

# Great Plains Christian Radio, Inc.

Third Party Fundraising – April 2017

Great Plains Christian Radio (KJIL, KJOV, KJIJ, KMGH, KJHL),(KJRL, KJLG, KJIH, KJVL) conducted an on air fundraiser for Compassion International April 18<sup>th</sup> to 20<sup>th</sup>. The goal was to encourage listeners to become monthly sponsors of children around the world. The stations simulcast their programming but used our normal programmed breaks to talk about the ministry of Compassion International. The event was on the air April 18<sup>th</sup> and 19<sup>th</sup> from 6 AM to 7 PM and April 20<sup>th</sup> from 6 to 9 AM. GPCR did not collect the funds as calls were directed to a Compassion International call center. The total funds raised is unknown since it was for ongoing support of sponsor children but GPCR did receive a thank you donation of \$10,300.



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