

## ORDER



**Orders**  
**Order / Rev:** 932397  
**Alt Order #:** WOC13285284  
**Product Desc:** 2021  
**Estimate:** 13968  
**Flight Dates:** 10/26/21 - 11/01/21  
**Original Date / Rev:** 10/22/21 / 10/22/21  
**Order Type:** GENERAL

## WTVR

**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** American Media & Advocacy Group  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Wachsmann/Republican/Delegate  
**Demographic:** A35-64  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:** 270032  
**Agency External ID:** 101289  
**Unit Code:** General  
**Order Separation:** 00:10:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/31/21	9	\$3,650.00	\$3,102.50
11/01/21	11/01/21	1	\$500.00	\$425.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	9	\$3,650.00	\$3,102.50	24.37
November 2021	1	\$500.00	\$425.00	3.00
<b>Totals</b>	<b>10</b>	<b>\$4,150.00</b>	<b>\$3,527.50</b>	<b>27.37</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/26/21	11/01/21	M-F 630-7am News M-F 630-7am News (Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.	CM	6:30 AM-7:00 AM	111-1--	:30	4	\$500.00	P-3	3.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/21	11/01/21	111-1--		4				\$500.00		3.00			
N 2	WTVR	10/26/21	10/28/21	M-F CBS Mornings 8-9a M-F CBS Mornings 8-9a (Program: CBS THS MRNG)3Q ESTIMATE (sell)	CM	8:00 AM-9:00 AM	---1---	:30	1	\$250.00	P-6	2.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/21	10/31/21	---1---		1				\$250.00		2.00			
N 3	WTVR	10/26/21	10/29/21	M-F 12-1230pm News M-F 12-1230pm News (Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.	CM	12:00 PM-12:30 PM	1-11--	:30	3	\$400.00	P-3	2.99	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/21	10/31/21	-1-11--		3				\$400.00		2.99			
N 4	WTVR	10/26/21	10/29/21	M-F 530-6pm News M-F 530-6pm News (Program: CBS6 NWS@5:30P)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NWS@5:30P Mo-Fr 5:30p-6:00p IN Nov/2020LP ON WTVR.	CM	5:30 PM-6:00 PM	-1--1--	:30	2	\$350.00	P-3	2.20	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

