

# Order #553621: Blueprint ../League of ../September ../

	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GF
	09/25/20 1:33:38 PM	CIA Spot status		<updated to Cleared> 5-1, 16-1, 6-2, 21-1, 8-1, 17-1, 2-2, 9-1, 18-1, 3-1, 15-1, 20-1, 6-1, 17-2, 22-2, 22-1, 14-1, 23-1, 7-1, 1-1, 19-1, 2-5, 13-1, 2-3, 4-1, 12-1, 2-1, 11-1, 2-4, 10-1	Veronica Cauth	\$3,405.00	30	0.00
	09/24/20 2:30:11 PM	Processed		<async process>	Kathleen Blackl	\$3,405.00	30	0.00
	09/24/20 2:26:15 PM	Approved			Veronica Cauth	\$3,405.00	30	0.00
	09/24/20 2:26:13 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Veronica Cauth	\$3,405.00	30	0.00
	09/24/20 2:23:44 PM	Approval Workflow		[Sales Manager - Ready Default] rh	Rick Howze (rh	\$3,405.00	30	0.00
	09/24/20 2:22:00 PM	Ready for approval		new	Ashley Ritchie	\$3,405.00	30	0.00
	09/24/20 11:30:28 AM	New order created		<new order>	Veronica Cauth	\$0.00	0	0.00

[Sorted by: Date]

## ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>553621</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	September 20 - October 31	
	<b>Estimate:</b>		<b>WBZF-FM/WYNN-AM</b>
	<b>Flight Dates:</b>	09/26/20 - 10/31/20	<b>Primary AE:</b> Florence House
	<b>Original Date / Rev:</b>	09/24/20 / 09/24/20	<b>Sales Office:</b> L-FLO
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> Local

  

<b>Agency</b>	<b>Name:</b>	<b>Blueprint Strategy LLC Agency</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		329 Teague Park Court	<b>Billing Cycle:</b> EOM/EOC
		Columbia, SC 29209	<b>Agency Commission:</b> 15%

  

<b>Advertiser</b>	<b>Name:</b>	<b>League of Women Voters-Agency</b>	
	<b>Demographic:</b>	A25-54	<b>New Business Thru:</b>
	<b>Product Codes:</b>	Issues/Propositions	<b>Advertiser External ID:</b>
	<b>Revenue Code 1:</b>	AGY-AVAIL	<b>Agency External ID:</b>
	<b>Revenue Code 2:</b>	POL-ISS	<b>Unit Code:</b> General
	<b>Revenue Code 3:</b>	GEN	<b>Order Separation:</b> 00:15:00
	<b>Priority:</b>	P-100	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	3	\$185.00	\$157.25
09/28/20	10/25/20	19	\$2,280.00	\$1,938.00
10/26/20	10/31/20	8	\$940.00	\$799.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	3	\$185.00	\$157.25	0.00
October 2020	19	\$2,280.00	\$1,938.00	0.00
November 2020	8	\$940.00	\$799.00	0.00
<b>Totals</b>	<b>30</b>	<b>\$3,405.00</b>	<b>\$2,894.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Florence House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYNNA	09/26/20	09/26/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----1-	1:00	1	\$65.00	P-50	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1-					1	\$65.00		0.00			
N 2	WYNNA	09/27/20	10/03/20	M-F AM Drive M-F	CM	6a-10a	11111--	1:00	5	\$175.00	P-50	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----					0	\$175.00		0.00			
		Week: 09/28/20	10/04/20	11111--					5	\$175.00		0.00			
N 3	WYNNA	09/27/20	09/27/20	Sa-Su AM Sa-Su	CM	6a-10a	-----1	1:00	1	\$55.00	P-50	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1					1	\$55.00		0.00			
N 4	WYNNA	09/27/20	09/27/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----1	1:00	1	\$65.00	P-50	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1					1	\$65.00		0.00			
N 5	WYNNA	09/28/20	09/28/20	M-F PM Drive M-F	CM	3p-7p	1-----	1:00	1	\$150.00	P-50	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 553621  
 Alt Order #:  
 Flight Dates: 09/26/20 - 10/31/20

Advertiser: League of Women Voters-Agency  
 Product Desc: September 20 - October 31  
 Estimate: WBZF-FM/WYNN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 09/28/20		10/04/20		1-----			1		\$150.00	0.00					
N 6	WYNN	10/05/20	10/09/20	M-F AM Drive M-F	CM	6a-10a	1---1--	1:00	2	\$175.00	P-50	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/05/20		10/11/20		1---1--			2		\$175.00	0.00					
N 7	WYNN	10/10/20	10/10/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----1-	1:00	1	\$65.00	P-50	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/05/20		10/11/20		-----1-			1		\$65.00	0.00					
N 8	WYNN	10/16/20	10/16/20	M-F AM Drive M-F	CM	6a-10a	----1--	1:00	1	\$175.00	P-50	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/12/20		10/18/20		----1--			1		\$175.00	0.00					
N 9	WYNN	10/11/20	10/11/20	Sa-Su AM Sa-Su	CM	6a-10a	-----1	1:00	1	\$55.00	P-50	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/05/20		10/11/20		-----1			1		\$55.00	0.00					
N 10	WYNN	10/11/20	10/11/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----1	1:00	1	\$65.00	P-50	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/05/20		10/11/20		-----1			1		\$65.00	0.00					
N 11	WYNN	10/17/20	10/17/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----1-	1:00	1	\$65.00	P-50	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/12/20		10/18/20		-----1-			1		\$65.00	0.00					
N 12	WYNN	10/18/20	10/18/20	Sa-Su AM Sa-Su	CM	6a-10a	-----1	1:00	1	\$55.00	P-50	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/12/20		10/18/20		-----1			1		\$55.00	0.00					
N 13	WYNN	10/23/20	10/23/20	M-F AM Drive M-F	CM	6a-10a	----1--	1:00	1	\$175.00	P-50	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/19/20		10/25/20		----1--			1		\$175.00	0.00					
N 14	WYNN	10/24/20	10/24/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----1-	1:00	1	\$65.00	P-50	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/19/20		10/25/20		-----1-			1		\$65.00	0.00					
N 15	WYNN	10/18/20	10/18/20	Sa-Su Midday Sa-Su	CM	10a-3p	-----1	1:00	1	\$65.00	P-50	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/12/20		10/18/20		-----1			1		\$65.00	0.00					
N 16	WYNN	10/25/20	10/25/20	Sa-Su AM Sa-Su	CM	6a-10a	-----1	1:00	1	\$55.00	P-50	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/19/20		10/25/20		-----1			1		\$55.00	0.00					
N 17	WYNN	10/29/20	10/30/20	M-F AM Drive M-F	CM	6a-10a	---11--	1:00	2	\$175.00	P-50	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/26/20		11/01/20		---11--			2		\$175.00	0.00					
N 18	WYNN	10/31/20	10/31/20	Sa-Su AM Sa-Su	CM	6a-10a	-----1-	1:00	1	\$55.00	P-50	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/26/20		11/01/20		-----1-			1		\$55.00	0.00					
N 19	WYNN	10/30/20	10/30/20	M-F Midday M-F	CM	10a-3p	----1--	1:00	1	\$125.00	P-50	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/26/20		11/01/20		----1--			1		\$125.00	0.00					
N 20	WYNN	10/25/20	10/25/20		CM	10a-3p		1:00	1	\$65.00	P-50	0.00	NM	1	\$65.00



Order / Rev: 553621  
Alt Order #:  
Flight Dates: 09/26/20 - 10/31/20

Advertiser: League of Women Voters-Agency  
Product Desc: September 20 - October 31  
Estimate:

WBZF-FM/WYNN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Midday			-----1								
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----1					1	\$65.00		0.00			
N 21	WYNNA	10/31/20	10/31/20	Sa-Su Midday	CM	10a-3p	-----1-	1:00	1	\$65.00	P-50	0.00	NM	1	\$65.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1-					1	\$65.00		0.00			
N 22	WYNNA	10/29/20	10/30/20	M-F PM Drive	CM	3p-7p	---11--	1:00	2	\$150.00	P-50	0.00	NM	2	\$300.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	---11--					2	\$150.00		0.00			
N 23	WYNNA	10/31/20	10/31/20	Sa-Su PM	CM	3p-7p	-----1-	1:00	1	\$45.00	P-50	0.00	NM	1	\$45.00
				Sa-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-----1-					1	\$45.00		0.00			
													Totals	30	\$3,405.00

# LEAGUE OF WOMEN VOTERS 1 MP3

Fri, 9/25 1:28PM • 1:02

00:00

Hi Daddy, baby girl. You just don't know how glad I am to see you. So why does it sound like you're not glad to see me? How long have you known that my grandson? Your son is not registered to vote? Now don't you worry, daddy. He'll be registered before October 3rd. I promise. You know, we all tell him about the struggles and the sacrifices. Yeah, yeah, the history matters, but his vote this year is about his future. You get that boy registered now. Your vote and your voice is your power. Call 803 734 9060 for registration information or simply go to your county election office to fill out the voter registration form. You can also register online or by mail and if you don't have internet or have a question call 803-734-9060 A message from the League of Women Voters of South Carolina empowering voters and defending democracy

# LEAGUE OF WOMEN VOTERS 2 MP3

Fri, 9/25 1:28PM • 1:01

I don't know about you. But all of this noise about voting this year is really getting on my nerves vote absentee in person vote absentee by mail. A judge says no witness signature needed, then somebody files an appeal. This is crazy. But there's one thing I'm absolutely sure about. none of it matters if you don't register to vote by October 3rd.

Voter Registration is a simple process and help is available if you need it. Call 803-734-9060 for registration information or simply go to your county election office to fill out the voter registration form. You can also register online or by mail and if you don't have internet or have a question, call 803-734-9060. I urge you. Get registered to vote. Your vote is your voice and your power

a message from the League of Women Voters of South Carolina empowering voters and defending democracy

# LEAGUE OF WOMEN VOTERS 3 MP3

Fri, 9/25 1:28PM • 1:00

It's true. Your vote is your voice and your power. It's just that simple. It's also a simple process to get registered to vote call 803-734-9060. That's 803-734-9060 that's where you can get voter registration information and directions or go to your county election office to fill out the voter registration form. You can also register online or by mail. Many county libraries also have voter registration forms. this year your vote matters and the most important thing is to get registered by October 3rd The deadline for the November general election. call 803-734-9060 that's 803-734-9060 A message from the League of Women Voters of South Carolina empowering voters and defending democracy



**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

I, Rania Jamison, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:**

Agency name: Purpose Promotions  
Address: 149 Rivendale Drive Columbia, SC 29229  
Contact: Rania Jamison Phone number: 803-920-7087 Email: rania.k.j@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: League of Women Voters South Carolina  
Address: PO Box 8453 Columbia, SC 29202  
Contact: Nancy Williams Phone number: 803-636-0431 Email: nwilliams125@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Holley Ulbrich, Christe McCoy-Lawrence - co-presidents  
Lynn Teague, Jane Turner - VPs  
Marie Vandivort - Sec.  
Nancy Williams - Treasurer

BOD  
- Joyce Franklin - Linda Powers  
- JoAnne Day - Bilanchone  
- Janie Shipley - Nancy Moore  
- Jean Wood - Suzanne Rhodes  
- Matthew Saltzman - Patricia Felton-Montgomery

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

N/A

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

N/A

Date of election:

Nov. 3, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Voter Registration, Early Voting



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature:

Name:

Date of Request to Purchase Ad Time: 9/24/20

**Station Representative**

Signature:

Name:

Craig Dalla Riva

Date of Station Agreement to Sell Time: 9/25/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 9/25/2020

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad not received to determine content)\*

☐

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

Station Call Letters:

WYNN-FM, WBZF-FM/WYNN-AM, WCMG-FM

Date Received/Requested:

9/24/2020

Est. #:

Station Location:

Florence, SC

Run Start and End Dates:

9/24 - 11/1/20

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for ☐ a candidate request      The request was ☐ accepted #  
☒ an election message request \*      ☐ rejected  
☒ an issue request \*

Candidate Named in Message:

N/A

Office Being Sought:

N/A

Election or Issue Referred to:

Voter Registration / Early Voting

Sponsor (or authorized candidate committee):

League of Women Voters SC

Treasurer of authorized candidate committee:

Person Ordering Advertising:

Rania Jamison

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.