



[updated March 2022]
Underwriters List

Television

Underwriter	Program(s)
Atlanta History Center	Primetime 8p-11p Newsblock 6p-8p Saturday-Sunday 6a-7p
Bell Auditorium/James Brown Arena	PBS Newshour Access 7p-8p America's Test Kitchen
Cigna	Lawmakers prime/encore News 6-7 Mon-Sun Finding Your Roots Masterpiece 9pm
Dept of Behavioral Health – DBHDD	Mon-Sun 6p-12a & Sat/Sun 11a-6p News 6p-7p Prime 8p-11p
GA Dept of Human Services-Div. of Aging	Weekend lifestyle Access PBS Newshour Weekend newshour
Georgia Electric Membership Corporation	Mon-Sun 7pm-11pm Cooking Block Saturday 12pm-4pm
Georgia Farm Bureau	Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a Monday -Sunday 7p-11p Lawmakers

Georgia Governor's Office of Highway Safety	ROS Prime M-Sun 8p-11p
Georgia Humanities	Lawmakers prime/encore
Georgia Relay	Newshour 6p-7p Weekend Newshour 6p Access 7p-8p Weekend lifestyle 11a-6p Local closed-captioned programming
Georgia Trend	Prime after PBS Newshour
Innovation Arts and Entertainment	Newshour 6p-7p Access 7p-8p America's Test Kitchen Mary Berry's Simple Comforts
MetroDerm PC	PBS Newshour 6pm-7pm ROS M-Sun 7p-11p
Pratt Pullman District	Antiques Roadshow Finding Your Roots Masterpiece Theatre Newshour/Access Overnight
Regions Bank	ROS M-Sun 7p-11p
Richmont Graduate University	Masterpiece Finding Your Roots
Scott Antiques Markets	Monday – Friday 6p-8p Overnight – Midnight – 5am
Southern Environmental Law Center	Lawmakers prime/encore
The Children's Museum of Atlanta	3p-6p Kids block
The Manely Firm	PBS Newshour Prime 7p-10p
Visit Pensacola	Cooking Saturday 12:30p-4p Newshour 6p-7p Bonus prime 8p-10p Late fringe 10p-12midnight

Web

Underwriter	Program(s)
Booth Western Art Museum	970 x 50 Expanding Banner
Children's Museum of Atlanta	970 x 50 Expanding Banner
Construction Education Foundation of Georgia	Streaming
Dept. of Behavioral Health – Red Ribbon Campaign	GPB Sports App Streaming
Dept. of Behavioral Health	970 x 50 Expanding Banner 300 x 250 Banner Streaming Email/Newsletter
Georgia Department of Aging Services	Email/Newsletter
Georgia Electric Membership Corporation	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner 320 x 50 Mobile
Georgia Farm Bureau	Web banner: 300 x 250 728 x 90 970 x 50 Smart phone: 320 x 50 Website media streaming Mobile Apps Audio Pre-roll
Georgia Governor's Office of Highway Safety	Website: 300 x 250 Banner 320 x 50 mobile 728 x 90 banner Streaming
Kennesaw State University	970 x 50 Expanding Banner
Pharmaceutical Care Management	Streaming Pre-Roll
Pratt Pullman	970 x 50 Expanding Banner Email/Newsletter
Regions Bank	GPB Sports Digital Elements 300 x 250 Banner

	728 x 90 Banner Streaming
Southern Environmental Law	Podcast Streaming-Audio Preroll
Spivey Hall	970 x 50 Expanding Banner

[Print](#)

Underwriter	Program(s)
Dept. of Behavioral Health	GPB Next
Georgia Archives	GPB Next
Georgia Memory Net	GPB Next
The Manely Firm	GPB Next
University of North Georgia	GPB Next