



[updated January, 2022]

Underwriters List
Television

Underwriter	Program(s)
Alpine Helen CVB	Primetime 8p-11p
Booth Western Art Museum	Prime time 8p-11p Newsblock 6p-8p Weekend noon-6p
Cigna	Lawmakers prime/encore News 6-7 Mon-Sun Finding Your Roots Masterpiece 9p Finding Your Roots Nova 9p Nature 8pm Antiques Roadshow 8p
Core Community	Alma's Way and Sesame Street
Dept of Behavioral Health – DBHDD	Mon-Sun 6p-12a & Sat/Sun 11a-6p News 6p-7p 8p-11p 1p-7p
GA Dept of Human Services-Div. of Aging	Weekend lifestyle Access PBS Newshour Weekend newshour
Georgia Electric Membership Corporation	Mon-Sun 7pm-11pm Cooking Block Saturday 12pm-4pm

Georgia Farm Bureau	Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a Monday -Sunday 7p-11p
Georgia Humanities	Lawmakers prime/encore
Georgia Relay	Newshour 6p-7p Weekend Newshour 6p Access 7p-8p Weekend lifestyle 11a-6p
Georgia State Defense Force	PBS Newshour 6p-7p 7p-9p 12m-4a
MetroDerm PC	PBS Newshour 6pm-7pm ROS M-Sun 7p-11p
Regions Bank	ROS M-Sun 7p-11p
RiverCenter for the Performing Arts	Great Performances Finding Your roots Masterpiece 9p
Scott Antiques Markets	Monday – Friday 6p-8p Overnight – Midnight – 5am
Southern Environmental Law Center	Lawmakers prime/encore
The Manely Firm	PBS Newshour Prime 7p-10p
Visit Pensacola	Cooking Saturday 12:30p-4p Newshour 6p-7p Bonus prime 8p-10p Late fringe 10p-12midnight

[Web](#)

Underwriter	Program(s)
Atlanta History Center	970 x 50 Expanding Banner Streaming Audio
Atlanta Opera	Email/Newsletter

Children’s Museum of Atlanta	970 x 50 Expanding Banner
Dept. of Behavioral Health – Red Ribbon Campaign	GPB Sports App Streaming
Dept. of Behavioral Health	970 x 50 Expanding Banner 300 x 250 Banner GA Today Newsletter Streaming
Georgia Department of Aging Services	GA Today Newsletter
Georgia Electric Membership Corporation	GPB Sports Digital Elements 300 x 250 Banner 728 x 90 Banner 320 x 50 Mobile
Georgia Farm Bureau	Web banner: 300 x 250 728 x 90 970 x 50 Smart phone: 320 x 50 Website media streaming Mobile Apps Audio Pre-roll
Georgia Governor’s Office of Highway Safety	Website: 300 x 250 Banner 320 x 50 mobile 728 x 90 banner Streaming

[Print](#)

Underwriter	Program(s)
Atlanta Opera	GPB Next
Dept. of Behavioral Health	GPB Next
Georgia Memory Net	GPB Next
The Manely Firm	GPB Next

