


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Senate Majority PAC

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 11/16

Invoice ID: 1256942
Campaign ID:

Invoice Date: 11-16-2016
Estimate ID: 5734

Contract ID: 884599
P.O Number:

Client ID: 25215
Tax ID:

Description

Amount

Gross Advertising Fee	\$986.00
Agency Commission	(\$147.90)
Rep. Firm Commission	(\$293.34)
Net Advertising Fee	\$544.76
Sub Total	\$544.76
Total This Invoice	\$544.76

/62353179/
1468

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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viamedia
 220 Lexington Green Circle
 Suite 300
 Lexington, KY 40503
 859-410-2699

Affidavit of Performance

Client Name: Senate Majority PAC
 Remarks: /62353179/
 Bill Cycle: 11/16
 Rep. Firm: VNS/NCC

Contract ID: 884599
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/31/16	Monday	TNT-E	1468-FT. WAYNE AL	Castle	5:09am	6SMPIN0006TH	00:00:30	Charged	32.00	*
10/31/16	Monday	HLN-E	1468-FT. WAYNE AL	Forensic Files	5:13am	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/31/16	Monday	MNBC-E	1468-FT. WAYNE AL	First Look	5:14am	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/31/16	Monday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	7:35am	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/31/16	Monday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	9:27am	6SMPIN0006TH	00:00:30	Charged	21.00	*
10/31/16	Monday	ESPN-E	1468-FT. WAYNE AL	SportsCenter	10:47am	6SMPIN0006TH	00:00:30	Charged	38.00	*
10/31/16	Monday	CNN-E	1468-FT. WAYNE AL	CNN Newsroom	10:54am	6SMPIN0006TH	00:00:30	Charged	21.00	*
10/31/16	Monday	FOOD-E	1468-FT. WAYNE AL	The Kitchen	10:55am	6SMPIN0006TH	00:00:30	Charged	24.00	*
10/31/16	Monday	MNBC-E	1468-FT. WAYNE AL	MSNBC Live	12:18pm	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/31/16	Monday	TNT-E	1468-FT. WAYNE AL	Supernatural	1:18pm	6SMPIN0006TH	00:00:30	Charged	42.00	*
10/31/16	Monday	AMC-E	1468-FT. WAYNE AL	Halloween II	1:27pm	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/31/16	Monday	USA-E	1468-FT. WAYNE AL	NCIS	2:04pm	6SMPIN0006TH	00:00:30	Charged	42.00	*
10/31/16	Monday	HGTV-E	1468-FT. WAYNE AL	House Hunters	2:18pm	6SMPIN0006TH	00:00:30	Charged	32.00	*
10/31/16	Monday	ESPN-E	1468-FT. WAYNE AL	NFL Insiders	2:29pm	6SMPIN0006TH	00:00:30	Charged	38.00	*
10/31/16	Monday	HGTV-E	1468-FT. WAYNE AL	House Hunters	4:18pm	6SMPIN0006TH	00:00:30	Charged	50.00	*
10/31/16	Monday	AMC-E	1468-FT. WAYNE AL	Halloween II	4:20pm	6SMPIN0006TH	00:00:30	Charged	24.00	*
10/31/16	Monday	USA-E	1468-FT. WAYNE AL	NCIS	7:35pm	6SMPIN0006TH	00:00:30	Charged	65.00	*
10/31/16	Monday	DISC-E	1468-FT. WAYNE AL	Street Outlaws: Pumpkin	7:48pm	6SMPIN0006TH	00:00:30	Charged	38.00	*
10/31/16	Monday	MNBC-E	1468-FT. WAYNE AL	All In With Chris Hayes	8:18pm	6SMPIN0006TH	00:00:30	Charged	57.00	*
10/31/16	Monday	TNT-E	1468-FT. WAYNE AL	S.W.A.T.	8:20pm	6SMPIN0006TH	00:00:30	Charged	92.00	*
10/31/16	Monday	FOOD-E	1468-FT. WAYNE AL	Halloween Baking Champ.	8:22pm	6SMPIN0006TH	00:00:30	Charged	69.00	*
10/31/16	Monday	HGTV-E	1468-FT. WAYNE AL	Love It or List It	8:43pm	6SMPIN0006TH	00:00:30	Charged	76.00	*
10/31/16	Monday	HLN-E	1468-FT. WAYNE AL	Primetime Justice	8:46pm	6SMPIN0006TH	00:00:30	Charged	29.00	*
10/31/16	Monday	DISC-E	1468-FT. WAYNE AL	Street Outlaws: Pumpkin	8:48pm	6SMPIN0006TH	00:00:30	Charged	69.00	*

Grand Total 986.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

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