

1st Quarter
ISSUES/PROGRAMS

KVLC
2024

ISSUE	PROGRAM / TITLE	DATE	TIME IN	DURATION ON	DESCRIPTION
Safety	Las Cruces Today Community Spotlight	1/24/2024	7:30am	3 minutes	Luce Rubio, Communications coordinator of the public informations office, stopped by to talk about the Dona Ana Sherrif's office conducting sobriety checkpoints throughout the month of February. Aimed at helping reduce the number of crashes, injuries and deaths related to DWI's, the checkpoints will be at undisclosed locations from noon to 2 a.m.
Health	Las Cruces Today Community Spotlight	2/7/2024	6:30am	5 minutes	Communications Coordinator of the Public Informations office, Luce Rubio shared information about Heart Month. The Health and Human Services department will host discussions on heart health and to connect residents to available resources. One is at 12:15 p.m. Tuesday, February 20 at the Radium Springs Community Center, 12060 Lindbeck Road. Another is at 9 a.m. Monday, February 26 at the Organ Community Center, 5580 Second Street.
Family/Child Welfare	Las Cruces Today Community Spotlight	2/15/2024	8:00am	3 minutes	Kids Can Coordinator Frida Porras, a part of Community Action Agency of Southern New Mexico, came in to talk about the program which is aimed to inspire creativity and innovation among youth across Dona Ana County. This program also helps kids understand business concepts and what it means to be a young entrepreneur. The program is intended for kids ages 6-17. Hands on lessons include leadership training, public speaking, confidence building and more. Parents looking to get their children involved can email KidsCan.YEP@gmail.com or contact April Christenson at 575-543-5991.

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Military/Vets	Las Cruces Today Community Spotlight	3/21/2024	08:00am	2 minutes	The folks with New Mexico Workforce Connection stopped by to talk about the 1st Annual Statewide Heroes Hiring Heroes Employment Event. It happens Monday, April 1st, from 10am-2pm at the Las Cruces American Legion Post 10, located at 1185 E. Madrid Avenue. The hiring event is focused on jobs with law enforcement, emergency services, healthcare, and federal contractors. For more information, listeners can visit www.employnm.com/post/heroes-040124
Economy	Las Cruces Today Community Spotlight	6/1/2023	07:30am	5 minutes	Lance Nichols of Zia Country Mornings, spoke with Bill Wight of the Bureau of Land Management about the Artist in Resident Program. The Friends of Organ Mountains-Desert Peaks (Friends) and Bureau of Land Management (BLM) Las Cruces District announce a call to artists to apply for the Organ Mountains-Desert Peaks National Monument Artist in Residence Program to take place May 1-31, 2024. Applications for the May 2024 residency may be completed at the following website: https://organmountainsdesertpeaks.org/artists-in-residence/ and must be received on or before March 22, 2024. This year's theme will highlight the 10th Anniversary of the Organ Mountains – Desert Peaks National Monument designation. The artist will also receive a \$1,000 stipend through the Friends. In return, the artist is responsible for a creative community project, a public event (e.g., tour, demonstration or workshop), and a completed art project to be used to promote the Monument and it's anniversary.