



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Ventura Media Partners
15260 Ventura Blvd
Sherman Oaks, CA 91403

Contract # 3376349

Schedule Dates: 07/10/18-07/16/18
Advertiser: Friends of Ron DeSantis-R (125236)
Agency: Ventura Media Partners (18947)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: DeSantis//2393 (1040504)
Salesperson: Millennium/LA, Los Angeles (1101)
Sales Office: Millennium Los Angeles
Buyer Name: MARCUS, MEREDITH
Phone/Fax: /
CPE: 2393
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: DeSantis JENNA AVISHAY

Date Entered: 06/15/18
Last Modified: 07/06/18
Entered By: Cecilia Bickham
CO-OP: No
Headline #: ECR26034799
Demo: A55+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$4,985.25
Net Total: \$28,249.75
Sales Tax:

Mobile (WEAR)	Spots	Rate
By Broadcast Month	103	\$33,235.00
Jul. 2018	103	\$33,235.00
Grand Total:	103	\$33,235.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1-2-4)	07/10/18-07/13/18	3	:30	5:30A- News-3 In The Morning 530-6a	4	1	1	1	1				4	\$225.00	\$900.00	Mobile (WEAR)	NEWS	6/15/18
2.0	Normal Line / News (3-4-0)	07/10/18-07/13/18	3	:30	6A- News-3 In The Morning 6-7a	4	X	X	X	X				4	\$375.00	\$1,500.00	Mobile (WEAR)	NEWS	6/15/18
3.0	Normal Line / SPOT (5-4-7)	07/10/18-07/13/18	3	:30	7A- ABC-Good Morning America	8	X	X	X	X				8	\$375.00	\$3,000.00	Mobile (WEAR)	GMA	6/15/18
4.0	Revised Line / SPOT (7-3-1)	07/10/18-07/13/18	3	:30	9A- Rachael Ray	4	X	X	X	X				4	\$150.00	\$600.00	Mobile (WEAR)	RACH RAY	6/15/18
4.1	Normal Line / SPOT (4-3-1)	07/10/18-07/13/18	3	:30	9A- Rachael Ray	8	2	2	2	2				8	\$150.00	\$1,200.00	Mobile (WEAR)	RACH RAY	7/6/18
5.0	Revised Line / News (9-3-0)	07/10/18-07/13/18	4	:30	4p- News-Channel 3 News at 4p	4	X	X	X	X				4	\$150.00	\$600.00	Mobile (WEAR)	NEWS	6/15/18
5.1	Normal Line / News (5-3-6)	07/10/18-07/13/18	4	:30	4p- News-Channel 3 News at 4p	8	2	2	2	2				8	\$150.00	\$1,200.00	Mobile (WEAR)	NEWS	7/6/18
6.0	Normal Line / News (11-6-6)	07/10/18-07/13/18	3	:30	5p- News-Channel 3 News at 5pm	4	1	1	1	1				4	\$675.00	\$2,700.00	Mobile (WEAR)	NEWS	6/15/18
7.0	Normal Line / News (13-7-3)	07/10/18-07/13/18	3	:30	6p- News-Channel 3 News at 6pm	4	1	1	1	1				4	\$750.00	\$3,000.00	Mobile (WEAR)	NEWS	6/15/18
8.0	Normal Line / SPOT (15-5-1)	07/10/18-07/13/18	3	:30	6:30p- Who Wants to be a Millionaire	4	1	1	1	1				4	\$825.00	\$3,300.00	Mobile (WEAR)	MILLIONAIRE	6/15/18

CONFIRMATION CONTRACT

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 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgl.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Agency: Ventura Media Partners (18947)
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Brand: Desantis/2393 (1040504)
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Sales Office: Millennium Los Angeles
Buyer Name: MARCUS MEREDITH
Phone/Fax: /
CPE: 2393
Account Types: National/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: Desantis JENNA AVISHAY

Date Entered: 06/15/18
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Entered By: Cecilia Bickham
CO-OP: No
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Demo: A55+R
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9.0	Normal Line / News (17-2.0)	07/10/18-07/13/18	4	:30	10:37P- News-Channel 3 News at 10P B	1		1	1	1	1			4	\$225.00	\$900.00	NEWS (WEAR)		6/15/18
10.0	Normal Line / News (2-2.4)	07/16/18-07/16/18	3	:30	5:30A- News-3 In The Morning 530-5a	1	X							1	\$225.00	\$225.00	NEWS (WEAR)		6/15/18
11.0	Normal Line / News (4-4.0)	07/16/18-07/16/18	3	:30	6A- News-3 In The Morning 5-7a	1	X							1	\$375.00	\$375.00	NEWS (WEAR)		6/15/18
12.0	Normal Line / SPOT (6-4.7)	07/16/18-07/16/18	3	:30	7A- ABC-Good Morning America	2	X							2	\$375.00	\$750.00	NEWS (WEAR)		6/15/18
13.0	Normal Line / SPOT (8-3.1)	07/16/18-07/16/18	3	:30	9A- Rachael Ray	1	X							1	\$150.00	\$150.00	RACH RAY		6/15/18
14.0	Normal Line / News (10-3.6)	07/16/18-07/16/18	4	:30	4P- News-Channel 3 News at 4p	1	X							1	\$150.00	\$150.00	NEWS (WEAR)		6/15/18
15.0	Normal Line / News (12-6.6)	07/16/18-07/16/18	3	:30	5P- News-Channel 3 News at 5pm	1	X							1	\$675.00	\$675.00	NEWS (WEAR)		6/15/18
16.0	Normal Line / News (14-7.3)	07/16/18-07/16/18	3	:30	6P- News-Channel 3 News at 6pm	1	X							1	\$750.00	\$750.00	NEWS (WEAR)		6/15/18
17.0	Normal Line / SPOT (16-5.1)	07/16/18-07/16/18	3	:30	6:30P- Who Wants to be a Millionaire	1	X							1	\$825.00	\$825.00	MILLIONAIRE		6/15/18

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18.0	Normal Line / News (19-4.2)	07/14/18-07/14/18	3	:30	6P- News-Channel 3 News at 6P Saturday	1						X		1	\$375.00	\$375.00	Mobile (WEAR)	NEWS	6/15/18
19.0	Normal Line / SPOT (20-4.9)	07/15/18-07/15/18	2	:30	7A- ABC-Good Morning America Sunday	1							X	1	\$450.00	\$450.00	Mobile (WEAR)	GMA	6/15/18
20.0	Normal Line / News (18-2.0)	07/16/18-07/16/18	4	:30	10:37P- News-Channel 3 News at 10P B	1	X							1	\$225.00	\$225.00	Mobile (WEAR)	NEWS	6/15/18
21.0	Normal Line / SPOT (21-2.0)	07/10/18-07/13/18	3	:30	11:30A- Extra	4		1	1	1	1			4	\$75.00	\$300.00	Mobile (WEAR)		7/6/18
22.0	Normal Line / News (22-2.0)	07/10/18-07/13/18	3	:30	5A- News-3 In The Morning 5-530a	4		1	1	1	1			4	\$130.00	\$520.00	Mobile (WEAR)		7/6/18
23.0	Normal Line / News (23-2.5)	07/10/18-07/13/18	3	:30	11A- News-Channel 3 News-Dayside	4		1	1	1	1			4	\$135.00	\$540.00	Mobile (WEAR)		7/6/18
24.0	Normal Line / SPOT (24-2.7)	07/10/18-07/13/18	3	:30	10A- ABC-The View	8		2	2	2	2			8	\$150.00	\$1,200.00	Mobile (WEAR)		7/6/18
25.0	Normal Line / SPOT (25)	07/10/18-07/13/18	3	:30	12P- ABC-The Chew	8		2	2	2	2			8	\$150.00	\$1,200.00	Mobile (WEAR)		7/6/18
26.0	Normal Line / SPOT (25)	07/10/18-07/13/18	3	:30	1P- ABC-General Hospital	8		2	2	2	2			8	\$225.00	\$1,800.00	Mobile (WEAR)		7/6/18
27.0	Normal Line / News (25)	07/10/18-07/13/18	1	:30	4P- News-Channel 3 News at 4P	3	X	X	X	X				3	\$675.00	\$2,025.00	Mobile (WEAR)		7/6/18
28.0	Normal Line / News (28-8.3)	07/10/18-07/13/18	3	:30	5:30P- ABC-World News	4	1	1	1	1				4	\$750.00	\$3,000.00	Mobile (WEAR)		7/6/18

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.niel/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.