

## ORDER



**Orders**  
**Order / Rev:** 549165  
**Alt Order #:** 08765823  
**Product Desc:** NORTHAM 4 GOVERNOR  
**Estimate:** 5559  
**Flight Dates:** 08/15/17 - 08/21/17  
**Original Date / Rev:** 08/14/17 / 08/14/17  
**Order Type:** GENERAL

## WTVR-TV

**Primary AE:** Teresa DiFuria  
**Sales Office:** NPHL  
**Sales Region:** National

**Agency**  
**Name:** Buying Time LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave NW  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Northam/D/Gov  
**Demographic:** HH  
**Product Codes:** PL2.e.i  
**Priority:** 07  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/17	08/21/17	104	\$22,355.00	\$19,001.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	104	\$22,355.00	\$19,001.75	0.00
<b>Totals</b>	<b>104</b>	<b>\$22,355.00</b>	<b>\$19,001.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WTVR-TV	44%	\$22,355.00
Market	100%	\$50,806.82

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCVE	0%	\$0.00
WCVW	0%	\$0.00
WRIC	14%	\$7,112.95
WRLH	16%	\$8,129.09
WUPV	1%	\$508.07
WWBT	25%	\$12,701.70
WXOB	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	08/18/17	08/18/17	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	----1--	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/14/17	08/20/17	----1--			1		\$250.00		0.00				
E 2	6	08/18/17	08/18/17	M-F Afternoon Rot M-F Afternoon Rot	CM	12:30 PM-3:00 PM	----1--	:30	1	\$250.00	05	0.00	NM	1	\$250.00

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Alt Order #: 08765823  
Flight Dates: 08/15/17 - 08/21/17

Advertiser: Northam/D/Gov  
Product Desc: NORTHAM 4 GOVERNOR  
Estimate: 5559  
**WTVR-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	6	08/18/17	08/18/17	M-F Afternoon Rot M-F Afternoon Rot	CM	12:30 PM-3:00 PM	---- 1--	:30	1	\$250.00	05	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/14/17	08/20/17	---- 1--			1		\$250.00			0.00			
E 3	6	08/18/17	08/18/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	---- 1--	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/14/17	08/20/17	---- 1--			1		\$250.00			0.00			
E 4	6	08/18/17	08/18/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	---- 1--	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/14/17	08/20/17	---- 1--			1		\$175.00			0.00			
E 5	6	08/18/17	08/18/17	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	---- 1--	:30	1	\$35.00	07	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/14/17	08/20/17	---- 1--			1		\$35.00			0.00			
E 6	6	08/18/17	08/18/17	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	---- 1--	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/14/17	08/20/17	---- 1--			1		\$275.00			0.00			
E 7	6	08/18/17	08/18/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	---- 1--	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/14/17	08/20/17	---- 1--			1		\$275.00			0.00			
E 8	6	08/18/17	08/18/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	---- 1--	:30	1	\$400.00	07	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/14/17	08/20/17	---- 1--			1		\$400.00			0.00			
E 9	6	08/18/17	08/18/17	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---- 1--	:30	1	\$375.00	07	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/14/17	08/20/17	---- 1--			1		\$375.00			0.00			
E 10	6	08/18/17	08/18/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	---- 1--	:30	1	\$400.00	07	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/14/17	08/20/17	---- 1--			1		\$400.00			0.00			
E 11	6	08/18/17	08/18/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	---- 1--	:30	1	\$325.00	07	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/14/17	08/20/17	---- 1--			1		\$325.00			0.00			
E 12	6	08/18/17	08/18/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---- 1--	:30	1	\$225.00	07	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/14/17	08/20/17	---- 1--			1		\$225.00			0.00			
E 13	6	08/18/17	08/18/17	M-F 7a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	---- 1--	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/14/17	08/20/17	---- 1--			1		\$200.00			0.00			
E 14	6	08/18/17	08/18/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	---- 1--	:30	1	\$65.00	07	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/14/17	08/20/17	---- 1--			1		\$65.00			0.00			
E 15	6	08/21/17	08/21/17	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	1-----	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/21/17	08/27/17	1-----			1		\$150.00			0.00			
E 16	6	08/21/17	08/21/17	M-Su 11p-1135p M-Su 11p-1135p	CM	11:00 PM-11:35 PM	1-----	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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 Estimate: 5559  
**WTVR-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	6	08/21/17	08/21/17	M-Su 11p-1135p M-Su 11p-1135p	CM	11:00 PM-11:35 PM	1-----	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/17	08/27/17	1-----					1	\$275.00		0.00			
E 17	6	08/21/17	08/21/17	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	1-----	:30	1	\$125.00	07	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/17	08/27/17	1-----					1	\$125.00		0.00			
E 18	6	08/21/17	08/21/17	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	1-----	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/17	08/27/17	1-----					1	\$250.00		0.00			
E 19	6	08/21/17	08/21/17	M-F Afternoon Rot M-F Afternoon Rot	CM	12:30 PM-3:00 PM	1-----	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/17	08/27/17	1-----					1	\$250.00		0.00			
E 20	6	08/21/17	08/21/17	M-F 1235a-135a M-F 1235a-135a	CM	12:35 AM-1:35 AM	1-----	:30	1	\$50.00	07	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/17	08/27/17	1-----					1	\$50.00		0.00			
E 21	6	08/21/17	08/21/17	12p Skytracker Spon 12p Skytracker Spon	CM	12:00 PM-12:30 PM	1-----	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/17	08/27/17	1-----					1	\$250.00		0.00			
E 22	6	08/21/17	08/21/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	1-----	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/17	08/27/17	1-----					1	\$175.00		0.00			
E 23	6	08/21/17	08/21/17	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	1-----	:30	1	\$35.00	07	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/17	08/27/17	1-----					1	\$35.00		0.00			
E 24	6	08/21/17	08/21/17	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	1-----	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/17	08/27/17	1-----					1	\$175.00		0.00			
E 25	6	08/21/17	08/21/17	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	1-----	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/17	08/27/17	1-----					1	\$275.00		0.00			
E 26	6	08/21/17	08/21/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	1-----	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/17	08/27/17	1-----					1	\$275.00		0.00			
E 27	6	08/21/17	08/21/17	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	1-----	:30	1	\$325.00	07	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/17	08/27/17	1-----					1	\$325.00		0.00			
E 28	6	08/21/17	08/21/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$400.00	07	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/17	08/27/17	1-----					1	\$400.00		0.00			
E 29	6	08/21/17	08/21/17	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	1-----	:30	1	\$375.00	07	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/21/17	08/27/17	1-----					1	\$375.00		0.00			
E 30	6	08/21/17	08/21/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$400.00	07	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 30	6	08/21/17	08/21/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$400.00	07	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/21/17	08/27/17	1-----	1		\$400.00		0.00						
E 31	6	08/21/17	08/21/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	1-----	:30	1	\$325.00	07	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/21/17	08/27/17	1-----	1		\$325.00		0.00						
E 32	6	08/21/17	08/21/17	M-F 7a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	1-----	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/21/17	08/27/17	1-----	1		\$200.00		0.00						
E 33	6	08/21/17	08/21/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	1-----	:30	1	\$65.00	07	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/21/17	08/27/17	1-----	1		\$65.00		0.00						
E 34	6	08/19/17	08/19/17	Sa 1135p-1235a Sa 1135p-1235a	CM	11:35 PM-12:35 AM	-----1-	:30	1	\$65.00	07	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1-	1		\$65.00		0.00						
E 35	6	08/19/17	08/19/17	Sa 6a-7a Sa 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-----1-	:30	1	\$100.00	07	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1-	1		\$100.00		0.00						
E 36	6	08/19/17	08/19/17	Sa 6p-630p Sa 6p-630p	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1-	1		\$175.00		0.00						
E 37	6	08/19/17	08/19/17	Sa 6a-7a Sa 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-----1-	:30	1	\$125.00	07	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1-	1		\$125.00		0.00						
E 38	6	08/19/17	08/19/17	Sa 7a-8a Sa 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-----1-	:30	1	\$100.00	07	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1-	1		\$100.00		0.00						
E 39	6	08/19/17	08/19/17	Sa 7a-8a Sa 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-----1-	:30	1	\$125.00	07	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1-	1		\$125.00		0.00						
E 40	6	08/19/17	08/19/17	Sa 8a-10a Sa 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----1-	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1-	1		\$175.00		0.00						
E 41	6	08/19/17	08/19/17	Sa 8a-10a Sa 8a-10a	CM	9:00 AM-10:00 AM	-----1-	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1-	1		\$200.00		0.00						
E 42	6	08/20/17	08/20/17	Su 1030a-11a Su 1030a-11a	CM	10:30 AM-11:30 AM	-----1	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1	1		\$150.00		0.00						
E 43	6	08/20/17	08/20/17	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	-----1	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1	1		\$250.00		0.00						
E 44	6	08/20/17	08/20/17	Su 1135p-1235a Su 1135p-1235a	CM	11:35 PM-12:35 AM	-----1	:30	1	\$65.00	07	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 549165  
Alt Order #: 08765823  
Flight Dates: 08/15/17 - 08/21/17

Advertiser: Northam/D/Gov  
Product Desc: NORTHAM 4 GOVERNOR  
Estimate: 5559  
**WTVR-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 44	6	08/20/17	08/20/17	Su 1135p-1235a Su 1135p-1235a	CM	11:35 PM-12:35 AM	-----1	:30	1	\$65.00	07	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1	1		\$65.00		0.00						
E 45	6	08/20/17	08/20/17	Su 6a-7a Su 6a-630a (6:00 AM-6:30 AM)	CM	6:00 AM-6:30 AM	-----1	:30	1	\$65.00	07	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1	1		\$65.00		0.00						
E 46	6	08/20/17	08/20/17	Su 6a-7a Su 630a-7a (6:30 AM-7:00 AM)	CM	6:30 AM-7:00 AM	-----1	:30	1	\$75.00	07	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1	1		\$75.00		0.00						
E 47	6	08/20/17	08/20/17	Su 630p-7p Su 630p-7p	CM	6:30 PM-7:00 PM	-----1	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1	1		\$200.00		0.00						
E 48	6	08/20/17	08/20/17	Su 7a-8a Su 7a-730a (7:00 AM-7:30 AM)	CM	7:00 AM-7:30 AM	-----1	:30	1	\$85.00	07	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1	1		\$85.00		0.00						
E 49	6	08/20/17	08/20/17	Su 7a-8a Su 730a-8a (7:30 AM-8:00 AM)	CM	7:30 AM-8:00 AM	-----1	:30	1	\$100.00	07	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1	1		\$100.00		0.00						
E 50	6	08/20/17	08/20/17	Su 9a-1030a Su 9a-1030a	CM	9:00 AM-10:30 AM	-----1	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	-----1	1		\$250.00		0.00						
E 51	6	08/17/17	08/17/17	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	---1---	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	---1---	1		\$150.00		0.00						
E 52	6	08/17/17	08/17/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	---1---	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	---1---	1		\$275.00		0.00						
E 53	6	08/17/17	08/17/17	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	---1---	:30	1	\$125.00	07	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	---1---	1		\$125.00		0.00						
E 54	6	08/17/17	08/17/17	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	---1---	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	---1---	1		\$250.00		0.00						
E 55	6	08/17/17	08/17/17	M-F 1235a-135a M-F 1235a-135a	CM	12:35 PM-1:35 PM	---1---	:30	1	\$50.00	07	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	---1---	1		\$50.00		0.00						
E 56	6	08/17/17	08/17/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	---1---	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	---1---	1		\$250.00		0.00						
E 57	6	08/17/17	08/17/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	---1---	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	---1---	1		\$175.00		0.00						
E 58	6	08/17/17	08/17/17	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	---1---	:30	1	\$35.00	07	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 549165  
Alt Order #: 08765823  
Flight Dates: 08/15/17 - 08/21/17

Advertiser: Northam/D/Gov  
Product Desc: NORTHAM 4 GOVERNOR  
Estimate: 5559  
**WTVR-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 58	6	08/17/17	08/17/17	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	--- 1---	:30	1	\$35.00	07	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	--- 1---	1		\$35.00		0.00						
E 59	6	08/17/17	08/17/17	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	--- 1---	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	--- 1---	1		\$275.00		0.00						
E 60	6	08/17/17	08/17/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	--- 1---	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	--- 1---	1		\$275.00		0.00						
E 61	6	08/17/17	08/17/17	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--- 1---	:30	1	\$325.00	07	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	--- 1---	1		\$325.00		0.00						
E 62	6	08/17/17	08/17/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--- 1---	:30	1	\$400.00	07	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	--- 1---	1		\$400.00		0.00						
E 63	6	08/17/17	08/17/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	--- 1---	:30	1	\$325.00	07	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	--- 1---	1		\$325.00		0.00						
E 64	6	08/17/17	08/17/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--- 1---	:30	1	\$225.00	07	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	--- 1---	1		\$225.00		0.00						
E 65	6	08/17/17	08/17/17	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	--- 1---	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	--- 1---	1		\$300.00		0.00						
E 66	6	08/17/17	08/17/17	M-F 7a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--- 1---	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	--- 1---	1		\$200.00		0.00						
E 67	6	08/17/17	08/17/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--- 1---	:30	1	\$65.00	07	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	--- 1---	1		\$65.00		0.00						
E 68	6	08/15/17	08/15/17	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	AI- 1-----	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- 1-----	1		\$150.00		0.00						
E 69	6	08/15/17	08/15/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	PI- 1-----	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- 1-----	1		\$275.00		0.00						
E 70	6	08/15/17	08/15/17	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	XI- 1-----	:30	1	\$125.00	07	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- 1-----	1		\$125.00		0.00						
E 71	6	08/15/17	08/15/17	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	PI- 1-----	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- 1-----	1		\$250.00		0.00						
E 72	6	08/15/17	08/15/17	M-F Afternoon Rot M-F Afternoon Rot	CM	12:30 PM-3:00 PM	- 1-----	:30	1	\$250.00	05	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 549165  
Alt Order #: 08765823  
Flight Dates: 08/15/17 - 08/21/17

Advertiser: Northam/D/Gov  
Product Desc: NORTHAM 4 GOVERNOR  
Estimate: 5559  
**WTVR-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 72	6	08/15/17	08/15/17	M-F Afternoon Rot M-F Afternoon Rot	CM	12:30 PM-3:00 PM	- 1 - - - - -	:30	1	\$250.00	05	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	- 1 - - - - -					1	\$250.00		0.00			
E 73	6	08/15/17	08/15/17	M-F 1235a-135a M-F 1235a-135a	CM	12:35 XM-1:35 XM	- 1 - - - - -	:30	1	\$50.00	07	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	- 1 - - - - -					1	\$50.00		0.00			
E 74	6	08/15/17	08/15/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	- 1 - - - - -	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	- 1 - - - - -					1	\$250.00		0.00			
E 75	6	08/15/17	08/15/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	- 1 - - - - -	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	- 1 - - - - -					1	\$175.00		0.00			
E 76	6	08/15/17	08/15/17	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	- 1 - - - - -	:30	1	\$35.00	07	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	- 1 - - - - -					1	\$35.00		0.00			
E 77	6	08/15/17	08/15/17	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	- 1 - - - - -	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	- 1 - - - - -					1	\$175.00		0.00			
E 78	6	08/15/17	08/15/17	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	- 1 - - - - -	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	- 1 - - - - -					1	\$275.00		0.00			
E 79	6	08/15/17	08/15/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	- 1 - - - - -	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	- 1 - - - - -					1	\$275.00		0.00			
E 80	6	08/15/17	08/15/17	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	- 1 - - - - -	:30	1	\$325.00	07	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	- 1 - - - - -					1	\$325.00		0.00			
E 81	6	08/15/17	08/15/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	- 1 - - - - -	:30	1	\$400.00	07	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	- 1 - - - - -					1	\$400.00		0.00			
E 82	6	08/15/17	08/15/17	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	- 1 - - - - -	:30	1	\$375.00	07	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	- 1 - - - - -					1	\$375.00		0.00			
E 83	6	08/15/17	08/15/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	- 1 - - - - -	:30	1	\$400.00	07	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	- 1 - - - - -					1	\$400.00		0.00			
E 84	6	08/15/17	08/15/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	- 1 - - - - -	:30	1	\$325.00	07	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	- 1 - - - - -					1	\$325.00		0.00			
E 85	6	08/15/17	08/15/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	- 1 - - - - -	:30	1	\$225.00	07	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/14/17	08/20/17	- 1 - - - - -					1	\$225.00		0.00			
E 86	6	08/15/17	08/15/17	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	- 1 - - - - -	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 549165  
Alt Order #: 08765823  
Flight Dates: 08/15/17 - 08/21/17

Advertiser: Northam/D/Gov  
Product Desc: NORTHAM 4 GOVERNOR  
Estimate: 5559  
**WTVR-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 86	6	08/15/17	08/15/17	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	- 1 - - - - -	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- 1 - - - - -	1		\$300.00		0.00						
E 87	6	08/15/17	08/15/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	- 1 - - - - -	:30	1	\$65.00	07	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- 1 - - - - -	1		\$65.00		0.00						
E 88	6	08/16/17	08/16/17	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	- - 1 - - - -	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- - 1 - - - -	1		\$150.00		0.00						
E 89	6	08/16/17	08/16/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	- - 1 - - - -	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- - 1 - - - -	1		\$275.00		0.00						
E 90	6	08/16/17	08/16/17	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	- - 1 - - - -	:30	1	\$125.00	07	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- - 1 - - - -	1		\$125.00		0.00						
E 91	6	08/16/17	08/16/17	M-F Afternoon Rot M-F Afternoon Rot	CM	12:30 PM-3:00 PM	- - 1 - - - -	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- - 1 - - - -	1		\$250.00		0.00						
E 92	6	08/16/17	08/16/17	M-F 1235a-135a M-F 1235a-135a	CM	12:35 PM-1:35 PM	- - 1 - - - -	:30	1	\$50.00	07	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- - 1 - - - -	1		\$50.00		0.00						
E 93	6	08/16/17	08/16/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	- - 1 - - - -	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- - 1 - - - -	1		\$250.00		0.00						
E 94	6	08/16/17	08/16/17	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	- - 1 - - - -	:30	1	\$35.00	07	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- - 1 - - - -	1		\$35.00		0.00						
E 95	6	08/16/17	08/16/17	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	- - 1 - - - -	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- - 1 - - - -	1		\$175.00		0.00						
E 96	6	08/16/17	08/16/17	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	- - 1 - - - -	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- - 1 - - - -	1		\$275.00		0.00						
E 97	6	08/16/17	08/16/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	- - 1 - - - -	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- - 1 - - - -	1		\$275.00		0.00						
E 98	6	08/16/17	08/16/17	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	- - 1 - - - -	:30	1	\$325.00	07	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- - 1 - - - -	1		\$325.00		0.00						
E 99	6	08/16/17	08/16/17	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	- - 1 - - - -	:30	1	\$375.00	07	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/14/17	08/20/17	- - 1 - - - -	1		\$375.00		0.00						
E100	6	08/16/17	08/16/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	- - 1 - - - -	:30	1	\$400.00	07	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



Order / Rev: 549165  
Alt Order #: 08765823  
Flight Dates: 08/15/17 - 08/21/17

Advertiser: Northam/D/Gov  
Product Desc: NORTHAM 4 GOVERNOR  
Estimate: 5559

WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E100	6	08/16/17	08/16/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-- 1 - - - -	:30	1	\$400.00	07	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/14/17	08/20/17	-- 1 - - - -	1			\$400.00		0.00				
E101	6	08/16/17	08/16/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	-- 1 - - - -	:30	1	\$325.00	07	0.00 NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/14/17	08/20/17	-- 1 - - - -	1			\$325.00		0.00				
E102	6	08/16/17	08/16/17	M-F 7a-9a M-F 7a-8aa (7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	-- 1 - - - -	:30	1	\$225.00	07	0.00 NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/14/17	08/20/17	-- 1 - - - -	1			\$225.00		0.00				
E103	6	08/16/17	08/16/17	M-F 7a-9a M-F 8a-9a (8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	-- 1 - - - -	:30	1	\$200.00	07	0.00 NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/14/17	08/20/17	-- 1 - - - -	1			\$200.00		0.00				
E104	6	08/16/17	08/16/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	-- 1 - - - -	:30	1	\$65.00	07	0.00 NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/14/17	08/20/17	-- 1 - - - -	1			\$65.00		0.00				
												Totals	104	\$22,355.00