WFMG/WKBV 2014 EEO Compliance

Attachment C Annual EEO Public File Report Form

The purpose of this EEO Public File Report ("Report") is to comply with section 73.2080(c)(6) of the FCC's EEO Rule. This report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s); **WFMG/WKBV Richmond, Indiana & WZZY Winchester, Indiana**, and is required to be placed in the public inspection files of this station, and posted on their website, if they have a website.

The information contained in the Report covers the time period beginning April 1, 2013 to and including March 31, 2014 (the "Applicable Period").

The FCC's Rule requires that this Report contain the following information:

- A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
- For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organization entitled to notification pursuant to Section 73.208(c)(1)(ii) of the EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number;
- 3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For purposes of the Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer.

WFMG, WKBV, WZZY EEO PUBLIC FILE REPORT

April 1, 2013-March 31, 2014

I. VACANCY LIST

See Master Recruitment Source List ("MRSL") for recruitment source data

| Job Title | Recruitment Sources (RS) Used to Fill Vacancy | RS Referring Hiree |
|------------------------------------|---|--------------------------|
| Advertising Sales | C, G | G |
| Advertising Sales | A, C, G | G |
| Advertising Sales | C, D, G, J | D |
| Advertising Sales | C, G, J | referral |
| Total number of people interviewed | 14 | |

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April 1, 2013-March 31, 2014

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

| | Recruitment Source (Name, Address, Telephone, Contact Person) | Total Number of Interviewees This Source Has Provided During This Period (If Any) | Full-time Positions for Which This Source Was Utlized |
|---|---|--|---|
| Α | Winchester News Gazette 224 W. Franklin Street; Winchester, IN 47394 Kane Christain 765.584.4501 | 1 | 0 |
| В | Connersville News Examiner 406 Central Ave; Connersville, IN 47331 Rachele Remey 765.825.0581 | 0 | 0 |
| С | Indiana Work One work-one.org 3771 S. A.; Richmond, IN 47374 765.962.8591 | 4 | 0 |
| D | Indiana Work One work-one.org 200 W 5 th Street; Connersville, IN 47331 765.825.8581 | 1 | 1 |
| Е | Indiana Broadcasters Association indianabroadcaster.org 3003 E 98 th Street; Indianapolis, IN 46280 Jeff Higgens; 800.342.6276 | 0 | 0 |
| F | On-Air Advertising: WIFE FM Radio 103 N Perkins Street.; Rushville, IN 47331 Michelle Bottomley; 765.932.3983 | 0 | 0 |
| G | On-Air Advertising: WFMG FM Radio 2301 W. Main Street; Richmond, IN 47374 Steve Frey; 765.962.6533 | 5 | 2 |
| Н | On-Air Advertising: WKBV AM Radio 2301 W. Main Street; Richmond, IN 47374 Steve Frey; 765.962.6533 | 0 | 0 |
| I | On-Air Advertising: WZZY FM Radio 112 W Washington Street; Winchester, IN 47394 Steve Frey; 765.962.6533 | 1 | 0 |
| J | WFMG Website: g1013.com 2301 W. Main Street; Richmond, IN 47374 Chad Budreau; 765.962.6533 | 0 | 0 |
| K | WZZY Website: todaysmusicmix.com 2301 W. Main Street; Richmond, IN 47374 Chad Budreau; 765.962.6533 | 0 | 0 |
| L | AllAccess.com 310.457.6616 Joel Denver | 0 | 0 |
| М | On-Air Advertising: WLPK FM/AM Radio 406 Central Avenue; Connersville, IN 47331 Michelle Bottomley; 765.825.6411 | 0 | 1 |

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April 1, 2013-March 31, 2014

III. RECRUITMENT INITIATIVES

| | TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION) | | | |
|---|---|---|--|--|
| 1 | Job Fair Thursday, July 18, 2013 Indiana Broadcaster Association | On Thursday, July 18, 2013 our SEU participated in the 2013 Indiana Black Expo sponsored by the Indiana Broadcasters Association. Our company's owner and General Manager manned a booth and spoke with attendees about career opportunities in radio broadcasting and job openings with the SEU. See attached certificate for additional information. | | |
| 2 | Wayne County Job and Scholarship Fair Thursday, July 18, 2013 Wayne County Commissioners Task Force on Jobs | On Thursday, July 18, 2013 our SEU participated in the employment opportunity job fair sponsored by the Wayne County Commissioners and Task Force on Jobs. Station Manager Steve Frey and Michelle Bottomley manned a booth and spoke with attendees about career opportunities in radio broadcasting and job openings with the SEU. Resumes were collected from interested attendees. See attached certificate for more information. | | |
| 3 | Job and Scholarship Fair Tuesday, July 30, 2013 Wayne County Commissioners Task Force on Jobs | On Tuesday, July 30, 2013 our SEU participated in the employment opportunity job fair sponsored by the Wayne County Commissioners and Task Force on Jobs. Station Manager Steve Frey and Michelle Bottomley manned a booth and spoke with attendees about career opportunities in radio broadcasting and job openings with the SEU. Resumes were collected from interested attendees. See attached certificate and reservation form for more information. | | |
| 4 | Wayne County Career Conference Friday, November 22, 2013 Wayne County Chamber of Commerce | On Friday, November 22, 2013 our SEU participated in Wayne County Career Day sponsored by the Wayne County Chamber of Commerce. An advertising and marketing position was conducted by our Senior Marketing Manager. He also spoke with attendees about career opportunities in radio and job openings with our SEU. See attached certificate of participation. | | |

| | TYPE OF RECRUITMENT INITIATIVE | | | | | |
|---|--|--|--|--|--|--|
| | (MENU SELECTION) | | | | | |
| 5 | 2014 Broadcasting Career / Internship Fair Monday, January 27, 2014 Indiana Broadcasters Association | On Monday, January 27, 2014 our SEU participated in the Broadcasting Career and Internship Fair. Our Station manager manned a booth and spoke with attendees about career opportunities in radio broadcasting and job openings within the SEU. Resumes were collected for interested attendees. See attached certificate for additional information. | | | | |
| 6 | Indiana Broadcasters Foundation Scholarship Campaign January – March 2014 Indiana Broadcasters Association | Our SEU participated in the annual Indiana Broadcasters Association Scholarship Program. Our SEU conducted an "on campaign to promote interested in the scholarship program on all SEU stations. The program awards scholarship to students attending Indiana colleges and universities majoring in telecommunications, electronic media, or broadcast journalism. | | | | |
| 7 | Rodgers Broadcasting Job Fair / Open House Tuesday, October 22, 2013 Rodgers Broadcasting | On Tuesday, October 22, 2013 our SEU hosted a job fair and station open house at our Rushville location 103 N Perkins Street. Station management spoke with attendees about career opportunities in radio broadcasting and current job openings within the SEU. Resumes were collected and interviews were conducted with interested candidates. | | | | |