



WEHT  
 PO Box 470  
 Rockford, IL 61105

PPME Pinpoint Media  
 1707 Osage St  
 #103  
 Alexandria, VA 22302

**Contract # 1212813**

**Schedule Dates** 10/28/15-11/03/15  
**Advertiser** Putting KY First (74036)  
**Agency** PPME Pinpoint Media (21382)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 50/50/587 (472362)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** /  
**Phone/Fax** /  
**CPE** 50/50/587  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/23/15  
**Last Modified** 10/23/15  
**Entered By** Teresa Isbell  
**CO-OP** No  
**Headline #** 10701766  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,332.00  
**Net Total** \$24,548.00  
**Sales Tax**

Evansville (WEHT)		
By Broadcast Month	Spots	Rate
Nov. 2015	82	\$28,880.00
<b>Grand Total:</b>	<b>82</b>	<b>\$28,880.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	5A-5:30A (CST)				1	1	1			3	\$150.00	\$450.00	Evansville (WEHT)		10/23/15
2.0	Normal Line / SPOT	11/02/15-11/03/15	4	:30	5A-5:30A (CST)		1	1						2	\$150.00	\$300.00	Evansville (WEHT)		10/23/15
3.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	5:30A-6A (CST)				1	1	1			3	\$150.00	\$450.00	Evansville (WEHT)		10/23/15
4.0	Normal Line / SPOT	11/02/15-11/03/15	4	:30	5:30A-6A (CST)		1	1						2	\$150.00	\$300.00	Evansville (WEHT)		10/23/15
5.0	Normal Line / SPOT	10/28/15-10/29/15	4	:30	6A-6:30A (CST)				1					1	\$300.00	\$300.00	Evansville (WEHT)		10/23/15
6.0	Normal Line / SPOT	10/29/15-10/30/15	4	:30	6A-6:30A (CST)					1				2	\$300.00	\$600.00	Evansville (WEHT)		10/23/15
7.0	Normal Line / SPOT	11/02/15-11/03/15	4	:30	6A-6:30A (CST)		1	1						2	\$300.00	\$600.00	Evansville (WEHT)		10/23/15
8.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	6:30A-7A (CST)				1	1	1			3	\$300.00	\$900.00	Evansville (WEHT)		10/23/15
9.0	Normal Line / SPOT	11/02/15-11/03/15	4	:30	6:30A-7A (CST)		1	1						2	\$300.00	\$600.00	Evansville (WEHT)		10/23/15
10.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	7A-8A (CST)				1	1	1			3	\$300.00	\$900.00	Evansville (WEHT)		10/23/15
11.0	Normal Line / SPOT	11/02/15-11/03/15	4	:30	7A-8A (CST)		1	1						2	\$300.00	\$600.00	Evansville (WEHT)		10/23/15
12.0	Normal Line / SPOT	10/28/15-10/29/15	4	:30	8A-9A (CST)				1	1				2	\$300.00	\$600.00	Evansville (WEHT)		10/23/15
13.0	Normal Line / SPOT	10/30/15-10/30/15	4	:30	8A-9A (CST)						1			1	\$300.00	\$300.00	Evansville (WEHT)		10/23/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_



WEHT  
PO Box 470  
Rockford, IL 61105

PPME Pinpoint Media  
1707 Osege St  
#103  
Alexandria, VA 22302

**Contract # 1212813**

Schedule Dates 10/28/15-11/03/15  
Advertiser Putting KY First (74036)  
Agency PPME Pinpoint Media (21382)  
Product Political - Issues / Propositions (1068)  
Brand 50/50/587 (472362)  
Salesperson Katz - Washington DC, Washington DC (1179)  
Sales Office Katz - Washington DC  
Buyer Name /  
Phone/Fax /  
CPE 50/50/587  
Account Types National/Political  
Billing Type Standard  
Comments

Date Entered 10/23/15  
Last Modified 10/23/15  
Entered By Teresa Isbell  
CO-OP No  
Headline # 10701766  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,332.00  
Net Total \$24,548.00  
Sales Tax

Evansville (WEHT)		
By Broadcast Month	Spots	Rate
Nov. 2015	82	\$28,880.00
<b>Grand Total:</b>	<b>82</b>	<b>\$28,880.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/02/15-11/03/15	4	:30	8A- 9A (CST)	1	1							2	\$300.00	\$600.00	Evansville (WEHT)		10/23/15
15.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	9A- 10A (CST)	1		1	1	1				3	\$150.00	\$450.00	Evansville (WEHT)		10/23/15
16.0	Normal Line / SPOT	11/02/15-11/03/15	4	:30	9A- 10A (CST)	1	1							2	\$150.00	\$300.00	Evansville (WEHT)		10/23/15
17.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	10A- 11A (CST)	1		1	1	1				3	\$150.00	\$450.00	Evansville (WEHT)		10/23/15
18.0	Normal Line / SPOT	11/02/15-11/03/15	4	:30	10A- 11A (CST)	1	1							2	\$150.00	\$300.00	Evansville (WEHT)		10/23/15
19.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	3P- 4P (CST)	1		1	1	1				3	\$150.00	\$450.00	Evansville (WEHT)		10/23/15
20.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	3P- 4P (CST)	1	1							1	\$150.00	\$150.00	Evansville (WEHT)		10/23/15
21.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	4P- 4:30P (CST)	1		1	1	1				3	\$175.00	\$525.00	Evansville (WEHT)		10/23/15
22.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	4P- 4:30P (CST)	1	1							1	\$175.00	\$175.00	Evansville (WEHT)		10/23/15
23.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	4:30P- 5P (CST)	1		1	1	1				3	\$175.00	\$525.00	Evansville (WEHT)		10/23/15
24.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	4:30P- 5P (CST)	1	1							1	\$175.00	\$175.00	Evansville (WEHT)		10/23/15
25.0	Normal Line / SPOT	10/28/15-10/28/15	4	:30	5P- 5:30P (CST)	1		1						1	\$325.00	\$325.00	Evansville (WEHT)		10/23/15
26.0	Normal Line / SPOT	10/29/15-10/30/15	4	:30	5P- 5:30P (CST)	1			1	1				2	\$325.00	\$650.00	Evansville (WEHT)		10/23/15
27.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	5P- 5:30P (CST)	1	1							1	\$325.00	\$325.00	Evansville (WEHT)		10/23/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_



WEHT  
PO Box 470  
Rockford, IL 61105

PPME Pinpoint Media  
1707 Osage St  
#103  
Alexandria, VA 22302

**Contract # 1212813**

**Schedule Dates** 10/28/15-11/03/15  
**Advertiser** Putting KY First (74036)  
**Agency** PPME Pinpoint Media (21382)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 50/50/587 (472362)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 50/50/587  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/23/15  
**Last Modified** 10/23/15  
**Entered By** Teresa Isbell  
**CO-OP** No  
**Headline #** 10701766  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,332.00  
**Net Total** \$24,548.00  
**Sales Tax**

**Evansville (WEHT)**  
 By Broadcast Month  
 Nov. 2015  
 Grand Total:

Spots	Rate
82	\$28,880.00
82	\$28,880.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	5:27p- 6p (CST)				1	1	1			3	\$1,000.00	\$3,000.00	Evansville (WEHT)		10/23/15
29.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	5:27p- 6p (CST)		1							1	\$1,000.00	\$1,000.00	Evansville (WEHT)		10/23/15
30.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	6p- 6:30p (CST)				1	1	1			3	\$325.00	\$975.00	Evansville (WEHT)		10/23/15
31.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	6p- 6:30p (CST)		1							1	\$325.00	\$325.00	Evansville (WEHT)		10/23/15
32.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	6:30p- 7p (CST)				1	1	1			3	\$350.00	\$1,050.00	Evansville (WEHT)		10/23/15
33.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	6:30p- 7p (CST)		1							1	\$350.00	\$350.00	Evansville (WEHT)		10/23/15
34.0	Normal Line / SPOT	10/28/15-10/30/15	4	:30	10p- 10:35p (CST)				1	1	1			3	\$400.00	\$1,200.00	Evansville (WEHT)		10/23/15
35.0	Normal Line / SPOT	11/02/15-11/02/15	4	:30	10p- 10:35p (CST)		1							1	\$400.00	\$400.00	Evansville (WEHT)		10/23/15
36.0	Normal Line / SPOT	11/01/15-11/01/15	3	:30	8A- THIS WEEK W/C STEFANOPOLUS (ABC)							1		1	\$300.00	\$300.00	Evansville (WEHT)		10/23/15
37.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	7p- 9p (CST)		1							1	\$3,000.00	\$3,000.00	Evansville (WEHT)		10/23/15
38.0	Normal Line / SPOT	10/28/15-10/28/15	3	:30	9p- 10p (CST)				1					1	\$2,250.00	\$2,250.00	Evansville (WEHT)		10/23/15
39.0	Normal Line / SPOT	10/28/15-10/28/15	4	:30	8p- 9p (CST)				1					1	\$1,500.00	\$1,500.00	Evansville (WEHT)		10/23/15
40.0	Normal Line / SPOT	10/31/15-10/31/15	3	:30	7p- ABC COLLEGE FOOTBALL PRIME GAME							1		1	\$700.00	\$700.00	Evansville (WEHT)		10/23/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_



WEHT  
PO Box 470  
Rockford, IL 61105

PPME Pinpoint Media  
1707 Osage St  
#103  
Alexandria, VA 22302

**Contract # 1212813**

Schedule Dates: 10/28/15-11/03/15  
Advertiser: Putting KY First (74036)  
Agency: PPME Pinpoint Media (21382)  
Product: Political - Issues / Propositions (1068)  
Brand: 50/50/587 (472362)  
Salesperson: Katz - Washington DC, Washington DC (1179)  
Sales Office: Katz - Washington DC  
Buyer Name: /  
Phone/Fax: /  
CPE: 50/50/587  
Account Types: National/Political  
Billing Type: Standard  
Comments:

Date Entered: 10/23/15  
Last Modified: 10/23/15  
Entered By: Teresa Isbell  
CO-OP: No  
Headline #: 10701766  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$4,332.00  
Net Total: \$24,548.00  
Sales Tax:

Evansville (WEHT)		
By Broadcast Month	Spots	Rate
Nov. 2015	82	\$28,880.00
<b>Grand Total:</b>	<b>82</b>	<b>\$28,880.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT	11/01/15-11/01/15	3	:30	7A- 8A (CST)	1							1	1	\$200.00	\$200.00	Evansville (WEHT)		10/23/15
42.0	Normal Line / SPOT	10/28/15-10/29/15	4	:30	11:37P- NIGHTLINE (ABC)	2			1	1				2	\$100.00	\$200.00	Evansville (WEHT)		10/23/15
43.0	Normal Line / SPOT	10/30/15-10/30/15	4	:30	12:07A- NIGHTLINE (ABC)	1					1			1	\$100.00	\$100.00	Evansville (WEHT)		10/23/15
44.0	Normal Line / SPOT	10/31/15-10/31/15	4	:30	11:30P- 12A (CST)	1						1		1	\$30.00	\$30.00	Evansville (WEHT)		10/23/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_

Date: \_\_\_\_\_

Comments: \_\_\_\_\_

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.5em; margin-left: 40px;">WEHT</span>	<b>Date:</b> 7.6.15
--	------------------------

I, Meredith Morton - Pinpoint Media

do hereby request station time concerning the following issue:

Putting Kentucky First

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS	ORDERED			

This broadcast time will be used by: Putting Kentucky First

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Putting Kentucky First  
1747 Pennsylvania Avenue NW, Suite 250  
Washington, DC 20006  
Telephone: 202-662-4140

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

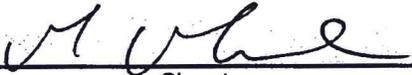
Chairman- Paul Bennecke  
Treasurer - Mike Adams

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

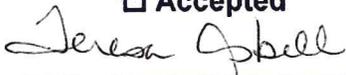
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7.6.15                                            571.970.6621  
Date    Signature    Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

**Accepted**                       **Accepted in Part**                       **Rejected**  
                      Teresa Isbell                      NSA  
Signature    Printed Name    Title