

KEYF/Cheney, WA

PERFORMED FROM 10/2023 – THROUGH – 12/2023

Identified Issues Affecting Spokane and the Surrounding Area:

- 1) Fire Safety
- 2) Fentanyl Poisoning and Deaths
- 3) Medicare Fraud
- 4) Support for Military and First Responders
- 5) Medicare Options Education
- 6) Family Health
- 7) Homeless and Vulnerable Individuals and Families

Public Affairs Programs

ISSUES AND ANSWERS: A 5-minute locally produced program that airs every Sunday morning at 6:10 AM, hosted by Kent Jones. Issues And Answers covers issues impacting our eight-county area including the cities of Spokane and Coeur d'Alene and several small communities in the area.

Issues covered include the local economy, human welfare, community aid programs, health services, local government, natural resources, and more.

Quarterly Issues/Programs List

4th Quarter of 2023

KEYF, Cheney, WA

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
10/1/2023	6:10 am	5:00	Spokane Alliance for Fentanyl Education Fall Festival	Fentanyl in Spokane County	SAFE - Spokane Alliance for Fentanyl Education Fall Festival at the Pavilion aims to educate the public about fentanyl. It plagues every member of society. Information about prevention, treatment, recovery, and support are being offered.
10/8/2023	6:10 am	5:00	Fire Prevention Week	Fire Safety	Division Chief Marty Long with the Spokane County FD8 gives ways to prevent cooking fires, check smoke alarms, and plan home fire escape plans. Fire Prevention Week is October 9-15.
10/15/2023	6:10	5:00	Medicare open	Medicare	This is an important time of the

	am		enrollment	options education	year for people aged 65 and older to make sure they have the health coverage they need in 2024. Medicare Open Enrollment Period runs from October 15 through December 7. Medicare Advantage Expert Gary Culp discusses the differences between Medicare plans and what people should consider when choosing their 2024 health benefits.
10/22/2023	6:10 am	5:00	Military and First Responders Support	Military and First Responders Support	Serving military and first responders with the mental health they need. Raising awareness of the tragedies they are exposed to and the toll it takes on their mental health.
10/29/2023 and 11/19/2023	6:10 am	5:00	Medicare fraud prevention campaign	Medicare fraud	Medicare loses an estimated \$60 billion each year due to fraud, errors, and abuse, making it a big business for criminals. When people steal from Medicare, it hurts everyone. The most effective way to stop fraud from occurring is to prevent it in the first place. The Washington Senior Medicare Patrol (SMP) has produced radio PSAs to raise awareness about Medicare scams and how seniors can prevent, detect, and report Medicare Fraud as well as report suspected fraud, error, and abuse to their local Senior Medicare Patrol.
11/5/2023	6:10 am	5:00	Christmas Giving Program	Family health	The Wishing Star Foundation grants wishes to LOCAL children ages 3-21 who are terminal or battling a life-threatening illness. Christmas can be a very difficult time for Wishing Star families. Whether they are struggling financially, or it is the first Christmas since their child passed, Wishing Star is here to support them. The way we do that is by matching individuals and/or businesses with families who would like to provide gifts and a holiday meal for these families in need. The Wishing Star Foundation is looking

					for sponsors to bring joy, laughter and hope to Wish Kids and their families this holiday season.
11/12/2023	6:10 am	5:00	Corporate Kettle Kickoff	Helping vulnerable families in Spokane County	The holiday season is the largest fundrasing time for the Salvation Army, supporting their programs to help vulerable families in Spokane County adressing homelessness, domestic violence, foster care, after-school programs, transitional housing, and resources for families.
12/3/2023	6:10 am	5:00	Adopt a Family	Helping vulnerable families in Spokane County	20 local vulnerable families can be "adopted" by businesses or individuals who can shop for Christmas gifts for them.
12/10/2023	6:10 am	5:00	Hunger in Spokane County	Helping vulnerable families in Spokane County	Thousands in Spokane face food insecurity due to job loss, the recent wildfires, or other circumstances. A \$30/month pledge will help stock the food banks to provide for these individuals and families.
12/17/2023	6:10 am	5:00	Shelters for the Homeless	Helping vulnerable families in Spokane County	The Salvation Army shelters between 500-600 people and provides needed services (SS cards, ID cards, medical help, etc.). The Way Out Bridge Housing Center helps transition people to permanent housing.