

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WBRZ - Baton Rouge</u>	Date: <u>7/28/14</u>
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I, Target Enterprises
do hereby request station time concerning the following issue:

<i>Not disclosed at this time</i>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30	see	att'd			
	11/26 -	12/2			
<div style="display: flex; justify-content: space-between;"> \$39,250 gross /\$33,362.50 net </div>					

This broadcast time will be used by: freedom partners

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Not disclosed at this time

I represent that the payment for the above described broadcast time has been furnished by (name and address):

*Freedom Partners, 2200 Wilson Blvd., Suite 102-533,
Arlington, VA 22201*

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

<i>Emily Seidel - COO</i>	<i>Wayne Cable - Board member</i>
<i>Marc T. Short - President</i>	<i>Kevin Gentry - Board member</i>
<i>Richard Fink - Board member</i>	<i>Nestor Weigand - Board member</i>

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

*Freedom Partners, 2200 Wilson Blvd., Suite 102-533
Arlington, VA. 22201*

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

<i>Emily Seidel - COO</i>	<i>Wayne Gable - Board member</i>
<i>Marc T Short - President</i>	<i>Kevin Gentry - Board member</i>
<i>Richard Fink - Board member</i>	<i>Nestor Weigand - Board member</i>

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

_____ Date	_____ Signature	_____ Contact Phone Number
<i>See attached letter of authorization</i>		

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
<i>This order is under consideration until the issue is disclosed, and all info. completed and received by station.</i>		
<i>Denise Robichaux, Director of Sales</i>		

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: <i>WBZZ - Baton Rouge</i>	Date: <i>7/28/14</i>
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I, Target Enterprises

do hereby request station time concerning the following issue:

<i>not disclosed at this time</i>

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks
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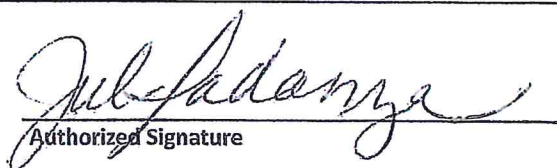
SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:

Total Gross Charges:

This broadcast time will be used by: Freedom Partners

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?" <input type="checkbox"/> YES <input type="checkbox"/> NO
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Authorized Signature



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005



LETTER OF AUTHORIZATION

Mr. Adam Stoll
Target Enterprises
16501 Ventura Blvd. #515
Encino, CA 91436

Dear Mr. Stoll:

Please accept this letter as authorization to represent Freedom Partners Chamber of Commerce, Inc.
Our official information is as follows:

Name: Freedom Partners Chamber of Commerce, Inc.
Address: 2200 Wilson Boulevard, Suite 102-533, Arlington, VA 22201
Phone: 703-888-2527
Fax: 703-880-7475
COO: Emily Seidel
President: Marc T. Short

Sincerely,

A handwritten signature in blue ink, appearing to read "Marc T. Short", written over a faint, larger signature.

Marc T. Short
President

ORDER WORKSHEET

Rep Order# 8148146 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 07/28/14 1:47 PM
Last Received: 07/28/14 1:32 PM
Showing Buylines: All Lines

1 of 3

Station WBRZ-TV BATON ROUGE, LA
Advertiser (FREP) FREEDOM PARTNERS
Product FREEDOM PARTNERS
Estimate#
Buyer JULIE IADANZA

Agency (8182) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /FREP
Flight Dates 11/26/14-12/02/14

Rep Firm EAGLE TELEVISION
Sales Office (LA) LOS ANGELES
Salesperson (LSB) STEVE BANKA
Sales Assistant CARL
Salesperson Phone# 323 966-5021
Salesperson Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FREEDOM PARTNERS STARTS WED 11/26 PLEASE CONFIRM OR ADVISE THANKS CARL FOR STEVE

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
1	W-F	5A-7A	EARLY MORNING NEWS 5A	30	4.8	28.8	\$500.00	11/26-11/28	6	6	\$3,000.00
2	M-Tu	5A-7A	EARLY MORNING NEWS 5A	30	4.8	19.2	\$500.00	12/01-12/02	4	4	\$2,000.00
3	W-F	7A-9A	GMA	30	5.2	31.2	\$600.00	11/26-11/28	6	6	\$3,600.00
4	M-Tu	7A-9A	GMA	30	5.2	20.8	\$600.00	12/01-12/02	4	4	\$2,400.00
5	W-F	12P-1P	NEWS 2 @ NOON	30	3.8	11.4	\$300.00	11/26-11/28	3	3	\$900.00
6	M-Tu	12P-1P	NEWS 2 @ NOON	30	3.8	7.6	\$300.00	12/01-12/02	2	2	\$600.00
7	W-F	3P-4P	DR PHIL	30	1.9	3.8	\$250.00	11/26-11/28	2	2	\$500.00
8	M-Tu	3P-4P	DR PHIL	30	1.9	3.8	\$250.00	12/01-12/02	2	2	\$500.00
9	W-F	4P-430P	NEWS 2 @ 4P	30	3.9	11.7	\$375.00	11/26-11/28	3	3	\$1,125.00
10	M-Tu	4P-430P	NEWS 2 @ 4P	30	3.9	7.8	\$375.00	12/01-12/02	2	2	\$750.00
11	W-F	5P-530P	NEWS 2 @ 5P	30	6.2	18.6	\$550.00	11/26-11/28	3	3	\$1,650.00

Class of Time

ORDER WORKSHEET

Rep Order# 8148146 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 07/28/14 1:47 PM
Last Received: 07/28/14 1:32 PM
Showing Buylines: All Lines

2 of 3

Station WBRL-TV BATON ROUGE, LA
Advertiser (FREP) FREEDOM PARTNERS
Product FREEDOM PARTNERS
Estimate#
Buyer JULIE IADANZA

Agency (8182) TARGET ENTERPRISES
15260 VENTURA BLVD, SUITE 1240
SHERMAN OAKS, CA 91403
Agency C/P1/P2/E /FREP
Flight Dates 11/26/14-12/02/14

Rep Firm EAGLE TELEVISION
Sales Office (LA) LOS ANGELES
Salesperson (LSB) STEVE BANKA
Sales Assistant CARL
Salesperson Phone# 323 966-5021
Salesperson Fax#

Ln	Day	Time	Program	Len	RTG/TMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Total Spots	Total Cost
12	M-Tu	5P-530P	NEWS 2 @ 5P	30	6.2	12.4	\$550.00	12/01-12/02	2	2	\$1,100.00
13	W-F	6P-630P	NEWS 2 @ 6P	30	8.3	24.9	\$800.00	11/26-11/28	3	3	\$2,400.00
14	M-Tu	6P-630P	NEWS 2 @ 6P	30	8.3	16.6	\$800.00	12/01-12/02	2	2	\$1,600.00
15	W-F	630P-7P	WHEEL OF FORTUNE	30	10.1	30.3	\$1,400.00	11/26-11/28	3	3	\$4,200.00
16	M-Tu	630P-7P	WHEEL OF FORTUNE	30	10.1	20.2	\$1,400.00	12/01-12/02	2	2	\$2,800.00
17	Su	8P-9P	RESURRECTION	30	4.6	4.6	\$1,800.00	11/30-11/30	1	1	\$1,800.00
18	F	8P-9P	SHARK TANK	30	5.6	5.6	\$1,400.00	11/28-11/28	1	1	\$1,400.00
19	W-F	10P-1035P	NEWS 2 @ 10P	30	6.9	20.7	\$950.00	11/26-11/28	3	3	\$2,850.00
20	M-Tu	10P-1035P	NEWS 2 @ 10P	30	6.9	13.8	\$950.00	12/01-12/02	2	2	\$1,900.00
21	W-F	1035P-1135P	JIMMY KIMMEL	30	2.7	8.1	\$300.00	11/26-11/28	3	3	\$900.00
22	M-Tu	1035P-1135P	JIMMY KIMMEL	30	2.7	5.4	\$300.00	12/01-12/02	2	2	\$600.00
23	Su	7A-8A	GMA SUN	30	1.0	1.0	\$125.00	11/30-11/30	1	1	\$125.00
24	Sa	7A-8A	GMA SAT	30	2.2	2.2	\$175.00	11/29-11/29	1	1	\$175.00
25	Su	530P-6P	NEWS 2 @ 530P	30	3.4	3.4	\$375.00	11/30-11/30	1	1	\$375.00

---REPORT TOTALS---

ORDER WORKSHEET

Rep Order# 8148146 Ver# 1 Status New

Traffic Order#

Printed:

07/28/14 1:47 PM

3 of 3

EC'd No

Last Received:

07/28/14 1:32 PM

Showing Buylines:

All Lines

Station WBRZ-TV BATON ROUGE, LA
Advertiser (FREEDOM PARTNERS
Product FREEDOM PARTNERS
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Agency C/P1/P2/E /FREEDOM
Flight Dates 11/26/14-12/02/14

Rep Firm EAGLE TELEVISION
Sales Office (LA) LOS ANGELES
Salesperson (LSB) STEVE BANKA
Sales Assistant CARL
Salesperson Phone# 323 966-5021
Salesperson Fax#

Report Totals: 64 / \$39,250.00

---SALES MONTHLY TOTALS---

Nov2014: 40 / \$25,000.00

Dec2014: 24 / \$14,250.00

Order Totals: 64 / \$39,250.00

Total GRPS: 333.9

--- COMPETITIVE ---

Market Totals

\$130,833.33

Station	GRPS	Share	Station	GRPS	Share	Station	GRPS	Share
CABL	.00%		EBRZ	.00%		IBRZ	70.00%	
WAFB	.00%		WBRL	.00%		WBRZ	30.00%	
WVLA	.00%							
						JBRZ	.00%	
						WBXH	.00%	
						KZUP	.00%	
						WGMB	.00%	

--- COMPETITIVE COMMENTS ---

IBRZ=UNKNOWN

Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS