

**viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Senate Majority PAC

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 10/16

**Invoice ID: 1246396**  
**Campaign ID:**

**Invoice Date: 11-02-2016**  
**Estimate ID: 5734**

**Contract ID: 884599**  
**P.O Number:**

**Client ID: 25215**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$4,387.00
Agency Commission	(\$658.05)
Rep. Firm Commission	(\$1,305.13)

**Net Advertising Fee** **\$2,423.82**

**Sub Total** **\$2,423.82**

**Total This Invoice** **\$2,423.82**

/62353179/  
1468

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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 220 Lexington Green Circle  
 Suite 300  
 Lexington, KY 40503  
 859-410-2699

## Affidavit of Performance

Client Name: Senate Majority PAC  
 Remarks: /62353179/  
 Bill Cycle: 10/16  
 Rep. Firm: VNS/NCC

Contract ID: 884599  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/25/16	Tuesday	HLN-E	1468-FT. WAYNE AL	Morning Express	8:54am	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/25/16	Tuesday	HGTV-E	1468-FT. WAYNE AL	House Hunters/Now	10:19am	6SMPIN0006TH	00:00:30	Charged	32.00	*
10/25/16	Tuesday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	10:28am	6SMPIN0006TH	00:00:30	Charged	42.00	*
10/25/16	Tuesday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	11:36am	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/25/16	Tuesday	AMC-E	1468-FT. WAYNE AL	Rosemary's Baby	11:46am	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/25/16	Tuesday	TNT-E	1468-FT. WAYNE AL	Supernatural	12:09pm	6SMPIN0006TH	00:00:30	Charged	42.00	*
10/25/16	Tuesday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	12:47pm	6SMPIN0006TH	00:00:30	Charged	38.00	*
10/25/16	Tuesday	AMC-E	1468-FT. WAYNE AL	The Mummy Returns	3:24pm	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/25/16	Tuesday	FOOD-E	1468-FT. WAYNE AL	Chopped	3:52pm	6SMPIN0006TH	00:00:30	Charged	24.00	*
10/25/16	Tuesday	DISC-E	1468-FT. WAYNE AL	Alaska: Frontier	4:49pm	6SMPIN0006TH	00:00:30	Charged	38.00	*
10/25/16	Tuesday	HGTV-E	1468-FT. WAYNE AL	Fixer Upper	7:42pm	6SMPIN0006TH	00:00:30	Charged	50.00	*
10/25/16	Tuesday	DISC-E	1468-FT. WAYNE AL	Dungeon Cove	8:24pm	6SMPIN0006TH	00:00:30	Charged	69.00	*
10/25/16	Tuesday	HLN-E	1468-FT. WAYNE AL	Forensic Files	9:37pm	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/25/16	Tuesday	FOOD-E	1468-FT. WAYNE AL	Chopped	9:51pm	6SMPIN0006TH	00:00:30	Charged	69.00	*
10/25/16	Tuesday	DISC-E	1468-FT. WAYNE AL	Edge of Alaska	10:19pm	6SMPIN0006TH	00:00:30	Charged	69.00	*
10/25/16	Tuesday	HGTV-E	1468-FT. WAYNE AL	House Hunters Intl	10:44pm	6SMPIN0006TH	00:00:30	Charged	76.00	*
10/25/16	Tuesday	MNBC-E	1468-FT. WAYNE AL	11 Hour Brian Williams	11:16pm	6SMPIN0006TH	00:00:30	Charged	57.00	*
10/25/16	Tuesday	TNT-E	1468-FT. WAYNE AL	SA@Golden ST	11:41pm	6SMPIN0006TH	00:00:30	Charged	92.00	*
10/26/16	Wednesday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	8:35am	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/26/16	Wednesday	TNT-E	1468-FT. WAYNE AL	Charmed	8:41am	6SMPIN0006TH	00:00:30	Charged	32.00	*
10/26/16	Wednesday	MNBC-E	1468-FT. WAYNE AL	Morning Joe	8:46am	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/26/16	Wednesday	AMC-E	1468-FT. WAYNE AL	Constantine	10:14am	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/26/16	Wednesday	TNT-E	1468-FT. WAYNE AL	Supernatural	11:43am	6SMPIN0006TH	00:00:30	Charged	42.00	*
10/26/16	Wednesday	FOOD-E	1468-FT. WAYNE AL	Barefoot Contessa	12:17pm	6SMPIN0006TH	00:00:30	Charged	24.00	*
10/26/16	Wednesday	ESPN-E	1468-FT. WAYNE AL	Outside the Lines	1:27pm	6SMPIN0006TH	00:00:30	Charged	38.00	*
10/26/16	Wednesday	HGTV-E	1468-FT. WAYNE AL	Buying and Selling	2:44pm	6SMPIN0006TH	00:00:30	Charged	32.00	*
10/26/16	Wednesday	USA-E	1468-FT. WAYNE AL	NCIS	7:37pm	6SMPIN0006TH	00:00:30	Charged	65.00	*
10/26/16	Wednesday	HGTV-E	1468-FT. WAYNE AL	Property Brothers	9:17pm	6SMPIN0006TH	00:00:30	Charged	76.00	*
10/26/16	Wednesday	TNT-E	1468-FT. WAYNE AL	Bones	9:39pm	6SMPIN0006TH	00:00:30	Charged	92.00	*
10/26/16	Wednesday	HLN-E	1468-FT. WAYNE AL	Forensic Files	10:14pm	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/26/16	Wednesday	DISC-E	1468-FT. WAYNE AL	Naked and Afraid	10:20pm	6SMPIN0006TH	00:00:30	Charged	69.00	*
10/26/16	Wednesday	MNBC-E	1468-FT. WAYNE AL	Hardball Matthews	11:54pm	6SMPIN0006TH	00:00:30	Charged	57.00	*
10/27/16	Thursday	TNT-E	1468-FT. WAYNE AL	Castle	5:09am	6SMPIN0006TH	00:00:30	Charged	32.00	*
10/27/16	Thursday	MNBC-E	1468-FT. WAYNE AL	First Look	5:15am	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/27/16	Thursday	HLN-E	1468-FT. WAYNE AL	Morning Express	7:21am	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/27/16	Thursday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	10:05am	6SMPIN0006TH	00:00:30	Charged	42.00	*
10/27/16	Thursday	TNT-E	1468-FT. WAYNE AL	Supernatural	10:15am	6SMPIN0006TH	00:00:30	Charged	42.00	*
10/27/16	Thursday	AMC-E	1468-FT. WAYNE AL	Fright Night	12:57pm	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/27/16	Thursday	HGTV-E	1468-FT. WAYNE AL	Flip or Flop	1:45pm	6SMPIN0006TH	00:00:30	Charged	32.00	*
10/27/16	Thursday	ESPN-E	1468-FT. WAYNE AL	College Football Live	1:49pm	6SMPIN0006TH	00:00:30	Charged	38.00	*
10/27/16	Thursday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live Jackson	1:54pm	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/27/16	Thursday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	3:46pm	6SMPIN0006TH	00:00:30	Charged	21.00	*
10/27/16	Thursday	DISC-E	1468-FT. WAYNE AL	Fast N' Loud	4:25pm	6SMPIN0006TH	00:00:30	Charged	38.00	*
10/27/16	Thursday	AMC-E	1468-FT. WAYNE AL	Seed of Chucky	5:14pm	6SMPIN0006TH	00:00:30	Charged	24.00	*
10/27/16	Thursday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	5:29pm	6SMPIN0006TH	00:00:30	Charged	65.00	*
10/27/16	Thursday	HGTV-E	1468-FT. WAYNE AL	Flip or Flop	7:19pm	6SMPIN0006TH	00:00:30	Charged	50.00	*
10/27/16	Thursday	HLN-E	1468-FT. WAYNE AL	Primetime Justice	8:48pm	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/27/16	Thursday	FOOD-E	1468-FT. WAYNE AL	Halloween Wars	11:53pm	6SMPIN0006TH	00:00:30	Charged	69.00	*
10/28/16	Friday	MNBC-E	1468-FT. WAYNE AL	First Look	5:15am	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/28/16	Friday	CNN-E	1468-FT. WAYNE AL	Early Start	5:21am	6SMPIN0006TH	00:00:30	Charged	21.00	*
10/28/16	Friday	TNT-E	1468-FT. WAYNE AL	Charmed	7:04am	6SMPIN0006TH	00:00:30	Charged	32.00	*
10/28/16	Friday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	9:30am	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/28/16	Friday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	11:56am	6SMPIN0006TH	00:00:30	Charged	38.00	*
10/28/16	Friday	HGTV-E	1468-FT. WAYNE AL	House Hunters Intl	12:45pm	6SMPIN0006TH	00:00:30	Charged	32.00	*
10/28/16	Friday	FOOD-E	1468-FT. WAYNE AL	Farmhouse Rules	12:48pm	6SMPIN0006TH	00:00:30	Charged	24.00	*
10/28/16	Friday	TNT-E	1468-FT. WAYNE AL	Arrow	2:13pm	6SMPIN0006TH	00:00:30	Charged	42.00	*
10/28/16	Friday	AMC-E	1468-FT. WAYNE AL	Freddy vs. Jason	4:40pm	6SMPIN0006TH	00:00:30	Charged	24.00	*
10/28/16	Friday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	4:42pm	6SMPIN0006TH	00:00:30	Charged	65.00	*
10/28/16	Friday	AMC-E	1468-FT. WAYNE AL	Freddy vs. Jason	5:16pm	6SMPIN0006TH	00:00:30	Charged	24.00	*
10/28/16	Friday	HGTV-E	1468-FT. WAYNE AL	Tiny House Hunters	5:44pm	6SMPIN0006TH	00:00:30	Charged	50.00	*
10/28/16	Friday	DISC-E	1468-FT. WAYNE AL	Gold Rush	5:47pm	6SMPIN0006TH	00:00:30	Charged	38.00	*
10/28/16	Friday	MNBC-E	1468-FT. WAYNE AL	The Rachel Maddow Show	9:37pm	6SMPIN0006TH	00:00:30	Charged	57.00	*
10/28/16	Friday	HLN-E	1468-FT. WAYNE AL	Forensic Files	11:36pm	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/28/16	Friday	FOOD-E	1468-FT. WAYNE AL	Halloween Wars	11:53pm	6SMPIN0006TH	00:00:30	Charged	69.00	*
10/28/16	Friday	DISC-E	1468-FT. WAYNE AL	Gold Rush	11:53pm	6SMPIN0006TH	00:00:30	Charged	69.00	*

10/29/16	Saturday	HLN-E	1468-FT. WAYNE AL	Forensic Files	5:36am	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/29/16	Saturday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	5:48am	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/29/16	Saturday	FOOD-E	1468-FT. WAYNE AL	The Pioneer Woman	10:19am	6SMPIN0006TH	00:00:30	Charged	24.00	*
10/29/16	Saturday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	12:23pm	6SMPIN0006TH	00:00:30	Charged	21.00	*
10/29/16	Saturday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	12:46pm	6SMPIN0006TH	00:00:30	Charged	21.00	*
10/29/16	Saturday	AMC-E	1468-FT. WAYNE AL	Jason Goes to Hell	2:10pm	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/29/16	Saturday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	3:53pm	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/29/16	Saturday	USA-E	1468-FT. WAYNE AL	Chrisley Knows Best	4:50pm	6SMPIN0006TH	00:00:30	Charged	65.00	*
10/29/16	Saturday	AMC-E	1468-FT. WAYNE AL	Friday the 13th	5:23pm	6SMPIN0006TH	00:00:30	Charged	24.00	*
10/29/16	Saturday	USA-E	1468-FT. WAYNE AL	Chrisley Knows Best	6:20pm	6SMPIN0006TH	00:00:30	Charged	65.00	*
10/29/16	Saturday	HGTV-E	1468-FT. WAYNE AL	Flip or Flop	7:45pm	6SMPIN0006TH	00:00:30	Charged	50.00	*
10/29/16	Saturday	FOOD-E	1468-FT. WAYNE AL	Halloween Baking Champ.	8:55pm	6SMPIN0006TH	00:00:30	Charged	69.00	*
10/29/16	Saturday	TNT-E	1468-FT. WAYNE AL	Godzilla	9:56pm	6SMPIN0006TH	00:00:30	Charged	92.00	*
10/29/16	Saturday	MNBC-E	1468-FT. WAYNE AL	In Other News	10:12pm	6SMPIN0006TH	00:00:30	Charged	57.00	*
10/29/16	Saturday	DISC-E	1468-FT. WAYNE AL	Treasure Quest: Dead	10:48pm	6SMPIN0006TH	00:00:30	Charged	69.00	*
10/29/16	Saturday	TNT-E	1468-FT. WAYNE AL	Godzilla	11:22pm	6SMPIN0006TH	00:00:30	Charged	92.00	*
10/29/16	Saturday	HGTV-E	1468-FT. WAYNE AL	House Hunters Intl	11:43pm	6SMPIN0006TH	00:00:30	Charged	76.00	*
10/30/16	Sunday	TNT-E	1468-FT. WAYNE AL	Arrow	5:10am	6SMPIN0006TH	00:00:30	Charged	32.00	*
10/30/16	Sunday	HLN-E	1468-FT. WAYNE AL	Forensic Files	5:14am	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/30/16	Sunday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom Live	5:31am	6SMPIN0006TH	00:00:30	Charged	21.00	*
10/30/16	Sunday	MNBC-E	1468-FT. WAYNE AL	In Other News	5:51am	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/30/16	Sunday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	7:57am	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/30/16	Sunday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	12:34pm	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/30/16	Sunday	AMC-E	1468-FT. WAYNE AL	Halloween II	1:32pm	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/30/16	Sunday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	1:33pm	6SMPIN0006TH	00:00:30	Charged	42.00	*
10/30/16	Sunday	ESPN-E	1468-FT. WAYNE AL	MLS Soccer	3:06pm	6SMPIN0006TH	00:00:30	Charged	38.00	*
10/30/16	Sunday	TNT-E	1468-FT. WAYNE AL	Jack Giant Slayer	3:42pm	6SMPIN0006TH	00:00:30	Charged	42.00	*
10/30/16	Sunday	USA-E	1468-FT. WAYNE AL	Law & Order: SVU	3:44pm	6SMPIN0006TH	00:00:30	Charged	42.00	*
10/30/16	Sunday	HGTV-E	1468-FT. WAYNE AL	House Hunters	7:47pm	6SMPIN0006TH	00:00:30	Charged	50.00	*
10/30/16	Sunday	MNBC-E	1468-FT. WAYNE AL	Dateline Extra	8:27pm	6SMPIN0006TH	00:00:30	Charged	57.00	*
10/30/16	Sunday	FOOD-E	1468-FT. WAYNE AL	Guy's Grocery Games	8:52pm	6SMPIN0006TH	00:00:30	Charged	69.00	*
10/30/16	Sunday	TNT-E	1468-FT. WAYNE AL	Godzilla	9:07pm	6SMPIN0006TH	00:00:30	Charged	92.00	*
10/30/16	Sunday	DISC-E	1468-FT. WAYNE AL	Alaska: Frontier	9:28pm	6SMPIN0006TH	00:00:30	Charged	69.00	*
10/30/16	Sunday	HGTV-E	1468-FT. WAYNE AL	Island Life	9:46pm	6SMPIN0006TH	00:00:30	Charged	76.00	*
10/30/16	Sunday	HGTV-E	1468-FT. WAYNE AL	House Hunters Intl	11:46pm	6SMPIN0006TH	00:00:30	Charged	76.00	*
10/30/16	Sunday	HLN-E	1468-FT. WAYNE AL	Forensic Files	11:56pm	6SMPIN0006TH	00:00:30	Charged	29.00	*

**Grand Total 4,387.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due

Conid: 884599