

## KEYF/Cheney, WA

PERFORMED FROM 7/2023 – THROUGH – 9/2023

Identified Issues Affecting Spokane and the Surrounding Area:

- 1) School supplies for kids in less-fortunate families
- 2) Homelessness transportation needs
- 3) Health – Type 1 diabetes
- 4) Positive role models for youth
- 5) Wildfires and air quality concerns
- 6) Emergency preparedness for wildfires
- 7) Caregivers and their need for support
- 8) Health – Flu vaccines

### Public Affairs Programs

ISSUES AND ANSWERS: A 5-minute locally produced program that airs every Sunday morning at 6:10 AM, hosted by Kent Jones. Issues And Answers covers issues impacting our eight-county area including the cities of Spokane and Coeur d'Alene and several small communities in the area.

Issues covered include the local economy, human welfare, community aid programs, health services, local government, natural resources, and more.

### Quarterly Issues/Programs List

3rd Quarter of 2023

KEYF, Cheney, WA

*The following is a list of programs aired that have provided the station's most significant treatment of community issues.*

DATE	Time	Duration	Topic	Issue	Description
7/2/2023	6:10 am	5:00	Backpacks for Kids	<b>Kids in need of school supplies to succeed in school</b>	<b>Each year, the Salvation Army collects and distributes 4000 backpacks filled with school supplies to kids who otherwise would not have the basic supplies needed to do well in school. The campaign starts July 1st with donations being accepted to fund the effort.</b>
7/9/2023 and 7/16/2023	6:10 am	5:00	<b>Community outreach with music and the arts</b>	<b>Music and the arts as a positive influence in schools and community</b>	<b>The Inland Northwest Opera' annual education outreach production brings free operatic performances to schools and communities, uplifting spirits and inspiring youth and adults</b>

					<b>to consider pursuing music and opera as a positive influence in their lives.</b>
7/23/2023	6:10 am	5:00	<b>Funding needed for research for T1D in children and teens</b>	<b>Health needs for youth</b>	Interview with Dr. Aaron J. Kowalski, CEO of JDRF, Global Leader in Type 1 Diabetes Research and James "Jimmy Jam" Harris, Songwriter, Producer, Rock & Roll Hall of Famer, and Type 1 Diabetes Parent. T1D is a chronic autoimmune condition where the pancreas makes little or no insulin. This leads to dependence on insulin therapy and the risk of short or long-term complications, which can include highs and lows in blood sugar; damage to the kidneys, eyes, nerves, and heart; and even death if left untreated.
7/30/2023	6:10 am	5:00	<b>Backpacks for Kids Burst-a-Bus</b>	<b>Kids in need of school supplies to succeed in school</b>	<b>Distribution of the 4000 backpacks filled with school supplies will be in August. This program informed listeners about the city-wide collection of school supplies during the "Burst-a-Bus" event.</b>
8/6/2023	6:10 am	5:00	<b>Street Level Vans</b>	<b>Transportation for those experiencing homelessness</b>	<b>A project designed to encourage those experiencing homelessness to accept a ride to shelter and services that can help them start the journey to stable housing and physical health. The project was launched this year with two new vans to provide transportation.</b>
8/13/2023	6:10 am	5:00	<b>Inland NW Boy Scouts</b>	<b>The need for positive role models for boys and girls</b>	<b>Scouting provides positive role models and skills for both boys and girls, helping the youth of our community to become productive, self-sufficient, responsible adults.</b>
8/20/2023	6:10 am	5:00	<b>Wildfire Season Air Quality</b>	<b>Air quality concerns during wildfire season</b>	Wildfire smoke is bringing greater attention to poor air quality, but even for areas less affected by wildfire smoke, air quality and pollution can be a major concern. Nikki Vars McCullough is a Respiratory Protection Expert and Vice

					President in 3M's Personal Safety Division. She has been with 3M for over 25 years testing, developing, and educating people about personal protective equipment.
8/27/2023	6:10 am	5:00	<b>Caregivers in Washington State</b>	<b>Support for caregivers</b>	More than 48 million Americans help take care of parents, spouses, grandparents, and other adult loved ones so they can live independently as long as possible. AARP Washington's State Director Discusses the Physical, Emotional and Financial Challenges Washingtonians Face as Caregivers and Offers Tips That Can Help
9/3/2023	6:10 am	5:00	<b>Wildfire relief efforts</b>	<b>Impact of the wildfires in Spokane County</b>	<b>Over 360 homes plus hundreds of other buildings were destroyed in the Gray and Oregon wildfires in Spokane County since August 18th. The immediate and long-term needs of the victims are discussed with the Salvation Army volunteers who have been meeting them directly.</b>
9/10/2023 and 9/17/2023	6:10 am	5:00	Wildfire Preparedness	<b>Emergency preparedness for wildfires</b>	<b>How to be prepared for wildfires and protect your home when fires are in the area. Evacuation notifications, what to take, making your address visible to first responders, and burn restrictions</b>
9/24/2023	6:10 am	5:00	Flu Vaccine	<b>Health - Importance of getting vaccinated</b>	According to the CDC, getting vaccinated is one of the safest ways to prevent getting or spreading serious diseases that could result in serious illness, missed work, medical bills or not being able to care for family members. Flu, COVID and pneumococcal pneumonia are all well-known health risks for older adults and can lead to major illness, hospitalization and even death. But the good news is that

					they are all highly preventable with vaccines or annual booster
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