

# Log Summary [KSMO PSA/Ad council] : 02/01/06 - 02/28/06

Advertiser/Product	Air Date	Sched Length	Air Time	Break Code	Sched Ad-ID	Rate Card Value
<b>Inventory Description: M-F 930-10a</b>						
KSMO Promotion/Ad Council-Online-Monitor	02/14/06	:30	9:29:31 AM CM		Online-Monitor	\$60
KSMO Promotion/Ad Council-Online-Monitor	02/24/06	:30	9:56:26 AM CM		Online-Monitor	\$60
						<b>120</b>
<b>Inventory Description: Sat 10-11p</b>						
KSMO Promotion/Ad Council-Online-Monitor	02/18/06	:30	10:13:32 PM CM		Online-Monitor	\$50
						<b>50</b>
<b>Inventory Description: Sat 7-730a</b>						
KSMO Promotion/Ad Council-Online-Monitor	02/18/06	:30	7:58:40 AM CM		Online-Monitor	\$10
						<b>10</b>
<b>Inventory Description: Sat-Sun 1-430a</b>						
KSMO Promotion/Ad Council-Online-Monitor	02/04/06	:30	3:58:52 XM CM		Online-Monitor	\$10
KSMO Promotion/Ad Council-Online-Monitor	02/26/06	:30	3:29:00 XM CM		Online-Monitor	\$10
						<b>20</b>
						<b>\$11,520</b>

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<b>Inventory Description:</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/27/06		2:59:55 XM		Wildfire Prev.-smokey	0
<b>Inventory Description: 5a-12p</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/26/06	:30	5:29:30 AM CM		Wildfire Prev.-smokey	\$10
<b>Inventory Description: M-F 10-1030a</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/28/06	:30	10:29:22 AM CM		Wildfire Prev.-smokey	\$60
<b>Inventory Description: M-F 1030-11a</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/24/06	:30	10:42:29 AM CM		Wildfire Prev.-smokey	\$60
<b>Inventory Description: M-F 11-1130a</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/17/06	:30	11:14:49 AM CM		Wildfire Prev.-smokey	\$60
<b>Inventory Description: M-F 11-1130p</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/21/06	:30	11:20:48 PM CM		Wildfire Prev.-smokey	\$35
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/24/06	:30	11:14:15 PM CM		Wildfire Prev.-smokey	\$35
<b>Inventory Description: M-F 1130a-12p</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/03/06	:30	11:51:56 AM CM		Wildfire Prev.-smokey	\$60
<b>Inventory Description: M-F 1130p-12a</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/03/06	:30	11:45:17 PM CM		Wildfire Prev.-smokey	\$35
<b>Inventory Description: M-F 12-1230a</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/16/06	:30	12:24:54 XM CM		Wildfire Prev.-smokey	\$35
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/28/06	:30	12:22:17 XM CM		Wildfire Prev.-smokey	\$35
<b>Inventory Description: M-F 1230-1a</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/02/06	:30	12:42:48 XM CM		Wildfire Prev.-smokey	\$35
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/15/06	:30	12:59:12 XM CM		Wildfire Prev.-smokey	\$35
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/23/06	:30	12:53:42 XM CM		Wildfire Prev.-smokey	\$35
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/27/06	:30	12:54:30 XM CM		Wildfire Prev.-smokey	\$35
<b>Inventory Description: M-F 1-430a</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/01/06	:30	1:49:08 XM CM		Wildfire Prev.-smokey	\$10
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/09/06	:30	3:14:48 XM PRO		Wildfire Prev.-smokey	\$10
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/10/06	:30	3:55:59 XM CM		Wildfire Prev.-smokey	\$10
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/17/06	:30	2:32:14 XM CM		Wildfire Prev.-smokey	\$10
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/22/06	:30	2:16:18 XM CM		Wildfire Prev.-smokey	\$10
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/23/06	:30	4:29:30 XM CM		Wildfire Prev.-smokey	\$10
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/27/06	:30	CM		Wildfire Prev.-smokey	\$10
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/28/06	:30	1:59:18 XM CM		Wildfire Prev.-smokey	\$10
<b>Inventory Description: M-F 430-5a</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/06/06	:30	4:57:13 AM CM		Wildfire Prev.-smokey	\$10
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/07/06	:30	4:41:48 AM CM		Wildfire Prev.-smokey	\$10
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/20/06	:30	4:58:34 AM CM		Wildfire Prev.-smokey	\$10
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/23/06	:30	4:45:06 AM CM		Wildfire Prev.-smokey	\$10
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/28/06	:30	4:31:54 AM CM		Wildfire Prev.-smokey	\$10
<b>Inventory Description: M-F 5-6a</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/13/06	:30	5:27:31 AM CM		Wildfire Prev.-smokey	
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/14/06	:30	5:29:37 AM CM		Wildfire Prev.-smokey	
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/15/06	:30	5:45:11 AM CM		Wildfire Prev.-smokey	
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/22/06	:30	5:36:12 AM CM		Wildfire Prev.-smokey	
<b>Inventory Description: M-F 730-8a</b>						

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<b>Inventory Description: M-F 730-8a</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/20/06	:30	7:48:17 AM	CM	Wildfire Prev.-smokey	\$10
						10
<b>Inventory Description: M-F 7-730a</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/24/06	:30	7:17:09 AM	PRO	Wildfire Prev.-smokey	\$10
						10
<b>Inventory Description: M-F 930-10p</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/17/06	:30	9:52:48 PM	CM	Wildfire Prev.-smokey	\$65
						65
<b>Inventory Description: Sat 10-11p</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/25/06	:30	10:33:42 PM	CM	Wildfire Prev.-smokey	\$50
						50
<b>Inventory Description: Sat 1130a-12p</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/18/06	:30	11:58:44 AM	CM	Wildfire Prev.-smokey	
						0
<b>Inventory Description: Sat 11p-1a</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/25/06	:30	12:29:20 XM	CM	Wildfire Prev.-smokey	\$50
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/25/06	:30	11:51:06 PM	CM	Wildfire Prev.-smokey	\$50
						100
<b>Inventory Description: Sat 7-730a</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/18/06	:30	7:46:01 AM	CM	Wildfire Prev.-smokey	\$10
						10
<b>Inventory Description: Sat-Sun 1-430a</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/04/06	:30	3:42:25 XM	CM	Wildfire Prev.-smokey	\$10
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/05/06	:30	3:59:30 XM	CM	Wildfire Prev.-smokey	\$10
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/11/06	:30	2:53:56 XM	CM	Wildfire Prev.-smokey	\$10
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/19/06	:30	3:59:30 XM	CM	Wildfire Prev.-smokey	\$10
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/26/06	:30	3:59:30 XM	CM	Wildfire Prev.-smokey	\$10
						50
<b>Inventory Description: Saturday 7-9p</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/11/06	:30	8:05:06 PM	CM	Wildfire Prev.-smokey.	\$200
						200
<b>Inventory Description: Saturday Movie 1 or Various</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/04/06	:30	2:55:33 PM	CM	Wildfire Prev.-smokey	\$40
						40
<b>Inventory Description: Sun 11p-12a</b>						
KSMO Promotion/Ad Council-Wildfire Prev-Smokey	02/12/06	:30	11:53:01 PM	CM	Wildfire Prev.-smokey	\$50
						50
						\$16,640

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