

CONTRACT



WNEU
160 WELLS AVE
NEWTON, MA 02459
(617) 630-5000

<u>Contract / Revision</u> 1041709 /		<u>Alt Order #</u>
<u>Advertiser</u> MIKE BLOOMBERG 2020 INC		<u>Original Date / Revision</u> 02/21/20 / 02/21/20
<u>Contract Dates</u> 02/22/20 - 03/03/20	<u>Estimate #</u> 0133	
<u>Product</u> Mike Bloomberg 2020		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNEU	<u>Account Executive</u> Aaron Zeligson	<u>Sales Office</u> Political Nationa
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>Agency Code</u> 9915458	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 33921	<u>Advertiser Ref</u> 47822	

And:

ASSEMBLY
711 THIRD AVE
THIRD FLOOR
NEW YORK, NY 10017
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNEU	02/24/20	02/29/20	UN NUEVO DIA 7A-1030A	7A-1030A		:30			NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				10	\$25.00			
N 2	WNEU	02/24/20	02/28/20	M-F 1030A-1130A	1030A-1130A		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				5	\$75.00			
N 3	WNEU	02/24/20	02/28/20	NOTICIAS TLMD MEDIODIANOTICIAS TLMD N			:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				5	\$150.00			
N 4	WNEU	02/24/20	02/28/20	M-F 2P-3P	M-F 2P-3P		:30			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				10	\$50.00			
N 5	WNEU	02/24/20	02/28/20	M-F 3P-4P	M-F 3P-4P		:30			NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				10	\$35.00			
N 6	WNEU	02/24/20	02/28/20	M-F 4P-5P	M-F 4P-5P		:30			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				10	\$50.00			
N 7	WNEU	02/24/20	02/28/20	WNEU LOCAL NEWS (5P)	M-M 5P-5:30P		:30			NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				8	\$75.00			
N 8	WNEU	02/24/20	02/28/20	WNEU LOCAL NEWS (5:30FM-F	5:30P-6P		:30			NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				8	\$75.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WNEU
160 WELLS AVE
NEWTON, MA 02459
(617) 630-5000

<u>Contract / Revision</u>	<u>Alt Order #</u>
1041709 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
MIKE BLOOMBERG 2020 INC	02/21/20 / 02/21/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/22/20 - 03/03/20	Mike Bloomberg 2020	0133

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WNEU	02/24/20	02/28/20	WNEU LOCAL NEWS (6p)	M-F (6p-630p)		:30			NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	MTWTF--				8	\$75.00			
N 10	WNEU	02/24/20	02/28/20	M-F EXATLON	M-F EXATLON		:30			NM	15	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	MTWTF--				15	\$175.00			
N 11	WNEU	02/24/20	02/28/20	M-F 9P-10P	M-F 9P-10P		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	MTWTF--				10	\$100.00			
N 12	WNEU	02/24/20	02/28/20	M-F 10P-11P	M-F 10P-11P		:30			NM	10	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	MTWTF--				10	\$165.00			
N 13	WNEU	02/24/20	02/28/20	WNEU LOCAL NEWS (11P)	M-F 11p-1135p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	MTWTF--				5	\$50.00			
N 14	WNEU	02/24/20	02/28/20	M-F TITULARES Y MAS**	M-F TITULARES Y		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	MTWTF--				5	\$75.00			
N 15	WNEU	02/24/20	02/28/20	M-F 1P-2P	M-F 1P-2P		:30			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	MTWTF--				10	\$50.00			
N 16	WNEU	02/24/20	02/28/20	M-F 630P-7P	M-F 630P-7P		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	MTWTF--				5	\$100.00			
N 17	WNEU	03/02/20	03/03/20	UN NUEVO DIA 7A-1030A	7A-1030A		:30			NM	8	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/20	03/08/20	MT-----				8	\$25.00			
N 18	WNEU	03/02/20	03/03/20	M-F 1030A-1130A	1030A-1130A		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/20	03/08/20	MT-----				1	\$75.00			
N 19	WNEU	03/02/20	03/02/20	NOTICIAS TLMD MEDIODIA	NOTICIAS TLMD M		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/20	03/08/20	M-----				1	\$150.00			
N 20	WNEU	03/02/20	03/03/20	M-F 1P-2P	M-F 1P-2P		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/20	03/08/20	MT-----				4	\$50.00			
N 21	WNEU	03/02/20	03/03/20	M-F 2P-3P	M-F 2P-3P		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/02/20	03/08/20	MT-----				4	\$50.00			
N 22	WNEU	03/02/20	03/03/20	M-F 3P-4P	M-F 3P-4P		:30			NM	4	\$140.00

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160 WELLS AVE
NEWTON, MA 02459
(617) 630-5000

Contract / Revision 1041709 /		Alt Order #
Advertiser MIKE BLOOMBERG 2020 INC		Original Date / Revision 02/21/20 / 02/21/20
Contract Dates 02/22/20 - 03/03/20	Product Mike Bloomberg 2020	Estimate # 0133

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	MT-----				4	\$35.00			
N 23	WNEU	03/02/20	03/03/20	M-F 4P-5P	M-F 4P-5P		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	MT-----				4	\$50.00			
N 24	WNEU	03/02/20	03/02/20	WNEU LOCAL NEWS (5P)	M-M 5P-5:30P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				1	\$75.00			
N 25	WNEU	03/02/20	03/02/20	WNEU LOCAL NEWS (5:30FM-F)	5:30P-6P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				1	\$75.00			
N 26	WNEU	03/02/20	03/02/20	WNEU LOCAL NEWS (6p)	M-F (6p-630p)		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				1	\$75.00			
N 27	WNEU	03/02/20	03/02/20	M-F 630P-7P	M-F 630P-7P		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				1	\$100.00			
N 28	WNEU	03/02/20	03/02/20	M-F EXATLON	M-F EXATLON		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				4	\$175.00			
N 29	WNEU	03/02/20	03/02/20	M-F 9P-10P	M-F 9P-10P		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				2	\$100.00			
N 30	WNEU	03/02/20	03/02/20	M-F 10P-11P	M-F 10P-11P		:30			NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				2	\$165.00			
N 31	WNEU	03/02/20	03/02/20	WNEU LOCAL NEWS (11P)	M-F 11p-1135p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				1	\$50.00			
N 32	WNEU	03/02/20	03/02/20	M-F TITULARES Y MAS**	M-F TITULARES Y		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				1	\$75.00			
N 33	WNEU	02/22/20	03/01/20	SA-SU 3p-4p	SA-SU 3p-4p		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S-				2	\$50.00			
Week:		02/24/20	03/01/20	-----S-				2	\$50.00			
N 34	WNEU	02/22/20	03/01/20	Sa-Su 6p-7p	6:00 PM-6:30 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S-				1	\$100.00			
Week:		02/24/20	03/01/20	-----S-				1	\$100.00			
N 35	WNEU	02/22/20	03/01/20	Sa-Su 6p-7p	6:30 PM-7:00 PM		:30			NM	2	\$200.00

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160 WELLS AVE
NEWTON, MA 02459
(617) 630-5000

<u>Contract / Revision</u>	<u>Alt Order #</u>
1041709 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
MIKE BLOOMBERG 2020 INC	02/21/20 / 02/21/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/22/20 - 03/03/20	Mike Bloomberg 2020	0133

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S-				1	\$100.00			
Week:		02/24/20	03/01/20	-----S-				1	\$100.00			
N 36	WNEU	02/22/20	03/01/20	Sa-Su 7p-9p	7p-9p		:30			NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S-				4	\$100.00			
Week:		02/24/20	03/01/20	-----S-				4	\$100.00			
N 37	WNEU	02/22/20	03/01/20	Sa-Su 9p-11p	9p-11p		:30			NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S-				4	\$100.00			
Week:		02/24/20	03/01/20	-----S-				4	\$100.00			
N 38	WNEU	02/22/20	03/01/20	Sa-Su 1130a-12p	1130a-12p		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S				1	\$40.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WNEU	02/17/20-02/23/20		Sa-Su 1130a-12p	1130a-12p	-----Su	:30		\$40.00	NM		
See MG 38.3												
3	WNEU	02/17/20-02/23/20		FUTBOL ESTELAR BARCLA	12:00 PM-12:30 PM	-----Su	:30		\$40.00	NM		
Ⓜ MG for 38.1 02/23												
Week:		02/24/20	03/01/20	-----S				1	\$40.00			
N 39	WNEU	02/22/20	03/01/20	WEEKEND CINE 12P-6P	12:30 PM-3:00 PM		:30			NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S				5	\$40.00			
Week:		02/24/20	03/01/20	-----S				5	\$40.00			
N 40	WNEU	02/22/20	03/01/20	WEEKEND CINE 12P-6P	3:00 PM-6:00 PM		:30			NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S				6	\$40.00			
Week:		02/24/20	03/01/20	-----S				6	\$40.00			
N 41	WNEU	02/22/20	03/01/20	Sa-Su 6p-7p	6:00 PM-6:30 PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S				1	\$50.00			
Week:		02/24/20	03/01/20	-----S				1	\$50.00			
N 42	WNEU	02/22/20	03/01/20	Sa-Su 6p-7p	6:30 PM-7:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S				1	\$100.00			
Week:		02/24/20	03/01/20	-----S				1	\$100.00			
N 43	WNEU	02/22/20	03/01/20	Sa-Su 7p-9p	7p-9p		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S				3	\$100.00			
Week:		02/24/20	03/01/20	-----S				3	\$100.00			
N 44	WNEU	02/22/20	03/01/20	LA VOZ	SU 9P-11P		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WNEU
160 WELLS AVE
NEWTON, MA 02459
(617) 630-5000

<u>Contract / Revision</u> 1041709 /		<u>Alt Order #</u>
<u>Advertiser</u> MIKE BLOOMBERG 2020 INC		<u>Original Date / Revision</u> 02/21/20 / 02/21/20
<u>Contract Dates</u> 02/22/20 - 03/03/20	<u>Product</u> Mike Bloomberg 2020	<u>Estimate #</u> 0133

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S				4	\$200.00			
Week:		02/24/20	03/01/20	-----S				4	\$200.00			
N 45	WNEU	02/22/20	03/01/20	SA/SU TITULARES Y MAS FSA/SU	11P-1130P		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S				1	\$100.00			
Week:		02/24/20	03/01/20	-----S				1	\$100.00			
Totals											242	\$20,130.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 - 02/23/20	34	\$2,930.00	(\$439.50)	\$2,490.50
02/24/20 - 03/03/20	208	\$17,200.00	(\$2,580.00)	\$14,620.00
Totals	242	\$20,130.00	(\$3,019.50)	\$17,110.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



Brand Time Schedule - WNEU

PERIOD FROM DEC30/19 TO MAR29/20
SPOT TV

ASSEMBLY
711 THIRD AVE - 3RD FL
NEW YORK NY 10017

CLIENT: MBLM Mike Bloomberg 2020 INC
PRODUCT: MBLM Mike Bloomberg 2020 INC
ESTIMATE: 0133 MBLM HISP 1020 2.21 THRU 3.3

Market: BOS MA BOSTON (MANCHESTER), MA
REVISION: ORIGINAL

1041709

RTG SVC-NSI

LINE# DAY(S) TIME DATES PROGRAM LEN DP 30 06 13 20 27 03 10 17 24 02 09 16 23

STATION: WNEU WNEU-TV (TEL)
SIS REP: UNASSIGNED

LINE#	DAY(S)	TIME	DATES	PROGRAM	LEN	DP	30	06	13	20	27	03	10	17	24	02	09	16	23	TOT	COST/TAX	AD35+ R/CPP	AD35+ I/CPM
001	M-F	0700A 1030A	FEB24 FEB28	UN NUEVO DIA	:30	EM							10							10	25.00	.2*	5.28
002	M-F	1000A 1030A	FEB24 FEB28	CASO CERRADO <i>1030-1130</i>	:30	DA							5							5	75.00	.1*	3.17
003	M-F	1230P 0100P	FEB24 FEB28	NOTICIAS TELEMUNDO M	:30	DA							5							5	150.00	.1*	4.58
004	M-F	0100P 0200P	FEB24 FEB28	BUENOS DEL PARAISO	:30	DA							8							8	50.00	.1*	2.82
005	M-F	0200P 0300P	FEB24 FEB28	LO MEJOR DE CASO CER	:30	DA							8							8	50.00	.4*	13.39
006	M-F	0300P 0400P	FEB24 FEB28	SOULTA LA SOPA	:30	DA							8							8	35.00	.3*	9.86
007	M-F	0400P 0500P	FEB24 FEB28	AL ROJO VIVO	:30	EF							8							8	50.00	.4*	13.74
008	M-F	0500P 0530P	FEB24 FEB28	NOTICIERO TIMD NUEVA	:30	EF							8							8	75.00	.4*	13.04
009	M-F	0530P 0600P	FEB24 FEB28	NOTICIERO TIMD NUEVA	:30	EF							8							8	75.00	.3*	10.92



Brand Time Schedule - WNEU

PERIOD FROM DEC30/19 TO MAR29/20
SPOT TV

ASSEMBLY
711 THIRD AVE - 3RD FL
NEW YORK NY 10017

CLIENT: WBIM Mike Bloomberg 2020 INC
PRODUCT: WBIM Mike Bloomberg 2020 INC
ESTIMATE: 0133 BLM HISP 1Q20 2.21 THRU 3.3

Market: BOS MA BOSTON (MANCHESTER), MA

RTG: SVC-NSI

LINE#	DAY(S)	TIME	DATES	PROGRAM	LEN	DP	DEC 30	JAN 06	JAN 13	JAN 20	JAN 27	FEB 03	FEB 10	FEB 17	FEB 24	MAR 02	MAR 09	MAR 16	MAR 23	TOT	AD35+	AD35+	
																						AD35+	AD35+
																						R/C/P	I/C/M

STATION: WNEU WNEU-TV (TEL)

010	M-F	0600P	FEB24	NOTICIERO TIEMPO NUEVA	:30	EN															8	75.00	.4*	14.80					
		0630P	FEB28																					187.50	5.07				
011	M-F	0630P	FEB24	NOTICIAS TELEMONDO	:30	EN																5	100.00	.5*	18.67				
		0700P	FEB28																					200.00	5.36				
012	M-F	0700P	FEB24	EXATLON	:30	PR																	10	175.00	.6*	20.43			
		0900P	FEB28																						291.67	8.57			
013	M-F	0900P	FEB24	LA DONA 2	:30	PR																		8	100.00	.3*	11.98		
		1000P	FEB28																							333.33	8.35		
014	M-F	1000P	FEB24	OPERACION PACIFICO	:30	PR																		8	165.00	.3*	8.81		
		1100P	FEB28																							550.00	18.73		
015	M-F	1100P	FEB24	NOTICIERO TIEMPO NUEVA	:30	IN																		5	50.00	.2*	7.75		
		1135P	FEB28																								250.00	6.45	
016	M-F	1130P	FEB24	TITULARES Y MAS	:30	TF																		5	75.00	.1*	2.82		
		1200A	FEB28																								750.00	26.60	
017	M-TU	0700A	MAR02	UN NUEVO DIA	:30	EM																		4	25.00	.2*	5.28		
		1030A	MAR03																									125.00	4.73
018	M-TU	1000A	MAR02	CASO GERRADO	:30	DA																		1	75.00	.1*	3.17		
		1030A	MAR03																									750.00	23.66

1030 1/30A



Brand Time Schedule - WNEU

PERIOD FROM DEC30/19 TO MAR29/20
SPOT TV

ASSEMBLY
711 THIRD AVE - 3RD FL
NEW YORK NY 10017

CLIENT: BELM Mike Bloomberg 2020 INC
PRODUCT: BELM Mike Bloomberg 2020 INC
ESTIMATE: 0133 BELM HISP IQ20 2.21 TRRU 3.3

Market: BOS MA BOSTON (MANCHESTER), MA

RTG SVC-NSI

LINE#	DAY(S)	TIME	DATES	PROGRAM	LEN	DP	DEC	JAN	JAN	JAN	FEB	FEB	FEB	MAR	MAR	MAR	MTWTFSS	SPOTS	COST	TOTL	AD35+	AD35+
-------	--------	------	-------	---------	-----	----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	---------	-------	------	------	-------	-------

STATION: WNEU WNEU-TV (TEL)
019 M-TU 1230P MAR02 NOTICIAS TELEMUNDO M :30 DA
0100P MAR03

020 M-TU 0100P MAR02 DUEÑOS DEL PARAISO :30 DA
0200P MAR03

021 M-TU 0200P MAR02 LO MEJOR DE CASO CER :30 DA
0300P MAR03

022 M-TU 0300P MAR02 SUELTA LA SOPA :30 DA
0400P MAR03

023 M-TU 0400P MAR02 AL ROJO VIVO :30 EF
0500P MAR03

024 M-TU 0500P MAR02 NOTICIERO TIMD NUEVA :30 EF
0530P MAR03

025 M-TU 0530P MAR02 NOTICIERO TIMD NUEVA :30 EF
0600P MAR03

026 M-TU 0600P MAR02 NOTICIERO TIMD NUEVA :30 EN
0630P MAR03

027 M-TU 0630P MAR02 NOTICIAS TELEMUNDO :30 EN
0700P MAR03



Brand Time Schedule - WNEU

PERIOD FROM DEC30/19 TO MAR29/20
SPOT TV

ASSEMBLY
711 THIRD AVE - 3RD FL
NEW YORK NY 10017

CLIENT: MEM Mike Bloomberg 2020 INC
PRODUCT: MBLM Mike Bloomberg 2020 INC
ESTIMATE: 0133 BLM HISS 1020 2.21 THRU 3.3

Market: BOS MA BOSTON (MANCHESTER), MA

RTG SVC-NSI

LINE#	DAY(S)	TIME	DATES	PROGRAM	LEN	DP	DEC	JAN	JAN	JAN	FEB	FEB	FEB	MAR	MAR	MAR	MAR	RTG	COST/FAK	AD35+	AD35+
							30	06	13	20	27	03	10	17	24	02	09	16	23		

STATION: WNEU-TV																					
028	M- TU	0700P	MAR02	EXALTION	:30	PR															

029	M- TU	0900P	MAR02	LA DONA 2	:30	PR															

030	M- TU	1000P	MAR02	OPERACION PACIFICO	:30	PR															

031	M- TU	1100P	MAR02	NOTICIERO CIMD NEVA	:30	LN															

032	M- TU	1130P	MAR02	TITULARES Y MAS	:30	LF															

033	SAT	0300P	FEB22	MEGA DESASTRES	:30	DA															

034	SAT	0600P	FEB22	CONDUCTAS TOTALMENTE	:30	EF															

035	SAT	0630P	FEB22	NOTICIAS TELEMUNDO E	:30	EN															

036	SAT	0700P	FEB22	CINE	:30	PR															

Handwritten notes: 12 12, 14 14



Brand Time Schedule - WNEU

PERIOD FROM DEC30/19 TO MAR29/20
SPOT TV

ASSEMBLY
711 THIRD AVE - 3RD FL
NEW YORK NY 10017

CLIENT: BELM Mike Bloomberg 2020 INC
PRODUCT: BELM Mike Bloomberg 2020 INC
ESTIMATE: 0133 BELM HISP 1020 2.21 TRRU 3.3

Market: BOS MA BOSTON (MANCHESTER), MA

RTG SVC-NSI

LINE#	DAY(S)	TIME	DATES	PROGRAM	LEN	DP	DEC	JAN	JAN	FEB	FEB	MAR	MAR	MAR	MAR	TOT	AD35+	AD35+	
																	COST/TAX	R/CPP	I/CPM

STATION: WNEU WNEU-TV (TEL)
WNEU 50T
PMS/WEEK
15 132 26 273 14075.00 49.9 1711.5
39.2 282.06 8.22
3.0 7.7

TERMS & CONDITIONS
-This order was booked by Mike Bloomberg 2020 INC C/O Assembly
-All makegoods MUST be approved in writing.
-All programs MUST be listed and in the time period exactly as above.
-NO deviations will be permitted WITHOUT written approval.
-All rotations MUST be fair & equal; minimum 30 minute separation and 30 minute competitive separation.

CANCELLATION POLICY
2 TO 3 DAYS FOR DR orders
2 WKS FOR GENERAL MARKET orders

PLEASE SEND ORDER CONFIRMATION BACK WITHIN 6 HOURS.
Please EMAIL All invoices to: Assembly.Spot@ipservices.com
-If you have any questions or concerns, please send an email to: asmclient@medias-asm.com

Add

M-F 1-20	2x C 50	= 100 ✓																
M-F 2-30	2x C 50	= 100 ✓																
M-F 3-40	2x C 35	= 70 ✓																
M-F 4-50	2x C 50	= 100 ✓																
M-F 7-90	5x C 175	= 875 ✓																
M-F 9-100	2x C 100	= 200 ✓																
M-F 10-110	2x C 165	= 330 ✓																

Add - Wk 2/24

M-F 1-20	4x C 25	= 100 ✓																
M-F 2-30	2x C 50	= 100 ✓																
M-F 3-40	2x C 50	= 100 ✓																
M-F 4-50	2x C 35	= 70 ✓																
M-F 7-90	4x C 50	= 200 ✓																
M-F 9-100	2x C 50	= 100 ✓																
M-F 10-110	2x C 175	= 350 ✓																

Add - Wk 3/2

M-F 1-20	4x C 25	= 100 ✓																
M-F 2-30	2x C 50	= 100 ✓																
M-F 3-40	2x C 50	= 100 ✓																
M-F 4-50	2x C 35	= 70 ✓																
M-F 7-90	4x C 50	= 200 ✓																
M-F 9-100	2x C 50	= 100 ✓																
M-F 10-110	2x C 175	= 350 ✓																

NEW TOTAL \$20130*

76055 from Est 0130