



WEHT  
PO Box 470  
Rockford, IL 61105

PPME Pinpoint Media  
1707 Osage St  
#103  
Alexandria, VA 22302

# Contract # 1212813

Schedule Dates	10/28/15-11/03/15	Date Entered	10/23/15
Advertiser	Putting KY First (74036)	Last Modified	10/23/15
Agency	PPME Pinpoint Media (21382)	Entered By	Teresa Isbell
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	50/50/587 (472362)	Headline #	10701766
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	/	Package Deal	
Phone/Fax		Commission %	15.00
CPE	50/50/587	Commission	\$4,332.00
Account Types	National/Political	Net Total	\$24,548.00
Billing Type	Standard	Sales Tax	
Comments			

Evansville (WEHT)		
By Broadcast Month	Spots	Rate
Nov. 2015	82	\$28,880.00
Grand Total:	82	\$28,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	5A- 5:30A (CST)				1	1	1			3	\$150.00	\$450.00	Evansville (WEHT)		10/23/15
2.0	Normal Line / SPOT	11/02/15-11/03/15	4	:30	5A- 5:30A (CST)		1	1						2	\$150.00	\$300.00	Evansville (WEHT)		10/23/15
3.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	5:30A- 6A (CST)				1	1	1			3	\$150.00	\$450.00	Evansville (WEHT)		10/23/15
4.0	Normal Line / SPOT	11/02/15-11/03/15	4	:30	5:30A- 6A (CST)		1	1						2	\$150.00	\$300.00	Evansville (WEHT)		10/23/15
5.0	Normal Line / SPOT	10/28/15-10/28/15	4	:30	6A- 6:30A (CST)				1					1	\$300.00	\$300.00	Evansville (WEHT)		10/23/15
6.0	Normal Line / SPOT	10/29/15-10/30/15	4	:30	6A- 6:30A (CST)					1	1			2	\$300.00	\$600.00	Evansville (WEHT)		10/23/15
7.0	Normal Line / SPOT	11/02/15-11/03/15	4	:30	6A- 6:30A (CST)		1	1						2	\$300.00	\$600.00	Evansville (WEHT)		10/23/15
8.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	6:30A- 7A (CST)				1	1	1			3	\$300.00	\$900.00	Evansville (WEHT)		10/23/15
9.0	Normal Line / SPOT	11/02/15-11/03/15	4	:30	6:30A- 7A (CST)		1	1						2	\$300.00	\$600.00	Evansville (WEHT)		10/23/15
10.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	7A- 8A (CST)				1	1	1			3	\$300.00	\$900.00	Evansville (WEHT)		10/23/15
11.0	Normal Line / SPOT	11/02/15-11/03/15	4	:30	7A- 8A (CST)		1	1						2	\$300.00	\$600.00	Evansville (WEHT)		10/23/15
12.0	Normal Line / SPOT	10/28/15-10/29/15	4	:30	8A- 9A (CST)				1	1				2	\$300.00	\$600.00	Evansville (WEHT)		10/23/15
13.0	Normal Line / SPOT	10/30/15-10/30/15	4	:30	8A- 9A (CST)						1			1	\$300.00	\$300.00	Evansville (WEHT)		10/23/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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**Contract # 1212813**

<b>Schedule Dates</b>	10/28/15-11/03/15	<b>Date Entered</b>	10/23/15
<b>Advertiser</b>	Putting KY First (74036)	<b>Last Modified</b>	10/23/15
<b>Agency</b>	PPME Pinpoint Media (21382)	<b>Entered By</b>	Teresa Isbell
<b>Product</b>	Political - Issues / Propositions (1068)	<b>CO-OP</b>	No
<b>Brand</b>	50/50/587 (472362)	<b>Headline #</b>	10701766
<b>Salesperson</b>	Katz - Washington DC, Washington DC (1179)	<b>Demo</b>	
<b>Sales Office</b>	Katz - Washington DC	<b>Order Type</b>	Normal
<b>Buyer Name</b>		<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	50/50/587	<b>Commission</b>	\$4,332.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$24,548.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>			

Evansville (WEHT)		
By Broadcast Month	Spots	Rate
Nov. 2015	82	\$28,880.00
<b>Grand Total:</b>	<b>82</b>	<b>\$28,880.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/02/15-11/03/15	4	:30	8A- 9A (CST)		1	1						2	\$300.00	\$600.00	Evansville (WEHT)		10/23/15
15.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	9A- 10A (CST)				1	1	1			3	\$150.00	\$450.00	Evansville (WEHT)		10/23/15
16.0	Normal Line / SPOT	11/02/15-11/03/15	4	:30	9A- 10A (CST)		1	1						2	\$150.00	\$300.00	Evansville (WEHT)		10/23/15
17.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	10A- 11A (CST)				1	1	1			3	\$150.00	\$450.00	Evansville (WEHT)		10/23/15
18.0	Normal Line / SPOT	11/02/15-11/03/15	4	:30	10A- 11A (CST)		1	1						2	\$150.00	\$300.00	Evansville (WEHT)		10/23/15
19.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	3P- 4P (CST)				1	1	1			3	\$150.00	\$450.00	Evansville (WEHT)		10/23/15
20.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	3P- 4P (CST)		1							1	\$150.00	\$150.00	Evansville (WEHT)		10/23/15
21.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	4P- 4:30P (CST)				1	1	1			3	\$175.00	\$525.00	Evansville (WEHT)		10/23/15
22.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	4P- 4:30P (CST)		1							1	\$175.00	\$175.00	Evansville (WEHT)		10/23/15
23.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	4:30P- 5P (CST)				1	1	1			3	\$175.00	\$525.00	Evansville (WEHT)		10/23/15
24.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	4:30P- 5P (CST)		1							1	\$175.00	\$175.00	Evansville (WEHT)		10/23/15
25.0	Normal Line / SPOT	10/28/15-10/28/15	4	:30	5P- 5:30P (CST)				1					1	\$325.00	\$325.00	Evansville (WEHT)		10/23/15
26.0	Normal Line / SPOT	10/29/15-10/30/15	4	:30	5P- 5:30P (CST)					1	1			2	\$325.00	\$650.00	Evansville (WEHT)		10/23/15
27.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	5P- 5:30P (CST)		1							1	\$325.00	\$325.00	Evansville (WEHT)		10/23/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:





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**Schedule Dates** 10/28/15-11/03/15  
**Advertiser** Putting KY First (74036)  
**Agency** PPME Pinpoint Media (21382)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 50/50/587 (472362)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 50/50/587  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/23/15  
**Last Modified** 10/23/15  
**Entered By** Teresa Isbell  
**CO-OP** No  
**Headline #** 10701766  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,332.00  
**Net Total** \$24,548.00  
**Sales Tax**

**Evansville (WEHT)**  
By Broadcast Month  
Nov. 2015  
Grand Total:

Spots	Rate
82	\$28,880.00
82	\$28,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	5:27P- 6P (CST)				1	1	1			3	\$1,000.00	\$3,000.00	Evansville (WEHT)		10/23/15
29.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	5:27P- 6P (CST)		1							1	\$1,000.00	\$1,000.00	Evansville (WEHT)		10/23/15
30.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	6P- 6:30P (CST)				1	1	1			3	\$325.00	\$975.00	Evansville (WEHT)		10/23/15
31.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	6P- 6:30P (CST)		1							1	\$325.00	\$325.00	Evansville (WEHT)		10/23/15
32.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	6:30P- 7P (CST)				1	1	1			3	\$350.00	\$1,050.00	Evansville (WEHT)		10/23/15
33.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	6:30P- 7P (CST)		1							1	\$350.00	\$350.00	Evansville (WEHT)		10/23/15
34.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	10P- 10:35P (CST)				1	1	1			3	\$400.00	\$1,200.00	Evansville (WEHT)		10/23/15
35.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	10P- 10:35P (CST)		1							1	\$400.00	\$400.00	Evansville (WEHT)		10/23/15
36.0	Normal Line / SPOT	11/01/15-11/01/15	3	:30	8A- THIS WEEK W/C STEFANOPOULUS (ABC)							1		1	\$300.00	\$300.00	Evansville (WEHT)		10/23/15
37.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	7P- 9P (CST)		1							1	\$3,000.00	\$3,000.00	Evansville (WEHT)		10/23/15
38.0	Normal Line / SPOT	10/28/15-10/28/15	3	:30	9P- 10P (CST)				1					1	\$2,250.00	\$2,250.00	Evansville (WEHT)		10/23/15
39.0	Normal Line / SPOT	10/28/15-10/28/15	4	:30	8P- 9P (CST)				1					1	\$1,500.00	\$1,500.00	Evansville (WEHT)		10/23/15
40.0	Normal Line / SPOT	10/31/15-10/31/15	3	:30	7P- ABC COLLEGE FOOTBALL PRIME GAME							1		1	\$700.00	\$700.00	Evansville (WEHT)		10/23/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_



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41.0	Normal Line / SPOT	11/01/15-11/01/15	3	:30	7A- 8A (CST)								1	1	\$200.00	\$200.00	Evansville (WEHT)		10/23/15
42.0	Normal Line / SPOT	10/28/15-10/29/15	4	:30	11:37P- NIGHTLINE (ABC)				1	1				2	\$100.00	\$200.00	Evansville (WEHT)		10/23/15
43.0	Normal Line / SPOT	10/30/15-10/30/15	4	:30	12:07A- NIGHTLINE (ABC)						1			1	\$100.00	\$100.00	Evansville (WEHT)		10/23/15
44.0	Normal Line / SPOT	10/31/15-10/31/15	4	:30	11:30P- 12A (CST)							1		1	\$30.00	\$30.00	Evansville (WEHT)		10/23/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.5em; margin-left: 40px;">WEHT</span>	<b>Date:</b> <span style="margin-left: 20px;">7.6.15</span>
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I, Meredith Morton - Pinpoint Media

do hereby request station time concerning the following issue:

Putting Kentucky First
------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

This broadcast time will be used by: Putting Kentucky First



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Putting Kentucky First  
1747 Pennsylvania Avenue NW, Suite 250  
Washington, DC 20006  
Telephone: 202-662-4140

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Chairman- Paul Bennecke  
Treasurer - Mike Adams

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

### 7.6.15

Date \_\_\_\_\_

M. J. He

**Signature**

571.970.6621

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

 **Accepted**

☒ Accepted  
Jensen Spell

**Signature**

**☐ Accepted in Part**

Teresa Isbell

Printed Name

☐ Rejected

NSA

## Title