
WFMG/WKBV

2013 EEO Compliance

Attachment C

Annual EEO Public File Report Form

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s); **WFMG/WKBV, Richmond, Indiana**, and is required to be placed in the public inspection files of this station, and posted on their website, if they have a website.

The information contained in the Report covers the time period beginning **April 1, 2012** to and including **March 31, 2013** (the "Applicable Period").

The FCC's Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organization entitled to notification pursuant to Section 73.208(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For purposes of the Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer.

WZZY

2013 EEO Compliance

Attachment C

Annual EEO Public File Report Form

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s); **WZZY, Winchester, Indiana**, and is required to be placed in the public inspection files of this station, and posted on their website, if they have a website.

The information contained in the Report covers the time period beginning **April 1, 2012** to and including **March 31, 2013** (the “Applicable Period”).

The FCC’s Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organization entitled to notification pursuant to Section 73.208(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For purposes of the Report, a vacancy was deemed “filled” not when the offer was extended but when the hiree accepted the job offer.

WFMG, WKBV, WZZY
EEO PUBLIC FILE REPORT
April 1, 2012-March 31, 2013

I. VACANCY LIST

See Recruitment Source List for recruitment source data (Section II)

| Job Title | Recruitment Sources (RS) Used to Fill Vacancy | RS Referring Hiree |
|--|--|-----------------------------------|
| Marketing/Advertising Sales | 4,7,9 | 7 |
| News/Sports | 3,4,10,11,13 | 3 |
| Afternoon Drive | 3,4,10,11,13 | 10 |
| Total Number of People Interviewed for all Positions | | 13 |

**WFMG, WKBV, WZZY
EEO PUBLIC FILE REPORT**

April 1, 2012-March 31, 2013

II. RECRUITMENT SOURCE INFORMATION

| RS Number | Recruitment Source (Name, Address, Telephone Number, Contact Person) | Total Number of Interviewees This Source Has Provided During This Period (If Any) | Full-time Positions for Which This Source Was Utilized |
|------------------|---|--|---|
| 1 | Indiana Dept of Workforce Development workone@dwd.in.gov 3771 S A Street; Richmond, IN 47374 Carla Metzger; 765.962.8591 x243 | 3 | 0 |
| 2 | Indiana Work One work-one.org 200 W 5 th Street; Connersville, IN 47331 765.825.8581 | 0 | 0 |
| 3 | Indiana Broadcasters Association indianabroadcaster.org 3003 E 98 th Street; Indianapolis, IN 46280 Gwen Piening; 800.342.6276 | 1 | 1 |
| 4 | Newspaper Advertising: Palladium Item pal-item.com 1175 N A Street; Richmond, IN 47374 Mary Vannetta; 765.962.1575 | 1 | 0 |
| 5 | On-Air Advertising: WIFE FM Radio 406 1/2 Central Avenue; Rushville, IN 46173 Jerri Pruet; 765.825.6411 | 0 | 0 |
| 6 | On-Air Advertising: WIFE AM Radio 406 1/2 Central Avenue; Connersville, IN 47331 Jerri Pruet; 765.825.6411 | 0 | 0 |
| 7 | On-Air Advertising: WFMG FM/WKBV AM Radio 2301 W. Main Street; Richmond, IN 47374 Steve Frey; 765.962.6533 | 1 | 1 |
| 8 | WIFE AM Website: superoldies1580.com 406 1/2 Central Avenue; Connersville, IN 47331 Jerri Pruet; 765.825.6411 | 0 | 0 |
| 9 | WFMG Website: g1013.com 2301 W. Main Street; Richmond, IN 47374 Chad Budreau; 765.962.6533 | 0 | 0 |
| 10 | All Access.com 28955 PCH Suite 210; Malibu, CA Joel Denver; 310-457-6616 | 4 | 1 |
| 11 | STAA 2610 Del Ray Ste A; Mission Valley, CA Jan Chelesnik; 949-648-7827 | 3 | 0 |
| 12 | Earlham College 801 National Road West; Richmond, IN 47374 Derric Watson; 765-983-1893 | 0 | 0 |
| 13 | Indiana Radio Watch 6523 Emmons Dr; Ft. Wayne, IN Blaine Thompson | 0 | 0 |

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III. RECRUITMENT INITIATIVES

| | TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION) | BRIEF DESCRIPTION OF ACTIVITY |
|---|--|--|
| 1 | Participate in Scholarship Program | <p>Participating Employee: Steve Clark, Senior Marketing Manager Host/Sponsor: Indiana Broadcasters Association</p> <p>January to March 2013 our SEU participated in the annual Indiana Broadcasters Association Foundation Scholarship Program. Our SEU conducted an "on-air" campaign to promote interest in the program on all SEU stations. This Program awards scholarships to students attending Indiana colleges and universities majoring in telecommunications, electronic media, or broadcast journalism.</p> |
| 2 | Participate in Job Fair | <p>Participating Employee: Dave Rodgers, Owner/GM Host/Sponsor: Indiana Broadcasting Association</p> <p>On July 19, 2012 our SEU participated in the 2012 Indiana Black Expo sponsored by the Indiana Broadcasters Association. Our General Manager manned a booth and spoke with attendees about career opportunities in radio broadcasting and job openings within the SEU.</p> |
| 3 | Participate in Broadcast Career Fair | <p>Participating Employee: Ted Cramer, Operations Manager Host/Sponsor: Indiana Broadcasting Association</p> <p>On October 20, 2012 our SEU participated in the employment opportunity job fair sponsored by Indiana Broadcasters Association. Our Program Director manned a booth and spoke with attendees about career opportunities in radio broadcasting and job openings within the SEU. Resumes were collected from interested attendees.</p> |
| 4 | Wayne County Career Conference | <p>Participating Employee: Steve Clark, Senior Marketing Manager Host/Sponsor: Wayne County Chamber of Commerce</p> <p>On Friday, November 30, 2012 Our SEU participated in Wayne County Career Day sponsored by the Wayne County Chamber of Commerce. An advertising and marketing presentation was conducted by our Senior Marketing Manager. He also spoke with attendees about career opportunities in radio and job openings within the SEU.</p> |