



WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

# Contract # 3422754

**Schedule Dates** 07/24/18-07/30/18  
**Advertiser** Florida Growth PC (125500)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FGPC/ORDR/724730 (1047174)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Lauri Klesner,  
**Phone/Fax** /  
**CPE** FGPC/ORDR/724730  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** ORDR BRADLEY PHILIPPS  
NEW ORDER ESTIMATE 724730 FLIGHT 7/24-7/30 PLEASE BOOK ASAP PLEASE CO  
NFRM ASAP

**Date Entered** 07/12/18  
**Last Modified** 07/12/18  
**Entered By** Cecilia Bickham  
**CO-OP** No  
**Headline #** ECR26096889  
**Demo** A50+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,494.00  
**Net Total** \$25,466.00  
**Sales Tax**

Mobile (WEAR)		
By Broadcast Month	Spots	Rate
Jul. 2018	68	\$25,615.00
Aug. 2018	14	\$4,345.00
<b>Grand Total:</b>	<b>82</b>	<b>\$29,960.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1.3.2)	07/24/18-07/24/18	3	:30	9:01A- Rachael Ray	2		X						2	\$150.00	\$300.00	Mobile (WEAR)	RACHAEL RAY	7/12/18
2.0	Normal Line / SPOT (1.3.2)	07/25/18-07/25/18	3	:30	9A- Rachael Ray	2			X					2	\$150.00	\$300.00	Mobile (WEAR)	RACHAEL RAY	7/12/18
3.0	Normal Line / SPOT (1.3.2)	07/26/18-07/26/18	3	:30	9A- Rachael Ray	2				X				2	\$150.00	\$300.00	Mobile (WEAR)	RACHAEL RAY	7/12/18
4.0	Normal Line / SPOT (1.3.2)	07/27/18-07/27/18	3	:30	9A- Rachael Ray	2					X			2	\$150.00	\$300.00	Mobile (WEAR)	RACHAEL RAY	7/12/18
5.0	Normal Line / SPOT (1.3.2)	07/30/18-07/30/18	3	:30	9A- Rachael Ray	2	X							2	\$150.00	\$300.00	Mobile (WEAR)	RACHAEL RAY	7/12/18
6.0	Normal Line / SPOT (2.3.2)	07/24/18-07/24/18	3	:30	10A- ABC-The View	2		X						2	\$150.00	\$300.00	Mobile (WEAR)	THE VIEW	7/12/18
7.0	Normal Line / SPOT (2.3.2)	07/25/18-07/25/18	3	:30	10A- ABC-The View	2			X					2	\$150.00	\$300.00	Mobile (WEAR)	THE VIEW	7/12/18
8.0	Normal Line / SPOT (2.3.2)	07/26/18-07/26/18	3	:30	10A- ABC-The View	2				X				2	\$150.00	\$300.00	Mobile (WEAR)	THE VIEW	7/12/18
9.0	Normal Line / SPOT (2.3.2)	07/27/18-07/27/18	3	:30	10A- ABC-The View	2					X			2	\$150.00	\$300.00	Mobile (WEAR)	THE VIEW	7/12/18
10.0	Normal Line / SPOT (2.3.2)	07/30/18-07/30/18	3	:30	10A- ABC-The View	2	X							2	\$150.00	\$300.00	Mobile (WEAR)	THE VIEW	7/12/18
11.0	Normal Line / News (3-2.5)	07/24/18-07/24/18	2	:30	11A- News-Channel 3 News- DaySide	1		X						1	\$175.00	\$175.00	Mobile (WEAR)	CHANNEL 3 NEWS-DAYSI	7/12/18
12.0	Normal Line / News (3-2.5)	07/25/18-07/25/18	2	:30	11A- News-Channel 3 News- DaySide	2			X					2	\$175.00	\$350.00	Mobile (WEAR)	CHANNEL 3 NEWS-DAYSI	7/12/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.ne/p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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**Brand** FGPC/ORDR/724730 (1047174)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Laur, Klaserner,  
**Phone/Fax** /  
**CPE** FGPC/ORDR/724730  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** ORDR BRADLEY PHILLIPS  
 NEW ORDER ESTIMATE 724730 FLIGHT 7/24-7/30 PLEASE BOOK ASAP PLEASE CO NFRM ASAP

**Date Entered** 07/12/18  
**Last Modified** 07/12/18  
**Entered By** Cecilia Bickham  
**CO-OP** No  
**Headline #** ECR26096889  
**Demo** A50+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,494.00  
**Net Total** \$25,466.00  
**Sales Tax**

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13.0	Normal Line / News (3-2.5)	07/26/18-07/26/18	2	:30	11A- News-Channel 3 News-Dayside	1				X				1	\$175.00	\$175.00	CHANNEL 3 NEWS-DAYSI		7/12/18
14.0	Normal Line / News (3-2.5)	07/27/18-07/27/18	2	:30	11A- News-Channel 3 News-Dayside	2					X			2	\$175.00	\$350.00	CHANNEL 3 NEWS-DAYSI		7/12/18
15.0	Normal Line / News (3-2.5)	07/30/18-07/30/18	2	:30	11A- News-Channel 3 News-Dayside	1	X							1	\$175.00	\$175.00	CHANNEL 3 NEWS-DAYSI		7/12/18
16.0	Normal Line / SPOT (4-1.7)	07/24/18-07/24/18	3	:30	11:30A- Extra	1		X						1	\$100.00	\$100.00	MOBILE (WEAR)	EXTRA	7/12/18
17.0	Normal Line / SPOT (4-1.7)	07/25/18-07/25/18	3	:30	11:30A- Extra	1			X					1	\$100.00	\$100.00	MOBILE (WEAR)	EXTRA	7/12/18
18.0	Normal Line / SPOT (4-1.7)	07/26/18-07/26/18	3	:30	11:30A- Extra	1				X				1	\$100.00	\$100.00	MOBILE (WEAR)	EXTRA	7/12/18
19.0	Normal Line / SPOT (4-1.7)	07/27/18-07/27/18	3	:30	11:30A- Extra	1					X			1	\$100.00	\$100.00	MOBILE (WEAR)	EXTRA	7/12/18
20.0	Normal Line / SPOT (4-1.7)	07/30/18-07/30/18	3	:30	11:30A- Extra	1	X							1	\$100.00	\$100.00	MOBILE (WEAR)	EXTRA	7/12/18
21.0	Normal Line / SPOT (5-3.7)	07/24/18-07/24/18	3	:30	1P- ABC-General Hospital	1		X						1	\$225.00	\$225.00	MOBILE (WEAR)	GENERAL HOSPITAL	7/12/18
22.0	Normal Line / SPOT (5-3.7)	07/25/18-07/25/18	3	:30	1P- ABC-General Hospital	1			X					1	\$225.00	\$225.00	MOBILE (WEAR)	GENERAL HOSPITAL	7/12/18
23.0	Normal Line / SPOT (5-3.7)	07/26/18-07/26/18	3	:30	1P- ABC-General Hospital	1				X				1	\$225.00	\$225.00	MOBILE (WEAR)	GENERAL HOSPITAL	7/12/18
24.0	Normal Line / SPOT (5-3.7)	07/27/18-07/27/18	3	:30	1P- ABC-General Hospital	1					X			1	\$225.00	\$225.00	MOBILE (WEAR)	GENERAL HOSPITAL	7/12/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** FGPC/ORDR/724730 (1047174)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Laur Klasener,  
**Phone/Fax** /  
**CPE** FGPC/ORDR/724730  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** ORDER BRADLEY PHILLIPS  
NEW ORDER ESTIMATE 724730 FLIGHT 7/24-7/30 PLEASE BOOK ASAP PLEASE CO NFRM ASAP

**Date Entered** 07/12/18  
**Last Modified** 07/12/18  
**Entered By** Cecilia Bickham  
**CO-OP** No  
**Headline #** ECR26096889  
**Demo** ASO+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,494.00  
**Net Total** \$25,466.00  
**Sales Tax**

**Mobile (WEAR)**  
**By Broadcast Month**  
Jul. 2018 68 \$25,615.00  
Aug. 2018 14 \$4,345.00  
**Grand Total:** 82 \$29,960.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Normal Line / SPOT (5-3.7)	07/30/18-07/30/18	3	:30	1P- ABC-General Hospital	1	X							1	\$225.00	\$225.00	Mobile (WEAR)	GENERAL HOSPITAL	7/12/18
26.0	Normal Line / News (6-2.0)	07/24/18-07/24/18	2	:30	5A- News-3 In The Morning 5-530a	1		X						1	\$195.00	\$195.00	Mobile (WEAR)	3IN THE MORNING @5A	7/12/18
27.0	Normal Line / News (6-2.0)	07/25/18-07/25/18	2	:30	5A- News-3 In The Morning 5-530a	1			X					1	\$195.00	\$195.00	Mobile (WEAR)	3IN THE MORNING @5A	7/12/18
28.0	Normal Line / News (6-2.0)	07/26/18-07/26/18	2	:30	5A- News-3 In The Morning 5-530a	1				X				1	\$195.00	\$195.00	Mobile (WEAR)	3IN THE MORNING @5A	7/12/18
29.0	Normal Line / News (6-2.0)	07/27/18-07/27/18	2	:30	5A- News-3 In The Morning 5-530a	1					X			1	\$195.00	\$195.00	Mobile (WEAR)	3IN THE MORNING @5A	7/12/18
30.0	Normal Line / News (6-2.0)	07/30/18-07/30/18	2	:30	5A- News-3 In The Morning 5-530a	1	X							1	\$195.00	\$195.00	Mobile (WEAR)	3IN THE MORNING @5A	7/12/18
31.0	Normal Line / SPOT (7-4.4)	07/24/18-07/24/18	2	:30	7A- ABC-Good Morning America	2		X						2	\$565.00	\$1,130.00	Mobile (WEAR)	GOOD MORNING AMERICA	7/12/18
32.0	Normal Line / SPOT (7-4.4)	07/25/18-07/25/18	2	:30	7A- ABC-Good Morning America	1			X					1	\$565.00	\$565.00	Mobile (WEAR)	GOOD MORNING AMERICA	7/12/18
33.0	Normal Line / SPOT (7-4.4)	07/26/18-07/26/18	2	:30	7A- ABC-Good Morning America	2				X				2	\$565.00	\$1,130.00	Mobile (WEAR)	GOOD MORNING AMERICA	7/12/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:

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**Advertiser** Florida Grown PC (125500)  
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**Brand** FGPC/ORDR/724730 (1047174)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Laur. Klaserner,  
**Phone/Fax** /  
**CPE** FGPC/ORDR/724730  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** ORDER BRADLEY PHILLIPS  
 NEW ORDER ESTIMATE 724730 FLIGHT 7/24-7/30 PLEASE BOOK ASAP PLEASE CO  
 NFRM ASAP

**Date Entered** 07/12/18  
**Last Modified** 07/12/18  
**Entered By** Cecilia Bickham  
**CO-OP** No  
**Headline #** ECR26096889  
**Demo** A50+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,494.00  
**Net Total** \$25,466.00  
**Sales Tax**

**Mobile (WEAR)**  
 By Broadcast Month  
 Jul. 2018 68 \$25,615.00  
 Aug. 2018 14 \$4,345.00  
**Grand Total:** 82 \$29,960.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / SPOT (7-4-4)	07/27/18-07/27/18	2	:30	7A- ABC-Good Morning America	1					X			1	\$565.00	\$565.00	Mobile (WEAR)	GOOD MORNING AMERICA	7/12/18
35.0	Normal Line / SPOT (7-4-4)	07/30/18-07/30/18	2	:30	7A- ABC-Good Morning America	2	X							2	\$565.00	\$1,130.00	Mobile (WEAR)	GOOD MORNING AMERICA	7/12/18
36.0	Normal Line / News (8-1-4)	07/24/18-07/24/18	2	:30	4:30A- News-3 In The Morning 430-5a	2		X						2	\$115.00	\$230.00	Mobile (WEAR)	3 IN THE MORNING @4A	7/12/18
37.0	Normal Line / News (8-1-4)	07/25/18-07/25/18	2	:30	4:30A- News-3 In The Morning 430-5a	1			X					1	\$115.00	\$115.00	Mobile (WEAR)	3 IN THE MORNING @4A	7/12/18
38.0	Normal Line / News (8-1-4)	07/26/18-07/26/18	2	:30	4:30A- News-3 In The Morning 430-5a	2				X				2	\$115.00	\$230.00	Mobile (WEAR)	3 IN THE MORNING @4A	7/12/18
39.0	Normal Line / News (8-1-4)	07/30/18-07/30/18	2	:30	4:30A- News-3 In The Morning 430-5a	1	X							1	\$115.00	\$115.00	Mobile (WEAR)	3 IN THE MORNING @4A	7/12/18
40.0	Normal Line / SPOT (9-4-4)	07/28/18-07/28/18	2	:30	7A- ABC-Good Morning America Saturday	2					X			2	\$450.00	\$900.00	Mobile (WEAR)	GOOD MORNING AMERICA	7/12/18
41.0	Normal Line / SPOT (10-4-4)	07/29/18-07/29/18	2	:30	7A- ABC-Good Morning America Sunday	2						X		2	\$450.00	\$900.00	Mobile (WEAR)	GMA	7/12/18
42.0	Normal Line / News (11-3-4)	07/24/18-07/24/18	2	:30	4p- News-Channel 3 News at 4p	1	X							1	\$340.00	\$340.00	Mobile (WEAR)	CH3 NEWS @ 4PM	7/12/18

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Month	Spots	Rate
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / News (11-3-4)	07/25/18-07/25/18	2	:30	4p- News-Channel 3 News at 4p	1			X					1	\$340.00	\$340.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	7/12/18
44.0	Normal Line / News (11-3-4)	07/26/18-07/26/18	2	:30	4p- News-Channel 3 News at 4p	1				X				1	\$340.00	\$340.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	7/12/18
45.0	Normal Line / News (11-3-4)	07/27/18-07/27/18	2	:30	4p- News-Channel 3 News at 4p	1					X			1	\$340.00	\$340.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	7/12/18
46.0	Normal Line / News (11-3-4)	07/30/18-07/30/18	2	:30	4p- News-Channel 3 News at 4p	1	X							1	\$340.00	\$340.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	7/12/18
47.0	Normal Line / News (12-3-6)	07/24/18-07/24/18	2	:30	4p- News-Channel 3 News at 4p	1			X					1	\$340.00	\$340.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	7/12/18
48.0	Normal Line / News (12-3-6)	07/25/18-07/25/18	2	:30	4p- News-Channel 3 News at 4p	1			X					1	\$340.00	\$340.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	7/12/18
49.0	Normal Line / News (12-3-6)	07/26/18-07/26/18	2	:30	4p- News-Channel 3 News at 4p	1				X				1	\$340.00	\$340.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	7/12/18
50.0	Normal Line / News (12-3-6)	07/27/18-07/27/18	2	:30	4p- News-Channel 3 News at 4p	1					X			1	\$340.00	\$340.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	7/12/18
51.0	Normal Line / News (12-3-6)	07/30/18-07/30/18	2	:30	4p- News-Channel 3 News at 4p	1	X							1	\$340.00	\$340.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	7/12/18
52.0	Normal Line / News (13-7-2)	07/25/18-07/25/18	2	:30	5:30p- ABC-World News	1			X					1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC WORLD NEWS	7/12/18

**CONFIRMATION CONTRACT**

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Brand FGPC/ORDR/724730 (1047174)  
Salesperson Millennium/Dc, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Laur, Klasener,  
Phone/Fax /  
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Billing Type Weekly/Irregular  
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NEW ORDER ESTIMATE 724730 FLIGHT 7/24-7/30 PLEASE BOOK ASAP PLEASE CO  
NFRM ASAP

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Last Modified 07/12/18  
Entered By Cecilia Bickham  
CO-OP No  
Headline # ECR2609689  
Demo A50+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,494.00  
Net Total \$25,466.00  
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**Mobile (WEAR)**  
By Broadcast Month Spots Rate  
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Aug. 2018 14 \$4,345.00  
Grand Total: 82 \$29,960.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
53.0	Normal Line / News (13-7.2)	07/30/18-07/30/18	2	:30	5:30P- ABC-World News	1	X							1	\$1,125.00	\$1,125.00	Mobile (WEAR)	ABC WORLD NEWS	7/12/18
54.0	Normal Line / News (14-4.1)	07/29/18-07/29/18	2	:30	5P- News-Channel 3 News at 5p Sunday	2						X		2	\$565.00	\$1,130.00	Mobile (WEAR)	CHANNEL 3 NEWS	7/12/18
55.0	Normal Line / Prime (15-4.9)	07/27/18-07/27/18	2	:30	9P- ABC-20/20 (Friday)	1					X			1	\$1,690.00	\$1,690.00	Mobile (WEAR)	20/20-ABC	7/12/18
56.0	Normal Line / Prime (16-3.7)	07/28/18-07/28/18	2	:30	7P- ABC-Americas Funniest Home Videos (Saturday)	2					X			2	\$675.00	\$1,350.00	Mobile (WEAR)	AMERICAS FUNNIEST H	7/12/18
57.0	Normal Line / Prime (17-2.4)	07/28/18-07/28/18	2	:30	8P- ABC-20/20 (Saturday)	2					X			2	\$675.00	\$1,350.00	Mobile (WEAR)	20/20 SATURDAY (2 HO	7/12/18
58.0	Normal Line / Prime (18-3.8)	07/29/18-07/29/18	2	:30	6P- ABC-Americas Funniest Home Videos (Sunday)	1						X		1	\$1,465.00	\$1,465.00	Mobile (WEAR)	AMERICASFUNNIEST HO	7/12/18
59.0	Normal Line / Prime (19-5.3)	07/29/18-07/29/18	2	:30	7P- ABC-Celebrity Family Feud (Sunday)	1						X		1	\$1,915.00	\$1,915.00	Mobile (WEAR)	CELEBRITY FAMILY FEU	7/12/18
60.0	Normal Line / Prime (20-4.3)	07/29/18-07/29/18	2	:30	9P- ABC-To Tell the Truth (Sunday)	1						X		1	\$1,575.00	\$1,575.00	Mobile (WEAR)	TO TELL THE TRUTH-AB	7/12/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.ineel?ip=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.