



KSMO (Kansas City)
Issues/Program Report
3rd Quarter 2021

The following programs are locally produced live news programs that present a mixture of news, weather, sports and issue-related stories and segments.

<u>Program</u>	<u>Day</u>	<u>Time (Central)</u>
KCTV 5 News at 7:00 am	Monday - Friday	7:00 am – 8:00 am
KCTV 5 News at 7:30 pm	Monday – Friday	7:30 pm – 8:00 pm
KCTV 5 News at 7:00 pm	Sunday	7:00 pm – 7:30 pm
Locker Room Show	Monday – Friday	7:00 pm -- 7:30 pm

3rd Quarter 2021 Summary

Some examples of the ways KSMO – TV used news programming to address issues of concern to the public in its service area are included in this report. Duration of reports are from :18 – 2:12 minutes.

- **Crime & Violence**
- **Community & Charity**
- **Health & Medical**
- **Political & Government**

Crime & Violence Concerns (July 2021)

Title	Date Aired	Newscast	Duration
KCMO Willow Street homicide	July 4, 2021	7pm	:18
KSMO reports Kansas City, MO police are looking for suspects and clues in the death of a 27 year old man. He was shot early this morning in a parking lot in the area of 40 th Street and Willow.			
KCMO funeral home shooting	July 18, 2021	7pm	:57
KSMO reports Kansas City, MO police are investigating a double shooting at the Serenity Funeral Home. Witnesses say a group of people got into an argument, and that fight erupted into gunfire.			

Crime & Violence Concerns (August 2021)

Title	Date Aired	Newscast	Duration
Extended Stay homicide KSMO reports Kansas City, MO police are investigating a homicide at the Extended Stay Hotel located on the city's south side. It happened early this afternoon. It's the city's fifth homicide since Friday morning.	August 8, 2021	7pm	:25
Kansas City's 100 th homicide KSMO reports Kansas City, MO police have one person in custody following a fatal stabbing today. Police say a man died at an area hospital after being found inside a vehicle. The man's death marks the 100 th homicide in Kansas City this year.	August 22, 2021	7pm	:19

Crime & Violence Concerns (September 2021)

Title	Date Aired	Newscast	Duration
KCK Silver Court homicide KSMO reports Kansas City, KS police have arrested a suspect in a deadly shooting overnight. It happened near the intersection of Silver Court and Metropolitan Avenue. The name of the victim has not yet been released.	September 5, 2021	7pm	:19
KCMO Westport shooting KSMO reports Kansas City, MO police are investigating a deadly shooting that happened near Westport Road and Broadway early this morning. The victim is a man. Police are still looking for a suspect.	September 12, 2021	7pm	:23

Community & Charity Concerns (July 2021)

Title	Date Aired	Newscast	Duration
800 free fans KSMO reports with the July heat upon us our local Salvation Army and Everygy Electric teamed up today to hand out 800 free box fans to help keep Kansas Citians stay cool.	July 4, 2021	7pm	:18
Boy beats cancer/donates KSMO reports on a four year old boy who beat cancer and then did something big to help others at Children's Mercy Hospital. Instead of gifts for himself he asked for donations for others, and today Kansas City firefighters, police, and others came together to celebrate and make it happen.	July 11, 2021	7pm	:27

Community & Charity Concerns (August 2021)

Title	Date Aired	Newscast	Duration
Meals for Haiti KSMO reports hundreds of people showed up at a high school in St. Louis County today to pack 100-thousand healthy meals for families in Haiti. Organizers for the group Feed The Hunger say the event was already planned, but the earthquake in Haiti yesterday made today's mission all the more important.	August 15, 2021	7pm	:26
Head for the Cure 5K KSMO reporter Carolina Cruz reports on almost three thousand volunteers and runners coming together in Overland Park, KS this morning for the 19 th annual Head for the Cure 5K. The event raises money for brain tumor research, and many of the participants are patients themselves.	August 29, 2021	7pm	2:12

Community & Charity Concerns (September 2021)

Title	Date Aired	Newscast	Duration
Faith in action	September 5, 2021	7pm	2:02
KSMO reporter Carolina Cruz reports one area pastor had his congregation volunteer their time to do good in the community instead of attending church this morning. Members of Grace Church in Independence, MO split up into teams to mow lawns, do laundry, pick up litter, and even do oil changes – all to help others.			
Church vaccine event	September 12, 2021	7pm	:25
KSMO reports a Kansas City, MO church encouraged people to “give it a shot” this afternoon. Mount Sinai Missionary Church teamed up with the University of Missouri-Kansas City to hold a COVID-19 vaccination event. A soul food buffet, and a cash incentive of 100-dollars was offered. About 250 people attended.			

Health & Medical Concerns (July 2021)

Title	Date Aired	Newscast	Duration
Tyson chicken recall	July 4, 2021	7pm	:21

KSMO reports before you throw that chicken on the grill for Fourth of July, check the label. Tyson Foods is voluntarily recalling almost eight-and-a-half million pounds of chicken due to possible listeria risk.

COVID-19 cases rise/vaccines lag

	July 18, 2021	7pm	:34
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KSMO reports the number of local COVID-19 cases are on the rise over the last week, and that vaccinations in Missouri and Kansas continue to lag well behind the U.S. average. About 50-percent of people in both states still don't have their first vaccine.

Health & Medical Concerns (August 2021)

Title	Date Aired	Newscast	Duration
Kansas City, Missouri mask mandate	August 1, 2021	7pm	1:51
KSMO reporter Carolina Cruz reports Kansas City, MO is reinstating its mask mandate just after midnight tonight. Mayor Quinton Lucas says he's following the latest CDC guidance to protect the community. The city's health department will be in charge of enforcement when notified of a violation.			
COVID morphing	August 8, 2021	7pm	1:59
KSMO reports there is a rise in new coronavirus cases and hospitalizations across the metro area. Data from the Mid-America Regional Council shows both climbing to heights not seen for months. The hope for a so-called "return to normalcy" is fading as the delta variant speeds up the spread, and health leaders warn the virus could mutate further.			

Health & Medical Concerns (September 2021)

Title	Date Aired	Newscast	Duration
Number of young COVID-19 patients soar	September 5, 2021	7pm	:33
KSMO reports hospitals are struggling with a surge of COVID-19 patients infected with delta variant. The CDC says hospitalization rates for teenagers and children rose nearly five times from the end of June to mid-August.			
COVID-19/the latest	September 12, 2021	7pm	1:52
KSMO reports about 80 million Americans remain unvaccinated against COVID-19. The latest data from Johns Hopkins University shows 55-percent of eligible Americans are fully vaccinated. With children heading back to the classrooms there's new concern about what the fall season may bring for COVID-19 cases.			

Political & Governmental Concerns (July 2021)

Title	Date Aired	Newscast	Duration
KCMO homeless camp moves	July 18, 2021	7pm	1:57
KSMO reporter Leslie Aguilar reports on dozens of Kansas City, MO homeless being moved to Penn Valley Park. City officials were concerned for their safety, and thought their previous homeless encampment in the Westport area was too close to traffic.			
Mayo Lucas on COVID-19	July 25, 2021	7pm	1:40
KSMO reporter Leslie Aguilar reports as local health officials continue to sound the alarm about COVID-19 patients filling hospital beds, Kansas City Mayor Quinton Lucas is working to think of creative ways to get more people vaccinated.			

Political & Governmental Concerns (August 2021)

Title	Date Aired	Newscast	Duration
Bipartisan clinic KSMO reports Missouri Republicans and Democrats put their political differences aside to sponsor a vaccine clinic together. The mobile clinic in Springfield, MO targeted an area where the delta variant is spreading quickly. The lawmakers wanted people to know vaccination efforts are not about politics.	August 1, 2021	7pm	:29
Eric Bunch recall effort KSMO reports a Kansas City, MO councilman could soon face a re-call election. The group Take KC Back has submitted signatures to re-call Fourth District Councilman Eric Bunch. They want to re-call Bunch for his support of an effort to re-allocate police funding.	August 22, 2021	7pm	:24

Political & Governmental Concerns (September 2021)

Title	Date Aired	Newscast	Duration
Missouri attorney general/Rae's	September 12, 2021	7pm	:37
KSMO reports Missouri Attorney General Eric Schmitt visited Rae's Café in Kansas City, MO today to show his support for the restaurant. Rae's owner is refusing to follow Jackson County's face mask order. A judge has backed the health department and ordered the restaurant to remain closed, but another hearing is scheduled for tomorrow.			
Funding for frontliners	September 19, 2021	7pm	:18
KSMO reports Kansas Governor Laura Kelly is releasing funding to frontline nurses and healthcare workers. Fifty-million dollars is available for hospitals to either provide premium pay or improve retention of nursing resources.			