



**KSMO (Kansas City)**  
**Issues/Program Report**  
**3rd Quarter 2020**

The following programs are locally produced live news programs that present a mixture of news, weather, sports and issue-related stories and segments.

<u>Program</u>	<u>Day</u>	<u>Time (Central)</u>
KCTV 5 News at 7:00	Monday – Friday	9:00 p.m. – 10:00 p.m.
KCTV 5 News at 7:00	Sunday, Saturday	9:00 p.m. – 9:30 p.m.
Locker Room Show	Monday – Friday	7:00 p.m. – 7:30 p.m.

## **3<sup>rd</sup> Quarter 2020 Summary**

**Some examples of the ways KSMO – TV used news programming to address issues of concern to the public in its service area are included in this report. Duration of report is from :16 – 2:18 minutes.**

- **Crime & Violence**
- **Community & Charity**
- **Health & Medical**
- **Political & Government**

## Crime & Violence Concerns (July 2020)

<b>Title</b>	<b>Date Aired</b>	<b>Newscast</b>	<b>Duration</b>
Violent Fourth of July in KC KSMO reports Fourth of July celebrations are marred in the Kansas City metro area after six people lose their lives in crashes and gun violence.	July 5, 2020	7pm	1:12
KCMO gas station shooting KSMO reports on a shooting at a gas station that results in Kansas City, Missouri's 105 <sup>th</sup> homicide of the year. Police say the city is on track to break a 27 year old record for homicides.	July 19, 2020	7pm	:28

## Crime & Violence Concerns (August 2020)

<b>Title</b>	<b>Date Aired</b>	<b>Newscast</b>	<b>Duration</b>
KCMO: two more homicides KSMO reports a deadly pattern continues across Kansas City, MO with two more homicides overnight. Police are looking for suspects in both cases.	August 2, 2020	7pm	:24
Kansas City crime billboards KSMO reports the Attorney General of Western Missouri is putting up five new digital billboards as part of the ongoing Operation LeGend task force. The billboards urge everyone to stop tolerating violent crime in our neighborhoods.	August 16, 2020	7pm	:16

## Crime & Violence Concerns (September 2020)

Title	Date Aired	Newscast	Duration
9ine Ultra Lounge/neighbors	September 6, 2020	7pm	:32
KSMO reports neighbors feel Kansas City officials did the right thing by slapping a restraining order against the 9ine Ultra Lounge. A second major shooting incident at the club in less than a year has resulted in the business closing its doors for at least two weeks.			
Kansas City, KS homicide	September 13, 2020	7pm	:20
KSMO reports a person of interest is being questioned following an early morning fatal shooting in Kansas City, Kansas. The victim is a 41 year old man. It happened near Central Avenue and North 11 <sup>th</sup> Street.			

## Community & Charity Concerns (July 2020)

<b>Title</b>	<b>Date Aired</b>	<b>Newscast</b>	<b>Duration</b>
Free haircuts for kids KSMO reports on a local barber shop trying to make a difference in the community. Draque's Barber Shop hosted an event for kids that included free haircuts, food, drinks, and entertainment.	July 12, 2020	7pm	:18
Peace parade KSMO reports on members of the Kansas City community coming together to make a change against growing violence in the city. The Peace Parade was the first of what's expected to be an annual event to build relationships, trust, and love across Kansas City.	July 19, 2020	7pm	:28

## Community & Charity Concerns (August 2020)

<b>Title</b>	<b>Date Aired</b>	<b>Newscast</b>	<b>Duration</b>
Black is Beautiful beer	August 2, 2020	7pm	:25
KSMO reports on a Raytown, Missouri brewery teaming up with others to promote equality one glass at a time. Crane Brewery is donating a portion of its sales profits from their Black is Beautiful beer to area charities that support Black entrepreneurs.			
Give Back event	August 30, 2020	7pm	:20
KSMO reports on a parade for Black and community pride that took place in Kansas City's historic Jazz District. The so-called Give Back event saw the streets lined with Black businesses and entertainers as well as food and entertainment for children.			



## Community & Charity Concerns (September 2020)

<b>Title</b>	<b>Date Aired</b>	<b>Newscast</b>	<b>Duration</b>
Black Lives Matter murals finished	September 6, 2020	7pm	:25
KSMO reports work is expected to finish on the remaining street murals painted on six roads in Kansas City. Each shows something different about the neighborhood where its painted. Some in the community have voiced a desire to have several street murals in support of police as well.			
Diemel Farm demonstration	September 13, 2020	7pm	:29
KSMO reports the families of two brothers are trying to keep their loved ones stories alive. Nick and Justin Diemel were killed near Braymer, Missouri last summer. Today the Diemel family along with members of the Braymer community marched in their honor.			

## Health & Medical Concerns (July 2020)

<b>Title</b>	<b>Date Aired</b>	<b>Newscast</b>	<b>Duration</b>
Latest on coronavirus in U. S.	July 5, 2020	7pm	1:48
KSMO reports the United States has more than 2.8 million COVID-19 cases. A former Commissioner of the FDA, Scott Gottlieb, says the spread may now be too high to bring under control.			
Coronavirus surge	July 19, 2020	7pm	2:18
KSMO reports several states are reporting alarming new coronavirus numbers, as the U.S. breaks single day records on new cases at least nine times in a month. According to new data from Johns Hopkins University, states still climbing include Missouri and Kansas.			

## Health & Medical Concerns (August 2020)

<b>Title</b>	<b>Date Aired</b>	<b>Newscast</b>	<b>Duration</b>
COVID-19 fight KSMO reports the United States is moving into a new phase in its fight with the pandemic. White House Coronavirus Task Force Coordinator Dr. Deborah Brix offers a dire warning as the U.S. continues to report more cases and deaths than any other country.	August 2, 2020	7pm	1:40
FDA offers saliva test KSMO reports on some potentially promising news on testing for COVID-19. The FDA announces it has granted emergency use authorization to a new method that tests your saliva.	August 16, 2020	7pm	:26

## Health & Medical Concerns (September 2020)

Title	Date Aired	Newscast	Duration
Sports thermometer/COVID-19	September 20, 2020	7pm	:23
KSMO reports you might see some new technology coming to sports venues this fall to take your temperature. A local manufacturer is producing automated thermometers that can measure body temperature in crowds as they pass through security gates.			
COVID-19 latest	September 27, 2020	7pm	1:40
KSMO reports COVID-19 cases have skyrocketed. Health officials now say the U.S. is averaging about 43,000 new cases each day.			

## Political & Governmental Concerns (July 2020)

Title	Date Aired	Newscast	Duration
Jean Peters Baker focusing on job	July 5, 2020	7pm	:18
KSMO reports Missouri's Democrat Party Chairwoman Jean Peters Baker is stepping aside at least until September. She wants to step back from her party's duties to focus on her job as Jackson County Prosecutor.			
Mike Parson/no mask party	July 12, 2020	7pm	:35
KSMO reports Missouri Governor Mike Parson is getting some criticism after tweeting pictures from the annual Missouri Cattle Association Steak Fry. The pictures show Gov. Parson and others with no masks and no social distancing. One day before he tweeted a reminder to quote "social distance, and if you can't social distance, wear a mask and wash your hands."			

## Political & Governmental Concerns (August 2020)

<b>Title</b>	<b>Date Aired</b>	<b>Newscast</b>	<b>Duration</b>
COVID-19 relief concerns KSMO reports top Democrats are reacting after President Trump signed executive orders that bypass Congress' economic stimulus bill. Some lawmakers say the President's plan could face legal challenges.	August 9, 2020	7pm	1:42
Democrats call on USPS KSMO reports as Democrats prepare for their convention next week, some leaders are demanding the Senate hold hearings on why the Postal Service is slowing down mail service. The Postal Service has warned states that mail-in ballots may not be received by election offices in time to be counted.	August 16, 2020	7pm	:30

## Political & Governmental Concerns (September 2020)

<b>Title</b>	<b>Date Aired</b>	<b>Newscast</b>	<b>Duration</b>
Parson and Galloway against defunding	September 6, 2020	7pm	:32
KSMO reports the ongoing police protests in Missouri are a major talking point for politicians running for office in November. Governor Mike Parson and challenger Nicole Galloway both now say they are against defunding or dismantling law enforcement agencies.			
President Trump & Biden/campaigning during crisis	September 13, 2020	7pm	:24
KSMO reports top advisors for both President Donald Trump and Presidential hopeful Joe Biden are defending their campaign activities and responses during the COVID-19 crisis.			