

CONTRACT



KDVR-TV
100 Speer Blvd
Denver, CO 80203
(303) 595-3131

And:

SRCP Media
201 North Union Street
Suite 200
Alexandria, VA 22314
USA

<u>Contract / Revision</u> 337412 /		<u>Alt Order #</u> 08270017
<u>Product</u> MIKE COFFMAN		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 994
<u>Advertiser</u> Coffman/R/Congress		<u>Original Date / Revision</u> 06/15/16 / 06/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 132	<u>Product Code</u> 353
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	31	10/25/16	10/31/16	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$650.00	0.00			
N 2	31	10/25/16	10/31/16	M-F 11a-1130a DN	11:00 AM-11:30 AM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$125.00	0.00			
N 3	31	10/25/16	10/31/16	M-F 1130a-12p	11:30 AM-12:00 PM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$125.00	0.00			
N 4	31	10/25/16	10/31/16	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$350.00	0.00			
N 5	31	10/25/16	10/31/16	M-F 430a-5a	4:30 AM-5:00 AM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$25.00	0.00			
N 6	31	10/25/16	10/31/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				4	\$550.00	0.00			
N 7	31	10/25/16	10/31/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$650.00	0.00			
N 8	31	10/25/16	10/31/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				3	\$350.00	0.00			
N 9	31	10/25/16	10/31/16	Jeop/Wheel	6:00 PM-7:00 PM		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				3	\$2,000.00	0.00			
N 10	31	10/29/16	10/29/16	College Football Gm	2:00 PM-5:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	----1-				1	\$400.00	0.00			
N 11	31	10/29/16	10/29/16	College Football Gm	6:00 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$600.00	0.00			
N 12	31	10/29/16	10/29/16	Sa 9p-930p	9:00 PM-9:30 PM		:30				NM	1	\$700.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$700.00	0.00			
N 13	31	10/29/16	10/29/16	Sa 930p-10p	9:30 PM-10:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$700.00	0.00			
N 14	31	10/30/16	10/30/16	Sunday Sports Zone	10:30 PM-11:00 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$200.00	0.00			
N 15	31	10/30/16	10/30/16	NFL Reg Ssn Early Gm	11:00 AM-2:00 PM		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$4,500.00	0.00			
Totals										0.00		38	\$23,275.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	32	\$21,125.00	\$17,956.25
10/31/16 - 10/31/16	6	\$2,150.00	\$1,827.50
Totals	38	\$23,275.00	\$19,783.75

Signature: _____ **Date:** _____

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