



[updated December 2021]

Underwriters List  
Television

<b>Underwriter</b>	<b>Program(s)</b>
Alpine Helen CVB	Primetime 8p-11p News 6-8p Kids block 6a-6p
Atlanta Journal Constitution	Football Championships
Booth Western Art Museum	Prime time 8p-11p Newsblock 6p-8p Weekend noon-6p
Breda Pest	Football Fridays Football Championships
Cigna	Football Fridays Football Championships
Dalton Utilities	Holiday programming Primetime 8p-10p
Dept of Behavioral Health – DBHDD Georgia Recovery Project	Antiques Roadshow 8p Masterpiece 9p & 10p Sat shows 1p and 2p Nature 8p
DBHDD Red Ribbon Campaign	Football Fridays Football Championships
Dept of Behavioral Health – DBHDD	Football Fridays Football Championships Mon-Sun 6p-12a & Sat/Sun 11a-6p News 6p-7p 7p-11p

Georgia Cotton Commission	Football Fridays Football Championships
Georgia Electric Membership Corporation	Mon-Sun 7pm-11pm Cooking Block Saturday 12pm-4pm Football Fridays Football Championships
Georgia Farm Bureau	Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a Monday -Sunday 7p-11p GPB Sports Recruiting Show
Georgia Governor's Office of Highway Safety	Run of Schedule 8p-11p Football Fridays Football Championships
Georgia Relay	Newshour 6p-7p Weekend Newshour 6p Access 7p-8p Weekend lifestyle 11a-6p
Georgia Student Finance Commission	Masterpiece 9 Cooking block 1p-3p Finding Your Roots Pledge shows Thursday drama 8p-9:30 Football Fridays Football Championships
GHSA/Georgia Farm Bureau	Football Fridays Football Championships
GHSA/National Federation of High School Association	Football Fridays Football Championships
Macon-Bibb County CVB	ROS 8p-10p Access 6p-8p Kids block 6a-6p
MetroDerm PC	PBS Newshour 6pm-7pm ROS M-Sun 7p-11p
Milton Martin Honda	Football Championships
Regions Bank	ROS M-Sun 7p-11p

	Football Fridays Football Championships
Scott Antiques Markets	Monday – Friday 6p-8p Overnight – Midnight – 5am
The Grower Network	Football Fridays Football Championships
The Manely Firm	PBS Newshour Prime 7p-10p
United States Army Recruiting	Football Championships
University of North Georgia	Football Fridays
White County Chamber of Commerce	8p-11p, 6p-8p, 6a-6p

### Web

<b>Underwriter</b>	<b>Program(s)</b>
Atlanta History Center	970 x 50 Expanding Banner Streaming Audio E-Newsletter
Booth Western Art Museum	970 x 50 Expanding Banner
Children’s Museum of Atlanta	970 x 50 Expanding Banner
Dept. of Behavioral Health – Red Ribbon Campaign	GPB Sports App
Dept. of Behavioral Health	970 x 50 Expanding Banner 300 x 250 Banner GA Today Newsletter Streaming
Forward Rabun	970 x 50 Expanding Banner
Georgia Cotton Commission	970 x 50 Expanding Banner
Georgia Department of Aging Services	GA Today Newsletter
Georgia Electric Membership Corporation	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner 320 x 50 Mobile
Georgia Farm Bureau	Web banner: 300 x 250

	728 x 90 970 x 50 Smart phone: 320 x 50 Website media streaming Mobile Apps Audio Pre-roll
Georgia Governor's Office of Highway Safety	Website: 300 x 250 Banner 320 x 50 mobile 728 x 90 banner Streaming
Pharmaceutical Care Management Association	Digital Audio Streaming
Regions Bank	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner Streaming
Southern Environmental Law	Podcast Audio Preroll
The Galloway School	Expanding Banner AD Website Media Player
University of North Georgia	970 x 50 Expanding banner 320 x 50 Mobile banner

**Print**

<b>Underwriter</b>	<b>Program(s)</b>
Atlanta Opera	GPB Next
Dept. of Behavioral Health	GPB Next
Georgia Memory Net	GPB Next
The Manely Firm	GPB Next
University of North Georgia	GPB Next