

**KCMO-FM
Quarterly
Programs / Issues
Report
3rd Quarter 2023**



Kansas City's Greatest Hits

This report contains:

Section 1: Issues and Concerns in the Kansas City metro Area, How KCMO-FM Dealt with Those Issues.

Section 2: Various Public Service Announcements

Section 3: “Caring for KC w/ Darron Story” – Local Sunday morning community affairs show content recap

Section 1: issues and concerns in the Kansas City area:

The following local issues and topics were covered during our morning show

7/3/23 – Starlight theatre will use rescue dogs in their production of Legally Blond

7/10/23 – His & Hers fitness in Leawood Kansas is offering classes to people living with Parkinsons Disease

7/11/23 – We Code KC provides IT training for students in the inner city

7/12/23 – Local Girl Scouts are learning job skills like heating and AC thanks to Metropolitan Community College

7/18/23 – St Luke's East Hospital is offering free mammograms to local teachers

7/19/23 – The Spot is a nonprofit culinary center. The café at the center allows the public to sample

7/20/23 – Olathe police are providing steering wheel locks to local Hyundai and Kia owners

7/21/23 – Children's Mercy Hospital announced a massive investment in mental health. They say there is a pediatric mental health crisis nationwide

7/24/23 – Dolly Parton will be in Kansas to celebrate her book initiative

7/26/23 – 50 young people became US citizens at the Truman house in Independence

7/27/23 – Today is Miracle treat Day at DQ. Buy a blizzard and they will make a donation to Children's Miracle Network

7/28/23 – About 800 people are expected to participate in the Missouri American Water MR340 race

7/31/23 – Art students in Lawrence have made buddy benches so kids can make new friends

8/2/23 – Labor of Love is a new nonprofit that creates postpartum baskets for new mothers dealing with issues like high blood pressure, post C section issues, and NICU stays among others

8/2/23 – To celebrate their 50th anniversary, Lee Wilson of Pratt Kansas planted 1.5 million sunflowers for his wife.

8/4/23 – Westlake Hardware is selling special 5-gallon buckets to benefit Children's Miracle Network

8/8/23 – Flags are at half-staff to honor fallen police officer Jonah Oswald. He succumbed to his injuries after being shot a few days ago

8/15/23 – More than 25 exchange students from around the world landed at KCI for a 10 month stay in the metro

8/16/23 – 7 Tibetan monks will create a sand Mandela at Unity Temple on the Plaza

8/18/23 – Now is the time to sign up to cook for wings for Wings for Water. The fundraiser helps get clean drinking water to people at risk

8/21/23 – Birthday Connections is a non-profit that helps inner city kids have a traditional birthday party

8/22/23 – Operation BBQ Relief has already sent chefs to Hawaii to help feed people affected by the terrible fires

8/23/23 – 6th grader Leo Mirabile and his friend Suzi Bonino raised \$5,000 for their friend Charlie Fry. Charlie is a five-year-old who is diagnosed with SLC6A1 which causes Charlie to have seizures, a movement disorder, Autism, and other symptoms

8/24/23 – 24 Mattie Rhoades Center announced they will receive 1.7 million dollars from governments funds for much needed renovations

8/28/23 – Harvesters provides food for 10 area college food pantries

8/30/23 – The Hyundai Hope on Wheels Impact Award gave \$100,000 to Children's Mercy Hospital.

8/31/23 – Lawrence KS elementary students broke ground on a new tiny homes project they helped design. The homes will be used to help homeless people get safe, affordable housing

9/5/23 – The Endless Game Foundation played 100 hours straight of baseball. They broke the world record and raised \$300,000 for local charities

9/7/23 – Delia King of Grandview is a hairdresser. She donates her time and talent doing the hair of under privileged children

9/8/23 – KCPS teacher Kayla McClellan is the first recipient of the Norma Hunt Award. She will get free tickets to the Superbowl

9/11/23 – Kansas City resident Rosilyn Temple will be honored with a criminal justice award. The Midwestern Criminal Justice Association has chosen Temple for its Practitioner Award, which celebrates individuals who have made an impact on the criminal justice system

9/12/23 – 12 Black Restaurant Week in KC has started. This year it will run for 2 weeks

9/13/23 – The Lamb Family of Lee's Summit has created all-inclusive soccer

9/20/23 – Paws and Poourls, a fund raiser for the Kansas City Humane Society, will be held October 14th

9/21/23 – Wayside Waifs recently held a low-cost vaccine clinic. They also have a food pantry for pets

9/22/23 – Travis Kelce hosts his Car Jam Friday night for his foundation.

9/25/23 – Raytown Challenge Gifted Program won the battle of the brains. They got to work with engineers to create their own exhibit

Section 2: Major Station Campaigns and PSA's:

**Stars & Stripes Picnic at the National WW1 Museum and Memorial
7/1-7/4**

**CMN Miracle Treat Day at Dairy Queen Locations
7/3-7/16**

**National WW1 Museum and Memorial's Balloon Glow
7/31-8/19**

**Lenexa Spinach Festival
8/21-9/8**

**Wings 4 Water
8/21-9/7**

**Terra Luna
8/28-9/15**

**Botanical Brew Fest
9/25-9/30**

**Lenexa Chili Challenge
9/25-9/30**

Section 3: "Caring for KC w/ Darron Story" – Local Sunday morning community affairs show content recap

***Caring for KC airs Sunday mornings 5a – 5:30a on KCMO-FM*

Caring for KC (All broadcasts are podcasted)

Airdate: 7/2/2023

Guests: Rachel Hiles w/ Sandwiched KC, Author Brittany Toney and Jennifer

Manuleleua w/ Community Services League

Airdate: 7/9/2023

Guests: Katherine Villareal and Anna Rouch

Airdate: 7/16/2023

Guests: KU Alzheimer's Jessica Keller, Deborah Sullivan, Dr. Russell Swerdlow,

Lynette Sparkman Barnes w/ Alpha Kappa Alpha Sorority, Dani Welniak w/ KC

Current, Laura Cook w/ KC Scholars

Airdate: 7/23/2023

Guests: Councilwoman Ryana Parks-Shaw, Catina Taylor w/ Dreams KC, Sheri

Hall w/ Poetry for Personal Power

Airdate: 7/30/2023

Guests: KU Alzheimer's Jessica Keller, Deborah Sullivan, Dr. Russell Swerdlow

Airdate: 8/6/2023

Guests: Ashley Beard-Fosnow w/ Missouri Humanities

Airdate: 8/13/2023

Guests: KCPD Police Chief Stacey Graves

Airdate: 8/20/2023

Guests: Jessica Keller, Debra Sullivan and Dr. Russell Swerdlow of KU

Alzheimer's Institute (rebroadcast)

Airdate: 8/27/2023

Guests: Brian Miller w/ Make A Wish Foundation, Author Jim Shawver

Airdate: 9/3/2023

Guests: Emily Sterk w/ Healing Toward Wellness, Ryan Bryant w/ Wings 4

Water

Airdate: 9/10/2023

Guests: Joe Nelson, Kermit Ervin & Merced Bain w/ Omega Psi Phi Fraternity,

Ryan Bryant w/ Wings 4 Water, Carolyn Drieling w/ KC Scholars

Airdate: 9/17/2023

Guests: Natalie Lewis & Charise Jackson w/ KC Scholars, Sydney Mollentine w/

The Humane Society, Keith Sharkey w/ Neil Harris Service Experts

Airdate: 9/24/2023

Guests: Laura Metz & Liz Rowe w/ Alzheimer's Association