

ORDER



Orders
Order / Rev: 932816
Alt Order #: WOC13286101
Product Desc: 2021
Estimate: 13972
Flight Dates: 10/26/21 - 11/01/21
Original Date / Rev: 10/25/21 / 10/25/21
Order Type: GENERAL

WTVR

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Wachsmann/Republican/Delegate
Demographic: A35-64
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 270032
Agency External ID: 101289
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/31/21	14	\$8,725.00	\$7,416.25
11/01/21	11/01/21	4	\$1,775.00	\$1,508.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	14	\$8,725.00	\$7,416.25	31.41
November 2021	4	\$1,775.00	\$1,508.75	8.59
Totals	18	\$10,500.00	\$8,925.00	40.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/26/21	10/28/21	M-F 630-7am News M-F 630-7am News	CM	6:30 AM-7:00 AM	--- 1---	:30	1	\$750.00	P-2	3.00	NM	1	\$750.00
(Program: CBS6 THIS MRNG)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	--- 1---					1	\$750.00		3.00			
N 2	WTVR	10/26/21	11/01/21	M-F CBS Mornings 8-9a M-F CBS Mornings 8-9a	CM	8:00 AM-9:00 AM	1--- 1--	:30	2	\$250.00	P-6	2.00	NM	2	\$500.00
(Program: CBS THS MRNG)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/21	11/01/21	1--- 1--					2	\$250.00		2.00			
N 3	WTVR	10/26/21	10/31/21	SU 730-8am News SU 730-8am News	CM	7:30 AM-8:00 AM	----- 1	:30	1	\$350.00	P-2	2.00	NM	1	\$350.00
(Program: CBS6 SU MRN@7A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	----- 1					1	\$350.00		2.00			
N 4	WTVR	10/26/21	10/29/21	M-F 9-10am M-F 9-10am	CM	9:00 AM-10:00 AM	--- 11--	:30	2	\$125.00	P-3	1.00	NM	2	\$250.00
(Program: VA THS MORNING)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	--- 11--					2	\$125.00		1.00			
N 5	WTVR	10/26/21	11/01/21		CM	12:00 PM-12:30 PM	1- - - -	:30	2	\$600.00	P-2	2.99	NM	2	\$1,200.00

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Advertiser: Wachsmann/Republican/Delegate
 Product Desc: 2021
 Estimate: 13972

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 12-1230pm News															
M-F 12-1230pm News															
(Program: CBS6 NEWS@NOON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/21	11/01/21	1- 1----			2		\$600.00		2.99				
N 6	WTVR	10/26/21	10/29/21	M-F 5-530pm News	CM	5:00 PM-5:30 PM	--- 11--	:30	2	\$525.00	P-2	2.00	NM	2	\$1,050.00
M-F 5-530pm News															
(Program: CBS6 LIVE AT 5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	--- 11--			2		\$525.00		2.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	10/25/21-10/31/21		M-F 5-530pm News		5:00 PM-5:30 PM	--- ThF----	:30		(\$525.00)		2.00	NM		
See MG 6.3,6.4															
[oversold]															
2	WTVR	10/25/21-10/31/21		M-F 5-530pm News		5:00 PM-5:30 PM	--- ThF----	:30		(\$525.00)		2.00	NM		
See MG 6.3,6.4															
[oversold]															
3	WTVR	10/27/21-11/01/21		M-F 530-6pm News		530-6pm	M- WThF----	:30		\$525.00		2.00	NM		
Ⓜ MG for 6.1,6.2															
4	WTVR	10/27/21-11/01/21		M-F 530-6pm News		530-6pm	M- WThF----	:30		\$525.00		2.00	NM		
Ⓜ MG for 6.1,6.2															
N 7	WTVR	10/26/21	10/28/21	M-F 6-630pm News	CM	6:00 PM-6:30 PM	-- 11---	:30	2	\$950.00	P-2	2.50	NM	2	\$1,900.00
M-F 6-630pm News															
(Program: CBS6 NEWS@6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	-- 11---			2		\$950.00		2.50				
N 8	WTVR	10/26/21	11/01/21	M-F 7-730pm News	CM	7:00 PM-7:30 PM	11-----	:30	2	\$525.00	P-1	2.11	NM	2	\$1,050.00
M-F 7-730pm News															
(Program: CBS6 NEWS@7PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/21	11/01/21	11-----			2		\$525.00		2.11				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTVR	10/26/21-11/01/21		M-F 7-730pm News		7:00 PM-7:30 PM	MT-----	:30		(\$525.00)		2.11	NM		
See MG 8.3															
[Pls revise inv code]															
3	WTVR	10/27/21-10/29/21		M-F 7-730pm News		7:00 PM-7:30 PM	-- WThF----	:30		\$525.00		2.11	NM		
Ⓜ MG for 8.2 11/01															
N 9	WTVR	10/26/21	10/31/21	Sunday Prime A	CM	7:00 PM-8:00 PM	----- 1	:30	1	\$2,250.00	P-2	5.00	NM	1	\$2,250.00
Various															
(Program: 60 MINUTES-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/25/21	10/31/21	----- 1			1		\$2,250.00		5.00				
N 10	WTVR	10/26/21	11/01/21	M-F 11-1135pm News	CM	11:00 PM-11:35 PM	1111----	:30	3	\$400.00	P-3	1.60	NM	3	\$1,200.00
M-F 11-1135pm News															
(Program: CBS6 NEWS@11P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/21	11/01/21	111----			3		\$400.00		1.60				
Totals														18	\$10,500.00