Political File Check List

Advertiser/Order #: Smarter Fuel 8/20161

NAB Form PB19	✓
Avails Request	✓
Sinclair/KTVO Political Policy & Terms	✓
Political Rate Card	✓
Order – Station Copy & Original	✓
Invoice Preview	
Check/Cash in Advance	
Spot in House/Disclaimer Checked	
Upload to Online Political File	
Final Invoice	
Rebates	

KTVO-TV/NTVO-TV

STATEMENT OF POLICY ON POLITICAL ADVERTISING

It is the intention of KTVO-NTVO (TV) to comply fully with all applicable laws and regulations relating to the use of the Station by legally qualified candidates for public office. Our policies regarding political broadcasting are designed to meet all legal requirements. However, to the extent permitted by law, KTVO-NTVO (TV) reserves the right to modify this policy at any time. This policy is provided for general information, and is not intended to be a part of any advertising contract. Any advertising contract is governed by law and by its own terms.

CANDIDATES FOR FEDERAL OFFICE. We afford legally qualified candidates for federal elective office reasonable access to KTVO-NTVO (TV) by permitting the purchase of reasonable amounts of time for the use of KTVO-NTVO (TV). While KTVO-NTVO (TV) does not offer *free* time for political advertising, it makes available for purchase by federal candidates any class of time and time period available to commercial advertisers. In addition, federal candidates may purchase any length of time that KTVO-NTVO (TV) determines, on a case-by-case basis, is consistent with law and FCC rules. KTVO-NTVO (TV) has no predetermined limitations on the amount of time a federal candidate may purchase, on the time of day in which his/her announcements may appear or on the length of time requested.

KTVO-NTVO (TV) intends to work individually with each federal candidate in an effort to meet his or her needs. In determining what constitutes "reasonable" access, we consider such factors as the amount of time the candidate has already purchased and/or used, the total number of candidates in the race who are likely to buy time, the overall demand for political advertising on KTVO-NTVO (TV), and potential programming disruption.

STATE AND LOCAL RACES. It is the policy of KTVO-NTVO (TV) to keep its viewers informed of opposing candidates' viewpoints in state and local elections. Generally, KTVO-NTVO (TV) also sells airtime to legally qualified candidates for non-federal public office. However, KTVO-NTVO (TV) reserves the right to determine the amount of advertising that it will sell to state and local candidates. Some of the factors we consider in making these decisions include the number and importance of state and local races, the constraints imposed by KTVO-NTVO (TV)'s obligation to afford reasonable access to federal candidates, the availability of inventory, and potential programming disruption. KTVO-NTVO (TV) may choose not to sell time at all for certain state and local races, or to limit the sale of time to state and local candidates to certain programs or dayparts.

RATES FOR CANDIDATES. During the period 45 days preceding a primary or primary run-off election and during the period 60 days preceding a general or special election, the charges for use of KTVO-NTVO (TV) by legally qualified candidates running in that election are not, under federal law, permitted to exceed the lowest unit charge of KTVO-NTVO (TV) for the same class and length of announcement for the same time period. Whether a candidate is entitled to the lowest unit charge for a particular spot depends on when the spot airs, not when the order is accepted.

The rates shown on the Station's political rate card during the period to which the lowest unit rate rules apply represent an estimate of the lowest unit rate applicable to a particular time period and class of commercial inventory. Candidates entitled to the lowest unit rate will ultimately be charged the lowest unit rate regardless of whether it is higher or lower than the estimated amount. In the event the estimated amount exceeds the lowest unit rate, the Station will rebate the excess payment to the candidate or credit that amount toward a further time purchase should the candidate so desire. In the event the estimated amount is less than the lowest unit rate, the candidate will be required to pay the shortfall; provided, the Station will use commercially reasonable efforts to inform the candidate of the likelihood of any such anticipated shortfall at least 48 hours in advance of the airing of any use with respect to which the lowest unit rate to be charged for such use exceeds the estimate therefore by more than 25 percent.

In the case of a candidate for federal office, such candidate shall not be entitled to receive the lowest unit charge unless the candidate provides a written certification to KTVO-NTVO (TV) that the candidate (and any authorized committee of the candidate) shall not make any direct reference to another candidate for the same

office in any broadcast unless at the end of such broadcast there appears simultaneously, for a period of no less than four (4) seconds, (i) a clearly identifiable photographic or similar image of the candidate; and (ii) a clearly readable printed statement identifying the candidate and stating that the candidate has approved the broadcast and that the candidate's authorized committee paid for the broadcast. In addition, any candidate who provides such a certification, but nonetheless makes a broadcast which does not meet the disclosure requirements referenced above, shall thereafter not be entitled to receive the lowest unit charge.

At times when the lowest unit charge is not applicable, the charges for use of KTVO-NTVO (TV) by legally qualified candidates may not exceed the charges made for comparable use of KTVO-NTVO (TV) by other advertisers.

Lowest unit charges during the pre-election periods apply only to *"uses" by legally qualified candidates.* A "use" is defined as "any positive broadcast of a candidate's voice or picture." Lowest unit charge does not apply to third party or independent expenditure advertising, even if the advertisement constitutes a "use," unless the advertisement is authorized by the candidate. The "use" must be sponsored by the candidate (or if not sponsored by the candidate, must be authorized by the candidate) to qualify for lowest unit charge.

AGENCY PLACEMENT AND DIRECT PLACEMENT. Except for spots sold by the Station's rep firm, KTVO-NTVO (TV)'s lowest unit charge is based on the gross rate to KTVO-NTVO (TV). Thus, for example, if KTVO-NTVO (TV)'s commissionable lowest unit charge for a particular advertisement is $100, and a recognized agency books a spot on behalf of a legally qualified candidate who is entitled to the lowest unit charge, KTVO-NTVO (TV) will net $85 from the sale of that spot ($100 less the normal 15% agency commission). KTVO-NTVO (TV)'s lowest unit charge for a spot of the same class, length and time period will therefore be $85 for candidates who wish to make a "direct" buy.

TYPES OF ADVERTISING SCHEDULES. We are pleased to work with candidates and their representatives to ensure that the candidate is aware of and is able to make any purchase of time available to commercial advertisers, according to the schedule the candidate believes would be most advantageous. It is our policy to assist candidates in making informed judgments as to their time purchases by alerting them to the full range of options available. For that purpose, we provide the following information on the various types of purchases KTVO-NTVO (TV)'s advertisers may make:

Length of Announcements. Generally, KTVO-NTVO (TV) makes available for purchase airtime in the following lengths: 60 seconds, 30 seconds, 15 seconds, and 10 seconds. [Our rates are based on a 30-second spot. Thus, the rate for a 60-second spot is twice the 30-second spot rate, the rate for a 15-second spot is 65% the 30-second spot rate, and a 10-second spot is 50% the 30-second spot rate.] As stated above, KTVO-NTVO (TV) will make other lengths of time available to candidates for federal office on a case-by-case basis, consistent with law and FCC rules.

Classes of Time. Generally, KTVO-NTVO (TV) makes available the following classes of time:

- **Fixed Level 1 (P1):** These spots run little risk of preemption at the scheduled time or during a set time period, except in the event of unforeseen program changes, sell out or technical difficulties. Fixed spots constitute KTVO-NTVO (TV)'s highest-priced class of time.

- **Preemptible Level 2 (P2):** Spots of this level are generally preempted only to run fixed or candidate-only spots. The likelihood of clearance of this level of preemptible spot, therefore, is relatively high.

- **Preemptible Level 3 (P3):** Spots of this level may be preempted to run Preemptible Level 2 spots, fixed spots or candidate-only spots. Thus, the likelihood of clearance of Preemptible Level 3 spots is somewhat lower than for higher-priced classes of time.

- **Immediately Preemptible (P4):** These spots are always immediately preemptible at any time prior to airing with no guarantee that the Station will attempt to notify the advertiser of

the preemption. P4 spots may be preempted at any time to accommodate the airing of any spots purchased in a higher class.

The likelihood of preemption of the various classes of time is generally consistent with the following chart. However, these percentages can change. If the chances of preemption vary significantly from the values listed below, the Station will offer its best, good faith estimate of the likelihood of preemption of various classes of spots when inquiries are made.

Class of Time	*Likelihood of Preemption*
P1	20%
P2	40%
P3	60%
P4	80%

- **Time Periods.** Individual spots sold in most classes of time can be scheduled to run in many different time periods or programs or combinations of time periods or programs. Generally, the prices of spots increase during time periods or programs of high audience levels or high advertiser demand. Spots restricted to narrower rotations or specific programs will generally cost more than spots scheduled to run in broader time periods. For example, spots scheduled to air during a particular hour or half-hour (*e.g.*, 5:00 p.m. - 5:30 p.m.; 8:00 p.m. - 9:00 p.m.) will generally cost more than spots scheduled to run at any time within the entire daypart (*e.g.*, 3:00 p.m. - 7:00 p.m.; 8:00 p.m. - 12:00 midnight). Spots scheduled to air during a particular program will generally cost more than spots scheduled to run at any time during several programs.

- **Weekly Rotators.** KTVO-NTVO (TV) offers to its advertisers various "weekly rotators" by which advertisers may purchase a certain number of spots per week, to be aired at any time within a particular part of the day during that week. As with individual spots, generally, the narrower the rotation, the higher the price of spots within weekly rotators. Since the Station has discretion to schedule spots within weekly rotators over an entire week (within the specified dayparts), spots within weekly rotators generally cost less than spots purchased to air on a fixed date or dates. Spots within weekly rotations are sold in the following classes: P1, P2, P3, and P4.

Custom schedules can also be arranged. Please ask if you would like to discuss other options.

- **Package Plans.** At any point in time, the Station offers a number of specialized and/or individually negotiated packages to its advertisers. These packages allow the Station's clients to reach their intended audiences in the most cost-effective way. These packages may, for example, include spots in a number of different programs or dayparts, combinations of fixed and preemptible spots, and so on. Other packages may be time and/or event specific, such as weekend sports broadcasts.

During the pre-election "lowest unit rate" periods, legally qualified candidates may purchase such packages at the lowest price at which such packages are sold to commercial advertisers. In addition, during the pre-election "lowest unit rate" periods, legally qualified candidates may purchase any portion of a package at the package rate, without being required to purchase all parts of the package. For spots airing during a pre-election "lowest unit rate" period, whenever a spot rate included in a package plan is less than the lowest unit rate for the particular length, class and time period in which it is scheduled, the package rate becomes the new lowest unit rate for the same class of time in the same time period. The Station will allocate the costs of spots of different classes included in package plans to reflect their true value, in accordance with the policies of the FCC.

- **Audience Delivery Guarantees.** From time to time, KTVO-NTVO (TV) sells advertising to its clients with a guarantee that the audience level for the programs or dayparts in which

the spots are aired will meet or achieve a predesignated level. In such instances, where the guaranteed audience level is not achieved, the Station provides the advertiser with make good spots to make up the shortfall. Legally qualified candidates may purchase advertising on this basis. Candidates are advised, however, that in most cases the ratings information necessary to determine whether a guaranteed audience level has been achieved will not be available until after the election.

- **Current rate information** for all of the lengths, classes of time, packages, and rotators offered by KTVO-NTVO (TV) is provided to each person who requests information regarding political advertising on KTVO-NTVO (TV). In addition to the current "going rates," the Station also will provide its best, good faith estimate of the lowest unit rates upon any request for information.

- **Make Goods.** It is the policy of KTVO-NTVO (TV) to offer all political candidates "make goods," prior to the election, for candidate "use" spots that are preempted if KTVO-NTVO (TV) has offered time-sensitive make goods for the same class of time to any commercial advertiser within the past year. KTVO-NTVO (TV) cannot guarantee, however, that time-sensitive make goods can be provided in the time period or rotation originally ordered. If inventory constraints make identical scheduling impossible, KTVO-NTVO (TV) will offer make goods of equivalent value. If these are not acceptable to the candidate, KTVO-NTVO (TV) will provide credits or refunds for preempted spots.

- **News and Election Day.** KTVO-NTVO (TV) does accept political advertising during newscasts. KTVO-NTVO (TV) does not have a news adjacency class of time. KTVO-NTVO (TV) does accept political advertising on election day.

PREREQUISITES TO BROADCAST. For each political time order, an NAB political broadcast form must be at KTVO-NTVO (TV) or KTVO-NTVO (TV)'s representative's office at least 72 hours prior to broadcast. Copies of the current NAB form are available upon request. Tapes must be at KTVO-NTVO (TV) at least 24 hours in advance of their first scheduled airing, or no later than close of business Thursday for weekend airing. However, we will do our best to accommodate federal candidates' requests for reasonable access regardless of notice.

SPONSORSHIP IDENTIFICATION. Under the rules of the Federal Communications Commission and the Federal Election Commission, a sponsorship identification announcement must be given revealing who paid for or sponsored an announcement or program. Candidates and their committees (or an outside party paying for the broadcast) must disclose the true identity of the person or entity by whom or on whose behalf payment is made. **If a political announcement does not contain proper sponsorship identification, the Station is required to insert the required sponsorship identification before allowing the spot to air. Since all advertisements must be limited to the amount of time purchased, spots lacking the required identification may be partially overdubbed. If KTVO-NTVO (TV) is required to perform such production, normal production charges will be assessed.**

PREPAYMENT AND CREDIT. All political orders, whether direct from the candidate or through a recognized advertising agency, are subject to normal KTVO-NTVO (TV) credit policies. Candidates who wish to apply for credit should allow ample time for processing of the credit application. Unless credit is extended, advance payments must be made at least seven (7) days prior to the first scheduled broadcast of the flight. Federal candidates cannot be required to pay more than seven (7) days in advance. Regardless of these policies, we will do our best to meet the reasonable needs of federal candidates for access immediately before the election.

PRODUCTION FACILITIES. KTVO-NTVO (TV) will make its production facilities available to candidates and their representatives. All inquiries or requests concerning production time and facilities should be made through your sales representative or KTVO-NTVO (TV)'s production department. Production rates are established on an hourly basis and can be affected by the type and amount of equipment and personnel required for a particular job.

POLITICAL FILE. We maintain a political file of all requests for broadcast time made by or on behalf of candidates for public office, together with materials showing the disposition made by KTVO-NTVO (TV) of each such request, any charges made if the request was granted, and the lengths, classes, and dayparts purchased. The political file is available for public inspection during regular business hours at KTVO-NTVO (TV)'s main studio. We retain the records in our political file for a period of two years. If you have any questions about our political file, please do not hesitate to ask.

LIST OF OFFICERS AND DIRECTORS REQUIRED. KTVO-NTVO (TV) requires a committee, association, or group that is purchasing political advertising to furnish KTVO-NTVO (TV) with a list of its chief executive officers, members of its executive committee, or members of its board of directors. Such lists must be furnished before KTVO-NTVO (TV) will grant a request for time. These lists will be available for public inspection at KTVO-NTVO (TV)'s main studio during regular business hours. These records will be retained in the political file for two years.

PLACING ORDERS. The following persons are available to assist candidates with their television advertising on KTVO-NTVO (TV):

Carol Kellum	General Manager	ckellum@sbgtv.com	660-627-3333
Natalie Patterson	National Sales Assistant	nlpatterson@sbgtv.com	660-626-5817

v07.15.13

KTVO 3.1 ABC Rate Card
POLITICAL
REV 9/3/2015

Time Period	Program	P 4	P 3	P 2	P 1
M-F 430a-5a	Ag Day	$2	$5	$15	$40
M-F 530a-7a	Good Morning Heartland	$40	$100	$250	$625
M-F 530a-6a	Good Morning Heartland	$25	$65	$160	$400
M-F 6a-630a	Good Morning Heartland	$55	$140	$350	$875
M-F 630a-7a	Good Morning Heartland	$60	$150	$375	$940
M-F 7a-9a	Good Morning America	$45	$115	$290	$725
M-F 9a-10a	Live with Kelly and Michael	$10	$25	$65	$160
M-F 10a-11a	The View	$15	$65	$160	$400
M-F 11a-12p	Dr. Oz	$20	$50	$125	$315
M-F 12p-1p	The Chew	$5	$15	$40	$100
M-F 1p-2p	General Hospital	$15	$40	$100	$250
M-F 2p-3p	Jeopardy	$15	$40	$100	$250
M-F 3p-4p	Dr. Phil	$5	$15	$40	$100
M-F 4p-5p	Ellen	$10	$25	$65	$160
M-F 5p-530p	KTVO News at 5p	$75	$190	$475	$1,190
M-F 6p-630p	KTVO News at 6p	$100	$250	$625	$1,560
M-F 630p-7p	Wheel of Fortune	$60	$150	$375	$940
M-F 10p-1035p	KTVO News at 10p	$125	$316	$780	$1,950
M-F 1035p-1138p	Jimmy Kimmel	$15	$40	$100	$250
M-F 1138p-1206xm	ABC News Nightline	$4	$10	$25	$65
M 7p-9p	DANCING W/ STARS/BACHELOR	$150	$375	$940	$2,350
M 9p-10p	CASTLE	$150	$375	$940	$2,350
Tu 7p-8p	THE MUPPETS/FRESH OFF THE BOAT	$100	$250	$625	$1,560
Tu 8p-9p	MARVEL'S AGENTS OF SHIELD	$100	$250	$625	$1,560
Tu 9p-10p	BEYOND THE TANK/WICKED CITY	$100	$250	$625	$1,560
W 7p-8p	THE MIDDLE/THE GOLDBERGS	$150	$375	$940	$2,350
W 8p-9p	MODERN FAMILY/BLACKISH	$150	$375	$940	$2,350
W 9p-10p	NASHVILLE	$100	$250	$625	$1,560
Th 7p-8p	GREY'S ANATOMY	$150	$375	$940	$2,350
Th 8p-9p	SCANDAL	$150	$375	$940	$2,350
Th 9p-10p	HOW TO GET AWAY WITH MURDER	$100	$250	$625	$1,560
F 7p-8p	LAST MAN STANDING/DR. KEN	$100	$250	$625	$1,560
F 8p-9p	SHARK TANK	$100	$250	$625	$1,560
F 9p-10p	20/20	$100	$250	$625	$1,560
Sa 7p-10p	PRIME ENCORES/ABC MOVIE	$75	$190	$475	$1,190
Su 6p-7p	AMERICA'S FUNNIEST HOME VIDEOS	$100	$250	$625	$1,560
Su 7p-8p	ONCE UPON A TIME	$100	$250	$625	$1,560
Su 8p-9p	BLOOD & OIL	$100	$250	$625	$1,560
Su 9p-10p	QUANTICO	$100	$250	$625	$1,560
Sat 5a-6a	U.S. Farm Report	$3	$10	$25	$65
Sat 6a-630a	Outdoorsman w/ Buck McNeely	$15	$40	$100	$250
Sat 630a-7a	Small Town Big Deal	$15	$40	$100	$250
Sat 7a-8a	Good Morning America	$20	$50	$125	$315
Sat 5p-630p	ABC World News Saturday	$50	$125	$315	$790
Sat 530-6p	Celebrity Name Game	$15	$40	$100	$250
Sat 6p-630p	Jeopardy	$25	$65	$160	$400
Sat 630p-7p	Wheel Of Fortune	$40	$100	$250	$625
Sat 10p-1030p	KTVO News at 10p	$100	$250	$625	$1,560
Sat 1030p-1230a	KTVO Saturday Night Movie	$15	$40	$100	$250
Sat 1230a-130a	Ring of Honor	$15	$40	$100	$250
Sun 6a-7a	This week in Agri Business	$15	$40	$100	$250
Sun 7a-8a	Good Morning America	$25	$65	$160	$400
Sun 8a-9a	This Week with George Stephanopoulos	$25	$65	$160	$400
Sun 9a-930a	Full Measure with Sharyl Attkisson	$30	$75	$190	$475
Sun 5p-630p	Alliant Powerhouse	$5	$15	$40	$100
Sun 10p-1030p	KTVO News at 10p	$100	$250	$625	$1,560
Sun 1030p-1100p	Monopoly Millionaires Club	$10	$25	$65	$160
Sun 1100p-12a	Castle	$10	$25	$65	$160
Sa 11a-230p	NCAA Football Early Game	$15	$40	$100	$250
Sa 230p-6p	NCAA Football Late Game	$15	$40	$100	$250
Sa 7-1030p	NCAA Football Prime Game	$50	$125	$315	$790
TBA	NCAA Football Bowl Games	$140	$350	$875	$2,190
TBA	NFL Wildcard Playoffs	$250	$625	$1,563	$3,900
Fri 1-4p	NBA on ABC Christmas Game 1	$45	$115	$290	$725
Fri 4-7p	NBA on ABC Christmas Game 2	$45	$115	$290	$725
Sa 7-10p	NBA on ABC Prime Game	$75	$190	$475	$1,190
Sun 2-5p	NBA on ABC Afternoon Game	$45	$115	$290	$725
Sun 1230-330p	NBA on ABC 2/7/2016	$45	$115	$290	$725
TBA	Indianapolis 500	$50	$125	$315	$790

NTVO 3.2 CBS Rate Card
POLITICAL
REV 9/3/2016

Time Period	Program	P 4	P 3	P 2	P 1
M-F 4a-5a	Up to the minute	$5	$15	$40	$100
M-F 5a-530a	AG Day	$5	$15	$40	$100
M-F 530a-6a	Up to the minute	$5	$15	$40	$100
M-F 6a-7a	CBS Morning News	$10	$25	$65	$160
M-F 7a-9a	The Early Show	$25	$65	$160	$400
M-F 9a-10a	Rachel Ray	$15	$40	$100	$250
M-F 10a-11a	The Price is Right	$8	$20	$50	$125
M-F 11a-12p	The Young and the Restless	$15	$40	$100	$250
M-F 12p-1230p	Family Feud	$15	$40	$100	$250
M-F 1230p-1p	The Bold and the Beautiful	$15	$40	$100	$250
M-F 1p-2p	The Talk	$10	$25	$65	$160
M-F 2p-3p	Let's Make a Deal	$10	$25	$65	$160
M-F 3p-4p	Steve Harvey	$10	$25	$65	$160
M-F 4p-5p	Meredith Vieira Show	$15	$40	$100	$250
M-F 5p-530p	Family Feud	$20	$50	$125	$315
M-F 530p-6p	Celebrity Name Game	$20	$50	$125	$315
M-F 6p-630p	CBS Evening News	$50	$125	$315	$790
M-F 630p-7p	KTVO SE Iowa News	$25	$65	$160	$400
M-F 10p-1030p	Access Hollywood	$25	$65	$160	$400
M-F 1030p-1035p	KTVO WX Update	$20	$50	$125	$315
M-F 1035p-1137p	The Late Show with Stephen Colbert	$9	$25	$65	$160
M-F 1137p-12x	The Late Late Show with James Corden	$10	$25	$65	$160
M-F 1207a-137a	Steve Harvey	$5	$15	$40	$100
M-F 137a-207a	Divorce Court	$5	$15	$40	$100
M-F 207a-4a	Up to the minute	$5	$15	$40	$100
M 7p-8p	SUPERGIRL	$100	$250	$625	$1,560
M 8p-9p	SCORPION	$100	$250	$625	$1,560
M 9p-10p	NCIS: LOS ANGELES	$100	$250	$625	$1,560
Tu 7p-8p	NCIS	$75	$190	$475	$1,190
Tu 8p-9p	NCIS: NEW ORLEANS	$100	$250	$625	$1,560
Tu 9p-10p	LIMITLESS	$75	$190	$475	$1,560
W 7p-8p	SURVIVOR	$100	$250	$625	$1,560
W 8p-9p	CRIMINAL MINDS	$100	$250	$625	$1,560
W 9p-10p	CODE BLACK	$100	$250	$625	$1,560
Th 7p-8p	BIG BANG THEORY/LIFE IN PIECES	$100	$250	$625	$1,560
Th 8p-9p	MOM/ANGEL FROM HELL	$100	$250	$625	$1,560
Th 9p-10p	ELEMENTARY	$100	$250	$625	$1,560
F 7p-8p	THE AMAZING RACE	$100	$250	$625	$1,560
F 8p-9p	HAWAII FIVE-O	$100	$250	$625	$1,560
F 9p-10p	BLUE BLOODS	$100	$250	$625	$1,560
Sa 7p-8p	COMEDYTIME SATURDAY	$75	$190	$475	$1,190
Sa 8p-9p	CRIMETIME SATURDAY	$75	$190	$475	$1,190
Sa 9p-10p	48 HOURS	$100	$250	$625	$1,560
Su 6p-7p	60 MINUTES	$100	$250	$625	$1,560
Su 7p-8p	MADAM SECRETARY	$100	$250	$625	$1,560
Su 8p-9p	THE GOOD WIFE	$100	$250	$625	$1,560
Su 9p-10p	CSI: CYBER	$100	$250	$625	$1,560
Sat 8a-10a	The Early Show	$5	$15	$40	$100
Sat 6-7p	Family Feud	$10	$25	$65	$160
Sat 10p-1030p	Outdoorsman/Chief Special	$15	$40	$100	$250
Sat 1030p-11p	Chief's Special	$15	$40	$100	$250
Sat 11p-12a	Ring of Honor	$12	$30	$75	$190
Sun 8a-930a	CBS Sunday Morning News	$15	$40	$100	$250
Sun 930a-1030a	Face the Nation	$5	$15	$40	$100
Sun 1030a-11a	Full Measure with Sharyl Attkisson	$20	$50	$125	$315
Th, Fri, Sa 6p-10p	NFL Preseason	$55	$140	$350	$875
Thur 7p-1030p	NFL Thursday	$125	$315	$788	$1,970
Sun 12p-330p	NFL Early Game	$50	$125	$315	$790
Sun 330p-6p	NFL Late Game	$50	$125	$315	$790
TBA	NFL Playoffs/Championships	$250	$625	$1,563	$3,900
2/7/2016	Super Bowl 50	$2,000	$5,000	$12,500	$31,250
Sa 11a-230p	NCAA Football Early Game	$15	$40	$100	$250
Sa 230p-6p	NCAA Football Late Game	$15	$40	$100	$250
Sa 7-1030p	NCAA Football Prime Game	$50	$125	$315	$790
TBA	NCAA Football Bowl Games	$140	$350	$875	$2,190
Sat/Sun 2p-5p	PGA Golf	$25	$65	$165	$415
Sat/Sun 11-5p	NCAA Basketball Day Game	$25	$65	$165	$415
TBA	NCAA March Madness - Second Round	$25	$65	$165	$415
TBA	NCAA March Madness - Third Round	$50	$125	$315	$790
TBA	NCAA March Madness - Regional Semifinal	$100	$250	$625	$1,560
TBA	NCAA March Madness - Regional Final	$150	$375	$940	$2,350
TBA	NCAA March Madness - Championship	$400	$1,000	$2,500	$6,250
Sa 9a 11/14/15	Des Moines, IA - Democratic Debate	$1,000	$2,500	$6,250	$15,625

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:

I, Main Street Media Group
do hereby request station time concerning the following issue:

Smarter Fuel Future Coalition
Sponsored by American Council for Capital Formation (ACCF)
National Marine Manufacturers Association (NMMA)
National Council of Chain Restaurants (NCCR)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Smarter Fuel Future Coalition

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Ethanol

I represent that the payment for the above described broadcast time has been furnished by (name and address):

American Council for Capital Formation (ACCF) - 1001 Connecticut Avenue NW, Suite 620, Washington, DC 20036
National Marine Manufacturers Association (NMMA) - 444 North Capitol St NW, Washington, DC 20001
National Council of Chain Restaurants (NCCR) - 1101 New York Avenue NW, 12th Floor, Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

George David Banks - Executive Vice President (American Council for Capital Formation)
Scott Vinson - Vice President (National Council of Chain Restaurants)
Nicole Vasilaros - Vice President (Federal and Legal Affairs National Marine Manufacturers Association)

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

01/20/2016		703-485-0398
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Printed Name	Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

ORDER

KTVO

Orders	**Order / Rev:**	**8120161**		
	Alt Order #:	08120161		
	Product Desc:	SMARTER FUEL FUTURE		
	Estimate:	2793		
	Flight Dates:	01/25/16 - 01/31/16	Primary AE:	Washington DC HRP/DC
	Original Date / Rev:	01/20/16 / 01/20/16	Sales Office:	HRPDC
	Order Type:	GENERAL	Sales Region:	NAT
Agency	**Name:**	**Main Street Media Group**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		PO Box 25093	Billing Cycle:	EOM/EOC
		Alexandria, VA 22313	Agency Commission:	15%
Advertiser	**Name:**	**Smarter Fuel Future Coalition**	New Business Thru:	
	Demographic:	A18+	Order Separation:	00:05:00
	Product Codes:	PL Advocacy	Advertiser External ID:	
	Priority:	P-3	Agency External ID:	
	Revenue Codes:	AGY, Political, Political Issue	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/28/15	01/31/16	58	$8,060.00	$6,851.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2016	58	$8,060.00	$6,851.00	0.00
Totals	58	$8,060.00	$6,851.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC HRP/DC			Start Of Order - End Of Order	100%
Katie Cagle			Start Of Order - End Of Order	0%

Order Share	Share	Total
KTVO	47%	$8,060.00
Market	100%	$17,148.94

Competitive Share	Share	Total
AWOT	0%	$0.00
CABLE	0%	$0.00
KYOU	21%	$3,601.28
NTVO	32%	$5,487.66
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KTVO	01/29/16	01/29/16	M-F KTVO News at 10p M-F KTVO News at 10p	CM	10:15 PM-10:35 PM (10:15 PM-10:35 PM)	----1--	:30	1	$315.00	P-3	0.00 NM	1	$315.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/29/16	02/04/16	----1--	1	$315.00	0.00							
E 2	KTVO	01/29/16	01/29/16	JIMMY KIMMEL Jimmy Kimmel	CM	10:35 PM-11:38 PM	----1--	:30	1	$40.00	P-3	0.00 NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/29/16	02/04/16	----1--	1	$40.00	0.00							
E 3	KTVO	01/29/16	01/29/16	M-F KTVO News at 5p M-F KTVO News at 5p	CM	5:15 PM-5:30 PM (5:15 PM-5:30 PM)	----1--	:30	1	$190.00	P-3	0.00 NM	1	$190.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/29/16	02/04/16	----1--	1	$190.00	0.00							

Order / Rev: 8120161
Alt Order #: 08120161
Flight Dates: 01/25/16 - 01/31/16

Advertiser: Smarter Fuel Future Coalition
Product Desc: SMARTER FUEL FUTURE
Estimate: 2793

KTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	KTVO	01/29/16	01/29/16	M-F 530a-6a M-F 530a-6a Gd Morn Heart	CM	5:30 AM-6:00 AM	----1--	:30	1	$65.00	P-3	0.00 NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/29/16	02/04/16	----1--	1	$65.00	0.00							
E 5	KTVO	01/29/16	01/29/16	M-F 530a-7a M-F 530a-7a Gd Morn Heart	CM	5:30 AM-7:00 AM	----1--	:30	1	$100.00	P-3	0.00 NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/29/16	02/04/16	----1--	1	$100.00	0.00							
E 6	KTVO	01/29/16	01/29/16	M-F 6a-630a M-F 6a-630a Gd Morn Heart	CM	6:00 AM-6:30 AM	----1--	:30	1	$140.00	P-3	0.00 NM	1	$140.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/29/16	02/04/16	----1--	1	$140.00	0.00							
E 7	KTVO	01/29/16	01/29/16	M-F KTVO News at 6p M-F KTVO News at 6p	CM	6:15 PM-6:30 PM (6:15 PM-6:30 PM)	----1--	:30	1	$250.00	P-3	0.00 NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/29/16	02/04/16	----1--	1	$250.00	0.00							
E 8	KTVO	01/29/16	01/29/16	M-F 630a-7a M-F 630a-7a Gd Morn Heart	CM	6:30 AM-7:00 AM	----1--	:30	1	$150.00	P-3	0.00 NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/29/16	02/04/16	----1--	1	$150.00	0.00							
E 9	KTVO	01/29/16	01/29/16	GMA Good Morning America	CM	7:00 AM-9:00 AM	----1--	:30	1	$115.00	P-3	0.00 NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/29/16	02/04/16	----1--	1	$115.00	0.00							
E 10	KTVO	01/29/16	01/29/16	FRIDAY PRIME C Fri 9p-10p	CM	9:00 PM-10:00 PM	----1--	:30	1	$250.00	P-3	0.00 NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/29/16	02/04/16	----1--	1	$250.00	0.00							
E 11	KTVO	01/25/16	01/25/16	M-F KTVO News at 10p M-F KTVO News at 10p	CM	10:15 PM-10:35 PM (10:15 PM-10:35 PM)	1------	:30	1	$315.00	P-3	0.00 NM	1	$315.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/25/16	01/31/16	1------	1	$315.00	0.00							
E 12	KTVO	01/25/16	01/25/16	JIMMY KIMMEL Jimmy Kimmel	CM	10:35 PM-11:38 PM	1------	:30	1	$40.00	P-3	0.00 NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/25/16	01/31/16	1------	1	$40.00	0.00							
E 13	KTVO	01/25/16	01/25/16	M-F KTVO News at 5p M-F KTVO News at 5p	CM	5:15 PM-5:30 PM (5:15 PM-5:30 PM)	1------	:30	1	$190.00	P-3	0.00 NM	1	$190.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/25/16	01/31/16	1------	1	$190.00	0.00							
E 14	KTVO	01/25/16	01/25/16	M-F 530a-6a M-F 530a-6a Gd Morn Heart	CM	5:30 AM-6:00 AM	1------	:30	1	$65.00	P-3	0.00 NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/25/16	01/31/16	1------	1	$65.00	0.00							
E 15	KTVO	01/25/16	01/25/16	M-F 530a-7a M-F 530a-7a Gd Morn Heart	CM	5:30 AM-7:00 AM	1------	:30	1	$100.00	P-3	0.00 NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/25/16	01/31/16	1------	1	$100.00	0.00							
E 16	KTVO	01/25/16	01/25/16	M-F 6a-630a M-F 6a-630a Gd Morn Heart	CM	6:00 AM-6:30 AM	1------	:30	1	$140.00	P-3	0.00 NM	1	$140.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/25/16	01/31/16	1------	1	$140.00	0.00							
E 17	KTVO	01/25/16	01/25/16	M-F KTVO News at 6p M-F KTVO News at 6p	CM	6:15 PM-6:30 PM (6:15 PM-6:30 PM)	1------	:30	1	$250.00	P-3	0.00 NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/25/16	01/31/16	1------	1	$250.00	0.00							
E 18	KTVO	01/25/16	01/25/16	M-F 630a-7a M-F 630a-7a Gd Morn Heart	CM	6:30 AM-7:00 AM	1------	:30	1	$150.00	P-3	0.00 NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							

Order / Rev: 8120161
Alt Order #: 08120161
Flight Dates: 01/25/16 - 01/31/16

Advertiser: Smarter Fuel Future Coalition
Product Desc: SMARTER FUEL FUTURE
Estimate: 2793

KTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 18	KTVO	01/25/16	01/25/16	M-F 630a-7a M-F 630a-7a Gd Morn Heart	CM	6:30 AM-7:00 AM	1------	:30	1	$150.00	P-3	0.00 NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/25/16	01/31/16	1------	1	$150.00	0.00							
E 19	KTVO	01/25/16	01/25/16	GMA Good Morning America	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	1------	:30	1	$115.00	P-3	0.00 NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/25/16	01/31/16	1------	1	$115.00	0.00							
E 20	KTVO	01/30/16	01/30/16	Sat KTVO News at 10p Sat KTVO News at 10p	CM	10:15 PM-10:30 PM (10:15 PM-10:30 PM)	-----1-	:30	1	$250.00	P-3	0.00 NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/30/16	02/05/16	-----1-	1	$250.00	0.00							
E 22	KTVO	01/30/16	01/30/16	Sat 6a-7a Sat 6a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-----1-	:30	1	$40.00	P-3	0.00 NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/30/16	02/05/16	-----1-	1	$40.00	0.00							
E 23	KTVO	01/30/16	01/30/16	Sat Good Morning Amer Sat Good Morning America	CM	7:00 AM-8:00 AM	-----1-	:30	1	$50.00	P-3	0.00 NM	1	$50.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/30/16	02/05/16	-----1-	1	$50.00	0.00							
E 24	KTVO	01/31/16	01/31/16	Sun KTVO News at 10p Sun KTVO News at 10p	CM	10:15 PM-10:30 PM (10:15 PM-10:30 PM)	------1	:30	1	$250.00	P-3	0.00 NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/31/16	02/06/16	------1	1	$250.00	0.00							
E 25	KTVO	01/31/16	01/31/16	Sun 5p-530p Sun 5p-530p	CM	5p-530p	------1	:30	1	$15.00	P-3	0.00 NM	1	$15.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/31/16	02/06/16	------1	1	$15.00	0.00							
E 26	KTVO	01/31/16	01/31/16	Sun 6a-7a Sun 6a-7a	CM	6:00 AM-7:00 AM	------1	:30	1	$40.00	P-3	0.00 NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/31/16	02/06/16	------1	1	$40.00	0.00							
E 27	KTVO	01/31/16	01/31/16	Sun Good Morning Ame Sun Good Morning America	CM	7:00 AM-8:00 AM	------1	:30	1	$65.00	P-3	0.00 NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/31/16	02/06/16	------1	1	$65.00	0.00							
E 28	KTVO	01/31/16	01/31/16	This Week This Week	CM	8:00 AM-9:00 AM	------1	:30	1	$65.00	P-3	0.00 NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/31/16	02/06/16	------1	1	$65.00	0.00							
E 29	KTVO	01/31/16	01/31/16	Full Measure w/S.Attkins Full Measure w/S.Attkinsn	CM	9:00 AM-9:30 AM	------1	:30	1	$75.00	P-3	0.00 NM	1	$75.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/31/16	02/06/16	------1	1	$75.00	0.00							
E 30	KTVO	01/28/16	01/28/16	M-F KTVO News at 10p M-F KTVO News at 10p	CM	10:15 PM-10:35 PM (10:15 PM-10:35 PM)	---1---	:30	1	$315.00	P-3	0.00 NM	1	$315.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/28/16	02/03/16	---1---	1	$315.00	0.00							
E 31	KTVO	01/28/16	01/28/16	JIMMY KIMMEL Jimmy Kimmel	CM	10:35 PM-11:38 PM	---1---	:30	1	$40.00	P-3	0.00 NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/28/16	02/03/16	---1---	1	$40.00	0.00							
E 32	KTVO	01/28/16	01/28/16	M-F KTVO News at 5p M-F KTVO News at 5p	CM	5:15 PM-5:30 PM (5:15 PM-5:30 PM)	---1---	:30	1	$190.00	P-3	0.00 NM	1	$190.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/28/16	02/03/16	---1---	1	$190.00	0.00							
E 33	KTVO	01/28/16	01/28/16	M-F 530a-6a M-F 530a-6a Gd Morn Heart	CM	5:30 AM-6:00 AM	---1---	:30	1	$65.00	P-3	0.00 NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							

Order / Rev: 8120161
Alt Order #: 08120161
Flight Dates: 01/25/16 - 01/31/16

Advertiser: Smarter Fuel Future Coalition
Product Desc: SMARTER FUEL FUTURE
Estimate: 2793

KTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 33	KTVO	01/28/16	01/28/16	M-F 530a-6a M-F 530a-6a Gd Morn Heart	CM	5:30 AM-6:00 AM	---1---	:30	1	$65.00	P-3	0.00 NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/28/16	02/03/16	---1---	1	$65.00	0.00							
E 34	KTVO	01/28/16	01/28/16	M-F 530a-7a M-F 530a-7a Gd Morn Heart	CM	5:30 AM-7:00 AM	---1---	:30	1	$100.00	P-3	0.00 NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/28/16	02/03/16	---1---	1	$100.00	0.00							
E 35	KTVO	01/28/16	01/28/16	M-F 6a-630a M-F 6a-630a Gd Morn Heart	CM	6:00 AM-6:30 AM	---1---	:30	1	$140.00	P-3	0.00 NM	1	$140.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/28/16	02/03/16	---1---	1	$140.00	0.00							
E 36	KTVO	01/28/16	01/28/16	M-F KTVO News at 6p M-F KTVO News at 6p	CM	6:15 PM-6:30 PM (6:15 PM-6:30 PM)	---1---	:30	1	$250.00	P-3	0.00 NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/28/16	02/03/16	---1---	1	$250.00	0.00							
E 37	KTVO	01/28/16	01/28/16	M-F 630a-7a M-F 630a-7a Gd Morn Heart	CM	6:30 AM-7:00 AM	---1---	:30	1	$150.00	P-3	0.00 NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/28/16	02/03/16	---1---	1	$150.00	0.00							
E 38	KTVO	01/28/16	01/28/16	GMA Good Morning America	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	---1---	:30	1	$115.00	P-3	0.00 NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/28/16	02/03/16	---1---	1	$115.00	0.00							
E 39	KTVO	01/26/16	01/26/16	M-F KTVO News at 10p M-F KTVO News at 10p	CM	10:15 PM-10:35 PI (10:15 PM-10:35 PM)	-1-----	:30	1	$315.00	P-3	0.00 NM	1	$315.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/26/16	02/01/16	-1-----	1	$315.00	0.00							
E 40	KTVO	01/26/16	01/26/16	JIMMY KIMMEL Jimmy Kimmel	CM	10:35 PM-11:38 PI	-1-----	:30	1	$40.00	P-3	0.00 NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/26/16	02/01/16	-1-----	1	$40.00	0.00							
E 41	KTVO	01/26/16	01/26/16	M-F KTVO News at 5p M-F KTVO News at 5p	CM	5:15 PM-5:30 PM (5:15 PM-5:30 PM)	-1-----	:30	1	$190.00	P-3	0.00 NM	1	$190.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/26/16	02/01/16	-1-----	1	$190.00	0.00							
E 42	KTVO	01/26/16	01/26/16	M-F 530a-6a M-F 530a-6a Gd Morn Heart	CM	5:30 AM-6:00 AM	-1-----	:30	1	$65.00	P-3	0.00 NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/26/16	02/01/16	-1-----	1	$65.00	0.00							
E 43	KTVO	01/26/16	01/26/16	M-F 530a-7a M-F 530a-7a Gd Morn Heart	CM	5:30 AM-7:00 AM	-1-----	:30	1	$100.00	P-3	0.00 NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/26/16	02/01/16	-1-----	1	$100.00	0.00							
E 44	KTVO	01/26/16	01/26/16	M-F 6a-630a M-F 6a-630a Gd Morn Heart	CM	6:00 AM-6:30 AM	-1-----	:30	1	$140.00	P-3	0.00 NM	1	$140.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/26/16	02/01/16	-1-----	1	$140.00	0.00							
E 45	KTVO	01/26/16	01/26/16	M-F KTVO News at 6p M-F KTVO News at 6p	CM	6:15 PM-6:30 PM (6:15 PM-6:30 PM)	-1-----	:30	1	$250.00	P-3	0.00 NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/26/16	02/01/16	-1-----	1	$250.00	0.00							
E 46	KTVO	01/26/16	01/26/16	M-F 630a-7a M-F 630a-7a Gd Morn Heart	CM	6:30 AM-7:00 AM	-1-----	:30	1	$150.00	P-3	0.00 NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	01/26/16	02/01/16	-1-----	1	$150.00	0.00							
E 47	KTVO	01/26/16	01/26/16	GMA Good Morning America	CM	7:00 AM-9:00 AM	-1-----	:30	1	$115.00	P-3	0.00 NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							

Order / Rev: 8120161
Alt Order #: 08120161
Flight Dates: 01/25/16 - 01/31/16

Advertiser: Smarter Fuel Future Coalition
Product Desc: SMARTER FUEL FUTURE
Estimate: 2793

KTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 47	KTVO	01/26/16	01/26/16	GMA Good Morning America	CM	7:00 AM-9:00 AM	-1-----	:30	1	$115.00	P-3	0.00 NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/26/16	02/01/16	-1-----	1	$115.00	0.00							
E 48	KTVO	01/27/16	01/27/16	M-F KTVO News at 10p M-F KTVO News at 10p	CM	10:15 PM-10:35 PI (10:15 PM-10:35 PM)	--1----	:30	1	$315.00	P-3	0.00 NM	1	$315.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/27/16	02/02/16	--1----	1	$315.00	0.00							
E 49	KTVO	01/27/16	01/27/16	JIMMY KIMMEL Jimmy Kimmel	CM	10:35 PM-11:38 PI	--1----	:30	1	$40.00	P-3	0.00 NM	1	$40.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/27/16	02/02/16	--1----	1	$40.00	0.00							
E 50	KTVO	01/27/16	01/27/16	M-F KTVO News at 5p M-F KTVO News at 5p	CM	5:15 PM-5:30 PM (5:15 PM-5:30 PM)	--1----	:30	1	$190.00	P-3	0.00 NM	1	$190.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/27/16	02/02/16	--1----	1	$190.00	0.00							
E 51	KTVO	01/27/16	01/27/16	M-F 530a-6a M-F 530a-6a Gd Morn Heart	CM	5:30 AM-6:00 AM	--1----	:30	1	$65.00	P-3	0.00 NM	1	$65.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/27/16	02/02/16	--1----	1	$65.00	0.00							
E 52	KTVO	01/27/16	01/27/16	M-F 530a-7a M-F 530a-7a Gd Morn Heart	CM	5:30 AM-7:00 AM	--1----	:30	1	$100.00	P-3	0.00 NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/27/16	02/02/16	--1----	1	$100.00	0.00							
E 53	KTVO	01/27/16	01/27/16	M-F 6a-630a M-F 6a-630a Gd Morn Heart	CM	6:00 AM-6:30 AM	--1----	:30	1	$140.00	P-3	0.00 NM	1	$140.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/27/16	02/02/16	--1----	1	$140.00	0.00							
E 54	KTVO	01/27/16	01/27/16	M-F KTVO News at 6p M-F KTVO News at 6p	CM	6:15 PM-6:30 PM (6:15 PM-6:30 PM)	--1----	:30	1	$250.00	P-3	0.00 NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/27/16	02/02/16	--1----	1	$250.00	0.00							
E 55	KTVO	01/27/16	01/27/16	M-F 630a-7a M-F 630a-7a Gd Morn Heart	CM	6:30 AM-7:00 AM	--1----	:30	1	$150.00	P-3	0.00 NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/27/16	02/02/16	--1----	1	$150.00	0.00							
E 56	KTVO	01/27/16	01/27/16	GMA Good Morning America	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	--1----	:30	1	$115.00	P-3	0.00 NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/27/16	02/02/16	--1----	1	$115.00	0.00							
E 57	KTVO	01/25/16	01/29/16	GMA Good Morning America	CM	7:00 AM-9:00 AM	MTWTF--	:30	1	$115.00	P-3	0.00 NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/25/16	01/31/16	MTWTF--	1	$115.00	0.00							
E 58	KTVO	01/25/16	01/29/16	NIGHTLINE Nightline	CM	11:38 AM-12:06 XI	MTWTF--	:30	1	$10.00	P-3	0.00 NM	1	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/25/16	01/31/16	MTWTF--	1	$10.00	0.00							
N 59	KTVO	01/30/16	01/30/16	Sat 5a-6a Sat 5a-6a	CM	5a-6a	-----S-	:30	1	$10.00	P-3	0.00 NM	1	$10.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 01/25/16	01/31/16	-----S-	1	$10.00	0.00							
												Totals	58	$8,060.00

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8120161 JAN20/16 14.51
*** ORIGINAL REV#0 *** *** KTVO-TV ***

ADV #_____ ADV. NAME ISS/SMARTER FUEL FUTURE CO REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME MICHELLE SANTUOSO

P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)

ALEXANDRIA, VA 22313

ORDER #_____ CONTRACT # 8120161 CLASS: NATL. LOCAL REGIONAL

PRDCT SMARTER FUEL FUTURE EST#2793 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES JAN25/16 JAN31/16 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE JAN20/16 14.51

REP: NEW ORDER
TTL $7,935 @56X
PLEASE CONFIRM
THANKS! KIM FOR RYAN

CON CM SMARTER FUEL FUTURE COALITION

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 146			AGENCY EST# = 2793						
			AGENCY PRODUCT CODE = 326									
1			1000P-1035P		30	$315.00	1/29	1/29	1		FRI P3	1
			PROGRAM : KTVO NEWS AT 10P									
			CON COM1: KTVO NEWS AT 10P									
2			1035P-1138P		30	$40.00	1/29	1/29	1		FRI P3	1
			PROGRAM : JIMMY KIMMEL									
			CON COM1: JIMMY KIMMEL									
3			500P-530P		30	$190.00	1/29	1/29	1		FRI P3	1
			PROGRAM : KTVO NEWS AT 5P									
			CON COM1: KTVO NEWS AT 5P									

REP HEADLINE# 8120161
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JAN20/16 14.51
*** KTVO-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A	30		$65.00	1/29	1/29	1		FRI P3	1
PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND												
5			530A-700A	30		$100.00	1/29	1/29	1		FRI P3	1
PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND												
6			600A-630A	30		$140.00	1/29	1/29	1		FRI P3	1
PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND												
7			600P-630P	30		$250.00	1/29	1/29	1		FRI P3	1
PROGRAM : KTVO NEWS AT 6P CON COM1: KTVO NEWS AT 6P												
8			630A-700A	30		$150.00	1/29	1/29	1		FRI P3	1
PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND												
9			700A-900A	30		$115.00	1/29	1/29	1		FRI P3	1
PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA												
10			900P-1000P	30		$250.00	1/29	1/29	1		FRI P3	1
PROGRAM : 20/20 CON COM1: 20/20												
11			1000P-1035P	30		$315.00	1/25	1/25	1		MON P3	1
PROGRAM : KTVO NEWS AT 10P CON COM1: KTVO NEWS AT 10P												
12			1035P-1138P	30		$40.00	1/25	1/25	1		MON P3	1
PROGRAM : JIMMY KIMMEL CON COM1: JIMMY KIMMEL												

REP HEADLINE# 8120161
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JAN20/16 14.51
*** KTVO-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			500P-530P	30		$190.00	1/25	1/25	1		MON P3	1
PROGRAM : KTVO NEWS AT 5P CON COM1: KTVO NEWS AT 5P												
14			530A-600A	30		$65.00	1/25	1/25	1		MON P3	1
PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND												
15			530A-700A	30		$100.00	1/25	1/25	1		MON P3	1
PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND												
16			600A-630A	30		$140.00	1/25	1/25	1		MON P3	1
PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND												
17			600P-630P	30		$250.00	1/25	1/25	1		MON P3	1
PROGRAM : KTVO NEWS AT 6P CON COM1: KTVO NEWS AT 6P												
18			630A-700A	30		$150.00	1/25	1/25	1		MON P3	1
PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND												
19			700A-900A	30		$115.00	1/25	1/25	1		MON P3	1
PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA												
20			1000P-1030P	30		$250.00	1/30	1/30	1		SAT P3	1
PROGRAM : KTVO NEWS AT 10P CON COM1: KTVO NEWS AT 10P												
21			500P-530P	30		$125.00	1/30	1/30	0		SAT P3	0
PROGRAM : ABC WORLD NEWS SATURDAY CON COM1: ABC WORLD NEWS SATURDAY												

REP HEADLINE# 8120161
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JAN20/16 14.51
*** KTVO-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			500A-600A	30		$10.00	1/30	1/30	1		SAT P3	1
PROGRAM : U.S. FARM REPORT CON COM1: U.S. FARM REPORT												
23			630A-700A	30		$40.00	1/30	1/30	1		SAT P3	1
PROGRAM : SMALL TOWN BIG DEAL CON COM1: SMALL TOWN BIG DEAL												
24			700A-800A	30		$50.00	1/30	1/30	1		SAT P3	1
PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA												
25			1000P-1030P	30		$250.00	1/31	1/31	1		SUN P3	1
PROGRAM : KTVO NEWS AT 10P CON COM1: KTVO NEWS AT 10P												
26			500P-530P	30		$15.00	1/31	1/31	1		SUN P3	1
PROGRAM : ALLIANT POWERHOUSE CON COM1: ALLIANT POWERHOUSE												
27			600A-700A	30		$40.00	1/31	1/31	1		SUN P3	1
PROGRAM : THIS WEEK IN AGRI BUSINESS CON COM1: THIS WEEK IN AGRI BUSINESS												
28			700A-800A	30		$65.00	1/31	1/31	1		SUN P3	1
PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA												
29			800A-900A	30		$65.00	1/31	1/31	1		SUN P3	1
PROGRAM : THIS WEEK WITH GEORGE STEPHANOPOUL CON COM1: THIS WEEK WITH GEORGE STEPHANOPOUL												
30			900A-930A	30		$75.00	1/31	1/31	1		SUN P3	1
PROGRAM : FULL MEASURE WITH SHARYL ATTKISSON CON COM1: FULL MEASURE WITH SHARYL ATTKISSON												

REP HEADLINE# 8120161
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JAN20/16 14.51
*** KTVO-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			1000P-1035P	30		$315.00	1/28	1/28	1		THU P3	1
	PROGRAM : KTVO NEWS AT 10P CON COM1: KTVO NEWS AT 10P											
32			1035P-1138P	30		$40.00	1/28	1/28	1		THU P3	1
	PROGRAM : JIMMY KIMMEL CON COM1: JIMMY KIMMEL											
33			500P-530P	30		$190.00	1/28	1/28	1		THU P3	1
	PROGRAM : KTVO NEWS AT 5P CON COM1: KTVO NEWS AT 5P											
34			530A-600A	30		$65.00	1/28	1/28	1		THU P3	1
	PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND											
35			530A-700A	30		$100.00	1/28	1/28	1		THU P3	1
	PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND											
36			600A-630A	30		$140.00	1/28	1/28	1		THU P3	1
	PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND											
37			600P-630P	30		$250.00	1/28	1/28	1		THU P3	1
	PROGRAM : KTVO NEWS AT 6P CON COM1: KTVO NEWS AT 6P											
38			630A-700A	30		$150.00	1/28	1/28	1		THU P3	1
	PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND											
39			700A-900A	30		$115.00	1/28	1/28	1		THU P3	1
	PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA											

REP HEADLINE# 8120161
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JAN20/16 14.51
*** KTVO-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			1000P-1035P	30		$315.00	1/26	1/26	1		TUE P3	1
	PROGRAM : KTVO NEWS AT 10P CON COM1: KTVO NEWS AT 10P											
41			1035P-1138P	30		$40.00	1/26	1/26	1		TUE P3	1
	PROGRAM : JIMMY KIMMEL CON COM1: JIMMY KIMMEL											
42			500P-530P	30		$190.00	1/26	1/26	1		TUE P3	1
	PROGRAM : KTVO NEWS AT 5P CON COM1: KTVO NEWS AT 5P											
43			530A-600A	30		$65.00	1/26	1/26	1		TUE P3	1
	PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND											
44			530A-700A	30		$100.00	1/26	1/26	1		TUE P3	1
	PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND											
45			600A-630A	30		$140.00	1/26	1/26	1		TUE P3	1
	PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND											
46			600P-630P	30		$250.00	1/26	1/26	1		TUE P3	1
	PROGRAM : KTVO NEWS AT 6P CON COM1: KTVO NEWS AT 6P											
47			630A-700A	30		$150.00	1/26	1/26	1		TUE P3	1
	PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND											
48			700A-900A	30		$115.00	1/26	1/26	1		TUE P3	1
	PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA											

REP HEADLINE# 8120161
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JAN20/16 14.51
*** KTVO-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			1000P-1035P	30		$315.00	1/27	1/27	1		WED P3	1
PROGRAM : KTVO NEWS AT 10P CON COM1: KTVO NEWS AT 10P												
50			1035P-1138P	30		$40.00	1/27	1/27	1		WED P3	1
PROGRAM : JIMMY KIMMEL CON COM1: JIMMY KIMMEL												
51			500P-530P	30		$190.00	1/27	1/27	1		WED P3	1
PROGRAM : KTVO NEWS AT 5P CON COM1: KTVO NEWS AT 5P												
52			530A-600A	30		$65.00	1/27	1/27	1		WED P3	1
PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND												
53			530A-700A	30		$100.00	1/27	1/27	1		WED P3	1
PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND												
54			600A-630A	30		$140.00	1/27	1/27	1		WED P3	1
PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND												
55			600P-630P	30		$250.00	1/27	1/27	1		WED P3	1
PROGRAM : KTVO NEWS AT 6P CON COM1: KTVO NEWS AT 6P												
56			630A-700A	30		$150.00	1/27	1/27	1		WED P3	1
PROGRAM : GOOD MORNING HEARTLAND CON COM1: GOOD MORNING HEARTLAND												
57			700A-900A	30		$115.00	1/27	1/27	1		WED P3	1
PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA												

REP HEADLINE# 8120161
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JAN20/16 14.51
*** KTVO-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

JAN/16 $7,935.00

CONTRACT TOTAL $7,935.00
TOTAL SPOTS 56

MARKET TOTALS $16,883 KTVO 47% KYOU 21% KWOT 0% NTVO 32%

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JAN20/16 15.02
CHANGES *** KTVO-TV ***

REP HEADLINE# 8120161
*** UNAPPROVED REV #1 ***

ADV # ADV. NAME ISS/SMARTER FUEL FUTURE CO
AGY # AGY. NAME MAIN STREET MEDIA GROUP
P.O. BOX 25093
ALEXANDRIA, VA 22313

REP.# OFF.# SALESMAN #
BUYER NAME MICHELLE SANTUOSO
SALES PRSN WA- RYAN EDDINS (H)

ORDER # CONTRACT # 8120161
CLASS: NATL. LOCAL REGIONAL
PRDCT SMARTER FUEL FUTURE EST#2793 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JAN25/16 JAN31/16 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED
DATE JAN20/16 15.02

REP: 1/20 REV
ADDED LINES 58-59
REV TTL $8,060 @58X
PLEASE CONFIRM
THANKS! KIM FOR RYAN

CON CM SMARTER FUEL FUTURE COALITION

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 146			AGENCY EST# = 2793						
			AGENCY PRODUCT CODE = 326									
58		A	700A-900A	30		$115.00	1/25	1/29	1		M-F	1
			PROGRAM : GMA CON COM1: GMA									
59		A	1138A-1206A	30		$10.00	1/25	1/29	1		M-F	1
			PROGRAM : NIGHTLINE CON COM1: NIGHTLINE									

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JAN20/16 15.02
CHANGES *** KTVO-TV ***

REP HEADLINE# 8120161
*** UNAPPROVED REV #1 ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

JAN/16 $8,060.00

CONTRACT TOTAL $8,060.00
TOTAL SPOTS 58

MARKET TOTALS $17,149 KTVO 47% KYOU 21% KWOT 0% NTVO 32%

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE