

# Order #543667: Katz Media../Black Vote../Black Vote../tier2

Date	Action	Line	Comment	By	Total \$	# Spots	Expected Gr
09/16/20 11:12:13 AM	Processed		<async process>	Kathleen Blackl	\$4,200.00	56	0.00
09/16/20 10:59:19 AM	Approved			Veronica Cauth	\$4,200.00	56	0.00
09/16/20 10:59:17 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Veronica Cauth	\$4,200.00	56	0.00
09/16/20 10:59:04 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Veronica Cauth	\$4,200.00	56	0.00
09/16/20 10:43:00 AM	Approval Workflow		[Sales Manager - Ready Default] RH	Rick Howze (rh	\$4,200.00	56	0.00
09/16/20 10:38:49 AM	Ready for approval		REVISED. Per client... AV SPOTS WERE REMOVED AS THEY COULD NOT CLEAR	Veronica Cauth	\$4,200.00	56	0.00
09/16/20 10:37:05 AM	Put in Edit Mode			Veronica Cauth	\$4,200.00	77	0.00
09/14/20 11:05:24 AM	CIA Spot status		<updated to Cleared> 1-33, 2-5, 2-21, 2-3, 1-5, 1-38, 1-49, 1-42, 1-7, 2-11, 2-8, 1-26, 1-40, 1-15, 1-6, 1-29, 1-18, 1-22, 1-23, 1-13, 1-3, 2-19, 1-31, 1-46, 2-9, 1-21, 2-1, 2-6, 1-32, 1-20, 2-15, 1-56, 1-54, 1-28, 1-52, 1-48	Veronica Cauth	\$4,200.00	77	0.00
09/14/20 11:05:24 AM	CIA Spot status		<updated to Cleared> 1-25, 1-34, 1-16, 2-10, 2-20, 1-17, 1-41, 1-10, 1-47, 1-9, 1-35, 1-37, 1-11, 1-14, 1-55, 1-51, 2-18, 2-16, 1-45, 2-14, 2-17, 2-13, 1-50, 2-12, 1-44, 1-27, 1-43, 1-12, 2-7, 1-30, 1-24, 1-2, 1-19, 2-2, 1-39, 2-4, 1-53, 1-36, 1-4	Veronica Cauth	\$4,200.00	77	0.00
09/11/20 1:28:35 PM	CIA Spot status		<updated to Cleared> 1-1, 1-8	Veronica Cauth	\$4,200.00	77	0.00
09/10/20 9:15:36 AM	Processed		<async process>	Kathleen Blackl	\$4,200.00	77	0.00
09/10/20 8:46:26 AM	Approved			Craig Dalla Riv:	\$4,200.00	77	0.00
09/10/20 8:46:25 AM	Ready for approval		[Ready bypass]	Craig Dalla Riv:	\$4,200.00	77	0.00
09/10/20 8:46:03 AM	Put in Edit Mode			Craig Dalla Riv:	\$4,200.00	77	0.00
09/10/20 7:05:13 AM	Processed		<async process>	Kathleen Blackl	\$4,200.00	77	0.00
09/09/20 1:56:22 PM	Approved			Veronica Cauth	\$4,200.00	77	0.00
09/09/20 1:56:19 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Veronica Cauth	\$4,200.00	77	0.00
09/09/20 12:30:34 PM	Approval Workflow		[Sales Manager - Ready Default] rh	Rick Howze (rh	\$4,200.00	77	0.00
09/09/20 12:25:33 PM	Ready for approval		New order	Veronica Cauth	\$4,200.00	77	0.00
09/09/20 12:11:01 PM	New order created		Imported EC Order	Veronica Cauth	\$4,200.00	77	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 543667  
**Alt Order #:** 34320124  
**Product Desc:** Black Voters Matter - tier 2  
**Estimate:** tier2  
**Flight Dates:** 09/14/20 - 11/01/20  
**Original Date / Rev:** 09/09/20 / 09/16/20  
**Order Type:** GENERAL

**WBZF-FM/WYNN-AM**  
**Primary AE:** Katz Chicago  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency**  
**Name:** Katz Media Group  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
125 West 55th Street  
New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Black Voters Matter Fund-Agency  
**Demographic:** A18+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business Thru:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	16	\$1,200.00	\$1,020.00
09/28/20	10/25/20	32	\$2,400.00	\$2,040.00
10/26/20	11/01/20	8	\$600.00	\$510.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	16	\$1,200.00	\$1,020.00	0.00
October 2020	32	\$2,400.00	\$2,040.00	0.00
November 2020	8	\$600.00	\$510.00	0.00
<b>Totals</b>	<b>56</b>	<b>\$4,200.00</b>	<b>\$3,570.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYNN	09/14/20	11/01/20	M-Su 5a-12a	CM	6:00 AM-8:00 PM	MTWTFSS	:30	8	\$75.00	P-70	0.00	NM	56	\$4,200.00
				M-Su		(6:00 AM-8:00 PM)									
				RT -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	MTWTFSS		8				\$75.00		0.00			
		Week: 09/21/20	09/27/20	MTWTFSS		8				\$75.00		0.00			
		Week: 09/28/20	10/04/20	MTWTFSS		8				\$75.00		0.00			
		Week: 10/05/20	10/11/20	MTWTFSS		8				\$75.00		0.00			
		Week: 10/12/20	10/18/20	MTWTFSS		8				\$75.00		0.00			
		Week: 10/19/20	10/25/20	MTWTFSS		8				\$75.00		0.00			
		Week: 10/26/20	11/01/20	MTWTFSS		8				\$75.00		0.00			

Totals 56 \$4,200.00

**REVISED**

**Sep 16, 20**  
 CONT# **34320124** Mod# 1 Ver# 3 (Last = Orig CF)  
 REP **Katz Group Sales**  
 TO **WBZF-FM (Florence, SC)**  
 FM **LIZ RYCKMAN**  
 OFF **CHICAGO**  
 AGY **Katz Group Sales**  
 ADDR **125 West 55th Street 3rd Floor**  
           **New York, NY 10019**

DDS CONT# **0**  
 C/P/E: **BVM / VOTE / tier2**

SALESPERSON FAX#

PH #

BYR **Helen Hanratty**  
 ADV **BLACK VOTERS MATTER FUND**  
 PDT **Black Voters Matter - tier 2**  
 FLT **Sep 14, 20 - Nov 01, 20**

**\* REP ORDER COMMENT \***

**\*\* 9/15/2020 6:34:00 PM: \*\* THIS IS A REVISION \*\* PLEASE DO NOT DOUBLE BOOK \*\* PLEASE CALL 312-755-3926 OR EMAIL KRISTIN.OHLENDORF@KATZMEDIA.COM TO CONFIRM RECEIPT OF REVISION \*\* THANK YOU, KRISTIN**

**\*\* 9/15/2020 6:34:00 PM: \*\*AV SPOTS WERE REMOVED AS THEY COULD NOT CLEAR. PLEASE CONFIRM ORDER IN SYSTEM. PLEASE ADHERE TO 30 MINS SEP. PLEASE RUN AS ORDERED. THANKS. \*\***

**\*\* 9/15/2020 6:34:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT**

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
<b>C</b>		<b><u>FLIGHT 1</u></b>							
	1.1	MTWTFSS	6A - 8P	30	9/14/2020 - 11/1/2020	7W	8	\$75.00	56
	1.2	MTWTFSS	5A - 1A	30	9/14/2020 - 11/1/2020	7W	3	\$0.00	
<b>** WEEKLY FLIGHT TOTALS **</b>							8	\$4,200.00	

	Sep 20	Oct 20	Nov 20			
SPOTS	16	32	8			
CASH	1200.00	2400.00	600.00			
TRADE	0.00	0.00	0.00			
NSL	0.00	0.00	0.00			
TOTAL	1200.00	2400.00	600.00			

						TOTAL
SPOTS						56
CASH						4,200.00
TRADE						0.00
NSL						0.00
TOTAL						4,200.00

Sep 16, 20

CONT# 34320124 Mod# 1 Ver# 3 (Last = Orig CF )  
REP Katz Group Sales

DDS CONT# 0  
C/P/E: BVM / VOTE / tier2

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**\*\* Competitive Comments \*\***

BLACK VOTERS MATTER - TIER 2

SVC:

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.





# Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)





## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, Reginald Denson, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Station time requested by: BVM Capacity Building Institute

Agency name: R2D Marketing Group

Address: 207 East Ohio #292

Contact: Reginald Denson

Phone number: 312-952-1712

Email: Reggie.Denson@R2DMarketingGr

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: BVM Capacity Building Institute

Address: 3645 Marketplace Blvd. #130-209

Contact: Mr. Cliff Albright

Phone number: 404-406-7593

Email: Cliff@blackvotersmatterfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Mr. Cliff Albright / Co-Founder

Ms. Latosha Brown / Co-Founder

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

coronavirus, voting rights, police violence, racism



THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Reginald Denson <small>Digitally signed by Reginald Denson Date: 2020.09.09 09:29:24 -05'00'</small>	Signature: <i>Patricia Johnson</i>
Name: Reginald Denson	Name: <i>Patricia Johnson, Bus Manager</i>
Date of Request to Purchase Ad Time: 9-8-2020	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 09/10/20

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

BVMF 2a. 30mp3 :30

Contract #: 543667 / 34320124	Station Call Letters: <i>WBZF-FM / WYNN-AM</i>	Date Received/Requested: 09/10/20
Est. #: Tier 2	Station Location: Florence, SC	Run Start and End Dates: 9/14/20-11/01/20

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.