

## ORDER



**Orders**  
**Order / Rev:** 570168  
**Alt Order #:** 08823574  
**Product Desc:** NORTHAM FOR GOVERNOR  
**Estimate:** 5614  
**Flight Dates:** 09/26/17 - 10/09/17  
**Original Date / Rev:** 09/25/17 / 10/04/17  
**Order Type:** GENERAL

## WTVR-TV

**Primary AE:** Teresa DiFuria  
**Sales Office:** NPHL  
**Sales Region:** National

**Agency**  
**Name:** Buying Time LLC  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave NW  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Northam/D/Gov  
**Demographic:** HH  
**Product Codes:** PL2.e.i  
**Priority:** 07  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/06/17	26	\$8,065.00	\$6,855.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	26	\$8,065.00	\$6,855.25	0.00
<b>Totals</b>	<b>26</b>	<b>\$8,065.00</b>	<b>\$6,855.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	09/29/17	09/29/17	M-F 1230p-130p M-F 12320p-130p	CM	12:30 PM-1:30 PM	----1--	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	----1--	1		\$300.00		0.00						
E 2	6	09/29/17	09/29/17	M-F 130p-2p M-F 130p-2p	CM	1:30 PM-2:00 PM	----1--	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	----1--	1		\$300.00		0.00						
E 3	6	09/29/17	09/29/17	M-F 4a-430a M-F 4a-430a	CM	4:00 AM-4:30 AM	----1--	:30	1	\$20.00	07	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	----1--	1		\$20.00		0.00						
E 4	6	09/29/17	09/29/17	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	----1--	:30	1	\$40.00	07	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	----1--	1		\$40.00		0.00						
E 5	6	10/02/17	10/02/17	M-F 1230p-130p M-F 12320p-130p	CM	12:30 PM-1:30 PM	1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/17	10/08/17	1-----	1		\$300.00		0.00						
E 6	6	10/02/17	10/02/17		CM	4:00 AM-4:30 AM	1-----	:30	1	\$20.00	07	0.00	NM	1	\$20.00

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 Alt Order #: 08823574  
 Flight Dates: 09/26/17 - 10/09/17

Advertiser: Northam/D/Gov  
 Product Desc: NORTHAM FOR GOVERNOR  
 Estimate: 5614  
**WTVR-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4a-430a															
M-F 4a-430a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/17	10/08/17	1-----	1		\$20.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	6	10/02/17-10/08/17		M-F 4a-430a	4:00 AM-4:30 AM		M-----	:30	<del>(\$20.00)</del>	0.00	NM				
See MG 6.2															
[Breaking News]															
2	6	10/05/17-10/06/17		M-F 4a-430a	4:00 AM-4:30 AM		---ThF----	:30	\$20.00	0.00	NM				
Ⓜ MG for 6.1 10/02															
E 7	6	10/02/17	10/02/17	M-F 430a-5a	CM	4:30 AM-4:59 AM	1-----	:30	1	\$40.00	07	0.00	NM	1	\$40.00
M-F 430a-5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/02/17	10/08/17	1-----	1		\$40.00		0.00						
E 8	6	09/30/17	09/30/17	Sa 1135p-1235a	CM	11:35 PM-12:35 AM	XI-----1-	:30	1	\$50.00	07	0.00	NM	1	\$50.00
Sa 1135p-1235a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	-----1-	1		\$50.00		0.00						
E 9	6	09/30/17	09/30/17	Sa 6a-7a	CM	6:30 AM-7:00 AM	-----1-	:30	1	\$110.00	07	0.00	NM	1	\$110.00
Sa 630a-7a (6:30 AM-7:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	-----1-	1		\$110.00		0.00						
E 10	6	09/30/17	09/30/17	Sa 8a-10a	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$125.00	07	0.00	NM	1	\$125.00
Sa 8a-9a (8:00 AM-9:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	-----1-	1		\$125.00		0.00						
E 11	6	10/01/17	10/01/17	Su 6a-7a	CM	6:00 AM-6:30 AM	-----1	:30	1	\$100.00	07	0.00	NM	1	\$100.00
Su 6a-630a (6:00 AM-6:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	-----1	1		\$100.00		0.00						
E 12	6	10/01/17	10/01/17	Sunday Prime Hour 1	CM	7:00 PM-8:00 PM	-----1	:30	1	\$3,750.00	04	0.00	NM	1	\$3,750.00
Sunday Prime Hour 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	-----1	1		\$3,750.00		0.00						
E 13	6	10/01/17	10/01/17	Su 7a-8a	CM	7:30 AM-8:00 AM	-----1	:30	1	\$130.00	07	0.00	NM	1	\$130.00
Su 730a-8a (7:30 AM-8:00 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	-----1	1		\$130.00		0.00						
E 14	6	09/28/17	09/28/17	M-F 1230p-130p	CM	12:30 PM-1:30 PM	---1---	:30	1	\$300.00	07	0.00	NM	1	\$300.00
M-F 12320p-130p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	---1---	1		\$300.00		0.00						
E 15	6	09/28/17	09/28/17	M-F 130p-2p	CM	1:30 PM-2:00 PM	---1---	:30	1	\$300.00	07	0.00	NM	1	\$300.00
M-F 130p-2p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	---1---	1		\$300.00		0.00						
E 16	6	09/28/17	09/28/17	M-F 4a-430a	CM	4:00 AM-4:30 AM	---1---	:30	1	\$20.00	07	0.00	NM	1	\$20.00
M-F 4a-430a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	---1---	1		\$20.00		0.00						
E 17	6	09/28/17	09/28/17	M-F 430a-5a	CM	4:30 AM-4:59 AM	---1---	:30	1	\$40.00	07	0.00	NM	1	\$40.00
M-F 430a-5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	---1---	1		\$40.00		0.00						
E 18	6	09/26/17	09/26/17	Tuesday Prime Hour 3	CM	10:00 PM-11:00 PM	-1-----	:30	1	\$800.00	07	0.00	NM	1	\$800.00
Tuesday Prime Hour 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	-1-----	1		\$800.00		0.00						
E 19	6	09/26/17	09/26/17		CM	12:30 PM-1:30 PM	-1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00

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**WTVR-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Afternoon Rot											
				M-F Afternoon Rot											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	- 1 - - - - -	1		\$300.00		0.00						
E 20	6	09/26/17	09/26/17	M-F 130p-2p	CM	1:30 PM-2:00 PM	- 1 - - - - -	:30	1	\$300.00	07	0.00	NM	1	\$300.00
				M-F 130p-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	- 1 - - - - -	1		\$300.00		0.00						
E 21	6	09/26/17	09/26/17	M-F 4a-430a	CM	4:00 AM-4:30 AM	- 1 - - - - -	:30	1	\$20.00	07	0.00	NM	1	\$20.00
				M-F 4a-430a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	- 1 - - - - -	1		\$20.00		0.00						
E 22	6	09/26/17	09/26/17	M-F 430a-5a	CM	4:30 AM-4:59 AM	- 1 - - - - -	:30	1	\$40.00	07	0.00	NM	1	\$40.00
				M-F 430a-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	- 1 - - - - -	1		\$40.00		0.00						
E 23	6	09/27/17	09/27/17	M-F 1230p-130p	CM	12:30 PM-1:30 PM	- - 1 - - - -	:30	1	\$300.00	07	0.00	NM	1	\$300.00
				M-F 12320p-130p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	- - 1 - - - -	1		\$300.00		0.00						
E 24	6	09/27/17	09/27/17	M-F 130p-2p	CM	1:30 PM-2:00 PM	- - 1 - - - -	:30	1	\$300.00	07	0.00	NM	1	\$300.00
				M-F 130p-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	- - 1 - - - -	1		\$300.00		0.00						
E 25	6	09/27/17	09/27/17	M-F 4a-430a	CM	4:00 AM-4:30 AM	- - 1 - - - -	:30	1	\$20.00	07	0.00	NM	1	\$20.00
				M-F 4a-430a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	- - 1 - - - -	1		\$20.00		0.00						
E 26	6	09/27/17	09/27/17	M-F 430a-5a	CM	4:30 AM-4:59 AM	- - 1 - - - -	:30	1	\$40.00	07	0.00	NM	1	\$40.00
				M-F 430a-5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	- - 1 - - - -	1		\$40.00		0.00						
													Totals	26	\$8,065.00