



WEAR Mobile  
4990 Mobile Hwy  
Pensacola, FL 32506

Ventura Media Partners  
15260 Ventura Blvd  
Sherman Oaks, CA 91403

## Contract # 3376349

Schedule Dates 07/10/18-07/16/18  
Advertiser Friends of Ron DeSantis-R (125236)  
Agency Ventura Media Partners (18947)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand DeSantis//2393 (1040504)  
Salesperson Millennium/LA, Los Angeles (1101)  
Sales Office Millennium Los Angeles  
Buyer Name MARCUS, MEREDITH  
Phone/Fax /  
CPE 2393  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments DeSantis JENNA AVISHAY

Date Entered 06/15/18  
Last Modified 07/06/18  
Entered By Cecilia Bickham  
CO-OP No  
Headline # ECR26034799  
Demo A55+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,985.25  
Net Total \$28,249.75  
Sales Tax

**Mobile (WEAR)**  
By Broadcast Month Spots Rate  
Jul. 2018 103 \$33,235.00  
Grand Total: 103 \$33,235.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1-2-4)	07/10/18-07/13/18	3	:30	5:30A- News-3 In The Morning 530-6a		1	1	1	1				4	\$225.00	\$900.00	Mobile (WEAR)	NEWS	6/15/18
2.0	Normal Line / News (3-4-0)	07/10/18-07/13/18	3	:30	6A- News-3 In The Morning 6-7a	4	X	X	X	X				4	\$375.00	\$1,500.00	Mobile (WEAR)	NEWS	6/15/18
3.0	Normal Line / SPOT (5-4-7)	07/10/18-07/13/18	3	:30	7A- ABC-Good Morning America	8	X	X	X	X				8	\$375.00	\$3,000.00	Mobile (WEAR)	GMA	6/15/18
4.0	Revised Line / SPOT (7-3-1)	07/10/18-07/13/18	3	:30	9A- Rachael Ray	4	X	X	X	X							Mobile (WEAR)	RACH RAY	6/15/18
4.1	Normal Line / SPOT (4-3-1)	07/10/18-07/13/18	3	:30	9A- Rachael Ray	8	2	2	2	2				8	\$150.00	\$1,200.00	Mobile (WEAR)	RACH RAY	7/6/18
5.0	Revised Line / News (9-3-6)	07/10/18-07/13/18	4	:30	4P- News-Channel 3 News at 4p	4	X	X	X	X							Mobile (WEAR)	NEWS	6/15/18
5.1	Normal Line / News (5-3-6)	07/10/18-07/13/18	4	:30	4P- News-Channel 3 News at 4p	8	2	2	2	2				8	\$150.00	\$1,200.00	Mobile (WEAR)	NEWS	7/6/18
6.0	Normal Line / News (11-6-6)	07/10/18-07/13/18	3	:30	5P- News-Channel 3 News at 5pm	4	1	1	1	1				4	\$675.00	\$2,700.00	Mobile (WEAR)	NEWS	6/15/18
7.0	Normal Line / News (13-7-3)	07/10/18-07/13/18	3	:30	6P- News-Channel 3 News at 6pm	4	1	1	1	1				4	\$750.00	\$3,000.00	Mobile (WEAR)	NEWS	6/15/18
8.0	Normal Line / SPOT (15-5-1)	07/10/18-07/13/18	3	:30	6:30P- Who Wants to be a Millionaire	4	1	1	1	1				4	\$825.00	\$3,300.00	Mobile (WEAR)	MILLIONAIRE	6/15/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Comments Desantis JENNA AVISHAY

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9.0	Normal Line / News (17-2.0)	07/10/18-07/13/18	4	:30	10:37P- News-Channel 3 News at 10P B			1	1	1	1			4	\$225.00	\$900.00	Mobile (WEAR)	NEWS	6/15/18
10.0	Normal Line / News (2-2.4)	07/16/18-07/16/18	3	:30	5:30A- News-3 In The Morning 530-6a	1	X							1	\$225.00	\$225.00	Mobile (WEAR)	NEWS	6/15/18
11.0	Normal Line / News (4-4.0)	07/16/18-07/16/18	3	:30	6A- News-3 In The Morning 6-7a	1	X							1	\$375.00	\$375.00	Mobile (WEAR)	NEWS	6/15/18
12.0	Normal Line / SPOT (6-4.7)	07/16/18-07/16/18	3	:30	7A- ABC-Good Morning America	2	X							2	\$375.00	\$750.00	Mobile (WEAR)	GMA	6/15/18
13.0	Normal Line / SPOT (8-3.1)	07/16/18-07/16/18	3	:30	9A- Radael Ray	1	X							1	\$150.00	\$150.00	Mobile (WEAR)	RACH RAY	6/15/18
14.0	Normal Line / News (10-3.6)	07/16/18-07/16/18	4	:30	4P- News-Channel 3 News at 4p	1	X							1	\$150.00	\$150.00	Mobile (WEAR)	NEWS	6/15/18
15.0	Normal Line / News (12-6.6)	07/16/18-07/16/18	3	:30	5P- News-Channel 3 News at 5pm	1	X							1	\$675.00	\$675.00	Mobile (WEAR)	NEWS	6/15/18
16.0	Normal Line / News (14-7.3)	07/16/18-07/16/18	3	:30	6P- News-Channel 3 News at 6pm	1	X							1	\$750.00	\$750.00	Mobile (WEAR)	NEWS	6/15/18
17.0	Normal Line / SPOT (16-5.1)	07/16/18-07/16/18	3	:30	6:30P- Who Wants to be a Millionaire	1	X							1	\$825.00	\$825.00	Mobile (WEAR)	MILLIONAIRE	6/15/18

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18.0	Normal Line / News (19-4.2)	07/14/18-07/14/18	3	:30	6P- News-Channel 3 News at 6p Saturday	1						X		1	\$375.00	\$375.00	Mobile (WEAR)	NEWS	6/15/18
19.0	Normal Line / SPOT (20-4.9)	07/15/18-07/15/18	2	:30	7A- ABC-Good Morning America Sunday	1							X	1	\$450.00	\$450.00	Mobile (WEAR)	GMA	6/15/18
20.0	Normal Line / News (18-2.0)	07/16/18-07/16/18	4	:30	10:37P- News-Channel 3 News at 10p B	1	X							1	\$225.00	\$225.00	Mobile (WEAR)	NEWS	6/15/18
21.0	Normal Line / SPOT (21-2.0)	07/10/18-07/13/18	3	:30	11:30A- Extra			1	1	1	1			4	\$75.00	\$300.00	Mobile (WEAR)		7/6/18
22.0	Normal Line / News (22-2.0)	07/10/18-07/13/18	3	:30	5A- News-3 In The Morning 5-530a			1	1	1	1			4	\$130.00	\$520.00	Mobile (WEAR)		7/6/18
23.0	Normal Line / News (23-2.5)	07/10/18-07/13/18	3	:30	11A- News-Channel 3 News-Dayside			1	1	1	1			4	\$135.00	\$540.00	Mobile (WEAR)		7/6/18
24.0	Normal Line / SPOT (24-2.7)	07/10/18-07/13/18	3	:30	10A- ABC-The View			2	2	2	2			8	\$150.00	\$1,200.00	Mobile (WEAR)		7/6/18
25.0	Normal Line / SPOT (25)	07/10/18-07/13/18	3	:30	12P- ABC-The View			2	2	2	2			8	\$150.00	\$1,200.00	Mobile (WEAR)		7/6/18
26.0	Normal Line / SPOT (25)	07/10/18-07/13/18	3	:30	1P- ABC-General Hospital			2	2	2	2			8	\$225.00	\$1,800.00	Mobile (WEAR)		7/6/18
27.0	Normal Line / News (25)	07/10/18-07/13/18	1	:30	6P- News-Channel 3 News at 6p	3	X	X	X	X				3	\$675.00	\$2,025.00	Mobile (WEAR)		7/6/18
28.0	Normal Line / News (28-8.3)	07/10/18-07/13/18	3	:30	5:30P- ABC-World News		1	1	1	1	1			4	\$750.00	\$3,000.00	Mobile (WEAR)		7/6/18

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Comments:

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