



KSMO (Kansas City)
Issues/Program Report
4th Quarter 2020

The following programs are locally produced live news programs that present a mixture of news, weather, sports and issue-related stories and segments.

<u>Program</u>	<u>Day</u>	<u>Time (Central)</u>
KCTV 5 News at 7:00 am	Monday - Friday	7:00 am – 8:00 am
KCTV 5 News at 7:30 pm	Monday – Friday	7:30 pm – 8:00 pm
KCTV 5 News at 7:00 pm	Sunday	7:00 pm – 7:30 pm
Locker Room Show	Monday – Friday	7:00 pm -- 7:30 pm

4th Quarter 2020 Summary

Some examples of the ways KSMO – TV used news programming to address issues of concern to the public in its service area are included in this report. Duration of report is from :17 – 3:35 minutes.

- Crime & Violence**
- Community & Charity**
- Health & Medical**
- Political & Government**

Crime & Violence Concerns (October 2020)

Title	Date Aired	Newscast	Duration
Reform Project KC KSMO reporter Abigael Jaymes reports on how viewers can get involved in Kansas City's new plan to reduce violent crime. "The Reform Project KC" was created to attack the root of crime in Kansas City.	October 7, 2020	7am	1:48
Domestic Violence KSMO reporter Savannah Rudicel breaks down domestic violence trends in Missouri.	October 13, 2020	7am	1:20

Crime & Violence Concerns (November 2020)

Title	Date Aired	Newscast	Duration
KC Police Board Changes KSMO reporter Emily Rittman explains changes being discussed to create more independence and accountability for Kansas City Police's Office of Community Complaints.	November 10, 2020	7am	2:00
Cleaning Product Scam KSMO reporter Bill Hurrelbrink reports on websites accused of fraudulently selling Clorox and Lysol products during the COVID-19 pandemic.	November 12, 2020	7am	3:00

Crime & Violence Concerns (December 2020)

Title	Date Aired	Newscast	Duration
Multiple Fires	December 8, 2020	7am	2:17
KSMO anchor Kelli Taylor reports from the 5 Alert Desk on multiple fires in the Kansas City area. Video shows police taking a suspected arsonist into custody.			
KCK Officer Shot	December 16, 2020	7am	1:45
KSMO reporter Savannah Rudicel reports live on a KCK police officer shot on the job. It stemmed from a police chase with a car suspected of several hit and runs earlier in the day.			

Community & Charity Concerns (October 2020)

Title	Date Aired	Newscast	Duration
Celebrating Walktober KSMO reports on several groups joining together to celebrate "Walktober." The goal is to get people together to raise interest in walking and have people see more of their local parks.	October 4, 2020	7pm	:26
Small town Kansas COVID KSMO reporter Angie Ricono reports on a small town in Kansas to find out how smaller communities are handling the pandemic. She spoke to the local health director and people who work at the area hospital.	October 18, 2020	7pm	3:04

Community & Charity Concerns (November 2020)

Title	Date Aired	Newscast	Duration
JOCO COVID restrictions KSMO reporter Leslie Aguilar previewed the new COVID-19 restrictions set to go into effect in Johnson County, Kansas the next day. The story focused on a local doctor that didn't think restrictions went far enough to help the community.	November 15, 2020	7pm	1:16
Shawnee Police toy drive KSMO reports on the Shawnee Police Department doing their part to help the community for the holidays. Officers collected donated toys to be given to families across Johnson County, Kansas.	November 22, 2020	7pm	:17

Community & Charity Concerns (December 2020)

Title	Date Aired	Newscast	Duration
Gardner pop-up food pantry KSMO reports on a group in Gardner, Kansas that is working to set up a “pop-up food pantry.” These community members see the incredible impact of the pandemic on food security and came up with a way to do something about it.	December 6, 2020	7pm	:39
Project Pet Warmth KSMO reports on local pet organizations giving away supplies so people can keep their pets warm. The organizations especially want to help because they know how many families have taken a financial hit this year.	December 13, 2020	7pm	:40

Health & Medical Concerns (October 2020)

Title	Date Aired	Newscast	Duration
Latest on coronavirus in U. S.	October 4, 2020	7pm	1:59
KSMO reports only three states in the U. S. are reporting a decline in new COVID-19 cases compared to a week ago. The story also underscored states dealing with a surge of new cases and deaths.			
Cancer Survivors Day	October 11, 2020	7pm	:17
KSMO reports on local cancer survivors and their families holding a drive-thru celebration on National Cancer Survivors Day. Health information and some supplies were handed out to participants.			

Health & Medical Concerns (November 2020)

Title	Date Aired	Newscast	Duration
Local doctors on COVID-19 KSMO reports on the urgent message from local doctors to stop the spread of COVID-19 cases in the area. One doctor says efforts need to be made to slow down infections or cases will continue to grow.	November 8, 2020	7pm	:25
New Johnson County order KSMO reporter Leslie Aguilar reports on the new COVID-19 restrictions going into effect for area businesses in Johnson County, Kansas. The guidelines aim to prevent the spread of COVID-19. They include limiting mass gatherings to 50 people, and the closing in person service at bars and restaurants at midnight instead of 2am.	November 15, 2020	7pm	1:24

Health & Medical Concerns (December 2020)

Title	Date Aired	Newscast	Duration
New Pfizer vaccine	December 6, 2020	7pm	:28
KSMO reports on Pfizer's new COVID-19 vaccine being on track to receive emergency use approval from the FDA. Moderna's vaccine was set to be reviewed the following week. The Human Services Secretary and an adviser on the Operation Warp Speed panel talked about the vaccines.			
Vaccine shipping out	December 13, 2020	7pm	:43
KSMO reports the first vaccines aimed at stemming the COVID-19 pandemic were shipped out from Michigan to frontline workers across the nation. The story included an interview with the FDA commissioner.			

Political & Governmental Concerns (October 2020)

Title	Date Aired	Newscast	Duration
President leaves hospital KSMO reports President Donald Trump is well enough to leave the hospital. He waves to his supporters as he leaves Walter Reed Medical Center.	October 4, 2020	7pm	2:04
Kansas Unemployment KSMO reports on computer problems at the Kansas Department of Labor in Topeka. The problems are delaying unemployment benefits for thousands of people.	October 18, 2020	7pm	3:35

Political & Governmental Concerns (November 2020)

Title	Date Aired	Newscast	Duration
Election latest KSMO reports the day after his victory speech President-Elect Joe Biden attended church services, and stopped by the gravesite of his son Beau.	November 8, 2020	7pm	1:44
Kansas COVID mask push KSMO reports the state of Kansas is preparing a major media push aimed at convincing more people to wear masks. Lawmakers are setting aside \$1.5-million dollars for ads on television, radio, print, and social media.	November 22, 2020	7pm	:21

Political & Governmental Concerns (December 2020)

Title	Date Aired	Newscast	Duration
Giuliani has COVID-19 KSMO reports the President's personal lawyer Rudy Giuliani has tested positive for Covid-19. Some doctors believe Giuliani may have exposed hundreds of people to the virus because he has been appearing in public for several weeks.	December 6, 2020	7pm	:17
Government computer hack KSMO reports the FBI is investigating how hackers breached several federal agencies. The list, which already includes the Treasury and Commerce departments, is expected to grow and include numerous private companies.	December 13, 2020	7pm	:26