

Second Quarter 2019

Description of Issue: Wildlife Management

Program: Get Wild

Time: Saturdays 8:00am

Dates: 4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29

Duration: 1/2 hour

Program Description: Get Wild showcases some of the animals that can be seen at the San Diego Zoo, one of the most famous zoos in the world. The educational series offers information about the creatures who live at the facility, including their natural habitats and unique behaviors. Topics include experts who study the ways in which orangutans raise their young and an explanation of the panda's living patterns. The series also introduces viewers to animal enrichment programs, in which members of the zoo's staff try to duplicate an animal's habits that are unique to them in the wild.

Local Importance: Get Wild gives the local community an in depth look at the interconnection of animals and their ecosystems. It is important for the local community to keep this in mind, as tourism to the area beaches and increased development increase human-animal interactions.

Description of Issue: Wildlife Education

Program: Wild World

Time: Saturdays 8:30am

Dates: 4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29

Duration: 1/2 hour

Program Description: The famed San Diego Zoo is the setting for the series Wild World that showcases different species of wild animals that reside at the facility and the dedicated staffers who care for them. Grizzly bears, rhinoceroses and even armadillos are among the creatures featured. The program provides information about the creatures' living environments and offers key facts about them. The show, which is targeted at teenagers, also includes stories about zoo-enrichment programs that help animals initiate natural behavior.

Local Importance: Wild World gives the local community an in depth look at the interconnection of animals and their ecosystems. It is important for the local community to keep this in mind, as tourism to the area beaches and increased development increase human-animal interactions.

Description of Issue: Inspirational Stories

Program: All in with Laila Ali

Time: Saturdays 9:00am and 9:30am

Dates: 4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29

Duration: 1/2 hour

Program Description: Retired professional boxer Laila Ali takes her love of fitness on the road, traveling the world in search of compelling and interesting stories about athletes. Laila Ali treks the globe to track down the world's most compelling stories, profiling inspirational people, showcasing groundbreaking achievements and extraordinary stories. Exploring the world of sports, culture, travel and adventure, All In with Laila Ali steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams.

Local Importance: Laila Ali focuses on inspirational stories of people overcoming real life obstacles to make their dreams a reality. The fulfillment of their dreams ultimately makes a difference in their communities and sometimes even the world. This program shows how important it is to strive to make your local community a better place.

Description of Issue: Animal Health and Wellbeing

Program: Wildlife Docs

Time: Saturdays 10:00am and 10:30am

Dates: 4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29

Duration: 1/2 hour

Program Description: The Wildlife Docs takes viewers inside the work of zoological professionals – including veterinarians, technicians and trainers -- at Busch Gardens Tampa, as they care for thousands of exotic animals whose home is the popular tourist destination. The series showcases everything from preventive care to ground-breaking medical procedures, giving viewers the opportunity to observe what the millions of people who visit Bush Gardens each year rarely get to see.

Local Importance: Taking place in our home state of Florida at Busch Gardens Tampa, The Wildlife Docs gives viewers an insider's look behind the scenes at this popular Florida destination. Viewers get to see how the animals they love to visit are cared for. It also gives viewers a look at how different professions work together to bring the best care to these amazing animals.

Description of Issue: Animal Welfare

Program: Rescue Me

Time: Saturdays 11:30am

Dates: 4/6, 4/13, 4/20, 4/27, 5/4, 5/11, 5/18, 5/25, 6/1, 6/8, 6/15, 6/22, 6/29

Duration: 1/2 hour

Program Description: Emergency vet Dr. Lisa Chimes ventures out of the surgery room to raise awareness about animal welfare in this compassionate pet rescue series. Lisa's mission is to encourage potential pet owners to adopt rescue animals from shelters rather than support puppy mills or backyard breeders. With a combination of thoughtful concern and professional knowledge, Lisa attempts to match the countless four-legged friends that have been abandoned, neglected or simply lost, with new and loving homes. The heartwarming series not only gives animals a chance at a better life, it also gives their human counterparts the opportunity to receive affection and love from a faithful new friend.

Local Importance: Rescue Me shows how orphaned and abandoned animals can make a great addition to a family home. It emphasizes how important it is to match the right pet with the right family situation. The experiences showcased can help potential owners evaluate how prospective adoptees will transition to a family's current living situation. With the Santa Rosa County Animal Shelter having the highest kill rate in Florida, it is very important to have the local community consider pet adoption of abandoned animals as a viable option for getting a family pet and providing an animal a forever home.