



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Strategic Media Placement, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input type="checkbox"/> <b>FEDERAL CANDIDATE</b>
	<input checked="" type="checkbox"/> <b>STATE OR LOCAL CANDIDATE</b>

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: LORI ROOK	
Authorized committee: LORI ROOK FOR MISSOURI	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Strategic Media Placement	
Candidate's political party: REPUBLICAN	
Office sought (no acronyms or abbreviations): MISSOURI STATE TREASURER	
Date of election: AUGUST 6, 2024	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: RYAN ROOK, TREASURER	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.  <b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	

Candidate/Committee/Agency	Station Representative
Signature: <b>A BRANT FINK</b> <small>Digitally signed by A BRANT FINK Date: 2024.04.08 09:46:29 -04'00'</small>	Signature:
Name: BRANT FINK	Name: <b>BOB DAKIN</b>
Date of Request to Purchase Ad Time: 20240510	Date of Station Agreement to Sell Time: <b>5/13/24</b>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 5/13/24

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 45164

Station Call Letters: KRES

Date Received/Requested: 5/13/24

Est. #: 513614

Station Location: MOBERLY MO.

Run Start and End Dates: 5/13-6/16/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Station: **KRES-FM** Contract#: **45164** Agency: **KATZ MEDIA GROUP (EI)**  
 Contract Name: **Lori Rook for MO KRES** Address: **Attn: ACCOUNTS PAYABLE**  
 Proposal#: **032454DC-E2DA-4693-BD73-E4AAD65439C9** **125 W 55TH ST. 3RD FL**  
 Start Date: **5/13/24** End Date: **6/16/24** City: **NEW YORK** State: **NY** Zip: **10019**  
 Revenue Type: **POLITICAL NATIONAL** Type: **Cash** Buyer: \_\_\_\_\_  
 Advertiser: **Lori Rook For Missouri (A)** Tax Schedule: **(None)**  
 Address: \_\_\_\_\_ Agency Commission %: **15**  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: **Standard**  
 Product Name: **Rook for Missouri** Salesperson: **1999KPHIL** Comm %: **0**  
 Estimate #: **513614** Makegood Policy: **Within Contract Dates**  
 Agency Client Code: **na**  
 Competitive Code: **POLITICAL-CANDIDATE**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	5/13/24	5/26/24		6:00 AM	10:00 AM	60	1		1	1	1				4	D	84.00	8	672.00	1
2	5/13/24	5/19/24		6:00 AM	10:00 AM	60								1		D	84.00	1	84.00	1
3	5/13/24	5/19/24		6:00 AM	10:00 AM	60								1	1	D	84.00	1	84.00	1
4	5/13/24	5/26/24		10:00 AM	3:00 PM	60		1		1					2	D	72.00	4	288.00	1
5	5/13/24	5/19/24		10:00 AM	3:00 PM	60							1		1	D	72.00	1	72.00	1
6	5/13/24	5/19/24		10:00 AM	3:00 PM	60								1	1	D	72.00	1	72.00	1
7	5/13/24	5/26/24		3:00 PM	7:00 PM	60	1	1	1	1					4	D	84.00	8	672.00	1
8	5/13/24	5/19/24		3:00 PM	7:00 PM	60								1		D	84.00	1	84.00	1
9	5/13/24	5/19/24		3:00 PM	7:00 PM	60									1	D	84.00	1	84.00	1
10	6/03/24	6/16/24		6:00 AM	10:00 AM	60	1			1	1	1			4	D	84.00	8	672.00	1
11	6/03/24	6/09/24		6:00 AM	10:00 AM	60								1		D	84.00	1	84.00	1
12	6/03/24	6/09/24		6:00 AM	10:00 AM	60									1	D	84.00	1	84.00	1
13	6/03/24	6/16/24		10:00 AM	3:00 PM	60		1		1					2	D	72.00	4	288.00	1
14	6/03/24	6/09/24		10:00 AM	3:00 PM	60								1		D	72.00	1	72.00	1
15	6/03/24	6/09/24		10:00 AM	3:00 PM	60									1	D	72.00	1	72.00	1
16	6/03/24	6/16/24		3:00 PM	7:00 PM	60	1	1	1	1					4	D	84.00	8	672.00	1
17	6/03/24	6/09/24		3:00 PM	7:00 PM	60									1	D	84.00	1	84.00	1
18	6/03/24	6/09/24		3:00 PM	7:00 PM	60									1	D	84.00	1	84.00	1

**Billing Projections: By Month**

	May 24	Jun 24
CA	2,112.00	2,112.00
ST	2,112.00	2,112.00

Print Spot Prices

TOTAL SPOTS	52
GROSS TOTAL \$	4,224.00
ADJUSTED SPOTS	52
ADJUSTED TOTAL \$	4,224.00

APPROVE    DECLINE

<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	National Sales Manager
<input type="radio"/>	<input type="radio"/>	Local Sales Manager