

 **viamedia**  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

Senate Majority PAC

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 11/16

**Invoice ID: 1256939**  
**Campaign ID:**

**Invoice Date: 11-16-2016**  
**Estimate ID: 5734**

**Contract ID: 884596**  
**P.O Number:**

**Client ID: 25215**  
**Tax ID:**

Description

Amount

Gross Advertising Fee	\$2,816.00
Agency Commission	(\$422.40)
Rep. Firm Commission	(\$837.76)

<b>Net Advertising Fee</b>	<b>\$1,555.84</b>
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<b>Sub Total</b>	<b>\$1,555.84</b>
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<b>Total This Invoice</b>	<b>\$1,555.84</b>
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/62353182/  
1470

Terms: Net 30 Days Upon Receipt  
Checks Payable to: Viamedia, Inc.  
Mail to: Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **Affidavit of Performance**

Client Name: Senate Majority PAC  
 Remarks: /62353182/  
 Bill Cycle: 11/16  
 Rep. Firm: VNS/NCC

Contract ID: 884596  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
10/31/16	Monday	HLN-E	1470-TERRE HAUTE	Forensic Files	5:13am	6SMPIN0006TH	00:00:30	Charged	33.00	*
10/31/16	Monday	MNBC-E	1470-TERRE HAUTE	First Look	5:14am	6SMPIN0006TH	00:00:30	Charged	33.00	*
10/31/16	Monday	CNN-E	1470-TERRE HAUTE	New Day	5:26am	6SMPIN0006TH	00:00:30	Charged	47.00	*
10/31/16	Monday	MNBC-E	1470-TERRE HAUTE	First Look	5:27am	6SMPIN0006TH	00:00:30	Charged	33.00	*
10/31/16	Monday	LIF-E	1470-TERRE HAUTE	Paid Programming	5:29am	6SMPIN0006TH	00:00:30	Charged	18.00	*
10/31/16	Monday	CNN-E	1470-TERRE HAUTE	New Day	5:44am	6SMPIN0006TH	00:00:30	Charged	47.00	*
10/31/16	Monday	CNBC-E	1470-TERRE HAUTE	Worldwide Exchange	5:57am	6SMPIN0006TH	00:00:30	Charged	39.00	*
10/31/16	Monday	HALL-E	1470-TERRE HAUTE	Christmas Incorporated	8:52am	6SMPIN0006TH	00:00:30	Charged	18.00	*
10/31/16	Monday	AEN-E	1470-TERRE HAUTE	Dog Bounty Hunter	9:10am	6SMPIN0006TH	00:00:30	Charged	25.00	*
10/31/16	Monday	FOOD-E	1470-TERRE HAUTE	The Kitchen	10:21am	6SMPIN0006TH	00:00:30	Charged	31.00	*
10/31/16	Monday	HALL-E	1470-TERRE HAUTE	Home & Family	10:26am	6SMPIN0006TH	00:00:30	Charged	20.00	*
10/31/16	Monday	HLN-E	1470-TERRE HAUTE	Michaela	11:46am	6SMPIN0006TH	00:00:30	Charged	23.00	*
10/31/16	Monday	ESPN-E	1470-TERRE HAUTE	SportsCenter	11:58am	6SMPIN0006TH	00:00:30	Charged	43.00	*
10/31/16	Monday	USA-E	1470-TERRE HAUTE	NCIS	12:04pm	6SMPIN0006TH	00:00:30	Charged	43.00	*
10/31/16	Monday	TNT-E	1470-TERRE HAUTE	Supernatural	1:06pm	6SMPIN0006TH	00:00:30	Charged	43.00	*
10/31/16	Monday	TVL-E	1470-TERRE HAUTE	Gunsmoke	1:38pm	6SMPIN0006TH	00:00:30	Charged	18.00	*
10/31/16	Monday	AEN-E	1470-TERRE HAUTE	My Haunted House	1:43pm	6SMPIN0006TH	00:00:30	Charged	31.00	*
10/31/16	Monday	CNN-E	1470-TERRE HAUTE	Wolf	1:49pm	6SMPIN0006TH	00:00:30	Charged	39.00	*
10/31/16	Monday	HGTV-E	1470-TERRE HAUTE	House Hunters	2:18pm	6SMPIN0006TH	00:00:30	Charged	43.00	*
10/31/16	Monday	CNN-E	1470-TERRE HAUTE	CNN Newsroom	2:31pm	6SMPIN0006TH	00:00:30	Charged	39.00	*
10/31/16	Monday	LIF-E	1470-TERRE HAUTE	Grey's Anatomy	2:49pm	6SMPIN0006TH	00:00:30	Charged	25.00	*
10/31/16	Monday	TLC-E	1470-TERRE HAUTE	Paranormal Lockdown	3:13pm	6SMPIN0006TH	00:00:30	Charged	31.00	*
10/31/16	Monday	CNBC-E	1470-TERRE HAUTE	Closing Bell	3:17pm	6SMPIN0006TH	00:00:30	Charged	35.00	*
10/31/16	Monday	ESPN-E	1470-TERRE HAUTE	NFL Live	3:30pm	6SMPIN0006TH	00:00:30	Charged	43.00	*
10/31/16	Monday	HLN-E	1470-TERRE HAUTE	Forensic Files	4:16pm	6SMPIN0006TH	00:00:30	Charged	33.00	*
10/31/16	Monday	TLC-E	1470-TERRE HAUTE	Paranormal Lockdown	4:31pm	6SMPIN0006TH	00:00:30	Charged	43.00	*
10/31/16	Monday	TNT-E	1470-TERRE HAUTE	The Green Mile	4:39pm	6SMPIN0006TH	00:00:30	Charged	67.00	*
10/31/16	Monday	HGTV-E	1470-TERRE HAUTE	House Hunters	4:46pm	6SMPIN0006TH	00:00:30	Charged	61.00	*
10/31/16	Monday	TVL-E	1470-TERRE HAUTE	Gunsmoke	4:50pm	6SMPIN0006TH	00:00:30	Charged	31.00	*
10/31/16	Monday	LIF-E	1470-TERRE HAUTE	To Be Announced	5:13pm	6SMPIN0006TH	00:00:30	Charged	37.00	*
10/31/16	Monday	CNBC-E	1470-TERRE HAUTE	Fast Money	5:16pm	6SMPIN0006TH	00:00:30	Charged	39.00	*
10/31/16	Monday	MNBC-E	1470-TERRE HAUTE	MTP Daily	5:19pm	6SMPIN0006TH	00:00:30	Charged	33.00	*
10/31/16	Monday	FOOD-E	1470-TERRE HAUTE	Halloween Baking Champ.	5:21pm	6SMPIN0006TH	00:00:30	Charged	55.00	*
10/31/16	Monday	USA-E	1470-TERRE HAUTE	NCIS	5:36pm	6SMPIN0006TH	00:00:30	Charged	67.00	*
10/31/16	Monday	CNN-E	1470-TERRE HAUTE	Situation Room	6:21pm	6SMPIN0006TH	00:00:30	Charged	47.00	*
10/31/16	Monday	MNBC-E	1470-TERRE HAUTE	With All Due Respect	6:29pm	6SMPIN0006TH	00:00:30	Charged	33.00	*
10/31/16	Monday	AEN-E	1470-TERRE HAUTE	The First 48	6:41pm	6SMPIN0006TH	00:00:30	Charged	55.00	*
10/31/16	Monday	HIST-E	1470-TERRE HAUTE	American Pickers	6:43pm	6SMPIN0006TH	00:00:30	Charged	55.00	*
10/31/16	Monday	ESPN-E	1470-TERRE HAUTE	Monday Night Countdown	7:01pm	6SMPIN0006TH	00:00:30	Charged	67.00	*
10/31/16	Monday	HALL-E	1470-TERRE HAUTE	Wonderful Time of Year	7:49pm	6SMPIN0006TH	00:00:30	Charged	31.00	*
10/31/16	Monday	FRFM-E	1470-TERRE HAUTE	Addams Family Values	7:51pm	6SMPIN0006TH	00:00:30	Charged	43.00	*
10/31/16	Monday	CNN-E	1470-TERRE HAUTE	E. B. OutFront	7:53pm	6SMPIN0006TH	00:00:30	Charged	47.00	*
10/31/16	Monday	USA-E	1470-TERRE HAUTE	WWE Monday/Movie	8:30pm	6SMPIN0006TH	00:00:30	Charged	116.00	*
10/31/16	Monday	MNBC-E	1470-TERRE HAUTE	All In With Chris Hayes	8:33pm	6SMPIN0006TH	00:00:30	Charged	46.00	*
10/31/16	Monday	HGTV-E	1470-TERRE HAUTE	Love It or List It	8:42pm	6SMPIN0006TH	00:00:30	Charged	92.00	*
10/31/16	Monday	AEN-E	1470-TERRE HAUTE	The First 48	9:11pm	6SMPIN0006TH	00:00:30	Charged	92.00	*
10/31/16	Monday	FOOD-E	1470-TERRE HAUTE	Halloween Baking Champ.	9:21pm	6SMPIN0006TH	00:00:30	Charged	92.00	*
10/31/16	Monday	HLN-E	1470-TERRE HAUTE	Forensic Files	9:35pm	6SMPIN0006TH	00:00:30	Charged	46.00	*
10/31/16	Monday	TVL-E	1470-TERRE HAUTE	Everybody, Raymond	9:43pm	6SMPIN0006TH	00:00:30	Charged	46.00	*
10/31/16	Monday	TNT-E	1470-TERRE HAUTE	S.W.A.T.	9:47pm	6SMPIN0006TH	00:00:30	Charged	116.00	*
10/31/16	Monday	TLC-E	1470-TERRE HAUTE	Paranormal Lockdown	9:51pm	6SMPIN0006TH	00:00:30	Charged	61.00	*
10/31/16	Monday	LIF-E	1470-TERRE HAUTE	Intervention	9:55pm	6SMPIN0006TH	00:00:30	Charged	61.00	*
10/31/16	Monday	CNN-E	1470-TERRE HAUTE	Anderson Cooper 360	9:59pm	6SMPIN0006TH	00:00:30	Charged	61.00	*
10/31/16	Monday	CNBC-E	1470-TERRE HAUTE	Shark Tank	10:13pm	6SMPIN0006TH	00:00:30	Charged	46.00	*
10/31/16	Monday	APL-E	1470-TERRE HAUTE	Megalo...	10:15pm	6SMPIN0006TH	00:00:30	Charged	46.00	*
10/31/16	Monday	HALL-E	1470-TERRE HAUTE	Christmas Cartwrights	10:44pm	6SMPIN0006TH	00:00:30	Charged	46.00	*
10/31/16	Monday	CNN-E	1470-TERRE HAUTE	CNN Tonight	10:59pm	6SMPIN0006TH	00:00:30	Charged	61.00	*
10/31/16	Monday	HIST-E	1470-TERRE HAUTE	Lone Star Rest.	11:48pm	6SMPIN0006TH	00:00:30	Charged	98.00	*
10/31/16	Monday	MNBC-E	1470-TERRE HAUTE	Hardball Matthews	11:53pm	6SMPIN0006TH	00:00:30	Charged	46.00	*

**Grand Total    2,816.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary du

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