



Updated August, 2014

Underwriters List
Television

<u>Underwriter</u>	<u>Program(s)</u>
Children's Museum of Atlanta	Kids programming 3pm-6pm
Cigna	Football Fridays, Run of Schedule 7pm-12am Monday-Sunday and 11am-7pm Saturday and Sunday
Georgia Cotton Commission	Football Fridays
Georgia Department of Agriculture	Primetime 8pm-11pm, Saturday Cooking Block
Georgia Department of Economic Development	Production Partner for Georgia Traveler
Georgia Electric Membership Corporation	Football Fridays
Georgia Division of Aging Services	GPB News 6pm-8pm, GPB Prime 8pm-11pm, GPB Weekend 11pm-6pm, GPB Knowledge 7pm-11pm
Georgia Goodwill Association	Antiques Roadshow on Monday and Thursday
Go Build Georgia Foundation	Football Fridays
Historic Banning Mills	Run of Schedule Prime Time 8pm-11pm on GPB HD, Prime Time 7pm-11pm Knowledge, News 6pm-8pm
Kid to Kid	GPB Kids 7am-11am Monday-Sunday; GPB Kids Subchannel 4pm-8pm
Metropolitan Dermatology	PBS Newshour
Publix	Kids Programming 6am-6pm
Regions Bank	Football Fridays
Sony Pictures Classic	Masterpiece Theatre

Synovus Financial Group	GPB Prime Monday-Sunday 8pm-11pm, Late Fringe Monday-Sunday 11pm-1a, Vignette & Spot Monday-Friday 8pm- 11pm, Weekend Bonus Saturday-Sunday 4pm-8pm, Vignette & Spot Saturday- Sunday 5pm-8pm
Technical College System of Georgia	Football Fridays
The Alliance Theatre	Prime Monday-Sunday 8p-11pm, Weekend Sat/Sun 11am-6pm, TV ROS Monday-Sunday 8pm-12am, Sat/Sun 11am-6pm

Web

<u>Underwriter</u>	<u>Program(s)</u>
Big Canoe Company	160 x 600 Pixel Skyscraper
Cigna	Website - GPB.org & GPB Mobile
Fernbank Museum of Natural History	Website Ad - 12 Months GPB.org Run of Site
Georgia Cotton Commission	Web Banner 300 x 250 Rectangle
Georgia Department of Agriculture	Website –Hosting GPB.org/pick-cook-keep links
Georgia Electric Membership Corporation	GPB Sports Digital Elements; GPB.org and GPB Mobile
Georgia's Lake Country	300 x 250 Pixel Rectangle, Run of Site - 6 months
Historic Banning Mills	Website Ad – GPB.org Run of Site Skyscraper
Macon Bibb County CVB	Website Ad – 300 X 250 Pixel Run of Site Rectangle
Oak Hill & The Martha Berry Museum	Website Ad – Skyscraper Run of Site 160 x 600 pixels