

KSMO (Kansas City)
Issues/Program Report
3<sup>rd</sup> Quarter 2018

The following programs are locally produced live news programs that present a mixture of news, weather, sports and issue-related stories and segments.

<u>Program</u>	<u>Day</u>	<u>Time (Central)</u>
KCTV 5 News at 7:00	Monday – Friday	9:00 p.m. – 10:00 p.m.
KCTV 5 News at 7:00	Sunday, Saturday	9:00 p.m. – 9:30 p.m.

The following programs are produced by CBS News and re-transmitted on KSMO TV.

<u>Program</u>	<u>Day</u>	<u>Time (Central)</u>
Face the Nation	Sunday	10:30 p.m. – 11:30 p.m.

# 3<sup>rd</sup> Quarter 2018 Summary

Some examples of the ways KSMO – TV used news programming to address issues of concern to the public in its service area are included in this report. Duration of report is from :15 – 2:00 minutes.

- Crime / Violence
- Community / Charity
- Consumer Affairs
- Education
- Health
- Politics

# **Crime & Violence Concerns (July 2018)**

Title	Date Aired	Newscast	Duration
Woman shot driving on I-35	July 2, 2018	7pm	:20

KSMO reported that a woman was shot while driving near downtown Kansas City this morning. The bullet struck her right arm. No one has been arrested in this incident.

Man dies after being shot by Overland Park police

July 6, 2018 7pm :37

KSMO reported that Overland Park, Kansas police shot and killed a man following a domestic disturbance. The man fired several shots at police before they fired back.

### **Crime & Violence Concerns (August 2018)**

Title	Date Aired	Newscast	Duration
KCMO violence/five separate	e shootings in 24-hou	rs	
	August 2, 2018	7pm	1:11
Caroline Sweeney reported	concerns about violer	ice in Kansas City	became the top issue
during a meeting between N	lissouri Governor Mik	ke Parson and Kar	nsas City Mayor Sly James
today.			

KCMO baby shot in ankle August 13, 2018 7pm :22 KSMO reported that Kansas City, Missouri police are looking for the father of a baby who who was shot. The child is expected to survive. Police don't know yet who fired the gun, and what led up to the incident.

# **Crime & Violence Concerns (September 2018)**

Title	Date Aired	Newscast	Duration
Sunfresh shooting	September 3, 2018	7pm	1:42

Emily Rittman reported on a shooting that left two people injured inside a Kansas City, Missouri Sunfresh Grocery Store. One of the victims was an employee. Rittman interviewed one of the witnesses to the incident.

Sedgwick County deputy killed

September 17, 2018 7pm :30

KSMO reported on a Sedgwick County Sheriff's deputy who was killed in the line of duty. The suspect was taken into custody.

### **Community & Charity Concerns (July 2018)**

Title	Date Aired	Newscast	Duration
Lemonade-stand for fallen	officers		
	July 6, 2018	7pm	1:49

Carolyn Long reported on two Leawood, Kansas sisters who set up a very special lemonade stand. All the money raised was donated to the families of two Wyandotte County Sheriff deputies killed in the line of duty last month.

Animal control worker gets attention for her act of kindness

July 10, 2018 7pm :31

KSMO reported on a Lenexa, Kansas animal control worker who came across a homeless man who couldn't feed his dog. She took it upon herself to help the man, and buy food for the dog.

# **Community & Charity Concerns (August 2018)**

Title	Date Aired	Newscast	Duration
Harley Davidson layoffs pr	eview		
	August 2, 2018	7pm	:20

KSMO reported Harley Davidson is laying off almost 200 employees by tomorrow, as it prepares to close its Kansas City, Missouri facility for good. In total 800 local jobs will be slashed. Some of those jobs will be moved to the Harley Davidson plant in York, Pennsylvania.

New bike lane in Kansas City

August 3, 2018 7pm 1:56

Kelli Taylor reported on a new kind of bike lane that aims to do a better job at keeping everyone safe during the summer biking season.

### **Community & Charity Concerns (September 2018)**

Title	Date Aired	Newscast	Duration
I-70 Drive-In closing	September 7,2018	7pm	:20

KSMO reported the long standing I-70 Drive-In Theater in Kansas City, Missouri was closing for good. The owners had made several major upgrades over the last few years, but couldn't make it work financially.

Shawnee senior skating event

September 26, 2018 7pm :29

KSMO reported on residents from the Claridge Court Retirement facility strapping on their roller skates and helmets to participate in "Active Aging Week."

# **Consumer Affairs Concerns (July 2018)**

Title	Date Aired	Newscast	Duration
Extra work to make ends me	et		
	July 2, 2018	7pm	:29

KSMO reported on a new survey that finds four in ten Americans are working a second job to bring in extra cash. Almost 40-percent say they take on the added work in order to cover ordinary living expenses.

Credit card debt July 9, 2018 7pm :15

KSMO reported that Americans are paying off their credit card bills at the second fastest rate since the Great Recession.

#### **Consumer Affairs Concerns (August 2018)**

Title Date Aired Newscast Duration
No interest rate hikes for now
August 1, 2018 7pm :17

KSMO reported the Federal Reserve has decided to keep interest rates in place. But that may not be the case for long. The Central Bank believes the economy is doing well enough for two rate hikes later this year.

Fire door device that could save your life

August 3, 2018 7pm 1:56

KSMO reported on a company that is producing a new device that can shut a door when a fire is detected. Fire departments recommend sleeping with your bedroom door closed at night if you want to survive a fire. The "cease fire" door hinge will launch nationwide in October.

#### **Consumer Affairs Concerns (September 2018)**

**Title**Date Aired

Newscast

Duration

Mobile home values rising

September 17, 2018

7pm

:19

KSMO reported mobile home values are rising almost as fast as regular homes.

Recent data from the Urban Institute shows the homes can be good investments, challenging conventional wisdom.

Plastic bag recycling September 24, 2018 7pm :48
KSMO reported that 12 cities in Johnson County, Kansas are teaming up to spread a message that they want you to stop putting plastic grocery bags in the recycling bin. The campaign is called "Ditch the Bag."

#### **Education Concerns (July 2018)**

Title Date Aired Newscast Duration
Kansas school funding July 10, 2018 7pm :16
KSMO reported that school funding was back on the agenda in Topeka, Kansas.
The State Board of Education is meeting over the next two days to try to come up with enough money for schools.

Student loan debt & parents

July 11, 2018 7pm :25

KSMO reported that more parents are paying the price for their children's education. In fact, many are sacrificing their retirement savings to do it.

#### **Education Concerns (August 2018)**

TitleDate AiredNewscastDurationMissouri student debtAugust 2, 20187pm:22KSMO reported a new study shows Missouri students are about average when it comesto school debt. The average student has \$27-thousand dollars to pay off after graduation.

School crisis readiness August 3, 2018 7pm :16
KSMO reported schools need to be better prepared for a crisis. That includes an infectious disease outbreak. The C-D-C says about 25-percent of districts do not have plans in place.

# **Education Concerns (September 2018)**

Title	Date Aired	Newscast	Duration
Shawnee Mission vs ACLU la	wsuit		
	September 5, 2018	7pm	:26
KSMO reported the Shawne	e Mission School Distri	ct has filed a motion to	o dismiss a lawsuit
from the ACLU. It was filed o	on behalf of students, o	claiming their first ame	endment rights were

Shawnee teacher gets grant September 24, 2018 7pm :46
KSMO reported on a Shawnee, Kansas school teacher who received a grant that will go toward buying equipment for swimming and cross-country classes.

violated during student protests in April.

#### **Health & Medical Concerns (July 2018)**

Title	Date Aired	Newscast	Duration
Coffee may allow you to live	longer		
	July 2, 2018	7pm	:49

KSMO reported that researchers in the United Kingdom observed half a million adults for the past decade. They found that people who had at least eight cups of coffee a day had lower risk of some cancers, as well as heart and lung disease.

University of Kansas says goodbye to tobacco

July 3, 2018 7pm :21

KSMO reported that students and staff at KU are no longer allowed to use tobacco or vaping products on school grounds. The new policy goes into effect more than five years after a student group surveyed students, and found that 64% favored stricter tobacco policies.

# **Health & Medical Concerns (August 2018)**

Title	Date Aired	Newscast	Duration
West Nile Virus in Johnson C	ounty		
	August 1, 2018	7pm	1:59

Kelli Taylor reported the Kansas Department of Health had confirmed two people in Johnson County, Kansas had cases of West Nile Virus. The entire state was under a warning for the disease spread by mosquitos.

Recent food recalls/what to do

August 3, 2018 7pm 1:40

After reporting about several food recalls, Marcel Clarke sat down with a doctor with the University of Kansas Health System to discuss what you should do if you get sick from bad food.

# **Health & Medical Concerns (September 2018)**

Title	Date Aired	Newscast	Duration		
Daycare for sick kids	September 5, 2018	7pm	2:12		
Kelli Taylor reported on how it can be tough to find safe and reliable daycare for your					
children, but that search can be even more difficult if your child has a threatening					
medical condition.					

Placenta pills September 17, 2018 7pm 2:02 KSMO reported on a new trend for new mothers. Some are having their placenta made into pills despite doctors doubting the benefits.

### Political & Governmental Concerns (July 2018)

TitleDate AiredNewscastDurationTrade war tensionsJuly 6, 20187pm1:52

KSMO reported a trade war between the United States and China is escalating as new tariffs on Chinese goods take effect.

Vice President visits Kansas City

July 11, 2018 7pm 2:09

Caroline Sweeney reported on Vice President Mike Pence's trip to Kansas City to promote the Trump administration's policies, and to do some fundraising for area candidates.

### **Political & Governmental Concerns (August 2018)**

Title	Date Aired	Newscast	Duration
Missouri pot election	August 2, 2018	7pm	:21

KSMO reported Missouri voters will have a say in the state's marijuana laws. When voters head to the polls in November there will be three marijuana proposals on the ballot.

Kansas Republican gubernatorial primary still undecided

August 8, 2018 7pm 1:40

Caroline Sweeney reported that with less than 200 votes separating Governor Jeff Colyer and challenger Kris Kobach, no one is ready to give up the fight, and both men will keep campaigning until a nominee is announced.

# Political & Governmental Concerns (September 2018)

Title	Date Aired	Newscast	Duration		
Hawley vs McCaskill debate	September 14, 2018	7pm	:47		
KSMO reported on Missouri Senate candidates Claire McCaskill and Josh Hawley debating					
for the first time. Topics ranged from the Supreme Court nominee, to the trade war and					
health care.					

President Trump in Springfield, Missouri

September 21, 2018 7pm 1:11

KSMO reported on President Donald Trump campaigning in Springfield, Missouri today. The President's visit was to support Attorney General Josh Hawley in his run for the U. S. Senate.