

**KCMO-FM
Quarterly
Programs / Issues
Report
2nd Quarter 2023**



Kansas City's Greatest Hits

This report contains

Section 1: Issues and Concerns in the Kansas City metro Area, How KCMO-FM Dealt with Those Issues.

Section 2: Various Public Service Announcements

Section 3: “Caring for KC w/ Darron Story” – Local Sunday morning community affairs show content recap

Section 1: issues and concerns in the Kansas City area:

The following local issues and topics were covered during our morning show

4/5/23 – Seven Days is an organization that promotes kindness. They started their weeklong celebration today with a kindness breakfast.

4/6/23 – Hy Vee is hosting a half marathon and kids fun run to raise health awareness for women in the metro.

4/10/23 – The Jewish Community Center is hosting KC Superstar to find the most talented kids in the Kansas City area

4/11/23 – Beats for Beats is a fundraiser to help local families get cardiac testing for their children.

4/13/23 – T&L Welding is working with Ruskin High School to provide training to their students. Welding is a lucrative field that does not require a college degree.

4/14/23 – The Big Dozier is back at Zarda and Hy Vee. A portion of the proceeds go to Big Brother & Big Sisters

4/18/23 – Shave to Save is a benefit for the Kansas University cancer center in May

4/21/23 – The Johnson County Library has discontinued all overdue fines

4/24/23 – The Cherry Company produces sportswear for women. They are hosting a fashion show ahead of the NFL draft. A portion of the proceeds will go to local charities.

5/2/23 – The NFL draft will donate tons of materials used for the event.

5/3/23 – The Negro leagues Baseball Museum announced they will open a new 25-million-dollar facility.

5/5/23 – Elite Comics will host their free comic day. The annual event raises thousands of dollars for Children's Mercy Hospital.

5/9/23 – Jennifer Parker of Overland Park had a tiny library that has grown into a food pantry. She serves over 2 thousand people a month. Other community members are helping her stock the shelves.

5/10/23 – Rose Clopton was the manager of the Denny's that burned down last week. She has worked at the restaurant for almost 40 years. Her son started a go fund me so she can take some time off before returning to work.

5/11/23 – Lee's Summit Schools had a "Build Zone" experience for 5th graders. They built 1700 bird houses. The goal is for students to graduate with skills they can use to find employment.

5/15/23 – More than 1,000 women across the metro participated in the KC Express Mother's Day 5K this year.

5/24/23 – The Golden Scoop, an ice cream shop that hires people who are developmentally disabled, is looking to expand.

5/25/23 – Kansas City Chiefs safety Justin Reid is kicking off a three-week coding camp for high school kids this summer called "Tackling Tech." He is working with the University of Missouri-Kansas City and the Henry W. Bloch School. 50 students will participate

5/30/23 – GEHA has donated more than 300,000 dollars to UMKC's dental school to encourage more diversity in the field.

6/1/23 – Prairie Elder Care Farmstead in Overland Park, KS provides care to Alzheimer's patients. Their residents can interact with animals on the farm as part of their therapy.

6/2/23 – The Kansas City Pet Resource Center is hosting low-cost flea and tick prevention in addition to other options every month.

6/7/23 – The Suicide Prevention Hotline is 988

6/9/23 – Future Stages is June 11 at the Kauffman Center. The free event lets local young performers take the stage.

6/14/23 – KC Pet Project needs help they just received over 400 kittens needing homes.

6/16/23 – Childrens Mercy Hospital announced a 150-million-dollar investment to serve the mental health needs of their patients.

6/28/23 – KU Health System announced a 100-million-dollar plan that will bring cancer care to one location to provide all services to their cancer patients.

6/30/23 – A groundbreaking ceremony was held for the new Panasonic plant in Desoto. The plan will bring about 8 thousand new jobs to the area.

Section 2: Major Station Campaigns and PSA's:

**Bra Couture
4/1-4/21**

**Shave to Save
4/12-5/12**

**Earth Day 2023
4/17-4/23**

**Celebration at the Station
5/1-5/29**

**Lenexa Art Fair
5/1-5/12**

**American Cancer Society Relay For Life
5/15-6/2**

**Future Stages at Kauffman Center
5/22-6/10**

**Overland Park Botanical Gardens Stems Garden Soiree
6/5-6/23**

**Great Lenexa BBQ
6/12-6/23**

**Kansas City National Zoo and Aquarium Month
6/12-6/16**

**Stars & Stripes Picnic at the National WW1 Museum and Memorial
6/19-6/30**

Section 3: “Caring for KC w/ Darron Story” – Local Sunday morning community affairs show content recap

***Caring for KC airs Sunday mornings 5:30a–6a on KCMO-FM*

Caring for KC (All broadcasts are podcasted)

Airdate: 4/2/2023

Guests: Jessica McClellan Founder of Giving Hope and Help, Leslie Scott Founder of ReUseFull. (KC201)

Airdate: 4/2/2023

Guests: Kelly Sullivan of the Kansas City Symphony Alliance, Carolyn Dreiling of KC Scholars, Author Dr. Gena L. Ross.

Airdate: 4/9/2023

Guests: KCMO Police Chief Stacey Graves, Heather Alvarez of Strive for Life.

Airdate: 4/16/2023

Guests: Austin Hayward of Service Experts, Leslie Scott of ReUseFull, Kelly Sullivan of the Kansas City Symphony Alliance,

Airdate: 4/23/2023

Guests: Rachel Hiles of Sandwiched KC, Author Brittney Toney and Jennifer Manuleleua of Community Service League

Airdate: 4/30/2023

Guests: KCMO Police Chief Stacey Graves, Erin Deweese of the City of Grandview

Airdate: 5/7/2023

Guests: Jessica Keller, Debra Sullivan and Dr. Russell Swerdlow of KU Alzheimer's Institute

Airdate: 5/14/2023

Guests: Jessica Keller, Debra Sullivan and Dr. Russell Swerdlow of KU Alzheimer's Institute (rebroadcast)

Airdate: 5/21/2023

Guests: Laura Cook of KC Scholars, Brandy Ernzen and Maggie Neidel of Family Promise of Lawrence, Donna Walton of Save the Quindaro Museum. Debbie Childress of Valor Ranch.

Airdate: 5/28/2023

Guests: Laura Cook of KC Scholars, Brandy Ernzen and Maggie Neidel of Family Promise of Lawrence, Donna Walton of Save the Quindaro Museum. Debbie Childress of Valor Ranch. (rebroadcast/holiday)

Airdate: 6/4/2023

Guests: Lineia McKenzie and Haile Sims of Advocacy and Awareness Group of Johnson County, Dr. George Williams of Stand up for Black Lives plus Prairie Village. Jessica McClellan of Giving Hope and Help.

Airdate: 6/11/2023

Guests: Jenay Manley 2nd district at-large city council candidate, Prisca Asaro of the Alzheimer Association.

Airdate: 6/18/2023

Guests: Callen Reilly of Lucky 13, Latosha Wilson of Cornerstone Enterprise, Lindsay French 2nd district at large city council candidate.

Airdate: 6/25/2023

Rebroadcast of 6/18/2023 show

Airdate: 10/2/2022

Ashley Hunt of the National Kidney Foundation and Shanita McAfee-Bryant of the ProspectKC.