

# Confirmation



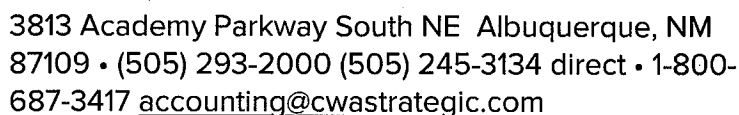
Hutton Broadcasting, LLC. KTRC-AM  
2502-C Camino Entrada  
Santa Fe NM 87507  
505-471-1067

Contract # 26257  
Date Entered 10/20/2020  
Sales Person Political Account  
Agency % 15.00  
Billing Cycle Broadcast  
Conflict 1 Political  
Product OCT 2020  
Contract 10/21/2020 - 10/31/2020

JPEC TASK 04  
C/O CWA STRATEGIC COMMUNICATIONS  
3813 ACADEMY PARKWAY SOUTH NE  
ALBUQUERQUE NM 87109

Station	Date Range	Time Range	Len	Schedule	Repeated	Comme	Rate	Qty	Total
1	KTRC-AM	10/21/2020-10/23/2020	06:00:00-19:00:00	00:30	0,0,2,2,2,0,0	All Weeks	40.00	6	240.00
2	KTRC-AM	10/24/2020-10/31/2020	06:00:00-19:00:00	00:30	0,0,0,0,0,2,0	All Weeks	31.00	4	124.00
3	KTRC-AM	10/25/2020-10/25/2020	06:00:00-12:59:59	00:30	0,0,0,0,0,0,2	All Weeks	31.00	2	62.00
4	KTRC-AM	10/26/2020-10/30/2020	06:00:00-10:00:00	00:30	2,2,2,2,2,0,0	All Weeks	40.00	10	400.00
Subtotal									826.00
Agency Commission									123.90
Discounted Total									702.10
Tax									59.24
Total									761.34

Projected Billing	Count	Gross	Tax	Net
October 2020	10	364.00	26.11	335.51
November 2020	12	462.00	33.13	425.83
	22	826.00	59.24	761.34



**DATE:** October 20, 2020  
**BILL TO:** *Send invoice to* [accounting@cwastrategic.com](mailto:accounting@cwastrategic.com)  
*Must reference CLIENT (below) on all invoices*  
**PROOF OF RUN:** *Send Affidavits to* [admin@cwastrategic.com](mailto:admin@cwastrategic.com)

<b>Send Payment to:</b>	<b>2502-C Camino Entrada, Santa Fe, NM 87507</b>
<b>CLIENT/TASK:</b>	<b>JPEC Task 04</b>
<b>Run Date(s):</b>	<b>10/21/2020-10/31/2020</b>
<b>SPOT(S):</b>	JPEC 2020 Radio 30_mixdown_FINAL
<b>Rotation:</b>	100% A
<b>Total Spots:</b>	<b>22</b>
<b>Total Cost:</b>	<b>\$761.43</b>

**See schedule below:**

KTRC-AM - Santa Fe -- 1260 AM						
Week	Days	Times	Spots Per Day	Total Spots	Cost Per Spot	Total Cost
10/21/20-10/23/20	Wed-Fri	6a-7p	2	6	\$40.00	\$240.00
10/24/2020	Sat	6a-7p	2	2	\$31.00	\$62.00
10/25/2020	Sun	6a-12m	2	2	\$31.00	\$62.00
10/26-10/30/20	Mon-Fri	AM	2	10	\$40.00	\$400.00
10/31/2020	Sat	6a-7p	2	2	\$31.00	\$62.00
				22	Subtotal	\$826.00
Less 15% agency commission						\$123.90
Subtotal						\$702.10
NMGRT (8.4375%)						\$59.24
TOTAL DUE TO STATION						\$761.34

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Pattik R. Watson, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Patti R. Watson

Agency name: CWA Strategic Communications

Address: 3831 Academy Parkway South NE, Albuquerque, NM 87109

Contact: Patti R. Watson

Phone number: 505-269-9691

Email: pattiw@cwastrategic.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: New Mexico Judicial Performance Evaluation Commission

Address: 237 Don Gaspar, Santa Fe, NM 87501

Contact: Arthur Pepin

Phone number: 505-827-4800

Email: aocawp@nmcourts.gov

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

See attached

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

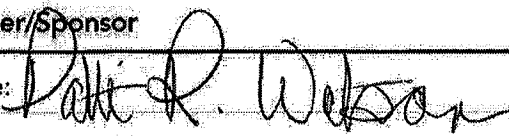
Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature:
Name: Patti R. Watson	Name:
Date of Request to Purchase Ad Time: 10-19-20	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☐ Yes ☐ No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
- ☐ Accepted IN PART (e.g., ad not received to determine content)\*
- ☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## **New Mexico Judicial Performance Evaluation Commission – 2020 List of Commissioners**

Denise Torres, Chair  
James Hall, Vice-Chair

Michael Aragon, Commissioner  
Karen O. Cortese, Commissioner  
Nate Gentry, Commissioner  
Amber Hamilton, Commissioner  
Laura Howell, Commissioner  
Lee Hunt, Commissioner  
Patricia L. Quintana, Commissioner  
Richard Reese, Commissioner  
Linda Rodgers, Commissioner  
Anita Sanchez, Commissioner  
Scott Sandlin, Commissioner  
Jeannie Watson, Commissioner  
Frank Wilson, Commissioner

### **Staff:**

Arthur W. Pepin, Director  
Administrative Office of the Courts  
237 Don Gaspar  
Santa Fe, NM 87501  
(505) 827-4800