

**CONTRACT**

**WNEU**  
**160 WELLS AVE**  
**NEWTON, MA 02459**  
**(617) 630-5000**

And:

**ASSEMBLY**  
**711 THIRD AVE**  
**THIRD FLOOR**  
**NEW YORK, NY 10017**  
**USA**

<u>Contract / Revision</u> 1041709 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>MIKE BLOOMBERG 2020 INC</b>		<u>Original Date / Revision</u> 02/21/20 / 02/21/20
<u>Contract Dates</u> <b>02/22/20 - 03/03/20</b>	<u>Estimate #</u> <b>0133</b>	
<u>Product</u> <b>Mike Bloomberg 2020</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WNEU</b>	<u>Account Executive</u> Aaron Zeligson	<u>Sales Office</u> Political Nationa
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>Agency Code</u> 9915458	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 33921		<u>Advertiser Ref</u> 47822

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNEU	02/24/20	02/29/20	UN NUEVO DIA 7A-1030A	7A-1030A		:30			NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	MTWTF--				10	\$25.00			
N 2	WNEU	02/24/20	02/28/20	M-F 1030A-1130A	1030A-1130A		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	MTWTF--				5	\$75.00			
N 3	WNEU	02/24/20	02/28/20	NOTICIAS TLMD MEDIODIANOTICIAS TLMD M			:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	MTWTF--				5	\$150.00			
N 4	WNEU	02/24/20	02/28/20	M-F 2P-3P	M-F 2P-3P		:30			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	MTWTF--				10	\$50.00			
N 5	WNEU	02/24/20	02/28/20	M-F 3P-4P	M-F 3P-4P		:30			NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	MTWTF--				10	\$35.00			
N 6	WNEU	02/24/20	02/28/20	M-F 4P-5P	M-F 4P-5P		:30			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	MTWTF--				10	\$50.00			
N 7	WNEU	02/24/20	02/28/20	WNEU LOCAL NEWS (5P)	M-M 5P-5:30P		:30			NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	MTWTF--				8	\$75.00			
N 8	WNEU	02/24/20	02/28/20	WNEU LOCAL NEWS (5:30FM-F	5:30P-6P		:30			NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/24/20	03/01/20	MTWTF--				8	\$75.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WNEU**  
**160 WELLS AVE**  
**NEWTON, MA 02459**  
**(617) 630-5000**

<u>Contract / Revision</u> 1041709 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>MIKE BLOOMBERG 2020 INC</b>		<u>Original Date / Revision</u> 02/21/20 / 02/21/20
<u>Contract Dates</u> <b>02/22/20 - 03/03/20</b>	<u>Product</u> Mike Bloomberg 2020	<u>Estimate #</u> <b>0133</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WNEU	02/24/20	02/28/20	WNEU LOCAL NEWS (6p)	M-F (6p-630p)		:30			NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/24/20	03/01/20	MTWTF--				8	\$75.00			
N 10	WNEU	02/24/20	02/28/20	M-F EXATLON	M-F EXATLON		:30			NM	15	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/24/20	03/01/20	MTWTF--				15	\$175.00			
N 11	WNEU	02/24/20	02/28/20	M-F 9P-10P	M-F 9P-10P		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/24/20	03/01/20	MTWTF--				10	\$100.00			
N 12	WNEU	02/24/20	02/28/20	M-F 10P-11P	M-F 10P-11P		:30			NM	10	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/24/20	03/01/20	MTWTF--				10	\$165.00			
N 13	WNEU	02/24/20	02/28/20	WNEU LOCAL NEWS (11P)	M-F 11p-1135p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/24/20	03/01/20	MTWTF--				5	\$50.00			
N 14	WNEU	02/24/20	02/28/20	M-F TITULARES Y MAS**	M-F TITULARES Y		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/24/20	03/01/20	MTWTF--				5	\$75.00			
N 15	WNEU	02/24/20	02/28/20	M-F 1P-2P	M-F 1P-2P		:30			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/24/20	03/01/20	MTWTF--				10	\$50.00			
N 16	WNEU	02/24/20	02/28/20	M-F 630P-7P	M-F 630P-7P		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/24/20	03/01/20	MTWTF--				5	\$100.00			
N 17	WNEU	03/02/20	03/03/20	UN NUEVO DIA 7A-1030A	7A-1030A		:30			NM	8	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/02/20	03/08/20	MT-----				8	\$25.00			
N 18	WNEU	03/02/20	03/03/20	M-F 1030A-1130A	1030A-1130A		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/02/20	03/08/20	MT-----				1	\$75.00			
N 19	WNEU	03/02/20	03/02/20	NOTICIAS TLMD MEDIODIANOTICIAS TLMD M			:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/02/20	03/08/20	M-----				1	\$150.00			
N 20	WNEU	03/02/20	03/03/20	M-F 1P-2P	M-F 1P-2P		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/02/20	03/08/20	MT-----				4	\$50.00			
N 21	WNEU	03/02/20	03/03/20	M-F 2P-3P	M-F 2P-3P		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 03/02/20	03/08/20	MT-----				4	\$50.00			
N 22	WNEU	03/02/20	03/03/20	M-F 3P-4P	M-F 3P-4P		:30			NM	4	\$140.00

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FOR NBCE CONTRACTS:

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**WNEU**  
**160 WELLS AVE**  
**NEWTON, MA 02459**  
**(617) 630-5000**

Contract / Revision 1041709 /		Alt Order #
Advertiser <b>MIKE BLOOMBERG 2020 INC</b>		Original Date / Revision 02/21/20 / 02/21/20
Contract Dates <b>02/22/20 - 03/03/20</b>	Product Mike Bloomberg 2020	Estimate # <b>0133</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	MT-----				4	\$35.00			
N 23	WNEU	03/02/20	03/03/20	M-F 4P-5P	M-F 4P-5P		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	MT-----				4	\$50.00			
N 24	WNEU	03/02/20	03/02/20	WNEU LOCAL NEWS (5P)	M-M 5P-5:30P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				1	\$75.00			
N 25	WNEU	03/02/20	03/02/20	WNEU LOCAL NEWS (5:30FM-F 5:30P-6P			:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				1	\$75.00			
N 26	WNEU	03/02/20	03/02/20	WNEU LOCAL NEWS (6p)	M-F (6p-630p)		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				1	\$75.00			
N 27	WNEU	03/02/20	03/02/20	M-F 630P-7P	M-F 630P-7P		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				1	\$100.00			
N 28	WNEU	03/02/20	03/02/20	M-F EXATLON	M-F EXATLON		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				4	\$175.00			
N 29	WNEU	03/02/20	03/02/20	M-F 9P-10P	M-F 9P-10P		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				2	\$100.00			
N 30	WNEU	03/02/20	03/02/20	M-F 10P-11P	M-F 10P-11P		:30			NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				2	\$165.00			
N 31	WNEU	03/02/20	03/02/20	WNEU LOCAL NEWS (11P)	M-F 11p-1135p		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				1	\$50.00			
N 32	WNEU	03/02/20	03/02/20	M-F TITULARES Y MAS**	M-F TITULARES Y		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				1	\$75.00			
N 33	WNEU	02/22/20	03/01/20	SA-SU 3p-4p	SA-SU 3p-4p		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S-				2	\$50.00			
Week:		02/24/20	03/01/20	-----S-				2	\$50.00			
N 34	WNEU	02/22/20	03/01/20	Sa-Su 6p-7p	6:00 PM-6:30 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S-				1	\$100.00			
Week:		02/24/20	03/01/20	-----S-				1	\$100.00			
N 35	WNEU	02/22/20	03/01/20	Sa-Su 6p-7p	6:30 PM-7:00 PM		:30			NM	2	\$200.00

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FOR NBCE CONTRACTS:

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**WNEU**  
**160 WELLS AVE**  
**NEWTON, MA 02459**  
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<u>Contract / Revision</u> 1041709 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>MIKE BLOOMBERG 2020 INC</b>		<u>Original Date / Revision</u> 02/21/20 / 02/21/20
<u>Contract Dates</u> <b>02/22/20 - 03/03/20</b>	<u>Product</u> Mike Bloomberg 2020	<u>Estimate #</u> <b>0133</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/17/20		02/23/20	-----S-					1	\$100.00			
Week: 02/24/20		03/01/20	-----S-					1	\$100.00			
N 36	WNEU	02/22/20	03/01/20	Sa-Su 7p-9p	7p-9p		:30			NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/17/20		02/23/20	-----S-					4	\$100.00			
Week: 02/24/20		03/01/20	-----S-					4	\$100.00			
N 37	WNEU	02/22/20	03/01/20	Sa-Su 9p-11p	9p-11p		:30			NM	8	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/17/20		02/23/20	-----S-					4	\$100.00			
Week: 02/24/20		03/01/20	-----S-					4	\$100.00			
N 38	WNEU	02/22/20	03/01/20	Sa-Su 1130a-12p	1130a-12p		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/17/20		02/23/20	-----S					1	\$40.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		WNEU	02/17/20-02/23/20	Sa-Su 1130a-12p	1130a-12p	-----Su	:30		<del>\$40.00</del>	NM		
See MG 38.3												
3		WNEU	02/17/20-02/23/20	FUTBOL ESTELAR BARCLA	12:00 PM-12:30 PM	-----Su	:30		\$40.00	NM		
Ⓜ MG for 38.1 02/23												
Week: 02/24/20		03/01/20	-----S					1	\$40.00			
N 39	WNEU	02/22/20	03/01/20	WEEKEND CINE 12P-6P	12:30 PM-3:00 PM		:30			NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/17/20		02/23/20	-----S					5	\$40.00			
Week: 02/24/20		03/01/20	-----S					5	\$40.00			
N 40	WNEU	02/22/20	03/01/20	WEEKEND CINE 12P-6P	3:00 PM-6:00 PM		:30			NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/17/20		02/23/20	-----S					6	\$40.00			
Week: 02/24/20		03/01/20	-----S					6	\$40.00			
N 41	WNEU	02/22/20	03/01/20	Sa-Su 6p-7p	6:00 PM-6:30 PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/17/20		02/23/20	-----S					1	\$50.00			
Week: 02/24/20		03/01/20	-----S					1	\$50.00			
N 42	WNEU	02/22/20	03/01/20	Sa-Su 6p-7p	6:30 PM-7:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/17/20		02/23/20	-----S					1	\$100.00			
Week: 02/24/20		03/01/20	-----S					1	\$100.00			
N 43	WNEU	02/22/20	03/01/20	Sa-Su 7p-9p	7p-9p		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 02/17/20		02/23/20	-----S					3	\$100.00			
Week: 02/24/20		03/01/20	-----S					3	\$100.00			
N 44	WNEU	02/22/20	03/01/20	LA VOZ	SU 9P-11P		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WNEU**  
**160 WELLS AVE**  
**NEWTON, MA 02459**  
**(617) 630-5000**

<u>Contract / Revision</u> 1041709 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>MIKE BLOOMBERG 2020 INC</b>		<u>Original Date / Revision</u> 02/21/20 / 02/21/20
<u>Contract Dates</u> <b>02/22/20 - 03/03/20</b>	<u>Product</u> Mike Bloomberg 2020	<u>Estimate #</u> <b>0133</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/17/20	02/23/20	-----S				4	\$200.00			
		Week: 02/24/20	03/01/20	-----S				4	\$200.00			
N 45	WNEU	02/22/20	03/01/20	SA/SU TITULARES Y MAS FSA/SU 11P-1130P			:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 02/17/20	02/23/20	-----S				1	\$100.00			
		Week: 02/24/20	03/01/20	-----S				1	\$100.00			
<b>Totals</b>											<b>242</b>	<b>\$20,130.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 - 02/23/20	34	\$2,930.00	(\$439.50)	\$2,490.50
02/24/20 - 03/03/20	208	\$17,200.00	(\$2,580.00)	\$14,620.00
<b>Totals</b>	<b>242</b>	<b>\$20,130.00</b>	<b>(\$3,019.50)</b>	<b>\$17,110.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



# Brand Time Schedule - WNEU

PERIOD FROM DEC30/19 TO MAR29/20  
SPOT TV

ASSEMBLY  
711 THIRD AVE - 3RD FL  
NEW YORK NY 10017

CLIENT MBLM Mike Bloomberg 2020 INC  
PRODUCT MBLM Mike Bloomberg 2020 INC  
ESTIMATE 0133 BLM HISP 1020 2.21 THRU 3.3

Market BOS MA BOSTON (MANCHESTER), MA  
REVISION: ORIGINAL

RTG SVC-NSI

#1041709

LINE#	DAY(S)	TIME	DATES	PROGRAM	LEN	DP	DEC	JAN	JAN	JAN	FEB	FEB	FEB	FEB	MAR	MAR	MAR	TOT	COST/TAX	AD35+	AD35+
-------	--------	------	-------	---------	-----	----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	----------	-------	-------

STATION: WNEU WNEU-TV  
SIS REP: UNASSIGNED (TEL)

001	M-F	0700A	FEB24	UN NUEVO DIA	:30	EM												10	25.00	.2*	5.28
		1030A	FEB28																125.00		4.73
002	M-F	1000A	FEB24	CASO CERRADO	:30	DA												5	75.00	.1*	3.17
		1030A	FEB28	1030-1130															750.00		23.66
003	M-F	1230P	FEB24	NOTICIAS TELEMUNDO M	:30	DA												5	150.00	.1*	4.58
		0100P	FEB28																1500		32.75
004	M-F	0100P	FEB24	DUENOS DEL PARAISO	:30	DA												8	50.00	.1*	2.82
		0200P	FEB28																500.00		17.73
005	M-F	0200P	FEB24	LO MEJOR DE CASO CER	:30	DA												8	50.00	.4*	13.39
		0300P	FEB28																125.00		3.73
006	M-F	0300P	FEB24	SOEITA LA SOPA	:30	DA												8	35.00	.3*	9.86
		0400P	FEB28																116.67		3.55
007	M-F	0400P	FEB24	AL ROJO VIVO	:30	EF												8	50.00	.4*	13.74
		0500P	FEB28																125.00		3.64
008	M-F	0500P	FEB24	NOTICIERO TIMD NUEVA	:30	EF												8	75.00	.4*	13.04
		0530P	FEB28																187.50		5.75
009	M-F	0530P	FEB24	NOTICIERO TIMD NUEVA	:30	EF												8	75.00	.3*	10.92
		0600P	FEB28																250.00		6.87



# Brand Time Schedule - WNEU

PERIOD FROM DEC30/19 TO MAR29/20  
SPOT TV

ASSEMBLY

711 THIRD AVE - 3RD FL  
NEW YORK NY 10017

CLIENT MBIM Mike Bloomberg 2020 INC  
PRODUCT MBIM Mike Bloomberg 2020 INC  
ESTIMATE 0133 BLM HISP 1Q20 2.21 THRU 3.3

Market

BOS MA BOSTON (MANCHESTER), MA

RTG SVC-NSI

LINE#	DAY(S)	TIME	DATES	PROGRAM	LEN	DP	30	06	13	20	27	03	10	17	24	02	09	16	23	TOT	COST/TKX	AD35+ R/CP	AD35+ I/CM
-------	--------	------	-------	---------	-----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	-----	----------	---------------	---------------

STATION: WNEU WNEU-TV

(TEL)

010	M-F	0600P	FEB24	NOTICIERO TIMD NUEVA	:30	EN														8	75.00	.4*	14.80
		0630P	FEB28																		187.50	5.07	
011	M-F	0630P	FEB24	NOTICIAS TELEMUNDO	:30	EN														5	100.00	.5*	18.67
		0700P	FEB28																		200.00	5.36	
012	M-F	0700P	FEB24	EXATLON	:30	PR														10	175.00	.6*	20.43
		0900P	FEB28																		291.67	8.57	
013	M-F	0900P	FEB24	LA DONA 2	:30	PR														8	100.00	.3*	11.98
		1000P	FEB28																		333.33	8.35	
014	M-F	1000P	FEB24	OPERACION PACIFICO	:30	PR														8	165.00	.3*	8.81
		1100P	FEB28																		550.00	18.73	
015	M-F	1100P	FEB24	NOTICIERO TIMD NUEVA	:30	IN														5	50.00	.2*	7.75
		1135P	FEB28																		250.00	6.45	
016	M-F	1130P	FEB24	TITULARES Y MAS	:30	TF														5	75.00	.1*	2.82
		1200A	FEB28																		750.00	26.60	
017	M-TU	0700A	MAR02	UN NUEVO DIA	:30	EM														4	25.00	.2*	5.28
		1030A	MAR03																		125.00	4.73	
018	M-TU	1000A	MAR02	CASO CERRADO	:30	DA														1	75.00	.1*	3.17
		1030A	MAR03																		750.00	23.66	

1036 1130A



# Brand Time Schedule - WNEU

PERIOD FROM DEC30/19 TO MAR29/20  
SPOT TV

ASSEMBLY

711 THIRD AVE - 3RD FL  
NEW YORK NY 10017

CLIENT MBM Mike Bloomberg 2020 INC  
PRODUCT MBM Mike Bloomberg 2020 INC  
ESTIMATE 0133 BLM HISP IQ20 2.21 TRU 3.3

Market

BOS MA BOSTON (MANCHESTER), MA

RTG SVC-NSI

LINE#	DAY(S)	TIME	DATES	PROGRAM	LEN	DP	DEC	JAN	JAN	JAN	FEB	FEB	FEB	FEB	MAR	MAR	MAR	MAR	TOT	COST/TMX	AD35+ R/CPT	AD35+ I/CPM
STATION: WNEU (TEL) WNEU-TV																						
019	M-TU	1230P	MAR02	NOTICIAS TELEMUNDO M	:30	DA													1	150.00	.1*	4.58
		0100P	MAR03																	1500	32.75	
020	M-TU	0200P	MAR02	DUENOS DEL PARAISO	:30	DA													2	50.00	.1*	2.82
		0200P	MAR03																	500.00	17.73	
021	M-TU	0200P	MAR02	LO MEJOR DE CASO CER	:30	DA													2	50.00	.4*	13.39
		0300P	MAR03																	125.00	3.73	
022	M-TU	0300P	MAR02	SUELTA LA SOPA	:30	DA													2	35.00	.3*	9.86
		0400P	MAR03																	116.67	3.55	
023	M-TU	0400P	MAR02	AL ROJO VIVO	:30	EF													2	50.00	.4*	13.74
		0500P	MAR03																	125.00	3.64	
024	M-TU	0500P	MAR02	NOTICIERO TLMN NUEVA	:30	EF													1	75.00	.4*	13.04
		0530P	MAR03																	187.50	5.75	
025	M-TU	0530P	MAR02	NOTICIERO TLMN NUEVA	:30	EF													1	75.00	.3*	10.92
		0600P	MAR03																	250.00	6.87	
026	M-TU	0600P	MAR02	NOTICIERO TLMN NUEVA	:30	EN													1	75.00	.4*	14.80
		0630P	MAR03																	187.50	5.07	
027	M-TU	0630P	MAR02	NOTICIAS TELEMUNDO	:30	EN													1	100.00	.5*	18.67
		0700P	MAR03																	200.00	5.36	





# Brand Time Schedule - WNEU

ASSEMBLY

PERIOD FROM DEC30/19 TO MAR29/20  
SPOT TV

711 THIRD AVE - 3RD FL  
NEW YORK NY 10017

CLIENT ME-M Mike Bloomberg 2020 INC  
PRODUCT ME-M Mike Bloomberg 2020 INC  
ESTIMATE 0133 BLM HISP 1020 2.21 THRU 3.3

Market

BOS MA BOSTON (MANCHESTER), MA

RTG SVC-NSI

LINE#	DAY(S)	TIME	DATES	PROGRAM	LEN	DP	DEC	JAN	JAN	JAN	FEB	FEB	FEB	MAR	MAR	MAR	MAR	TOT	COST/TAX	AD35+ R/CPB	AD35+ I/CPM
STATION: WNEU																					
028	<del>M-TU</del>	WNEU-TV 0700P MAR02 EXATLON 0900P MAR03																2	175.00	.6* 20.43 291.67 8.57	
029	<del>M-TU</del>	0900P MAR02 LA DONA 2 1000P MAR03																2	100.00	.3* 11.98 333.33 8.35	
030	<del>M-TU</del>	1000P MAR02 OPERACION PACIFICO 1100P MAR03																2	165.00	.3* 6.81 550.00 18.73	
031	<del>M-TU</del>	1100P MAR02 NOTICIERO CIMD NUEVA 1135P MAR03																1	50.00	.2* 7.75 250.00 6.45	
032	<del>M-TU</del>	1130P MAR02 TITULARES Y MAS 1200A MAR03																1	75.00	.1* 2.82 750.00 26.60	
033	SAT	0300P FEB22 MEGA DESASTRES 0400P FEB29																2	50.00	.1* 2.11 500.00 23.70	
034	SAT	0600P FEB22 CONDUCTAS TOTALMENTE 0630P FEB29																2	100.00	.1* 2.82 1000 35.46	
035	SAT	0630P FEB22 NOTICIAS TELEMUNDO F 0700P FEB29																2	100.00	.1* 4.93 1000 20.28	
036	SAT	0700P FEB22 CINE 0900P FEB29																2	100.00	.1* 4.23 1000 23.64	



# Brand Time Schedule - WNEU

PERIOD FROM DEC30/19 TO MAR29/20  
SPOT TV

ASSEMBLY

711 THIRD AVE - 3RD FL  
NEW YORK NY 10017

CLIENT: MBLM Mike Bloomberg 2020 INC  
PRODUCT: MBLM Mike Bloomberg 2020 INC  
ESTIMATE: 0133 BLM HISP 1020 2.21 TRF 3.3

Market: BOS MA BOSTON (MANCHESTER), MA

RTG SVC-NSI

LINE# DAY(S) TIME DATES PROGRAM

DEC JAN JAN JAN FEB FEB FEB FEB MAR MAR MAR  
DP 30 06 13 20 27 03 10 17 24 02 09 16 23

TOT COST/TAX AD35+ AD35+  
R/CP R/CP I/CP

STATION: WNEU WNEU-TV

(TEL)

WNEU TOT

PTS/WEEK

15 132 26

39.2

173 14075.00

49.9 1711.5

282.06 8.22

## TERMS & CONDITIONS

-This order was booked by Mike Bloomberg 2020 INC C/O Assembly

Assembly assumes NO liability for payment.

-All makegoods MUST be approved in writing.

-All programs MUST be listed and in the time period exactly as above.

-NO deviations will be permitted WITHOUT written approval.

-All rotations MUST be fair & equal; minimum 30 minute separation and 30 minute competitive separation.

## CANCELLATION POLICY

2 TO 3 DAYS for DR orders

2 WKS for GENERAL MARKET orders

PLEASE SEND ORDER CONFIRMATION BACK WITHIN 6 HOURS.

Please EMAIL All invoices to: Assembly.Spot@pspservices.com

-If you have any questions or concerns, please send an email to: asmclient@psmedia-asm.com

Add Wk 2/24

M-F 1-23 2x C 50 = 100 ✓  
M-F 2-31 2x C 50 = 100 ✓  
M-F 3-4 2x C 35 = 70 ✓  
M-F 4-5 2x C 50 = 100 ✓  
M-F 7-9 5x C 175 = 875 ✓  
M-F 9-10 2x C 100 = 200 ✓  
M-F 10-11 2x C 165 = 330 ✓

Add - Wk 3/2

M-F 1-23 4x C 25 = 100 ✓  
M-F 2-31 2x C 50 = 100 ✓  
M-F 3-4 2x C 50 = 100 ✓  
M-F 4-5 2x C 35 = 70 ✓  
M-F 7-9 2x C 50 = 100 ✓  
M-F 10-11 2x C 175 = 350 ✓

Add - Wk 2/1

M-F 1-23 1x C 50 = 50 ✓  
M-F 2-31 2x C 100 = 200 ✓  
M-F 3-4 2x C 100 = 200 ✓  
M-F 4-5 2x C 100 = 200 ✓  
M-F 7-9 2x C 100 = 200 ✓  
M-F 10-11 2x C 100 = 200 ✓  
M-F 12-13 2x C 100 = 200 ✓  
M-F 14-15 2x C 100 = 200 ✓  
M-F 16-17 2x C 100 = 200 ✓  
M-F 18-19 2x C 100 = 200 ✓  
M-F 20-21 2x C 100 = 200 ✓  
M-F 22-23 2x C 100 = 200 ✓  
M-F 24-25 2x C 100 = 200 ✓  
M-F 26-27 2x C 100 = 200 ✓  
M-F 28-29 2x C 100 = 200 ✓  
M-F 30-31 2x C 100 = 200 ✓

Add Wk 2/24

1,1730

NEW TOTAL \$20130 \*

6,055 7,441  
from Est 0130