

Mar 15, 24
 CONT# 37177779 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO WHBC-AM (Canton, OH)
 FM KELLI-SUSAN PARK-HEGMANN
 OFF DALLAS
 AGY MAV LLC
 ADDR 8136 OLD KEENE MILL RD SUITE A-300
 SPRINGFIELD, VA 22152

DDS CONT# 0
 C/P/E: / / 6716

SALESPERSON FAX#

PH #

BYR TAYLOR FERNIE
 ADV RULLI FOR OHIO
 PDT 2024 Primary Election
 FLT Mar 12, 24 - Mar 25, 24

92410

* REP ORDER COMMENT *

** 3/15/2024 11:24:00 AM: NEW ORDER 3/15 - THE NEW ORDER WILL RUN SAT 3/16 - TUE 3/19 WITH A 3PM CUTOFF ON TUE 3/19. PLEASE CONFIRM THE NEW ORDER ASAP. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY : TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095 || POPULATIONBUYTYPE: CPP.

** 3/15/2024 11:24:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT VIRGINIA.CANIZALEZ@KATZMEDIA.COM THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1S.	6A - 10A	30	3/16/2024 - 3/16/2024	1W	1	\$30.00	1
	1.2S.	10A - 3P	30	3/16/2024 - 3/16/2024	1W	2	\$35.00	2
	1.3S.	3P - 7P	30	3/16/2024 - 3/16/2024	1W	1	\$25.00	1
	1.4S	6A - 10A	30	3/17/2024 - 3/17/2024	1W	1	\$15.00	1
	1.5S	10A - 3P	30	3/17/2024 - 3/17/2024	1W	2	\$25.00	2
	1.6S	3P - 7P	30	3/17/2024 - 3/17/2024	1W	1	\$20.00	1
					** WEEKLY FLIGHT TOTALS **		8	\$210.00	
		FLIGHT 2							
	2.1	M.....	6A - 10A	30	3/18/2024 - 3/18/2024	1W	3	\$60.00	3
PWN									
	2.2	.T.....	6A - 10A	30	3/19/2024 - 3/19/2024	1W	3	\$60.00	3
PWN									
	2.3	M.....	10A - 3P	30	3/18/2024 - 3/18/2024	1W	3	\$35.00	3
	2.4	M.....	3P - 7P	30	3/18/2024 - 3/18/2024	1W	3	\$55.00	3
					** WEEKLY FLIGHT TOTALS **		12	\$630.00	

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	Mar 24						
SPOTS	20						
CASH	840.00						
TRADE	0.00						
NSL	0.00						
TOTAL	840.00						

							TOTAL
SPOTS							20
CASH							840.00
TRADE							0.00
NSL							0.00
TOTAL							840.00

**** Competitive Comments ****

SVC: FA23 MSA CustRadio
 Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Sales Order

Station: WHBC-AM Agency: MAV LLC
 Contract Name: Rulli for Ohio 6716 Address: Attn: Taylor Fernie
 Contract#: 92410 (none) 8136 Old Keene Mill Rd, A-300
 Start Date: 3/16/24 End Date: 3/19/24 City: West Springfield State: VA Zip: 22152
 Revenue Type: POLITICAL NATIONAL Type: Cash Buyer: _____
 Advertiser: RULLI FOR OHIO Tax Schedule: _____ (None)
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Product Name: Rulli for Ohio Salesperson: 4408NATI Comm %: 0
 Estimate #: 6716 Makegood Policy: SALES PERSON APPROVAL
 Competitive Code: POLITICAL - CONGRESS REQUIRED

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	3/16/24	3/16/24		6:00 AM	10:00 AM	30						1		1	D	30.00	1	30.00	3
2	3/16/24	3/16/24		10:00 AM	3:00 PM	30						2		2	D	35.00	2	70.00	3
3	3/16/24	3/16/24		3:00 PM	7:00 PM	30						1		1	D	25.00	1	25.00	3
4	3/17/24	3/17/24		8:00 AM	10:00 AM	30						1	1	1	D	15.00	1	15.00	3
5	3/17/24	3/17/24		10:00 AM	3:00 PM	30						2	2	2	D	25.00	2	50.00	3
6	3/17/24	3/17/24		3:00 PM	7:00 PM	30						1	1	1	D	20.00	1	20.00	3
7	3/18/24	3/19/24		6:00 AM	10:00 AM	30	3	3					6	6	D	60.00	6	360.00	3
8	3/18/24	3/18/24		10:00 AM	3:00 PM	30	3						3	3	D	35.00	3	105.00	3
9	3/18/24	3/18/24		3:00 PM	7:00 PM	30	3						3	3	D	55.00	3	165.00	3

Billing Projections: By Month

Mar 24
 CA 840.00
 ST 840.00

Print Spot Prices

TOTAL SPOTS 20
 GROSS TOTAL \$ 840.00
 ADJUSTED SPOTS 20
 ADJUSTED TOTAL \$ 840.00

APPROVE DECLINE
 Business Manager
 Traffic Manager
 Sales Manager
 General Manager

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Media Ad Ventures, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Rulli

Authorized committee:

Rulli for Ohio

Agency requesting time (and contact information):

N/A Media Ad Ventures

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States House of Representatives

Date of election:

March 19th, 2024

General

Primary

Treasurer of candidate's authorized committee:

Frank Strigari

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Media Ad Ventures Buyer

Signature:

[Handwritten Signature]

Name: Media Ad Ventures Buyer

Name: **LARRY CAWTRAP**

Date of Request to Purchase Ad Time: 1/22/2024

Date of Station Agreement to Sell Time: **3/15/24**

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Media Ad Ventures Buyer

Name: Media Ad Ventures Buyer

Date: 1/22/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 3.15.24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>92410</u>	Station Call Letters: <u>WHBC AM</u>	Date Received/Requested: <u>3.15.24</u>
Est. #: <u>6716</u>	Station Location: <u>CANTON OHIO</u>	Run, Start and End Dates: <u>3/16 - 3/19</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.