

**KFSN-TV QUARTERLY ISSUES/PROGRAMS REPORT**  
**3rd QUARTER 2012**

From July 1, 2012, through and including September 30, 2012, KFSN-TV, Licensed In Fresno, California; broadcasts in Digital/HD, presented 38.5 hours of regularly scheduled Local News Programs a week, and in addition, broadcasts a Bi-Monthly Half-Hour Public Affairs Program entitled "Valley Focus." This program is hosted by Action News Anchor Margot Kim, and is a Local Talk/Interview Program dealing exclusively with Issues and Local Affairs. KFSN also produces a Bi-Monthly half-hour program entitled "Latino Life" hosted by Action News Anchor Graciela Moreno, a Talk Interview Program that focuses on issues affecting the Latino community. It also highlights positive contributions Latinos are making in the valley. KFSN-TV airs syndication programming that includes Children's Core Programming as describe in the Children's 398 Report which is filed separately in The Public Inspection File. The ABC Television Network supplies the station with News and Public Interest, as described in the Quarter Report entitled: ABC Television Network News and Public Affairs Programming, which is also filed separately in the Public Inspection File.

On 30.2/30.3 ABC30's sub-channels, KFSN broadcasts the Live Well Network that consists of programs entitled Motion, Mirror, Mirror, Let's Dish, Home with Lisa Quinn, Mexico: One Plate at a Time, Deals, and My Family Recipe Rocks along with others. KFSN-TV's D2/Live Well Network HD Signal carries Public Service Announcements and Children's Core Programming as described in the Children's 398 Report. KFSN-TV's D3 Signal simulcasts the Live Well Network in SD.

KFSN, through its Programming on 30.1/HD, addressed the following Issues Of Concern for communities that make up the six-county area served by ABC-30: Fresno, Merced, Tulare, Kings, Madera and Mariposa:

1. LOCAL GOVERNMENT/ELECTIONS
2. PUBLIC SAFETY/CRIME
3. HEALTH CARE ISSUES FOR THE VALLEY
4. EDUCATIONAL ISSUES IN THE VALLEY
5. ECONOMIC AND THE JOB MARKET IN THE CENTRAL VALLEY
6. MINORITY/CULTURAL TOPICS FOR THE CENTRAL VALLEY

Programs, program segments, and local newscasts broadcast by KFSN that provided significant treatment of the previously described issues of concern. Local news programs include:

**ACTION NEWS**

On April 23, 2007, ABC30/D1 began broadcasting our newscasts in High Definition. The following are KFSN Local Newscasts:

**ACTION NEWS AM LIVE**

Monday through Friday, 4:30-7:00AM, 2 ½ Hours, Local

This Morning News Program Provides Viewers with Late-Breaking Local, National, and International News, Sports, Weather, Medical, Financial, Ag Reports and Consumer Reports.

AM LIVE SATURDAY

Saturdays, 6-7AM & 8-9AM, 2 Hours, Local

This Morning News Program Provides Viewers with Late-Breaking Local, National, and International News, Sports, Weather, Consumer, Medical Reports Along With Entertainment News, Juanita Stevenson presents "Valley Works", a segment on finding employment in the Central Valley.

AM LIVE SUNDAY

Sundays, 6-7AM & 8-9AM, 2 Hours, Local

This Morning News Program Provides Viewers with Late-Breaking Local, National, and International News, Sports, Weather, Consumer and Medical Reports Along With Entertainment News.

ACTION NEWS MIDDAY

Monday through Friday, 11:00AM-11:30AM, 30 Min., Local

Up-To-Date Local News Coverage Is Offered, As Well As National and International News. Also Included Are Medical, Consumer, And Financial Reports.

ACTION NEWS LIVE AT FOUR

Monday through Friday, 4:00-5:00PM, 1 Hour, Local

This hour-long news programs brings up-to-date local news, weather and National News. Also includes consumer stories that will save time and money and "Simple Solutions," tips for making everyday life a little easier. Other features include entertainment and beauty segments from our Live Well Network.

ACTION NEWS LIVE AT FIVE

Monday through Friday, 5:00-5:30PM, 30 Min., Local

This Half-Hour News Program Reviews The Day's News Events, Local, National, And International. Also Covered Are Sports And Weather. Included Are Medical, Education, And Consumer Reports.

ACTION NEWS AT SIX

Monday through Sunday, 6:00-6:30PM, 30 Min., Local

This Half-Hour News Program Reviews The Day's News Events, Local, National, And International. Also Covered Are Weather And Sports. Friday's Newscast Features The Action News Person Of The Week.

ACTION NEWS AT SIX-THIRTY

Monday through Friday, 6:30PM, 30 Min., Local

This Half-Hour News Program Reviews the Day's News Events, Local, National, and International News. It Also Covers Weather. On Mondays, Juanita Stevenson presents "Valley Works", a segment on finding employment in the Central Valley.

ACTION NEWS LIVE AT ELEVEN

Monday through Sunday, 11:00-11:35PM, 35 Min., Local

This Half-Hour News Program Reviews The Day's News Events, Local, National, And International. Also Covered Are Sports And Weather; Consumer Reports Are Included.

ACTION NEWS LIVE AT ELEVEN (REPEAT)

Monday through Friday, 2:05-2:41AM., Local

This Half-Hour News Programs Are A Repeat of the Earlier 11PM Newscast from That Day. It Includes Local, National and International News.

**PUBLIC AFFAIRS**

LATINO LIFE

Sundays, 10:00-10:30AM. :30 Min, Local (Bi-Monthly)

Half-Hour Weekly Local/Talk Interview Program That Focuses On Issues Affecting The Latino Community. It Also Highlights Positive Contributions Latinos Are Making In The Valley.

VALLEY FOCUS

Sundays, 10:00-10:30AM, 30 Min., Local/Public Affairs (Bi-Monthly)

Half-Hour Weekly Local Talk/Interview Program Dealing Exclusively With Issues and Local Affairs.

COMMUNITY CALENDAR :30 SECOND PSA (SEE ATTACHED)

Tuesday – Fridays

During Action News Am Live, Midday And Other Day Parts.

Thirty-Second PSA Featuring An Action News Anchor Delivering Information About Upcoming Events In Our Community.

**CHILDREN FIRST**

Children First Is a Year-Long production. This Year-Long Effort Focuses On The Challenges, Problems, And Opportunities Facing Children Living In Central California. The Program Concentrates On How The Average Person Can Make A Difference In A Child's Life And Highlight Local News Organizations That Work With Children And Youth. Children First Includes Local News Produced Half-Hour Programs :30 Vignettes, Public Service Announcements, and Special Stories on Action News.

**CHILDREN FIRST: Inspirational Kids!**

**Sunday, August 26, 2012, 6:30PM, Half-Hour, Local**

**Sunday, September 30, 2012, 10:00AM, Half-Hour, Local**

When faced with overwhelming challenges, kids can be surprisingly resilient. This Sunday, ABC30 profiles some of those young role models in a half-hour special, "Children First: Inspirational Kids!" Action News AM Live anchors Margot Kim and Jason Oliveira host the program on Sunday, August 26, 2012 at 6:30 p.m.

You'll meet a boy who lost 55 pounds and another who lost his foot, but not his spirit. Now, both are motivating others. Discover how a foster child who survived abuse became a Student of Promise at Clovis Unified. See a young man transformed from a dropout into a mentor. Art students take over an entire museum with their immigration exhibit, a topic that hits close to home for many local kids. Remember the zoo girl Angel Arellano? She's all grown up and sharing her latest accomplishments with ABC30. (See attached press release)

## **CHILDREN FIRST VIGNETTES/PSAs AIRED 3rd Quarter 2012**

Educational Employees Credit Union, Fresno County Office of Education and Children's Hospital  
Central California Partner to Air These Children First PSAs and Vignettes In Rotation:

### **CHILDREN FIRST PARTNERS: DAYCARE :30 SEC (APRX.103)**

This spot encourages viewers what to look for in a daycare for their children.

### **CHILDREN FIRST: CROSSWALK SAFETY :30 SEC (APRX. 119)**

This spot focuses on crosswalk safety.

### **CHILDREN FIRST: FOSTER CARE :30 SEC. (APRX. 81)**

### **CHILDREN FIRST: KIDS & DIVORCE :30 SEC., (APRX.161)**

This spot encourages families divorcing to talk about this with their children.

### **CHILDREN FIRST: SAFETY SEATS :30 SEC., (APRX. 161)**

This spot talks about the importance of having your child ride in a proper car seat.

### **CHILDREN FIRST: KIDS & MONEY :30 SEC., (APRX.106)**

This spot shares the importance of talking about money with your children.

### **CHILDREN FIRST: INSPIRATIONAL KIDS :30 SEC., (APRX. 30)**

This spot lets viewers know about the upcoming half hour special "Inspirational Kids"

### **CHILDREN FIRST: PARTNERS: 10PM ID (AIRES DAILY 10:00PM)**

Voice over that airs weekly before 10PM that says: "It's just about 10 o'clock. Do you know where your children are?"

From July 1, through September 30, 2012; KFSN -TV Aired Aprx. (1500) Public Service  
Announcements (PSAs) Along with Community Involvement Project Spots that include, but are not  
limited to:

- ABC30/California Blood Center: Pint for Pint Blood Drive
- Central California Women's Conference
- AB30/United Way of Fresno/City of Fresno: Movies in the Park: School Supply Giveaway
- ABC30/Honored Scholars Central Valley Schools
- ABC30/Hispanic Heritage Month
- UNICEF: Believe
- Community Calendar Events
- Mental Illness: Bring about Change
- Ronald McDonald's Charity
- City of Fresno: Learn2Earn Campaign
- Fresno County District Attorney's Office: Drunk Driving Campaign
- Habitat for Humanity: Restore non profit
- Valley Air District: Healthy Air

## **LOCAL GOVERNMENT/ POLITICAL ISSUES**

### **LATINO LIFE, 9/9/2012, 10AM, HALF-HOUR, LOCAL**

**Segment 1:** Immigration Scam Warning- What applicants should know about Deferred Action For Childhood Arrivals.

Guest: Camille Cook-Immigration Lawyer: Questions about DACA Deferred Action Help Center  
1551 E. Shaw Ave., Ste. 107 559-244-0868

[www.DA4DC.org](http://www.DA4DC.org) United States Citizenship and Immigration Services [www.uscis.gov](http://www.uscis.gov)

### **VALLEY FOCUS 9/16/2012, 10:00AM, HALF-HOUR, LOCAL**

**Segment 1: Job Fair-** How to prepare for the upcoming Tulare County Job Fair.

Guest: Noreen Wells-Employment Connection

**Tulare County Job Fair** Wednesday, September 26, 9am-1pm

Visalia Convention Center (559) 713-5000 [www.employmentconnect.org](http://www.employmentconnect.org)

### **ACTION NEWS LIVE AT 6PM, 7/02/2012, :51 SEC, LOCAL**

This story covers the Fresno City leaders that are standing strong behind the idea that they won't extend union contracts to help balance the budget. The Fresno Police Officers' Association asked for a one-year extension on their contract with the City. In exchange, they offered cuts to their salaries and benefits totaling more than four million dollars this year; but City leaders say the contract extension is more expensive in the long run. City leaders could possibly impose their own terms on the police union when the contract expires in 2015.

### **ACTION NEWS LIVE AT 11PM 7/02/2012, :53 SEC., LOCAL**

The City of Fresno is talking trash with residents hoping it will help fill a four-million dollar budget shortfall. Mayor Swearingin unveiled the budget proposal last week and while the City Council approved it, they still have to vote on whether to privatize residential trash pickup. During a meeting at City Hall tonight, residents shared their concerns regarding increased fees and quality of service. But Swearingin insists those issues will be addressed and that the move will save the City two and a half million dollars year. The Mayor says between sixty and seventy City workers would be affected but they will likely be hired to work for private companies.

### **ACTION NEWS LIVE AT 5PM, 7/03/2012, :28 SEC., LOCAL**

The Fitch Ratings Company has downgraded the City of Fresno's credit rating. The move affects the City's General Obligation Bond rating which was cut from an "A" to an "A minus". Fitch also revised Fresno's rating outlook from "stable" to "negative". The downgrade means the City will have more difficult time borrowing money and the money it does borrow will be at a higher interest rate. Experts say a key ratings driver is the City's failure to balance the budget and a lack of financial reserves.

### **ACTION NEWS LIVE AT 4PM, 7/05/2012, :40 SEC., LOCAL**

The Madera City Council is expected to vote on a budget which could result in layoffs. The initial proposed budget called for 22 layoffs and eliminating seven vacant positions. The cuts could impact several departments, including the parks and community services department. No police or firefighter positions are on the line, but some support staff positions at the police department could be eliminated. During a budget workshop last month, City Council members asked staff for more options to avoid the layoffs. Tonight's meeting begins at 6:30 at Madera City Hall. Action News will be at the meeting and have an update tonight at 11.

**ACTION NEWS LIVE AT 11PM, 7/05/2012, :43 SEC., LOCAL**

This heat has forced people to find ways to cool off and soon, kids in Fresno's Pinedale neighborhood will have another option: a public pool. Plans are underway to reopen the swimming pool at Pinedale's Community Center. Budget cuts have kept it empty since 2009. Earlier today an anonymous donor dropped off a check at City Hall for more than \$7,000. That's enough to keep the pool open all summer long. City workers will start filling the pool with water as soon as Friday. They hope to have it open by Monday.

**ACTION NEWS LIVE AT 6PM, 7/6/2012, 1:02 MIN., LOCAL**

Supporters of a ballot measure that would require labeling of genetically altered food are anxiously awaiting their proposition number. They say as soon as they get their number and order on the November ballot they are going to hit the ground running, promoting their initiative to label all genetically modified foods in California. Many foods that contain soy, corn, sugar beets, canola oil, and cotton seed oil are genetically modified. But there are no labeling laws at the moment and so it's nearly impossible to tell if your food has genetically altered ingredients or not. Studies have linked genetically modified food to allergies, organ failure, and fertility problems.

**ACTION NEWS AM LIVE, 7/17/2012, 2:21 MIN., LOCAL**

A north valley sheriff is featured in the Governor's sales tax hike campaign. Merced County Sheriff Mark Pazin is a registered Republican, and serves as president of the California State Sheriff's Association. Back in April he says the group voted to support proposition 30 fearing without it public safety will continue to deteriorate. According to the governor, if approved the initiative would secure more funding for public agencies by raising the state sales tax and income taxes on California's highest earners. But, opponents say it could backfire and force large companies to take their business elsewhere. The governor estimates proposition 30 will bring in nine-billion dollars in revenue. The online campaign will eventually progress into TV and radio ads. Opponents of the initiative say they too will be just as aggressive with their campaign

**ACTION NEWS LIVE AT 5PM, 7/18/2012, :43 SEC., LOCAL**

The University of California's board of regents endorsed Governor Jerry Brown's tax increase proposal today and agreed to freeze undergraduate tuition--for now. The board met in San Francisco today for one of its annual meetings. Last September, the board voted to increase student tuition. Full-time college undergraduates now spend more than 12-thousand dollars a year on education. The current proposal would freeze undergraduate tuition. But some graduate school programs may still see an increase of up to 35-percent. Governor Brown also promised to freeze tuition rates if voters pass proposition 30 which is a temporary tax increase. But if the ballot measure fails, the regents warned they will rise cost mid-year by up to 20-percent.

**ACTION NEWS AM LIVE, 7/19/2012, :43 SEC., LOCAL**

Getting on and off Highway 99 in northwest Fresno will eventually be easier. Plans for the Veteran's Boulevard Diagonal are moving forward. The three mile route would run from Grantland and Shaw northeast to Herndon and Polk with an interchange with Highway 99. The Fresno City Council today approved plans and agreements to get the project started. Assistant public works director Scott Mozier says once completed it will ease. With the City approval, Cal-trans now takes over the project. It is expected to take six years to complete at a cost of one hundred ten million dollars.

**ACTION NEWS LIVE AT 5PM, 7/25/2012, :35 SEC., LOCAL**

During a special meeting, the Madera City Council will consider cutting dozens of City jobs including some positions at the police department. Council members are considering a budget that calls for cutting 29 total positions, including 22 layoffs. The City administrator says a lack of state funding and the fragile economy are to blame. The proposed cuts could make service slower at City Hall and impact the parks and community services department. no police officer or firefighter jobs are on the

line. But support staff positions face potential cut. The meeting takes place tonight at six at Madera City Hall.

**ACTION NEWS AM LIVE, 7/27/2012, :51 SEC, LOCAL**

The Fresno City Council was not able to talk trash at yesterday's meeting. Council members were expected to vote on whether to accept a report showing the benefits of selling the City's home garbage pick-up service to private companies. But Council Member Larry Westerlund was absent, leaving supporters of the plan without enough votes to pass it. Marina Magdelano represents the City workers who now pick up the trash. She sees what happened as another stalling tactic. The City Council is now set to consider the consultant's report on August 16th. They will also decide whether to pay the consultant two hundred thousand dollars for his work.

**ACTION NEWS LIVE AT 5PM, 7/31/2012, :34 SEC., LOCAL**

Governor Jerry Brown's November ballot initiative to raise taxes has already collected more than six-million dollars. The campaign reported today that it received six-point-three million dollars in the first half of the year with five million dollars in cash hand at the end of June. Brown's Proposition 30 would raise the state sales tax and income taxes on California's highest earners as a way to help balance the budget.

**ACTION NEWS AM LIVE, 8/2/2012, 2:27 MIN., LOCAL**

The plan is to build high speed rail in between Highway 99 and the existing train tracks. But right now, they're too close together along that two and a half mile stretch; so rail officials say the highway has to move. The high speed rail authority CEO tells Action News the planning process for moving Highway 99 will start in the next three to six months, and construction should be underway within the next two years.

**ACTION NEWS LIVE AT 4PM, 8/1/2012, :23 SEC., LOCAL**

Supporters of Proposition 8, California's ban on same-sex marriage, have filed a petition for the Supreme Court to uphold the law. The petition asks the nation's highest court to overturn lower court rulings that declared the ban unconstitutional. Supporters say the voter approved law helps protect traditional marriage in America but opponents say it discriminates against same-sex couples.

**ACTION NEWS AM LIVE 8/9/2012, :25 SEC., LOCAL**

President Obama and Mitt Romney are both campaigning hard this week as they prepare for the November election. This morning President Obama begins day two of his campaign swing of Colorado. The "vision to restore middle-class economic security" tour kicked off yesterday in Denver where the president blamed Republicans for the great recession. He also accused them of undermining women's reproductive health by fighting his health care reform bill.

**ACTION NEWS LIVE AT 4PM, 8/9/2012,:43 SEC., LOCAL**

The Visalia City Council is scheduled to vote this afternoon on whether to raise the City's sales tax. If the item is approved an initiative will be placed on the November ballot allowing Visalia voters to decide whether to raise the tax from eight percent to eight-point five percent. City officials say even after years of layoffs and cost-reduction measures. Services and the quality of life for City residents may be affected unless the City can increase revenues. They expect that a half-cent sales tax increase would raise ten million dollars in the first year. Tonight's vote will be held at the Council Meeting at City Hall at 5 o'clock. The deadline to file to put the sales tax initiative on the November ballot is tomorrow.

**ACTION NEWS LIVE AT 11PM, 8/11/2012, 1:01 MINL, LOCAL**

Mitt Romney appeared with his Vice Presidential pick Paul Ryan in North Carolina today. The two stepped off the plane with big smiles and waves to crowd. Their children and other family members surrounded them as they got on the tarmac. Mitt Romney shook hands and chit-chat but when Romney announced his VP choice this morning, he said he picked Ryan because of his core beliefs and fiscal conservatism.

**ACTION NEWS LIVE AT 11PM, 8/11/2012, :33 SEC., LOCAL**

President Obama was in Chicago today raising money for his campaign. He landed in his hometown late this afternoon for a series of five high-dollar fundraisers. One of them was held in his own home at a ticket price of 40 thousand dollars a person. The Obama campaign announced on twitter earlier this week that the president's re-election effort raised 75-million dollars last month. That was far behind Republican rival Mitt Romney's fundraising haul of more than 101-million dollars. This is the third month in a row President Obama has raised less money than Mitt Romney in fundraising.

**ACTION NEWS LIVE AT FIVE, 8/13/2012, :56 SEC., LOCAL**

The dates are set for three presidential debates this fall and for the first time in 20 years, one of the moderators will be a woman. CNN political correspondent Candy Crowley will question President Obama and his Republican opponent Mitt Romney in October. This is one of three debates before the November sixth general election. Crowley will be the first female moderator of a presidential debate since ABC's Carole Simpson in 1992.

**ACTION NEWS MIDDAY, 8/14/2012, 2:00 MIN., LOCAL**

Each side seems to be taking the divide and conquer approach. Each candidate is in a different state - those states among those likely to determine the outcome of the election. With less than three months until Election Day, the presidential campaign is preceding full speed ahead. President Obama and Mitt Romney both continue bus tours in key swing states -- Romney in Ohio and Obama in Iowa.

**ACTION NEWS MIDDAY, 8/14/2012, :32 SEC., LOCAL**

North valley Congressman Dennis Cardoza has resigned. Action News has learned Cardoza, who represents Merced in Congress, has tendered his immediate resignation from the House of Representatives. His resignation takes effect at midnight Wednesday. Cardoza says sensitive family needs are motivating his resignation. Last year, Cardoza announced he would not run for re-election, so he's leaving Congress just a few months before his planned retirement.

**ACTION NEWS LIVE AT 6PM, 8/16/2012, 1:30 MIN., LOCAL**

Council members are talking about essentially selling off solid waste pick up from homes all across Fresno. They will vote on spending 200-thousand dollars for a feasibility study to move forward in that plan. The City is expecting this proposal to bring in about 2 and half million dollars each year. That money would come by way of franchise fees paid to the City by the private companies that take up the garbage pickup.

**ACTION NEWS LIVE AT 6PM, 8/16/2012, :30 SEC., LOCAL**

Also this afternoon at City Hall the Fresno City Council has cleared the way for expansion at Fresno's downtown card room. The City Council has okayed Club One Casino's request to add more gaming tables. The casino wants to add two more card tables, but casino consultant mike dates says the plan is to get even bigger. The casino will be authorized to have 51 tables. Dages says the club one is looking for another building downtown to get even bigger. Club One currently pays the City nearly one and a half million dollars a year in fees.

**ACTION NEWS 6PM, 8/23/2012, 1:50 SEC., LOCAL**

There's the argument that downtown is already getting too much help, and also, that money voters assumed would go for streets and buses is going to help developers. But the majority of the Council agreed downtown is a transportation hub, worthy of help. Increasing residential development in

downtown Fresno, putting more people in one place, and reducing urban sprawl is seen as one way to improve the region's transportation problems. That's why the committee that oversees the Measure C sales tax funds agreed to make seven hundred thousand dollars available to encourage downtown growth.

**ACTION NEWS LIVE AT 11PM, 8/23/2012, :44 SEC., LOCAL**

Action News has learned Republican Vice Presidential Candidate Paul Ryan will visit the central valley next month. Ryan is scheduled to attend a one thousand dollar per person dinner at the Fresno Convention Center on September eighth.

**ACTION NEWS LIVE AT 5PM, 8/28/2012, 1:53 MIN., LOCAL**

City and County leaders say they're disappointed. The SPCA today said they made the decision not to extend the contract because they don't like the direction the City and County are taking when it comes to stray animals. They believe there's an ordinance change concerning strays and are under the assumption they will no longer be picked up. But County and City leaders say there was no ordinance change and they were working with expert consultants to find another option for animals.

**ACTION NEWS LIVE AT FIVE, 8/27/2012, :32 SEC., LOCAL**

The debate over labeling genetically modified foods will play out this fall when California voters go to the polls. Proposition 37 would require new food labels on products that are genetically engineered foods as they are also called are those with changes made to their DNA through genetic engineering. Supporters say Californians have the right to know what's in their food and that the long term effects are still unknown. But opponents say the bill is misleading and sets itself up for frivolous lawsuits. They also say the new law would drive up the costs of food.

**ACTION NEWS LIVE AT 5PM 8/30/2012, 1:00 MIN., LOCAL**

Fresno City leaders are encouraging valley drivers to take the "No Text Pledge". The Fresno police department is teaming up with AT&T to combat texting and driving on valley roads. A representative from the telecommunications company explained details of a new campaign at City Hall this morning, to encourage more people to keep their phones down while they're behind the wheel. At today's meeting, they shared statistics on teen texting and driving. They say about 90 percent of teenagers reply within five minutes and texting and driving puts a person at 23 times the risk of an accident.

**AM LIVE SATURDAY, 8/25/2012, :16 SEC., LOCAL**

A quarter of registered voters have not made up their minds about who they will be voting for this November. That's according to a new AP poll out this morning. The poll also shows only 29-percent of those voters are interested in the campaign. That's compared with 51-percent of those who have already made up their minds. Undecided voters are expected to be key for either candidate to win the election.

**ACTION NEWS LIVE AT 6PM, 8/27/2012, :30 SEC., LOCAL**

While lawmakers vote on a flurry of bills to beat the Friday deadline, one proposal still remains unwritten: the long-promised overhaul of public pensions. But key points of a final package have been leaked: instead of a hybrid plan that includes a 401k type option, there'll be a yet-to-be-determined benefit cap, something like a \$100,000 a year limit, even for public safety employees. Current employees will have to contribute more and the retirement age will be raised for new hires.

**ACTION NEWS LIVE AT 11PM, 8/28/2012, 2:00 MIN., LOCAL**

Tonight it was Ann Romney's time to shine and it was a highly anticipated speech as she made the personal pitch for her husband. She's Mitt Romney's wife of 43 years and his biggest cheerleader. And tonight Ann Romney had quite a task. Her speech was meant to reintroduce Mitt Romney to voters -

show his human side, the husband and father that may not come across in a rough and tumble campaign.

**ACTION NEWS LIVE AT 11PM, 8/29/2012, 2:00 MIN., LOCAL**

Ann Romney was in the spotlight Tuesday night making the case for her husband of 43 years. This is the man America needs. This is the man who will wake up every day with the determination to solve the problems that others say can't be solved to fix what others say is beyond repair. The appearance brought tears to the eyes of her sons.

**ACTION NEWS LIVE AT 5PM, 8/30/2012, 2:00 MIN., LOCAL**

Tonight Mitt Romney will accept the Republican nomination. It's a big opportunity for him to connect with voters and try and gain an advantage in a razor tight race. For Mitt Romney, tonight may be the biggest moment of the campaign. Campaign officials say in his acceptance speech, Romney will focus on his values and vision for how to lead America back to prosperity.

**ACTION NEWS LIVE AT 6PM, 8/30/2012, 1:10 MIN., LOCAL**

We're about an hour away from what could be the biggest moment of Mitt Romney's presidential campaign. The Republican National Convention will wrap up tonight with the candidate himself taking center stage. But tonight is primarily about Mitt Romney. It's his chance to try to win over voters on a national stage. Campaign officials say in his nomination acceptance speech, Romney will focus on his values and vision for how to lead America

**ACTION NEWS LIVE AT 5PM, 9/05/2012, 1:41 MIN., LOCAL**

He's one of the most popular Democrats and tonight, former President Bill Clinton will be called on to rally the party faithful. The Obama campaign hopes Clinton's speech can pull in skeptical voters the ones who may not be sold on the president right now, but aren't quite ready to make the switch to Mitt Romney. President Obama and Clinton have had a rocky history; they famously clashed during the 2008 Democratic primary race.

**ACTION NEWS LIVE AT 4PM 9/05/2012, :28 SEC., LOCAL**

How do you follow-up first lady Michelle Obama at the Democratic National Convention? With former President Bill Clinton. Tonight, Mr. Clinton is expected to take the DNC stage to support President Obama. Democrats hope his economic record will lend some credibility to President Obama's campaign before he accepts the party nomination on Thursday.

**ACTION NEWS LIVE AT 6PM, 9/05/2012, :31 SEC., LOCAL**

Michelle Obama's speech last night has created quite a buzz on the internet and among Democrats. We spoke with two people from the valley that are attending the Democratic National Convention and heard her speech in person last night. They both said they were touched the most when she talked about her family.

**ACTION NEWS LIVE AT 9/6/2012, :12 SEC., LOCAL**

Be sure to stay with Action News and ABC news for complete coverage of the Democratic National Convention. President Obama will speak tonight, and our live coverage of his speech begins at 7:00 PM right here on ABC30.

**ACTION NEWS AM LIVE, 9/17/2012, 2:10 MIN., LOCAL**

Driving issued a statement, saying his resignation is what works best for his family and allows the district enough time to fill his seat. But some say it doesn't address the allegations about his residency. Michelle Asadoorian says the last few months have been rough. There have been heated arguments, strong opinions, and even police activity.

**ACTION NEWS AM LIVE, 9/17/2012, 4pm, 2:00 MIN., LOCAL**

New polls out today show a tight race nationally with the president with a slight lead, but in several key battleground states he's up by a few points on Mitt Romney. Last night on the Letterman show, President Obama fired back at the leaked videotapes that are causing Mitt Romney's campaign some major headaches.

**ACTION NEWS LIVE AT 4PM, 9/6/2012, 1:16 MIN., LOCAL**

Tonight is President Obama's big night at the Democratic National Convention in North Carolina. He's expected to take the stage at about 7:30 to accept his party's nomination. The convention is already underway. Tonight's convention was originally scheduled to be held outdoors but was moved back inside due to rain and threatening thunderstorms.

**ACTION NEWS LIVE AT 5PM, 9/07/2012, 19 SEC., LOCAL**

President Obama is wasting no time hitting the campaign trail after his big night at the Democratic Convention. The president will campaign for the first time this year with the first lady, the Vice President and Doctor Jill Biden. ABC's Brandi Hitt is live in Charlotte, North Carolina with a look at how the President wrapped up the convention.

**ACTION NEWS LIVE AT 5PM, 9/9/2012, :23 SEC., LOCAL**

This is a big night for the Democrats as they wrap up their national convention with a speech from the president himself. Tonight, the President is expected to lay out his plan for the future. But as ABC's Karen Travers reports, there are quite a few Americans who are not happy with the job President Obama has done so far.

**ACTION NEWS MIDDAY, 9/10/2012, 2:00 MIN., LOCAL**

President Obama is seeing a post-convention boost, so Mitt Romney is trying to reach working class voters today in Ohio, a state that could decide the election. The campaigns are hunkering down in crucial battleground states, with President Obama getting a lift coming out of the Democratic National Convention last week. The Gallup daily tracking poll now has Mr. Obama five points ahead of Mitt Romney. Courting seniors in Florida over the weekend, the President blasted the Romney Medicare plan.

**ACTION NEWS LIVE AT 6PM, 9/19/2012, 2:00. MIN., LOCAL**

The old-fashioned way of registering to vote, and the new way filing out the voter registration application is online and sending it in, via computer or smartphone. The California Secretary of State launched a new online voter registration system a month before the deadline to be able to vote in the Presidential election this November.

**ACTION NEWS LIVE AT 4PM, 9/20/2012, :26 SEC., LOCAL**

Election Day is still more than two months away and work has already started on the inaugural stage. It's still not clear who will be standing there in January, but Congressional leaders got together today to symbolically hammer in a nail signifying the start of construction. Leaders from both the House and Senate took part in the ceremony. The inauguration will take place on January 21st.

**AM LIVE SATURDAY 8AM, 9/22/2012, :41 SEC., LOCAL**

The latest numbers show a growing amount of California's eligible voters are already registered for the presidential election in November. The Secretary Of State's Office reports more than 17 million Californians are registered to vote. That's nearly 73 percent of those who are eligible to cast a ballot. The report shows the number of unaffiliated voters continues to grow. 43 percent of voters are registered Democrats. Republican registration continues to decline and is just over 30 percent. 3-point-7 million voters or about 20 percent have chosen no party preference. The rolls could see a spike before the October 22nd registration deadline, since the state launched its first online voter registration program earlier this week.

**ACTION NEWS AM LIVE, 9/24/2012, 2:00 MIN., LOCAL**

Mitt Romney continues his battleground state tour in Colorado today as he tries to rebound from a difficult week. National polls show the White House race tight. But President Obama leads in the battleground states that will decide the election. Last night in Denver, Romney slammed the President's record.

**ACTION NEWS LIVE AT 4PM 9/24/2012, 1:19 MIN., LOCAL**

In Pueblo, Colorado, Romney ripped apart Obama's comments in last night's CBS's "60 minutes program." in the interview the President suggested the anti-American protests in the Middle East represented "bumps in the road" to democracy. Romney attacked the comments saying President Obama has neglected to take action in response to recent events overseas. The Obama campaign issued a statement shortly after Romney's comments, saying he quote "Purposefully Misinterpreted The President's Words" and also "Politicized An International Crisis To Help His Campaign." the President was off the campaign trail today to attend the UN general assembly and to tape an appearance on "The View" with first lady Michelle Obama. That taping airs tomorrow morning right here on ABC 30.

**ACTION NEWS LIVE AT 6PM, 9/26/2012.:16 SEC., LOCAL**

In honor of national voter registration day, Fresno State's "Associated Students Incorporated" helped dozens of fellow students register for the November election. The student group handed out information on election items that effect education to encourage students to have a voice and vote.

**ACTION NEWS LIVE AT 6PM, 9/25/2012, :56 SEC., LOCAL**

School districts around the state are busy working on contingency plans if two of those education-related election matters-propositions 30 and 38 don't pass. Districts have been dealing with financial difficulties for years and have come up with various ways to make do with less money, including a cut to the school year of up to five days. So what else are they planning to do if the measures don't pass? California schools chief Tom Torlakson says they may be forced to cut even more time.

**ACTION NEWS LIVE AT 11PM, 9/26/2012, 1:12 MIN., LOCAL**

The significance of Ohio as a battleground state cannot be overstated. No Republican has won the White House without winning there. Mitt Romney and President Obama hit the campaign trail today in Ohio to lock down support before early voting begins next week While Romney promised jobs, the President talked education.

**ACTION NEWS LIVE AT 5PM, 9/27/2012, :18 SEC., LOCAL**

We're just six weeks away from the election and just one week before the first big debate. The deadline to register to vote for the November election is October 22nd. For information on how and where to register, viewers can log on to abc30.com and click on the "Politics" tab on the left side of the page.

**ACTION NEWS LIVE AT 8:30PM, 9/14/2012, 1:16 MIN., LOCAL**

With a little more than two weeks until an October first deadline, the old Fresno County Morgue is no longer being considered as a temporary location for a Fresno County Animal Shelter at a task force meeting today, Fresno City and County officials said they're close to finalizing a contract with Liberty Animal Control to take over animal control services. Officials say the contract with Liberty would amount to three point two million dollars annually the same amount currently paid to the SPCA. in the short term, Liberty would provide services that are state mandated like veterinary care to injured animals and picking up stray and vicious dogs but not cats. Still, leaders insist cats won't be ignored.

**ACTION NEWS LIVE AT FIVE, 9/20/2012, :53 SEC., LOCAL**

A very special honor today was given for former Action News Anchor Nancy Osborne. Mayor Ashley Swearingin and members of the Fresno City Council proclaimed September 20<sup>th</sup> as "Nancy Osborne Day." After 36 years at ABC30, Nancy announced her retirement this month. She suffered a fall at the station in April and had been on extended medical leave ever since. City Council members, including Clint Olivier, took some time to talk about their experiences with Nancy.

**ACTION NEWS LIVE AT FIVE, 9/27,2012, 1:45 MIN., LOCAL**

The City Council just learned the administration was not able to get a firm commitment from the Central California SPCA, but the agency has agreed to continue providing animal control past the October first deadline they had originally set. After controversy over its policies the SPCA decided to get out of the animal control business with both the City and the County. Both governments had been working together to find another provider. But the City decided to keep talking to the SPCA forcing the County to go it alone. Now some City Council members questioned what was going on.

**ACTION NEWS AM LIVE, 9/27/2012, :25 SEC., LOCAL**

More people are moving into large cities in search of a shorter commute to work. New data from the U.S. Census Bureau shows more people are moving downtown. The report defines downtowns as within a two-mile radius of a City Hall. The 2010 census shows 16-million people were living downtown. That's about six-percent of the 258-million people who live in large cities. Chicago saw the biggest downtown population boom and New Orleans saw the largest decline.

**ACTION NEWS 6PM, 9/14/2012, :30 SEC., LOCAL**

Today marked the 202nd anniversary of the Independence of Mexico. The consul of Mexico and Mayor Ashley Swearingin took part in a civic ceremony today to commemorate the event. 5th graders from Lowell Elementary and members of the Fresno City Council also attended today's Ceremony. City Hall raised the flag of Mexico along with the American flag. They will fly together until the end of the day.

**ACTION NEWS LIVE AT 11PM, 9/18/2012, 2:06 MIN., LOCAL:**

Mariachi music filled Fresno's City Hall as a crowd gathered for the US premiere of Alfonzo Arau's latest film. The Mexican born artist is best known for directing 'Like Water For Chocolate. "But before that, American moviegoers saw him playing "Juan" in Romancing the Stone and "El Guano" in the Three Amigos. As El Guapo, Arau gave the crowd plenty to laugh about, but it was 1992's Like Water For Chocolate that brought the director and Mexican movies into the mainstream.

**LATINO LIFE 9/9/0212, 10AM, HALF-HOUR, LOCAL**

**Segment 1:** Immigration Scam Warning - What applicants should know about Deferred Action For Childhood Arrivals.

Guest: Camille Cook-Immigration Lawyer

Questions about DACA: Deferred Action Help Center

1551 E. Shaw Ave., Ste. 107 559-244-0868

[www.DA4DC.org](http://www.DA4DC.org) United States Citizenship and Immigration Services [www.uscis.gov](http://www.uscis.gov)

**VALLEY FOCUS 9/16/2012, 10:00AM, HALF-HOUR, LOCAL**

**Segment 1:** Job Fair- How to prepare for the upcoming Tulare County Job Fair.

Guest: Noreen Wells-Employment Connection

Tulare County Job Fair: Wednesday, September 26 9am-1pm

Visalia Convention Center (559) 713-5000 [www.employmentconnect.org](http://www.employmentconnect.org)

| <b>PSA TITLE</b>                       | <b>LENGTH</b> | <b>APRX. AIRINGS</b> |
|--|---------------|----------------------|
| <b>FRESNO COUNTY DISTRICT ATTORNEY</b> | <b>:30</b>    | <b>281</b>           |

|  |            |           |
|--|------------|-----------|
| <b>VALLEY AIR DISTRICT: HEALTHY AIR</b>  | <b>:30</b> | <b>71</b> |
| <b>ABC30/CITY OF FRESNO/<br/>UNITED WAY: MOVIES IN THE PARK<br/>SCHOOL SUPPLY GIVEAWAY</b> | <b>:15</b> | <b>37</b> |
| <b>CHILDREN'S COMMERCIAL LIMITS</b>  | <b>:30</b> | <b>04</b> |

**PUBLIC SAFETY/CRIME**

**LATINO LIFE 9/9/0212, 10AM, HALF-HOUR, LOCAL**

**Segment 1:** Immigration Scam Warning - What applicants should know about Deferred Action For Childhood Arrivals.

Guest: Camille Cook-Immigration Lawyer

Questions about DACA Deferred Action Help Center

1551 E. Shaw Ave., Ste. 107 559-244-0868

[www.DA4DC.org](http://www.DA4DC.org) United States Citizenship and Immigration Services [www.uscis.gov](http://www.uscis.gov)

**ACTION NEWS LIVE AT 6PM, 7/23/2012, :40 SEC., LOCAL**

Copper wire isn't the only metal thieves are now targeting. In the North Valley, crooks are stealing metal manhole covers from area neighborhoods. Merced City leaders say thieves started taking off with the plates about a year ago. They say about ten were stolen just last week. City crews say the missing covers are a safety hazard. They worry people won't notice the empty holes and hurt themselves. The public is asked to call the Merced Police Department if they have any information that could help police catch those metal thieves.

**ACTION NEWS AM LIVE, 7/24/2012, :33 SEC., LOCAL**

U.S. roads are much more dangerous than they were this time last year. The National Highway Traffic Safety Administration says over 76-hundred people died in traffic accidents in the first three months of 2012. That's a 13-and-a-half-percent climb over 2011. It's a reversal of a downward trend over the past several years. The NHTSA says it's investigating what caused the increase. A Triple-A spokesman says warmer than normal weather this past winter could be a factor, because people tend to drive more when the weather is better.

**ACTION NEWS LIVE AT 6PM, 7/24/2012, 2:03 MIN., LOCAL**

Burglars have hit at least 12 Fresno homes in the middle of serious pest control over the last year. The crooks have made some big hauls, but they've also put their own health at great risk. Police have a suspect in one of the fumigation burglaries, but the remaining crimes are unsolved.

**ACTION NEWS AM LIVE, 7/25/2012, :33 SEC., LOCAL**

An investigation is underway to find out if two men killed in a car crash yesterday are responsible for a crime spree in the foothills. Investigators say 19-year old Albert Hammond and 24-old Dylan Beazley died near Bass Lake when the stolen BMW they were in was launched off an embankment. CHP officers say the car crashed after rounding a curve too quickly.

**ACTION NEWS LIVE AT 6PM, 7/25/2012, :30 SEC., LOCAL**

The Consumer Product Safety Commission is recalling more than 200-thousand Perego strollers. The agency says there's a major risk of entrapment and strangulation for infants younger than 12 months, if they're not harnessed properly. This video shows the two models that are under recall: the Venezia and the Pliko P-3 strollers. They were manufactured between January 2004 and September 2007 and

sold nationwide. The recall follows the 2004 death of a six-month-old California boy. His head was trapped between the stroller's seat and tray. In 2006, a seven-month-old girl almost died in similar circumstances.

**ACTION NEWS LIVE AT 6PM, 7/25/2012, :44 SEC., LOCAL**

New signs popping up in north Fresno are designed to reduce the number of motorcycle crashes. Today, Fresno police and all state insurance put up warning signs at a busy intersection near River Park. Officers say crashes commonly happen in intersections and the results can be deadly. This year alone, two motorcyclists have been killed in Fresno. Safety advocates hope the new signs serve as a reminder for drivers to always look twice. There are plans to put out more signs at other busy intersections. Police will also be paying closer attention to motorcycle safety.

**ACTION NEWS LIVE AT 11PM, 7/26/2012, :21 SEC., LOCAL**

A major recall tonight as made on a popular sport utility vehicle. Ford is recalling nearly 485-thousand Escape SUV or Mavericks, as they're called in Europe. The recall is to fix sticking gas pedals that can cause crashes. The worldwide recall is for the 2001 through 2004 model years. The call-back comes just over a week after US safety regulators began investigating the escape.

**ACTION NEWS LIVE AT 11PM, 7/26/2012, :37 SEC., LOCAL**

Seven-year-old Donovan Maldonado was killed in a crash and his two-year old sister Bella remains in critical condition in the hospital tonight. Their father is in fair condition. The driver, 42-year-old Loren Lebeau, is potentially facing manslaughter and hit-and-run charges tonight. Our Action News team has been covering this story all night. Reporter Stephanie Stone spoke to families who live near the crosswalk where the deadly crash happened with their concerns over safety.

**ACTION NEWS LIVE AT 4PM, 7/27/2012, :30 SEC., LOCAL**

Police took one suspect into custody today and are looking for two more in a robbery at a check cashing store in northwest Fresno. Police say witnesses called them to the scene on Shaw and Marks, just before eleven this morning. They say two masked men entered the "Check-N-Go" store, demanded money from the cashier and then sprayed her with a chemical believed to be pepper spray.

**ACTION NEWS LIVE AT 6PM 7/27/2012, 2:10 MIN., LOCAL**

Dan Roberts is still dealing with the aftermath of a burglary at Sierra Auto Sales in Oakhurst on Sunday. Authorities say thieves broke into the office, took the keys to nearly every car on the lot, and stole a BMW. The stolen BMW was found Tuesday, after it crashed off an embankment near Bass Lake. Nineteen-year-old Albert Hammond and twenty-year-old Dylan Beazley were both killed. Investigators believe the men were involved in the burglary. But Roberts says this isn't the only serious crime to shake this small, mountain community in recent months.

**AM LIVE SATURDAY, 6AM, 7/28/2012, :56 SEC., LOCAL**

A recent crime may be behind an unexpected boom in business for a Fresno food favorite. Several weeks ago and the owners of the Dusty Buns Bistro Bus parked their food truck in Fresno overnight and when they returned they discovered the truck had been vandalized. Thieves had torn out the air conditioning units inside as well as stripped it of several major kitchen appliances. That meant the truck was no longer useable and as a result, and the owners decided to focus their efforts on their restaurant located near Fresno High and open for lunch. Now they say business is booming and they may have to hire more employees.

**ACTION NEWS LIVE AT 4, 7/30/2012, 1:22 MIN., LOCAL**

Many laundry detergents now come in small packs that are intended for easy use. Consumer Reports tested ones from Tide, All, Arm & Hammer, Ajax, Purex, and Dropps. Some of the packs are quick to dissolve in water. But that can be a problem if you have wet hands. And there is also a safety concern.

The American Association Of Poison Control Centers has issued a warning about pack detergents. It's received more than a thousand reports of children being injured or sickened by them.

**ACTION NEWS LIVE AT 5PM, 7/30/2012, :36 SEC., LOCAL**

Government officials say distracted walking is a growing problem across the country. The Consumer Product Safety Commission says more than 1,150 people were treated in US emergency rooms last year after accidents with smartphones and other electronic devices. Experts say that number has quadrupled in the last seven years. They also believe these types of cases are largely under-reported. Doctors say they've treated a number of patients for injuries ranging from facial fractures and eye injuries to blunt head trauma and sprained ankles.

**ACTION NEWS LIVE AT 11PM, 7/30/2012, 2:00 MIN., LOCAL**

Atwater police are looking for two men who they say robbed this recycling shop Monday morning. Employees say four people were inside the office when the men barged in with a gun and demanded money. Sam Kalember is the executive director for Kings View Behavioral Health in Merced County. The clients he's referring to are employed there in a work experience program for people with disabilities.

**ACTION NEWS AM LIVE, 7/31/2012, 1:57 MIN., LOCAL**

Kings View Behavioral Health System operates the recycling center. The shop offers work experience and job placement for people with developmental and other disabilities. The company says the crooks not only stole money but their client's sense of safety. Atwater police are looking for two men who they say robbed this recycling shop Monday morning. Employees say four people were inside the office when the men barged in with a gun and demanded money.

**ACTION NEWS LIVE AT 4PM, 7/31/2012, 1:45 MIN., LOCAL**

According to the National Highway Traffic Safety Administration, heat stroke killed 33 children in cars last year and 49, the year before. New research from the government agency and the children's hospital of Philadelphia found that new devices intended to help parents avoid such tragedies with child-detecting sensors and alerts are well-intentioned, but unreliable and inconsistent when used on their own.

**ACTION NEWS AM LIVE, 8/24/2012, :46 SEC., LOCAL**

A lone power line is to blame for a City-wide power outage in Hanford. More than 50-thousand people spent several hours without electricity last night. Southern California Edison says at first about three thousand customers lost power because of a downed power line. Crews felt it was unsafe to work on the line so the outages were extended.

**ACTION NEWS LIVE AT 6PM, 8/24/2012, 1:53 MIN., LOCAL**

Prompted by the plant shutdown, Central Valley Meat says the company's new animal handling guidelines exceed USDA standards. Operations at Central Valley Meat in Hanford remain suspended. 450 employees missed out on a week of work at the slaughterhouse. USDA spokesman Dirk Phillpot told Action News, "The Company must first submit a corrective action plan detailing how they intend to comply with humane handling regulations before USDA considers allowing them to operate." Central Valley Meat says the action plan is in place. The company replied, "We have completed and will implement an action plan that includes enhanced video monitoring of our facilities, an increased number of third-party audits, and more comprehensive training for our personnel. A letter signed by valley Republican Congressmen Devin Nunes, Jeff Denham and Kevin McCarthy asks the USDA to re-open the plant while it is being investigated.

**ACTION NEWS AM LIVE, 8/27/2012, :51 SEC., LOCAL**

Federal investigators are looking into what may have led a small plane to crash into the Fresno River in Madera. The accident happened yesterday. This picture shows a crane lifting the Cessna 150 out of

the dry river bed near Schnoor Avenue. The plane was upside down when authorities arrived, but the pilot managed to walk away with only minor injuries.

**ACTION NEWS LIVE AT 11PM, 8/29/2012, 1:53 SEC., LOCAL**

**ACTION NEWS AM LIVE, 8/30/2012, 1:53 SEC., LOCAL**

Many say they will join a citizen's patrol group or start a neighborhood watch program. They know the police cannot patrol this area all the time so they are stepping up. People in Fresno's Tower District believe their neighborhood's reputation is slipping and heading down a road of crime and blight. Nearly two hundred people gathered Wednesday to change that destructive path. Their sentiments of anger and frustration came out at a community meeting.

**ACTION NEWS AM LIVE, 8/30/2012, :44 SEC., LOCAL**

A community of local liquor store owners is coming together to protect themselves and help the victim's family after a robbery turned into murder. Police say two armed robbers killed Super-One store clerk Kashmir Manes last week. More than 50-business owners came together yesterday afternoon to raise money for Manes' family. They also talked about keeping themselves and their employees safe by not risking their lives being a hero.

**ACTION NEWS LIVE AT 6PM, 8/30/2012, 1:10 MIN., LOCAL**

There are new developments in the investigation at a Hanford slaughterhouse. Federal investigators announced there is no evidence that sick animals entered the food supply. The investigation was launched after graphic undercover video showed inhumane treatment of cows at Central Valley Meat Company.

**ACTION NEWS 6PM, 8/30/2012, 1:10 MIN., LOCAL**

A valley hospital is among 14 hospitals across the state facing fines for not following safety procedures. The State Department Of Health fined Saint Agnes Medical Center \$50,000 for leaving a towel inside a patient during surgery. The report shows a woman underwent surgery for several intestinal issues in 2010 but four months later, the patient continued to have abdominal pain, and an x-ray revealed a mass. During a second procedure, doctors discovered a towel was left from the first surgery. State officials hope the fines make the public aware of where serious events have taken place and what they should be asking when they get treatment.

**ACTION NEWS LIVE AT 11PM, 8/30/2012, :27 SEC., LOCAL**

Action News was in east central Fresno as the Union Pacific Railroad honored a special elementary student. Jennifer Sandez of Norseman Elementary won an art contest sponsored by Fresno Unified and the railroad to create a drawing that taught a rail safety message. Sticker versions of the sixth graders artwork were passed out at tonight's back-to-school night. Norseman Elementary has been especially active in rail safety programs because the campus is located close to tracks.

**ACTION NEWS LIVE AT 11PM, 8/30/2012, 2:00 MIN., LOCAL**

The money is coming from the state as part of the prison realignment plan. Fresno Police Chief Jerry Dyer says he hopes the extra space here will slow the revolving door. In the coming days the Fresno County jail will be able to house some three thousand inmates. That's up from 26-hundred behind bars. State funds are allowing Fresno County Sheriff Margaret Mims to open another floor of the jail.

**ACTION NEWS LIVE AT 5PM, 8/31/2012, 1:54 MIN., LOCAL**

Fresno State Police say the three robberies on campus happened within 15 minutes of each other right after night classes ended after 9 pm. Police say the suspects rode bikes during the bold robberies. Last night they rode through Fresno State and around the campus, robbing one person after another. Investigators say they were pedaling home when they were caught. Fresno police say they have been surveilling the area around Fresno state for weeks, looking for the pair who robbed everyone from pedestrians to students. After 7 robberies at gunpoint Thursday night, the duo was caught at an

apartment complex near the university, where Fresno police say he lives. 18-year-old Ernest Young was arrested along with a 15-year-old.

**ACTION NEWS AM LIVE, 9/24/2012, :34 SEC., LOCAL**

Teens who engage in distracted and dangerous driving most likely learned their bad driving skills from their parents. A report from Liberty Mutual Insurance shows the majority of more than 17-hundred teens surveyed admitted to making poor decisions while behind the wheel. Nine out of ten said they talked on their cell phone while driving and 94-percent admitted to speeding. The survey also found a majority of surveyed teens said they got their bad habits from their mother and father. A driving safety expert said even occasionally answering your phone during a drive could influence your kids to do the same.

**ACTION NEWS AM LIVE, 9/24/2012, :27 SEC., LOCAL**

Doctors are issuing a new warning to parents this morning about trampolines for kids. The American Academy Of Pediatrics released an updated policy saying trampolines are too dangerous for children to use. The report cites nearly 100-thousand trampoline-related injuries in 2009. They say kids under the age of 5 are at greater risk of severe injury. Almost half of injuries in children resulted in fracture. They also found that safety netting and padding did not change the amount of injuries.

**ACTION NEWS LIVE AT 11PM, 9/25/2012, :22 SEC., LOCAL**

Amtrak is breaking the speed limit this week in the northeast corridor. The rail service is running test trains overnight at 165 miles an hour in four stretches from Maryland to Massachusetts. A spokesperson says the run-throughs will measure the interaction between the train and the track, rider quality and other safety factors. All the test sites may one day have regular 160 mile an hour service.

**ACTION NEWS LIVE AT 5PM, 9/26/2012, :51 SEC., LOCAL**

Many counties across the state are adding new jail beds to fulfill the state responsibility of easing prison overcrowding. A new report identifies counties that have developed cost effective ways to alleviate and maximize their existing jail space without compromising public safety. The report by "California Forward" highlights successful programs for pre-trial inmates in Marin, Santa Clara, Santa Cruz, San Francisco and Yolo counties.

**ACTION NEWS AM LIVE, 9/27/2012, 1:08 MIN., LOCAL**

A local non-profit is working to remind parents and children about the resources available to prevent crimes like the kidnapping of a 10-year-old girl in northeast Fresno. The Play It Safe organization based here in the valley has been around for more than 30 years. They pass out coloring books and hope their message will stick. Eugene Junette started the organization back in 1979 after 8-year-old Victoria De Santiago was kidnapped, raped, and killed.

**ACTION NEWS LIVE AT 11PM, 9/27/2012, 2:00 MIN., LOCAL**

Some neighbors in Kingsburg are coming together to help police fight crime. The City has seen a recent increase in burglaries. Kingsburg resident Maria Blackwell has been passing out flyers in her community, trying to rally neighbors to voice their concerns about the spike in crime. In the past few weeks, her neighborhood has been the target of residential and vehicle burglaries. Earlier this year budget cuts forced the City to lay off two of its officers. And just last week one officer was fired because of a personnel matters, leaving the department with fewer officers

**ACTION NEWS LIVE AT 4PM, 9/28/2012, :30 SEC., LOCAL**

Five major rental car companies have agreed to stop leasing and selling vehicles under safety recalls. Senators Charles Schumer and Barbara Boxer say the agreement involving Enterprise, Hertz, Avis; Dollar Thrifty and National will pave the way for legislation covering the rental car industry. The announcement was made in Washington with relatives of two women from California who died in a

car fire in a vehicle that was under a safety recall. The bill is expected to be voted on during the upcoming lame duck session.

**AM LIVE SATURDAY 6AM, 9/29/2012, :44 SEC., LOCAL**

Action News was at an event that honored a Fresno Community College student and also raised money to help fund water rescue and CPR training. 20-year-old FCC student Nick Gilbert drowned back in April while swimming in the San Joaquin River. He was following some friends when he tried to cross the river and was swept underwater. Blackbeard's Family Fun Center hosted the event called Embraces The Chaos. The Nick Gilbert Foundation raised money that will provide scholarships at FCC, offering water safety and CPR training at local schools.

**ACTION NEWS LIVE AT 8:30PM, 9/29/2012, :52 SEC., LOCAL**

School bus drivers in the south valley are now better prepared to deal with emergencies thanks to a safety drill today. Dozens of drivers watched the response to this simulated crash between a school bus and a train on Cedar near H Street in Tulare. Firefighters, EMT's, and law enforcement officers practiced rescuing victims from the mock accident. Organizers say this training reminds bus drivers to be extra careful when crossing train tracks and helps them prepare for the worst case scenario.

| <b><u>PSA TITLE</u></b>   | <b><u>LENGTH</u></b> | <b><u>APRX. AIRINGS</u></b> |
|---|----------------------|-----------------------------|
| <b>FRESNO COUNTY DISTRICT ATTORNEY<br/>DRINKING AND DRIVING</b> | <b>:30</b>           | <b>281</b>                  |
| <b>VALLEY AIR DISTRICT: HEALTHY AIR</b>                         | <b>:30</b>           | <b>71</b>                   |

**HEALTH ISSUES IN THE CENTRAL VALLEY**

**CHILDREN'S HOSPITAL CENTRAL CALIFORNIA: 60 YEARS OF CARING FOR KIDS**

It's hard to find anyone who hasn't used the services of the only pediatric hospital between Northern and Southern California, Children's Hospital Central California. Action News anchors Graciela Moreno and Warren Armstrong host a half-hour program devoted to this premiere pediatric facility in Madera, which serves more than 67,000 patients in its emergency department every year. "60 Years of Caring for Kids" aired Sunday, July 8 at 6:30 p.m. on ABC30.

Children's Hospital Central California is home to the Valley's only pediatric Neuro-Oncologist. Discover how he's helping an 8-year-old boy who dreams of becoming a chef. It's the only place in the Central Valley where experts can save a newborn weighing just 360 grams (less than 13 ounces). That's how much Tyson the tiny fighter weighed when he was born, and you'll see exactly how he's doing now. CHCC is the only place where a boy with a deformed chest can get a life-changing operation. Our camera captures the amazing procedure as the surgical team inserts a 13-inch stainless steel bar to expand his chest. It's also the only place in the Valley where childhood cancer survivors can seek help for long-term effects that often come with treatment.

It costs \$1 million a day to run this non-profit hospital, which turns 60 this year. Find out how you can help Children's Hospital continue its mission of helping sick and injured kids 24 hours a day by visiting [waystogive.childrenscentralcal.org](http://waystogive.childrenscentralcal.org). For more information on this special or any of our other local programs, go to [abc30.com](http://abc30.com).

**ABC30 Kicks Off the Pint for Pint Blood Drive: 25 Years of Saving Lives!**

Donating one pint of blood can help save three lives and earn you a pint of free ice cream. ABC30, the Central California Blood Center and Baskin Robbins will kick off the 25<sup>th</sup> Annual Pint for Pint Blood

Drive Friday, August 3rd and Saturday, August 4th. Action News anchors and reporters will broadcast live from the Jenny Eller Donor Center in Northwest Fresno starting at 5 a.m. Friday.

Over the last 24 years, we have seen 23,427 donors during the Pint for Pint Blood Drive. We're asking the Central Valley to help us reach the goal of 25,000 donors in 25 years. It only takes an hour to donate a pint of blood, and in return, you'll receive a coupon for a free pint of Baskin Robbins ice cream and a free t-shirt. It's a great way to beat the heat while saving lives. The Central California Blood Center is the sole provider of blood and blood products for the 31 hospitals in Fresno, Tulare, Madera, Kings and Mariposa Counties and must collect between 5,000 to 6,000 pints of blood a month to meet the needs of our Valley community. Learn more at [abc30.com](http://abc30.com) or call (559) 389-LIFE (5433).

**Jenny Eller Donor Center      North Fresno Donor Center      Central Fresno Donor Center**

4343 W. Herndon  
Friday 8am-6pm  
Saturday 9am-3pm

1010 E. Perrin  
Friday 8am-6pm  
Saturday 9am-3pm

3445 N. First  
Friday 8am-6pm  
Saturday 8am-4pm

**Visalia Donor Center**  
1515 S. Mooney Blvd.  
Friday 8am-6pm  
Saturday 9am-1pm

**Sierra Vista Mall**  
Clovis  
Friday 8am-6pm  
Saturday 8am-4pm

**LATINO LIFE, 7/29/2012, 10:00AM, HALF-HOUR, LOCAL**

Segment 1: Give A Pint, Get A Pint!

Details on the Pint for Pint Blood Drive and why the demand for blood rises in the summer months.

Guest: Dean Eller-Central California Blood Center: Pint for Pint Kickoff Blood Drive

Friday, August 3-Saturday, August 4

Central California Blood Center  
[www.donateblood.org](http://www.donateblood.org)  
(559) 389-5433 ext. 5448

Fresno Donor Locations  
Jenny Eller Donor Center  
Herndon & Blythe  
F 8am-6pm S 9am-3pm

3445 N. First Street  
F 8am-6pm S 8am-4pm

1010 E. Perrin Avenue  
F 8am-6pm S 9am-3pm

Visalia Donor Location  
1515 S. Mooney Blvd.  
F 8am-6pm S 9am-1pm

Clovis Donor Location

Sierra Vista Mall  
1050 Shaw Avenue  
F 8am-6pm S 8am-4pm

**VALLEY FOCUS, 7/22/2012, 10AM, HALF-HOUR, LOCAL**

Segment 1: CSET-Foreclosure Awareness Workshop-Guest: Maria Villa-Foreclosure Counseling

Segment 2: Women's Conference- Guests: Dr. Claudia Habib Laurido and Jan Edwards

Segment 3: Pint for Pint VO - Encouraging people to give to Central California Blood Center

Segment 4: Adham Hamza story- Children's hospital story from previous CHCC special.

**VALLEY FOCUS, 8/12/12 10:00AM, HALF-HOUR, LOCAL**

**Segment 1:** Breastfeeding Awareness Month- A lactation specialist explains the benefits of breastfeeding and where women can go for support.

Guest: Maria Limon-EOC WIC

Fresno Economic Opportunities Commission

WIC Program (559) 263-1150 [www.fresnoeoc.org](http://www.fresnoeoc.org)

Segment 2: Calamity Jane-The show starring entertainer Louise Mandrell benefitting UCP of Central California.

Guests: Laurie Pessano-Calamity Jane Director Steve Souza-UCP Of Central California

Calamity Jane

UCP of Central California Benefit Show

Sunday, September 16

Brunch begins at 11:00am

Roger Rocka's Dinner Theater. Call UCP for Tickets (559) 221-8272

**VALLEY FOCUS 9/16/2012, 10:00AM, HALF-HOUR, LOCAL**

**Segment 2: Canines & Cancer-**Grab your dog and help raise money for the American Cancer Society

Guest: Cheryl Brunkhorst-Bark For Life

Fresno's Bark For Life Saturday, October 20 AH-1 Basin Dog Park

4257 W. Alamos Near Shaw and El Capitan Northwest Fresno

[www.relayforlife.org/barkfresno](http://www.relayforlife.org/barkfresno) (559) 451-0163

**CALENDAR EVENTS**

Luau Of Love

Angels Of Grace Foster Care Fundraiser

Saturday, September 29, 6p.m.

Arte Americas (559) 268-0000

**ACTION NEWS LIVE AT 5PM 7/17/2012, 2:00 MIN., LOCAL**

Health experts say hand, foot and mouth is a viral disease. It is contagious and doctors say usually goes away after a short time. But this year the symptoms are taking longer to heal and are more

painful. Doctors say hand foot and mouth disease spreads quickly and is often passed around at daycare centers. Cynthia Gomez with Fresno's Learning Tree says her center works hard to prevent the virus. This year Dr. Edward Moreno and his staff at the Fresno County Health Department are seeing a new strain of the virus in the valley.

**AM LIVE SUNDAY, 6AM, 7/29/2012, 2:51 SEC. LOCAL**

Gilbert Cano can rack up the miles on a stationary bike and tackle almost any other exercise he loves to do because his knees are almost like new. Osteoarthritis was so bad for the retired Fresno machinery repairman, it kept him up at night and kept him away from everyday life. But Gilbert didn't want to undergo knee replacement surgery, just yet. So his doctor tried non-invasive, state of the art, knee braces. This is the bionicare system: a non-surgical, FDA cleared device that costs about 15-hundred dollars and is usually covered by Medicare and health insurance providers. Dr. David Taylor at Sierra Pacific Orthopedic And Spine Center in northeast Fresno says he prescribes the system for many of his patients who don't want to go under the knife.

**ACTION NEWS LIVE AT 4PM 7/30/2012, :47 SEC., LOCAL**

The nation's blood supply is at a dangerously low level and now the American Red Cross is calling on everyone to donate. American Red Cross officials say its blood supply has reached the lowest level in 15 years. The American Red Cross says someone in the US needs a blood transfusion every two seconds. If things don't turn around soon, many doctors may have to cancel elective surgeries. The Red Cross says all blood types are currently needed. To donate, call 1-800-RED CROSS to make an appointment or for more information and this Friday ABC30 and the Central California Blood Center is teaming up to sponsor the annual Pint-For-Pint Blood Drive. We'll be at the Blood Center on Herndon and Blythe in northwest Fresno starting at 5am this Friday. You'll get a coupon for a free a pint of Baskin Robbins ice cream for a pint of blood.

**ACTION NEWS LIVE AT 4PM 7/30/2012, 2:29 MIN., LOCAL**

**ACTION NEWS LIVE AT 6PM, 7/30/2012, 2:29 MIN., LOCAL**

Starting this month all tattoo and body piercing artists in the state of California must be schooled in blood-borne pathogens, prove their immunity to hepatitis B and comply with a strict set of sanitation standards. The new state law requires all tattoo artists and body piercing practitioners to register with their County's public health department and the studios in which they work will be regulated as well. Fresno County Public Health Department director David Pomaville tells Action News the industry itself worked closely with the state to draft the new rules.

**ACTION NEWS AM LIVE, 7/31/2012, :25 SEC., LOCAL**

A new study is raising questions about the controversial PSA test for prostate cancer. Recent studies have suggested in many cases the prostate-specific antigens test can do more harm than good. But a new study found 15-thousand more cases of late stage prostate cancer would have occurred in 2008 if there had been no PSA testing. It is tougher to fight the cancer at an advanced stage. The study is published in the journal "cancer."

**ACTION NEWS AM LIVE, 7/31/2012, 1:57 MIN., LOCAL**

Kings View Behavioral Health System operates the recycling center. The shop offers work experience and job placement for people with developmental and other disabilities. The company says the crooks not only stole money but their client's sense of safety. Atwater police are looking for two men who they say robbed this recycling shop Monday morning. Employees say four people were inside the office when the men barged in with a gun and demanded money.

**ACTION NEWS LIVE AT 6PM, 7/31/2012, 1:35 MIN. LOCAL**

We're now winding down the time of the day when the heat peaks here in the valley. So you can see lots of kids taking advantage of the outdoors but earlier in the day during that hottest part of the day is when doctors say: stay inside. Health experts advise parents not to allow their kids to play sports

during the hottest parts of the day when the air quality is the worst. The best time to exercise is early in the morning or in the cooler evening hours.

**ACTION NEWS LIVE AT 11PM, 7/31/2012, :30 SEC., LOCAL**

Say good-bye to paying a co-pay for the pill. As of tomorrow, 47 million American women will have access to free contraceptives. That's according to numbers provided by the department of health and human services. One part of the affordable care act going into effect august 1st requires insurance companies to provide FDA-approved contraceptives at no cost. Previously, some insured women paid a co-pay or a deductible. It's just one of eight "well-woman health benefits" that insurance companies are now required to provide for free.

**ACTION NEWS LIVE AT 11PM, 7/31/2012, 1:17 SEC., LOCAL**

63 thousand gallons of raw, untreated sewage spilled from a treatment plant, into the river. Warning signs were posted along the waterway tonight. The Tulare County Health Department is warning everyone to stay out of the water until they determine if there is contamination. We spoke on the phone with health department spokesperson Allison Lambert.

**ACTION NEWS LIVE AT 4PM 8/30/2012,:26 SEC., LOCAL**

A valley hospital is among 14 hospitals across the state facing fines for not following safety procedures. The State Department Of Health fined Saint Agnes Medical Center in northeast Fresno 50-thousand dollars for leaving an object inside a patient during a surgery. This isn't the first violation for St. Agnes. Coming up tonight on Action News, Sontaya Rose shows us the medical mistake the hospital made and how many other times St. Agnes has faced fines.

**ACTION NEWS LIVE AT FIVE, 8/30/2012, 2:40 SEC., LOCAL**

A valley hospital is among 14 hospitals across the state facing fines for not following safety procedures. The State Department Of Health fined St. Agnes Medical Center 50-thousand dollars for leaving a towel inside a patient during surgery. The report shows a woman underwent surgery for several intestinal issues in 2010. But four months later, the patient continued to have abdominal pain, and an x-ray revealed a mass. During a second procedure doctors discovered a towel was left from the first surgery. State officials hope the fines make the public aware of where serious events have taken place and what they should be asking when they get treatment.

**ACTION NEWS LIVE AT FIVE, 8/30/2012, :29 SEC., LOCAL**

New human cases of West Nile Virus are being reported in the north valley. Officials with the Merced County Health Department confirm there are two new patients, who were diagnosed this month. They're both expected to make a full recovery. Local public health officials expect to see more cases because the peak season for the virus doesn't begin until late summer or early fall. Valley wide, eleven people have been infected with the virus and there are 44 human cases around the state, compared to 27 at this time last year.

**ACTION NEWS LIVE AT 11PM, 8/30/2012, :30 SEC., LOCAL**

Action News has learned about four more cases of the hanta virus contracted at Yosemite National Park. The California Department Of Public Health reported that four more people have been infected bringing the total number of people infected with the hanta virus to six two of those people died. We also learned that 91 cabins in Curry Village have been closed and the campers relocated. The state health department warned park officials two years ago greater efforts needed to be made to control the rodent population in Curry Village.

**ACTION NEWS LIVE AT 11PM, 8/30/2012, :19 SEC., LOCAL**

The Department Of Veteran's Affairs has announced a new director of the VA Central California Health Care System in Fresno. Joanne Krumberger will oversee the delivery of health care to more than 25-

thousand veterans in the central valley. Most recently she served as the medical center deputy director in the Palo Alto VA system.

**ACTION NEWS AM LIVE, 8/31/2012, :55 SEC., LOCAL**

Tourists from around the state and country are calling with concerns about visiting Yosemite. Some are even cancelling their reservations. This, as the California Department Of Public Health reports that four more people are infected with the hanta virus, bringing the total number to six. Tour companies and travel groups have fielded a lot of phone calls since this story first broke about two weeks ago. About 100 cabins in Curry Village have since been closed. And the campers relocated. Local officials are reminding tourists. It's not the only place in the park to visit.

**ACTION NEWS AM LIVE, 9/26/2012, :33 SEC., LOCAL**

Knee replacement surgeries are soaring as more aging Americans are choosing to stay active. A new report in the Journal Of The American Medical Association shows knee replacement surgeries have gone up 162-percent over the past two decades. Researchers say the number of procedures to repair a previously implanted artificial knee joint jumped 106-percent. Researchers say the aging population and rising numbers of Medicare enrollees contributed to the increase. They say a huge percentage of older adults are living longer and choosing to live active lives.

**ACTION NEWS LIVE AT 4PM, 9/26/2012, :38 SEC., LOCAL**

Tomorrow is National Gay Men's HIV/AIDS Awareness Day. It provides an opportunity for men to learn their HIV status and gain knowledge to take control of their health and their lives. In observance, the Fresno County Health Department is offering free, confidential rapid HIV testing. There are two locations; one at the Health Department at 1221 Fulton Mall and the Fresno Lesbian Gay Bisexual And Transgender Community Center that address is 1055 North Van Ness, Suite A, South Of The Tower District. The testing is available through tomorrow.

**ACTION NEWS LIVE AT 6PM 9/27/2012, 1:00 MIN., LOCAL**

Yosemite National Park will offer testing to all employees at the site to determine if they have ever been infected with a deadly mouse-borne virus. The testing for hanta virus to be done by state health officials and will be voluntary and available to all workers. There have been no confirmed or suspected hanta virus cases among park employees so far. Nine people who visited the park this summer have been infected. Three of those people later died.

**ACTION NEWS LIVE AT 6PM, 9/27/2012, 1:40 SEC., LOCAL**

Kaiser staff members are becoming patients this week, to set a good example for their patients. They're rolling up their sleeves to get a flu shot to protect themselves against the illness so they can help others, fight the flu. Registered nurse Anna Benedictos says prevention is the key to keeping the flu season under control. Starting Monday, a tent outside Kaiser's northeast Fresno facility will open to members, offering free flu shots. Last year, Kaiser immunized 40,000 adults and children in Fresno, alone and this year, doctors and nurses are hoping to match or exceed that number. Shah ad Jahromi says vaccination clinics are one of the best ways to make it convenient for people to get the shot or nasal spray that can last for months.

**ACTION NEWS LIVE AT 4PM, 9/28/2012, :21 SEC., LOCAL**

Much has been said and sung about the new federal school lunch guidelines with some students making viral videos on YouTube like this called "We Are Hungry". One Fresno school and restaurant owner has partnered up to prove that school meals can be filling and flavorful. You just have to think outside the lunch box.

**ACTION NEWS LIVE AT 5PM, 9/28/2012, :34 SEC., LOCAL**

Should parents need permission to opt out of vaccines for their kids? Some don't think so and they made their voices heard on the steps of the State Capitol today. A group of parents and lawmakers

rallied today in Sacramento. They're calling on the governor to veto a bill which would require parents to get a signed waiver from a doctor or health care practitioner to avoid required immunizations. Some parents opt out for medical, religious or philosophical reasons. But supporters of the bill believe all children should be vaccinated for public safety reasons.

**ACTION NEWS LIVE AT 6PM, 9/28/2012. :58 SEC. LOCAL**

It will be a long weekend for crews building Fresno County's new animal shelter. Contractors are rushing to get the site of the old County morgue ready to serve as a temporary place to put dogs. It will be a bare bones operation, put together just one week after the Central California SPCA refused to continue the animal control services it had been doing for fifty years. Dave Pomaville, Fresno County's Director Of Environmental Health, says the facility will be ready.

| <b>PSA TITLE</b>                         | <b>LENGTH</b> | <b>APRX. AIRINGS</b> |
|--|---------------|----------------------|
| STAND UP TO CANCER                       | :30           | 11                   |
| STAND UP TO CANCER                       | :15           | 01                   |
| STAND UP TO CANCER                       | :90           | 01                   |
| <br>                                     |               |                      |
| NAB: BRING CHANGE 2<br>MENTAL ILLNESS    | :15           | 11                   |
| <br>                                     |               |                      |
| ABC30/BLOOD DRIVE                        | :04           | 04                   |
| ABC30/BLOOD DRIVE                        | :30           | 111                  |
| CENTRAL CALIFORNIA BLOOD CENTER          | :30           | 67                   |
| ABC30/BLOOD DRIVE THANK YOU              | :15           | 12                   |
| <br>                                     |               |                      |
| COMMUNITY CALENDAR EVENTS                | :30           | 168                  |
| <br>                                     |               |                      |
| CENTRAL CALIFORNIA WOMEN'S<br>CONFERENCE | :30           | 257                  |
| <br>                                     |               |                      |
| UNICEF: BELIEVE                          | :60           | 82                   |
| UNICEF: BELIEVE                          | :30           | 83                   |
| UNICEF: BELIEVE                          | :15           | 79                   |
| <br>                                     |               |                      |
| RONALD MCDONALD HOUSE CHARITIES          | :30           | 175                  |
| <br>                                     |               |                      |
| COMMUNITY CALENDAR EVENTS                | :30           | 168                  |

**EDUCATIONAL ISSUES IN THE CENTRAL VALLEY**

**CHILDREN FIRST: INSPIRATIONAL KIDS!**

When faced with overwhelming challenges, kids can be surprisingly resilient. On Sunday, August 26, 2012 at 6:30 PM, ABC30 profiled some of those young role models in a half-hour special, "Children First: Inspirational Kids!" Action News AM Live anchors Margot Kim and Jason Oliveira hosted the program. You'll meet a boy who lost 55 pounds and another who lost his foot, but not his spirit. Now, both are motivating others. Discover how a foster child who survived abuse became a Student of

Promise at Clovis Unified. See a young man transformed from a dropout into a mentor. Art students take over an entire museum with their immigration exhibit, a topic that hits close to home for many local kids. Remember the zoo girl Angel Arellano? She's all grown up and sharing her latest accomplishments with ABC30.

Children First is a yearlong effort focusing on the challenges, problems and opportunities facing our youth in Central California. The program focuses on how the average person can make a difference in a child's life and highlights local organizations that work with kids. The Children First campaign includes half-hour programs like "Inspirational Kids!", 30-second vignettes, public service announcements and special stories on Action News. You can see past episodes of Children First on [abc30.com](http://abc30.com), as well as links to helpful resources.

### **CHILDREN'S HOSPITAL CENTRAL CALIFORNIA: 60 YEARS OF CARING FOR KIDS**

It's hard to find anyone who hasn't used the services of the only pediatric hospital between Northern and Southern California, Children's Hospital Central California. Action News anchors Graciela Moreno and Warren Armstrong hosted a half-hour program devoted to this premiere pediatric facility in Madera, which serves more than 67,000 patients in its emergency department every year. "60 Years of Caring for Kids", which aired Sunday, July 8 at 6:30 p.m. on ABC30.

Children's Hospital Central California is home to the Valley's only pediatric Neuro-Oncologist. Discover how he's helping an 8-year-old boy who dreams of becoming a chef. It's the only place in the Central Valley where experts can save a newborn weighing just 360 grams (less than 13 ounces). That's how much Tyson the tiny fighter weighed when he was born, and you'll see exactly how he's doing now. CHCC is the only place where a boy with a deformed chest can get a life-changing operation. Our camera captures the amazing procedure as the surgical team inserts a 13-inch stainless steel bar to expand his chest. It's also the only place in the Valley where childhood cancer survivors can seek help for long-term effects that often come with treatment.

It costs \$1 million a day to run this non-profit hospital, which turns 60 this year. Find out how you can help Children's Hospital continue its mission of helping sick and injured kids 24 hours a day by visiting [waystogive.childrenscentralcal.org](http://waystogive.childrenscentralcal.org). For more information on this special or any of our other local programs, go to [abc30.com](http://abc30.com).

### **VALLEY FOCUS. 8/12/12 10:00AM. HALF-HOUR. LOCAL**

**Segment 1:** Breastfeeding Awareness Month- A lactation specialist explains the benefits of breastfeeding and where women can go for support.

Guest: Maria Limon-EOC WIC

Fresno Economic Opportunities Commission

WIC Program (559) 263-1150 [www.fresnoeoc.org](http://www.fresnoeoc.org)

**Segment 3:** Call For Nominees-How to nominate a woman for the Top Ten Professional Women Awards. Nominate a business too!

Pamela Kallsen-Marjaree Mason Center

Top Ten Professional Women Awards & Business Awards

Download Nomination Form

[www.mmcenter.org](http://www.mmcenter.org)

Deadline: September 10

### **VALLEY FOCUS 9/16/2012. 10:00AM. HALF-HOUR. LOCAL**

**Segment 3:** Leaders Coming- Top names coming to this season's San Joaquin Valley Town Hall Lecture Series

Guests: Charlene Heuer-Valley Town Hall Lecture Series & Larry Balakian-Valley Town Hall Lecture Series: 2012-2013 Lecture Series (Ben Vereen, Gloria Steinem pictures go here)

Wednesdays 10:30am Saroyan Theatre (559) 444-2180 [www.valleytownhall.com](http://www.valleytownhall.com)

**LATINO LIFE WEB 7/15/12 10AM, HALF-HOUR, LOCAL**

Segment 1: Night Of Jazz-Eat, drink and dance to jazz. A benefit for Centro La Familia. Learn about the organization.

Guest: Margarita Rocha-Centro La Familia

Night of Jazz Friday, July 27 5:30p.m.-10p.m.

Arte Americas Downtown Fresno Tickets: 30.00 advance \$35.00 door

(559) 237-2961 [www.centrolafamilia.org](http://www.centrolafamilia.org)

Segment 2: Hero Or Killer?-A valley author talks about his new book on the local legend of Joaquin Murrieta, known as the Mexican Robin Hood.

Dr. Tomas Martinez-Author

I Am Joaquin-An Historical Novel [www.Amazon.com](http://www.Amazon.com)

Segment 3: Barber-The longtime valley barber at FYI airport talks about catering to local and national celebrities.

**LATINO LIFE, 7/29/2012, 10:00AM, HALF-HOUR, LOCAL**

Segment 3: Hold That Tiger!

Calling Edison High alumni and supporters! The big bash known as the TigerTown Celebration!

Guests: Joey Munoz-Edison High Vice-Principal & Ellie Honardoost-Edison High Program Manager

TigerTown Celebration

Saturday, August 25 6pm

Valdez Exhibit Hall Fresno Convention Center

RSVP by August 18 (559) 457-2650 [www.edisontigertown.com](http://www.edisontigertown.com)

**LATINO LIFE 9/9/0212, 10AM, HALF-HOUR, LOCAL**

Segment 1: Immigration Scam Warning- What applicants should know about Deferred Action For Childhood Arrivals.

Guest: Camille Cook-Immigration Lawyer

Questions about DACA

Deferred Action Help Center

1551 E. Shaw Ave., Ste. 107

559-244-0868

[www.DA4DC.org](http://www.DA4DC.org)

United States Citizenship and Immigration Services

[www.uscis.gov](http://www.uscis.gov)

Segment 2: Running For Kids-The half-marathon benefitting young adults without families.

Guests: Brad Castillo-Kids Kasa & Eva Nan-Kids Kasa

Wascally Wabbit Half-Mawothon

Kids Kasa Benefit

Sunday, September 30

Woodward Park Register at [www.thewascally.com](http://www.thewascally.com) [www.kidskasa.org](http://www.kidskasa.org)

Segment 3: Guelaguetza- Celebration uniting members of indigenous communities.

Guests: Martha Zarate-CBDIO & Leoncio Vasquez-CBDIO

Guelaguetza Sunday, September 30 11am-4pm

Roosevelt High Auditorium 4250 E. Tulare Fresno \$5.00 CBDIO (559) 499-1178

**LATINO LIFE, 9/23/2012, 10AM, HALF-HOUR, LOCAL**

Segment 1: Foster Parents-Why it's important Latinos become foster parents. The special Luau designed to help kids in need.

Guest: Lisa Casarez-Angels of Grace Foster Family Agency

Luau Of Love

Saturday, September 29 6:00pm

Arte Americas Downtown Fresno Tickets \$35.00 (559) 268-0000

Segment 2: Charter High School- Learn about the Academy for Civic and Entrepreneurial Leadership- ACEL.

Christine Montanez-ACEL Vice-Principal

Stephen Morris-ACEL Principal

[www.Acelfresno.org](http://www.Acelfresno.org)

Segment 3: Mexican Filmmaker- "Like Water For Chocolate" Director Alfonso Arau visits the valley.

**ACTION NEWS AM LIVE, 7/24/2012, :51 SEC., LOCAL**

A new, easy-to-understand financial aid help form is now available for students hoping to get into college. The US Department Of Education unveiled what they call a financial aid "Shopping Sheet" today. The document helps students compare offers and better understand how much debt they'll have when they graduate. The education department says the current student aid letters many universities use are too complicated and make it difficult for families to comparison shop.

**ACTION NEWS AM LIVE, 7/24/2012, :44 SEC., LOCAL**

Fewer Americans are thinking about their financial future. According to a new survey, less than one-third of Americans have a comprehensive financial plan during the country's economic recovery. More than half of those surveyed said they don't invest their money because it either seems too complicated or it's hard to trust anyone for financial advice. Economy experts say people should also worry about shorter-term goals. Financial advisers say it's okay to make a plan and just revise it based on life events like the arrival of a new child or a change in salary.

**ACTION NEWS LIVE AT 11PM, 7/24/2012, :25 SEC., LOCAL**

The food choices at Chukchansi Park tonight went beyond the normal selections of hot dogs and nachos. Fans also had the opportunity to buy some fresh produce from the stadium's farm grown farmers market. For five dollars, fans could buy fresh locally-grown fruits and vegetables. All proceeds from the farmers market go to the Grizzlies' farm grown program which funds scholarships for students looking to get an education in agriculture.

**ACTION NEWS LIVE AT 4PM, 7/25/2012, 1:01 MIN., LOCAL**

Parents, teachers, and community members angry about pay raises for Central Unified administrators took their frustrations to board members. About 150 people attended last night's Central Unified school board meeting asking that those raises be revoked. Last month, board members approved \$118 thousand dollars in raises over a four year period for four assistant superintendents and superintendent Mike Berg. But those protesting last night say top administrators shouldn't be taking a raise, as teachers deal with larger class sizes and less money for supplies.

**ACTION NEWS LIVE AT 4PM, 7/25/2012,:39 SEC., LOCAL**

A new report on the well-being of America's children was released today. According to the 2012 kids count data book California ranks 41st of 50 states. The revamped data book looks at the areas of: economic well-being, education, health, and family and community. Here are some of its findings: 36-percent of the kids in California (that's more than 3 million) live in families in which no parent has full-time, year round employment and 75-percent of the state's fourth graders score below proficient in

reading. With the exception of health, where California ranks 23rd, the state ranks at the bottom of all other categories of children's well-being.

**ACTION NEWS LIVE AT 5PM, 7/25/2012, 2:01 MIN., LOCAL**

California community colleges are calling it a shift from access to success. Budget cuts have forced campuses to reduce the number of course offerings at the same time more students are enrolling. That means there's not enough seats in the classroom to accommodate everyone and schools may have to prioritize enrollment.

**ACTION NEWS LIVE AT 6PM, 7/26/2012, :59 SEC., LOCAL**

Budget cuts are forcing California's community colleges to change how students enroll in classes. Those changes could soon become law. Right now students at Reedley College are rushing to register and many are having a hard time getting the classes they want. But new legislation could change how they choose those courses in the future. That's because the state is looking to streamline the process. Priority registration would be given to low income students, active duty military, and veterans. Students would also be forced to declare a major early, stick to it and would be prohibited from taking courses outside of their academic track.

**ACTION NEWS AM LIVE, 7/27/2012, 1:53 MIN., LOCAL**

It's crunch time for students at Reedley College as they rush to register for classes in the fall and every semester gets a little bit tougher to get in. But new legislation may change how students choose their courses in the future. The bill would also require students to declare a major and stick with it. Students wouldn't be allowed to take a course outside of their academic track or repeat a vocational class like art, music or golf. And one more thing, active military, veterans and low-income students would be put at the front of the line for registration.

**ACTION NEWS LIVE AT 4PM, 7/27/2012, :18 SEC., LOCAL**

A new addition to a valley university is expected to give graduates a better chance to succeed in the Ag industry after graduation. Today ground was broken at Fresno State's Foster Farms Poultry Education and Research Facility. Action News Reporter Mariana Jacob finds out more about the new state-of-the-art classroom.

**ACTION NEWS LIVE AT 4PM, 7/27/2012, :30 SEC., LOCAL**

Summer break for students around the valley is coming to a close. On August 18, hundreds of freshmen will move into the dorms at Fresno State. Staff members say move-in will start at nine in the morning. Students shared advice with incoming freshmen on how to make a smooth transition.

**ACTION NEWS LIVE AT 5PM, 7/30/2012, :36 SEC., LOCAL**

The Fresno Unified School District is hosting a meeting tonight for families waiting to enroll their students in southwest Fresno's new middle school. Construction is currently underway on the Rutherford B. Gaston School on Martin Luther King Junior and Burns. The school is scheduled to open in Spring 2014, six months later than originally planned. That's because dozens of homes, a church and a convenience store were located on the property and officials say it took longer than expected to relocate everyone.

**ACTION NEWS LIVE AT 6PM, 7/30/2012, 3:04 MIN., LOCAL**

The tightening of financial aid guidelines is part of an effort to make sure students receiving federal financial aid complete their education. But some educators say the new rules could block the pathway to a better job for those without a high school diploma. 52-year-old Maria Melgoza is hard at work preparing to take a test that will help her get her GED. Completing high school is something she knows she should have done thirty years ago, and Maria has learned that without that piece of paper her options are very limited.

**ACTION NEWS LIVE AT 4PM, 7/31/2012, :36 SEC., LOCAL**

California State Universities will once again severely limit enrollment in the spring. The university announced this week because of 750 million dollars in cuts and another 250 million in potential losses mid-year, only ten campuses will accept students in spring 2013. But even those campuses will enroll a limited number. Only students who have completed an Associate Degree of Transfer will be allowed in. The degree was created in 2010 to establish a smoother path for community college students to transfer, but officials believe most students don't get the degree. They're unsure how many students will be affected by limited enrollment.

**ACTION NEWS LIVE AT 5PM 7/31/2012, :34 SEC. LOCAL**

The California State University system has reached a tentative agreement on a successor contract with the California faculty association. The association represents 23-thousand faculties, coaches, counselors and librarians among the key issues was an administration demand for a salary freeze. Employees wanted a one-percent raise and a guarantee of academic freedom. The tentative agreement calls for no salary increases but with opportunities to re-open salary and benefits over the next couple of years. The contract runs through June 30, 2014 and becomes effective upon ratification by CFA members and the CSU board of trustees.

**ACTION NEWS LIVE AT 6PM, 7/31/2012, :33 SEC., LOCAL**

Kohl's is awarding scholarships to students for their volunteer work, and a Fresno Unified student has been chosen as a recipient. 11-year-old Kaitlin Riffel is one of ten national "Kohl's Cares Scholarship Program" winners. She will receive a total of ten-thousand dollars to go towards her college education and one-thousand dollars to donate to a non-profit organization of her choice. Riffel has been involved with a number of community fundraisers. She raised 75-thousand dollars to build a playground for the Fresno Rescue Mission and is now working to support local businesses.

**ACTION NEWS LIVE AT 5PM, 8/23/2012, :19 SEC., LOCAL**

It was back to school today for thousands of students at the University of California's newest campus. This year, UC Merced is experiencing record growth. Action News reporter Linda Mumma was in the North Valley to show us just how much enrollment has climbed and how the university is planning for the future.

**ACTION NEWS AM LIVE, 8/24/2012, :24 SEC., LOCAL**

Sanger's fire department has been awarded a grant to improve how they fight fires. Authorities say the ten thousand dollars will purchase new training equipment to help firefighters enhance their rescuing capabilities. It will also help expand community education programs. Fireman's Fund Insurance Company provides the grant to local fire departments. The United Valley Insurance Company nominated the City of Sanger for the grant.

**ACTION NEWS LIVE AT 5PM, 8/24/2012, :33 SEC., LOCAL**

California has become the first state in the nation to pass a "Student Athlete Bill Of Rights." Schools that generate more than ten million dollars annually in media revenue must now provide alternative scholarships to students who are injured or lose their athletic scholarship. Some lawmakers say athletes who suffer season or career ending injuries are often straddled with medical bills and risk losing their scholarship and medical coverage. Lawmakers also say it can contribute to low graduation rates. The US Department Of Education says less than 50 percent of student-athletes graduate.

**ACTION NEWS AM LIVE, 8/25//2012, 1:51 MIN., LOCAL**

At a welcome back rally at Atwater High School in the Merced Unified School District students and administrators' have plenty to celebrate. That's because the school ranks at the top of the district for its performance on the California high school exit exam and the state including the principal - who back in May promised to paint himself in the school's colors and sport a Mohawk for a month if students reached their goals.

**ACTION NEWS AM LIVE, 8/28/2012, :51 SEC., LOCAL**

Some students at College Of The Sequoias in Visalia are outraged after the school suddenly cut the degree they've been working toward for a year. The three students who spoke with Action News say they've completed half of a two-year veterinary technician program but now that degree has been dropped. The vice president of academic services says that's because COS is facing a budget deficit of at least two million dollars. On top of that, the school's policy requires 15 students per class and the vet tech program was too small to support.

**ACTION NEWS LIVE AT 6PM, 8/28/2012, 2:00 MIN., LOCAL**

The Middle Class Scholarship Plan is supposed to help California families who make too much to qualify for financial aid, but not enough to pay for a college education on their own -- that's households with incomes of at least \$150,000 a year. It's one of Assembly Speaker John Perez's signature proposals this session. He'd pay for the scholarships by closing a \$1 billion dollar tax loophole that benefits out-of-state corporations and give those families as much as a 60% discount off UC or CSU tuition. But a last-minute amendment removed the income cap and replaced it with a formula that somehow allows millionaires to qualify for middle class scholarships two independent calculations confirm the findings.

**ACTION NEWS LIVE AT 4PM, 8/29/2012, :29 SEC., LOCAL**

In an effort to reduce dropout rates and keep students engaged in school Fresno Unified has launched a new district-wide initiative to assess students' skills early in their academic careers. From now until September 21st every kindergarten student will be evaluated to determine their individual strengths and weaknesses. Action News education reporter Linda Mumma introduces us to the "Kindergarten Student Entrance Profile", or Keepsake, and shows us how it works.

**ACTION NEWS AM LIVE, 8/31/2012, 1:51 MIN., LOCAL**

if you're willing to relocate, experts say California is losing aerospace jobs and opportunities to other states. And vocational schools are losing funding because of budget cuts. At Reedley College, money for supplies has been reduced nearly 40% in the last two years, forcing the program to rely more heavily on outside help.

**ACTION NEWS LIVE AT 4PM, 9/18/2012, 1:09 MIN., LOCAL**

A Fresno couple has started a new scholarship in memory of their son--in hopes of helping valley students pursue higher education. Francine and Murray Farber, who went to Tehipite Middle School, announced the details of their scholarship. They told students if they graduate from high school and complete requirements to attend college, they'll earn a one thousand dollar scholarship for two years to put towards college tuition. The scholarship covers a full year at Fresno City College. Students can also use the money to attend an accredited four-year university.

**ACTION NEWS LIVE AT 5PM 9/20/2012, 1:36 MIN., LOCAL**

This past July, Fresno Pacific University welcomed its eleventh president, Pete Menjares, to the family. The leadership change was also momentous because Menjares became the second Hispanic university president ever among liberal art Christian colleges. Menjares said, "It has given me a great appreciation for education and the great privilege that higher education is today." Growing up in Los Angeles and as the oldest of four children, Menjares was the first to graduate from college and eventually completed his PhD at USC.

**ACTION NEWS LIVE AT 6PM, 9/21/2012, :28 SEC., LOCAL**

This year's Big Fresno Fair is approaching fast and it needs your help to make sure all of the exhibits run smoothly. Organizers are looking for volunteers for its fair education program from October 3rd until October 14th. People will be stationed at various exhibit buildings to help with activates as schools come to visit the fairgrounds from 8 AM until noon each day.

**AM LIVE SATURDAY 6PM 9/22/2012, 1:49 MIN., LOCAL**

Hundreds of people come to Merced County's worknet office each week for help finding jobs, education, and training. That includes Kendall Ross, who lost his manufacturing position when Arvin Sango closed its Merced auto parts plant in 2010. He's now packing produce to make ends meet.

**ACTION NEWS LIVE AT 11PM, 9/24/2012, :54 SEC., LOCAL**

North valley students received more than 36 thousand dollars in scholarship money during a reception in Madera this evening. The State Center Community College foundation hosted this scholarship ceremony at Madera Community College Center bringing recipients and donors together to celebrate education. More than 40 recipients from the Madera and Oakhurst campuses were honored and they said they're thankful for the help.

**ACTION NEWS AM LIVE, 9/25/2012, :35 SEC., LOCAL**

A conference on fertilizer is coming to the north valley next month. The 20th Annual Fertilizer Research And Education Program Conference is bringing farmers, suppliers, academics and farming enthusiasts to Madera in October. The fertilizer conference is taking place at the Doubletree Hotel in Madera on October 30th. The State Secretary Of Food And Agriculture will give an opening morning talk. Other speakers will cover several topics related to using fertilizers in ways that boost crop yields without harming the environment.

**ACTION NEWS AM LIVE, 9/25/2012, :30 SEC., LOCAL**

Fewer young adults in the US are abusing prescription drugs. A new report from the US Health And Human Services Department shows a 14-percent drop last year in prescription drug abuse between the ages of 18 and 25. The report finds public education initiatives and an increase in prescription drug monitoring programs may have contributed to the drop.

**ACTION NEWS LIVE AT 11PM, 9/26/2012, :37 SEC., LOCAL**

The Fresno Unified School Board is moving forward with phase two of construction of a new middle school in southwest Fresno. Tonight board members unanimously approved a leaseback agreement with Harris Construction Company to build seventh through eighth grade classrooms and athletic fields at Rutherford B. Gaston middle school. Board members also voted to use a portion of Fresno Unified K-6 construction grants for the project and to apply for state-matching funds if they become available. The district hoped to have the new campus open next year, but delays in getting the site cleared have forced them to push back the opening date until the fall of 2014.

**ACTION NEWS AM LIVE, 9/28/2012, :30 SEC., LOCAL**

Financial help is on the way for thousands of valley college students struggling to pay for their textbooks. Governor Jerry Brown has signed a pair of bills that would give California students free digital access to dozens of textbooks. The digital books will be for lower-division courses offered at all the UC, Cal State and California community colleges. The governor has appointed a Council of faculty members to develop the list of targeted courses and oversee the approval process. The first free books will be available by next year.

**ACTION NEWS LIVE AT 5PM, 9/28/2012, :39 SEC., LOCAL**

UC Merced now has the largest graduate and freshman classes in its eight year history. Fall enrollment numbers show the campus now has nearly 58-hundred students up about 11 percent from last year. The university had to limit undergrad enrollment for the first time this year because of space constraints. But graduate enrollment increased by more than 26 percent. Administrators say this is the fastest growing UC campus in California history.

**AM LIVE SATURDAY 6AM, 9/29/2012, :55 SEC., LOCAL**

Fresno Pacific University wrapped up a week of celebrations at the school to welcome its new president. The inauguration for Pete Menjares was held at the southeast Fresno campus Friday morning. All week long, there were several events to introduce the school's new leader to thousands of students. Menjares comes to the valley from Biola University, where he held several positions, including vice provost for faculty development for over 18 years. President Menjares was presented a medallion at yesterday's celebration.

| <b>TITLE PSA</b>   | <b>LENGTH</b> | <b>APRX. AIRING</b> |
|--|---------------|---------------------|
| <b>LEARNTOEARN</b>   | <b>:15</b>    | <b>17</b>           |
| <b>HISPANIC HERITAGE MONTH</b>   | <b>:30</b>    | <b>18</b>           |
| <b>CENTRAL CALIFORNIA WOMEN'S CONFERENCE</b>   | <b>:30</b>    | <b>257</b>          |
| <b>COMMUNITY CALENDAR EVENTS</b>   | <b>:30</b>    | <b>168</b>          |
| <b>ABC30/CITY OF FRESNO/<br/>UNITED WAY: MOVIES IN THE PARK<br/>SCHOOL SUPPLY GIVEAWAY</b> | <b>:15</b>    | <b>37</b>           |

**ECONOMIC AND JOB MARKET IN CENTRAL VALLEY**

**VALLEY FOCUS, 7/22/2012, 10AM, HALF-HOUR, LOCAL**

Segment 1: CSET-Foreclosure Awareness Workshop-Guest: Maria Villa-Foreclosure Counseling

**VALLEY FOCUS 9/16/2012, 10:00AM, HALF-HOUR, LOCAL**

**Segment 1:** Job Fair- How to prepare for the upcoming Tulare County Job Fair.  
 Guest: Noreen Wells-Employment Connection  
 Tulare County Job Fair  
 Wednesday, September 26 9am-1pm  
 Visalia Convention Center (559) 713-5000 [www.employmentconnect.org](http://www.employmentconnect.org)

**LATINO LIFE, 7/29/2012, 10:00AM, HALF-HOUR, LOCAL**

Segment 2: Food Insecurity  
 13,000 Fresno County residents don't always know from where they will get their next meal.  
 Guest: Maria Zapata-Network for A Healthy California  
 Healthy Resources Fair Sunday, August 12 Noon-4pm  
 Gong's Market Sanger (559) 255-4300 [www.healthycalif.org](http://www.healthycalif.org)

**LATINO LIFE 9/9/2012, 10AM, HALF-HOUR, LOCAL**

Segment 3: Guelaguetza- Celebration uniting members of indigenous communities.  
 Guests: Martha Zarate-CBDIO & Leoncio Vasquez-CBDIO  
 Guelaguetza Sunday, September 30 11am-4pm  
 Roosevelt High Auditorium 4250 E. Tulare Fresno \$5.00 CBDIO (559) 499-1178

**ACTION NEWS LIVE AT 6PM, 7/09/2012, 3:00 MIN., LOCAL**

Nurse practitioners play a vital role in our health care system especially with the shortage of primary care doctors. It was named the number one hottest job in one magazine survey and the demand is only expected to grow. In today's Valley Works Juanita Stevenson explains what it takes to jump into this growing field.

**ACTION NEWS LIVE AT 6PM 7/16/2012, 3:00 MIN., LOCAL**

People often turn to their church in time of need and the slow economy has a lot of people seeking help. Some churches have developed faith-based programs to help job seekers. In this weeks "Valley Works", Juanita Stevenson shows us some of the programs started by local churches, because so many in their own congregations were facing unemployment.

**AM LIVE SATURDAY, 8AM, 7/28/2012, 3:00 MIN., LOCAL**

Traditional thinking has been, get a college degree, and get a job. But many recent graduates are learning that may no longer be the case. In this morning's Valley Works, Juanita Stevenson showed us a few tips that could help put young people to work.

**AM LIVE SATURDAY 6AM, 7/21/2012, 3:02 MIN., LOCAL**

It is a small intimate group, the perfect setting for someone needing support, those dealing with a crisis in their life and for some there is no worse crisis than losing their job. 32-year-old Janis Ornelas turned to a program started by her church, North Point Community in northwest Fresno. The church reached out to its congregation when the economic crisis hit in 2008. Carlotta Curti heads the church's jobs ministry and says although it began as a way to help the congregation, it soon embraced the entire community by providing support and job readiness skills. Northpoint isn't the only church reaching out to help those struggling with job loss. Yammilette Rodriguez is the women's ministries director at United Faith Christian Fellowship Church in southeast Fresno. She started My Sister's Closet, a ministry that provides professional clothing to women

**ACTION NEWS 6PM, 7/23/2012, 3:11 MIN., LOCAL**

A Fresno State professor says we just aren't teaching college students the skills needed for today's workforce. A young entrepreneur, who is under the age of thirty, says there is a way to do that and put young people to work. When it comes to searching for a job, 23-year-old Joshua Matkin has tried just about every approach. Despite his hard work, Joshua has become part of a statistic he was hoping to avoid 53 percent of recent college graduates are either unemployed or working in jobs that don't require a degree.

**ACTION NEWS AM LIVE, 7/24/2012, :32 SEC., LOCAL**

Is there anything on your Facebook page that you don't want your next boss to see? Could your Facebook page make or break your next job opportunity? According to a new study, potential employers use Facebook to filter out weaker applicants based on perception of lifestyle, attitudes and personal appearance. The study looked at employers from six different industries, who said the trend of turning to social media to check out applicants is growing. Researchers question whether it's fair to judge a candidate based on their profile before even giving them an interview.

**ACTION NEWS LIVE AT 4PM, 7/24/2012, :33 SEC. LOCAL**

If you need a job and can drive a truck, you might be in luck! Trucking companies say they are struggling to find drivers. A spokesman for the Truckload Carriers Association says there are as many as 200-thousand job openings nationwide for long haul truckers. According to labor statistics, the demand for truckers is increasing. The bureau says the trucking industry will add more than 330-thousand jobs by 2020. That's an increase of 20 percent. So why are there so many trucking jobs open? Many people can't afford the thousands of dollars for trucking school, or they are intimidated with the long hours.

**ACTION NEWS LIVE A 4PM, 7/24/2012, :30 SEC. LOCAL**

Amazon's home page has a very different look, featuring a long update from the company's CEO about a jobs initiative for some of his lowest-paid workers. The E-Commerce Company said it will provide its warehouse employees with up to two thousand dollars of the tuition costs for training in well-paying, high-demand careers such as aircraft mechanics, medical lab technologies and nursing amazon's CEO says the career choice program will give warehouse employees the opportunity to advance their careers, even if their field is unrelated to Amazon.

**ACTION NEWS LIVE AT 6PM, 7/24/2012, 1:46 MIN., LOCAL**

It's just another day at work for Eddie Sandoval Espana. The recent high school graduate has been spending his summer working as a bus boy at the Me & Ed's pizzeria in River park. Through a new six-week program with the Boys And Girls Clubs Of Fresno County, the paying jobs would not have been possible without the two hundred-thousand dollar grant given by PG&E earlier this year. Eddie got the summer job that gives him work experience to put on his resume ... Complete with a paycheck. Two of those teens were placed in the Big Brothers, Big Sisters Mentorship Organization. The program gives students more than just a temporary job but a competitive edge when applying for work.

**ACTION NEWS LIVE AT FIVE, 7/25/2012, :35 SEC., LOCAL**

The Madera City Council will consider cutting dozens of City jobs including some positions at the police department. Council members are considering a budget that calls for cutting 29 total positions, including 22 layoffs. The City administrator says a lack of state funding and the fragile economy are to blame. The proposed cuts could make service slower at City Hall and impact the parks and community services department. No police officer or firefighter jobs are on the line, but support staff positions face potential cuts.

**ACTION NEWS LIVE AT FIVE, 7/25/2012, :34 SEC., LOCAL**

Some 200-student from throughout Fresno County gathered at Kearney Park today for the Sheriff's Activity League "Career Day". K-9 officers, firefighters, and members of the military spent part of their day talking to kids about their jobs and what they do every day to help keep people safe. The six-week program is made possible through donations.

**ACTION NEWS AM LIVE, 7/25/2012, :50 SEC., LOCAL**

One new clothing store is now open in Madera, and another is opening soon. They're both located in The Commons At The Madera Fair on Cleveland Avenue near Schnook. Rue 21 held its grand opening today. Several shoppers showed up to check out the deals at the clothing and accessories store. A 24-thousand square foot Marshall's is opening next door on August 2. Residents say they're happy to have options in the City that save them a drive to Fresno. Local leaders say the stores will help keep sales tax dollars in the City and they've already created about 125 jobs.

**ACTION NEWS MIDDAY, 7/27/2012, :50 SEC., LOCAL**

One new clothing store is now open in Madera, and another is opening soon. They're both located in "The Commons At The Madera Fair" on Cleveland Avenue near Schnook. "Rue 21" held its grand opening today. Several shoppers showed up to check out the deals at the clothing and accessories store. A 24-thousand square foot Marshall's is opening next door on August 2. Residents say they're happy to have options in the City that save them a drive to Fresno. Local leaders say the stores will help keep sales tax dollars in the City, and they've already created about 125 jobs. The new stores also benefit the Madera fairgrounds, which leases the shopping center property to the developer.

**AM LIVE SATURDAY 6AM, 7/28/2012, 1:23 MIN., LOCAL**

Construction is now officially underway at Fresno State and that's great news for animal science major Elizabeth Sturges. In the past, Sturges and her classmates traveled off campus to private poultry farms to learn about the industry. Soon, they'll be able to study chickens up close. Not too far from the dairy, professors say having a state-of-the-art classroom on campus gives students an edge in the job market.

Poultry is the number one protein purchased by American consumers and the California poultry industry provides jobs for more than 25 thousand people

**ACTION NEWS LIVE AT 6PM, 7/30/2012, 3:00 MIN., LOCAL**

New federal guidelines governing financial aid could have a huge impact on students in the valley. The rules could make it difficult for some students to attend either private or community colleges. Juanita Stevenson joins us with this week's Valley Works and what's behind the new regulations.

**ACTION NEWS LIVE AT 4PM, 7/31/2012, :33 SEC., LOCAL**

The opening of a new sports equipment store in the valley will help put dozens of people to work in the area. Construction is underway at the Dick's Sporting Goods store in Clovis at Herndon and Sunnyside. An employee at the Fresno location tells Action News that the store is scheduled to open at the end of August. Right now, they're conducting an online search for workers. There are about 60 positions available in several departments. For details on the jobs and how to apply, we've posted a link to their website at ABC 30.com.

**ACTION NEWS LIVE AT 6PM, 7/31/2012, :29 SEC., LOCAL**

Plans for a new Dick's Sporting Goods store in Clovis have been put on the fast track. Action News has learned the owners have pushed the opening date to the end of August. Dick's Sporting Goods is still under construction at Herndon and Sunnyside. The store was scheduled to open in October, but a soft opening has already been scheduled for the end of August. There are about 60 jobs available in several departments. For details on those positions and how to apply--go to our website, abc30 dot com.

**ACTION NEWS LIVE AT 6:00PM, 8/13/2012, 3:00 MIN., LOCAL**

You wouldn't think starting a business in a down economy would be a wise move, but for some it presents a great opportunity. Using the latest in communication technology, one Fresno man struck out on his own just as the recession hit. In this week's Valley Works, Juanita Stevenson shows us how he is doing four years later.

**ACTION NEWS LIVE AT 6PM, 8/20/2012, 3:00 MIN., LOCAL**

With college costs soaring, more and more students are working while going to school. Holding down a job and keeping up with your studies is a balancing act. In this week's Valley Works, Juanita Stevenson joins us with what you need to know about working and going to school.

**AM LIVE SATURDAY 8AM, 8/25/2012, 2:50 MIN., LOCAL**

When a student receives Federal Work study they can work up to 20 hours a week per semester. It's not just the financial help he gets with college expenses that makes this job so important, it's also because he gets to work on campus, making it easier for him to keep up with his studies. Aleta Wolf with career services at Fresno State says most of the university's on-campus jobs go to work study students. So the majority of those who work and go to school find jobs off campus. According to national statistics, 78 to 90 percent of all college students work part time and due to the economy having a job have become even more important for many of them.

**ACTION NEWS LIVE AT 11PM 8/28/2012, :36 SEC., LOCAL**

A major mining project in Fresno County failed to win approval from County leaders the supervisors listened to public comments throughout the day and into the evening. They considered overturning the planning commission's decision against giving "CEMEX" the permits to mine the mountain and create jobs. The International Cement Company owns the property and wanted to take one- and-a-half million tons of rock from it every year for fifty years. But opponents say that would create pollution, traffic trouble, and hurt scenic views.

**ACTION NEWS LIVE AT 6PM, 8/28/2012, 3:00 MIN., LOCAL**

Valley employers have long complained they don't have enough educated or skilled workers to fill the jobs here. Fresno is working to solve the problem with a program called "Learn To Earn". In this week's Valley Works, Juanita Stevenson tells us how it's working.

**ACTION NEWS LIVE AT 6PM 8/29/2012, :36 SEC., LOCAL**

A new business is bringing dozens of jobs to the north valley. White Oak Frozen Foods is setting up a new food processing plant on Cooper Avenue, near Highway 59. The company will process locally grown vegetables into a special type of frozen vegetables to be used in a variety of food products. Those products include California Pizza Kitchen items and Tostitos salsa. The plant is expected to create 30 full-time jobs and 100 seasonal positions. Crews are constructing the facility inside the former Arvin Sango building. It's expected to open by the end of the year.

**ACTION NEWS LIVE AT 6PM 8/30/2012, 1:03 MIN., LOCAL**

Valley employers have long complained they don't have enough educated or skilled workers to fill the jobs here. Fresno is working to solve the problem with a program called "Learn To Earn". The City is hosting its second adult education and training fair right now at Manchester Center in central Fresno. Mayor Ashley Swearingin introduced the Learn-To-Earn initiative back in April. The program is designed to make education more accessible for adults. More than five hundred people have signed up for the "Learn To Earn" program so far, the program is made possible with the help of private and public businesses throughout the valley.

**ACTION NEWS LIVE AT 6PM, 8/30/2012, 1:07 MIN., LOCAL**

The North Fork Rancheria says its new casino would bring in more than two thousand jobs. The tribe says it has no official land which is why it wants to build along Freeway 99 and Avenue 17 in Madera County. Opponents to the project say it will cause major traffic issues for Madera and could negatively impact local businesses. Many families have told Action News they're also worried about local water levels since they live off wells. The tribe says the new casino will be a boost for the struggling local economies. Governor Brown's approval is for a class three gaming facility. This allows for 2-thousand slot machines.

**AM LIVE SATURDAY 6AM, 9/01/2012, :26 SEC., LOCAL**

Americans who are finding jobs, may not be getting the pay they want. According to a new report by the National Employment Law Project, more than half of the new jobs created during the recent economic recovery have been low-wage positions. The jobs pay \$13.83 an hour or less. Most of the positions filled include retail sales, food service and manual labor. According to the report, about 60-percent of the jobs lost during the down-turn were mid-wage jobs.

**AM LIVE SATURDAY 6AM, 9/01/2012, 1:57 MIN., LOCAL**

Many Madera County residents say the location of the casino would drive down property value and create congestion in their semi-rural neighborhoods. But the Governor and the tribe believe local economies and job seekers will cash in this empty dirt lot along Freeway 99 north of Madera could soon look like this a sketch of the casino that could house some 2-thousand slot machines. Former Madera County Supervisor Gary Gilbert now serves as a tribe liaison for the project. He claims the plan is great for the area as the casino would bring in six million dollars a year to fund additional resources for the City and County of Madera.

**ACTION NEWS LIVE AT 6PM 9/08/2012, 3:00 MIN., LOCAL**

Unemployment in our inner cities is usually twice the national average. The numbers for African-American youth is as high as 40-percent in some cities. In this morning's Valley Works, Juanita Stevenson told us about a local effort to help provide jobs for the disadvantaged

**ACTION NEWS LIVE AT 4PM, 9/13/2012, :51 SEC., LOCAL**

A back to school and back to work job fair was held this morning at Manchester center. It was hosted by the Fresno Metro Black Chamber Of Commerce. More than 30 employers were present which included: IRS, Wal-Mart, UPS, Cargill, KFC, the Clovis Police Department and Citibank. Organizers say they felt it was necessary to hold a job fair at this time of the year because most big job fairs are held in the spring.

**AM LIVE SATURDAY, 9/15/2012, 3:00 MIN. LOCAL**

The number of people looking into becoming a truck driver is growing. Not only is there a high demand for the job, but there's also a nationwide shortage of drivers. In this morning's Valley Works, Juanita Stevenson told us about a program for those looking to make the jump

**ACTION NEWS LIVE AT 4PM, 9/24/2012, :30 SEC., LOCAL**

Wal-Mart is joining other major retailers in announcing plans to hire for the holiday season. Company officials say they have plans to give current workers the chance to work more hours, and will hire more than 50-thousand seasonal employees as it gets ready for the winter season. There are about 15 Wal-Mart's in the central valley. But, it's not clear how many jobs are coming to the area. Other retailers that have recently begun hiring for the holidays include Target and Kohl's which are hiring anywhere between 50- and 80-thousand workers.

**ACTION NEWS AM LIVE, 9/26/2012, :41 SEC., LOCAL**

Businesses in the south valley are gearing up for a huge crowd at a job fair in Visalia this morning. The Tulare County Job Fair will be at the Visalia Convention Center from 9:00 AM until 1:00 PM. About 60 employers from the valley will be there offering up more than one-thousand jobs. Organizers estimate almost 2-thousand people will attend today's event. Admission is free. The event is taking place at the Visalia Convention Center Exhibit Hall. Organizers remind applicants to bring a current resume and to dress professionally.

**ACTION NEWS LIVE AT 4PM, 9/26/2012, :47 SEC., LOCAL**

Nearly two thousand people showed up ready to find work at a south valley job fair today. More than 70 vendors and employers were set up to accept applications and conduct job interviews at the 21st annual Tulare County job fair. Job seekers had a chance to apply for jobs with nearly every employer on site. They also practiced interviewing and applying for jobs. The Employment Connection hosted the fair and said more people showed up today in the first few hours of the event than in the past two years.

**ACTION NEWS LIVE AT 11PM, 9/27/2012, :44 SEC., LOCAL**

The closure of a manufacturing plant in Kingsburg will leave dozens of people in the area without work. Containers are closing its manufacturing plant by the end of October. The closure comes as Del Monte winds down its fruit processing plant there. Silgan served as the on-site supplier of the cans for the fruit plant. Because of the closure, 53 people will be laid off.

**ACTION NEWS LIVE AT 6PM, 9/29/2012, 3:00 MIN., LOCAL**

The latest unemployment numbers show that there are 8-million people in this country working part-time because their hours were cut or they couldn't find a full-time job. Analysts say there are just as many people who are overqualified for their job. In this morning's Valley Works, Juanita Stevenson has information that could help you move up in the workplace.

**ACTION NEWS LIVE AT 11PM, 9/29/2012, :30 SEC., LOCAL**

Governor Jerry Brown signed a bill into law today that's designed to help certain veterans get jobs as peace officers. The legislation gives veterans with law enforcement training an extra 15 points on any peace officer entrance exam. North valley State Senator Anthony Canella introduced the bill. He says it

will make the transition from military service to civilian life easier for veterans who already have specialized training. Officials say the unemployment rate for Iraq war veterans is 42 percent higher than it is for non-veterans.

| <u>PSA TITLE</u>  | <u>LENGTH</u> | <u>APRX. AIRINGS</u> |
|---|---------------|----------------------|
| ABC30/CITY OF FRESNO/<br>UNITED WAY: MOVIES IN THE PARK<br>SCHOOL SUPPLY GIVEAWAY | :15           | 37                   |
| LEARNTOEARN   | :15           | 17                   |
| HABITAT FOR HUMANITY: NON-PROFIT  | :30           | 349                  |
| COMMUNITY CALENDAR EVENTS   | :30           | 168                  |

### MINORITY/ CULTURAL TOPICS IN THE VALLEY

#### ACTION NEWS LIVE AT 6PM, 8/24/2012, :26 SEC., LOCAL

The Central California Hispanic Chamber Of Commerce announced this year's legislator awards today. A lunch was held at the Radisson hotel today in honor of Fresno leaders that have helped support the high speed rail project. Among the honorees: Governor Jerry Brown, Congressman Jim Costa, and Fresno Mayor Ashley Swearingin. Following the lunch was the 24th Annual Central California Business Expo. This year's theme is "The Fast Track To California's Future."

#### ACTION NEWS 6PM, 9/14/2012, :30 SEC., LOCAL

Today marked the 202nd anniversary of the Independence of Mexico. The consul of Mexico and Mayor Ashley Swearingin took part in a civic ceremony today to commemorate the event. Fifth graders from Lowell Elementary and members of the Fresno City Council also attended today's Ceremony. City Hall raised the flag of Mexico along with the American flag. They will fly together until the end of the day.

#### ACTION NEWS LIVE AT 5M, 9/17/2012, :32 SEC, LOCAL

September marks Hispanic heritage month and today some students at Fresno State took time to celebrate. There were dance performances by the Fresno State Salsa Club, speakers and an information table in the free speech area. Students say it's a great time to learn more about the Hispanic culture. Student organizers say there will also be a series of films and concerts on campus this month that highlight Hispanic heritage.

#### ACTION NEWS AM LIVE, 9/18/2012, 2:00 MIN, LOCAL

One of Mexico's best-known actors and directors is visiting the valley this week, as part of an international film festival. Tonight, Fresno rolled out the red carpet for Alfonso Arau, a man many consider a trailblazer in Mexican cinema.

#### ACTION NEWS LIVE AT 6PM, 9/28/2012, :56 SEC., LOCAL

Fresno Pacific University wrapped up a week of celebrations at the school to welcome the school's new president. The inauguration for Pete Menjares was held at the southeast Fresno campus this morning. All week long, there were several events to introduce the school's new leader to his thousands of students. Menjares comes to the valley from Biola University where he had several positions, including vice provost for faculty development over 18 years. At today's celebration, President Menjares was given a medallion. Menjares is the first Hispanic president to serve at Fresno Pacific University.

**ACTION NEWS LIVE AT 4PM, 9/13/2012, :51 SEC., LOCAL**

The back to school and back to work job fair was held this morning at Manchester Center. It was hosted by the Fresno Metro Black Chamber Of Commerce. More than 30 employers were present - they include: IRS, Wal-Mart, UPS, Cargill, KFC, the Clovis Police Department and Citibank. Organizers say they felt it was necessary to hold a job fair at this time of the year because most big job fairs are held in the spring.

**LATINO LIFE, 7/15/12 10AM, HALF-HOUR, LOCAL**

Segment 1: Night Of Jazz-Eat, drink and dance to jazz, a benefit for Centro La Familia. Learn about the organization.

Guest: Margarita Rocha-Centro La Familia

Night of Jazz Friday, July 27 5:30p.m.-10p.m.

Arte Americas Downtown Fresno Tickets: 30.00 advance \$35.00 door

(559) 237-2961 [www.centrolafamilia.org](http://www.centrolafamilia.org)

Segment 2: Hero Or Killer?-A valley author talks about his new book on the local legend of Joaquin Murrieta, known as the Mexican Robin Hood.

Dr. Tomas Martinez-Author

I Am Joaquin-An Historical Novel [www.Amazon.com](http://www.Amazon.com)

Segment 3: Barber-The longtime valley barber at FYI airport talks about catering to local and national celebrities.

**CALENDAR EVENTS**

Cantaloupe & Round Up Festival

July 28-31

Firebaugh

(559) 659-2043

Pint for Pint Blood Drive Kickoff

Friday, August 3-Saturday, August 4

(559) 389-LIFE (5433), ext. 5448

[www.donateblood.org](http://www.donateblood.org)

Jenny Eller Donor Center

4343 W. Herndon Ave., Fresno

F 8a-6p, S 9a-3p

(559) 389-5433

North Fresno Donor Center

1010 E. Perrin Ave., Fresno

F 8a-6p, S 9a-3p

(559) 389-5600

Fresno Donor Center

3445 N. First Street, Fresno

F 8a-6p, S 8a-4p

(559) 389-5500

Visalia Donor Center

1515 S. Mooney Blvd., Visalia

F 8a-6p, S 9a-1p

(559) 302-1300

Sierra Vista Mall  
Center Court  
1050 Shaw Ave., Clovis  
F 8a-6p, S 8am-4pm  
(559) 299-5070

Fresno Chile Festival  
Saturday, August 11  
11 a.m.-7p.m.  
Fulton Mall  
Downtown Fresno

Vicente Fernandez Goodbye Tour  
Friday, November 16  
Selland Arena

**LATINO LIFE, 7/29/2012, 10:00AM, HALF-HOUR, LOCAL**

Segment 1: Give A Pint, Get A Pint!

Details on the Pint for Pint Blood Drive and why the demand for blood rises in the summer months.

Guest: Dean Eller-Central California Blood Center

Pint for Pint Kickoff Blood Drive

Friday, August 3-Saturday, August 4

Central California Blood Center  
www.donateblood.org  
(559) 389-5433 ext. 5448

Fresno Donor Locations  
Jenny Eller Donor Center  
Herndon & Blythe  
F 8am-6pm S 9am-3pm

3445 N. First Street  
F 8am-6pm S 8am-4pm

1010 E. Perrin Avenue  
F 8am-6pm S 9am-3pm

Visalia Donor Location  
1515 S. Mooney Blvd.  
F 8am-6pm S 9am-1pm

Clovis Donor Location  
Sierra Vista Mall  
1050 Shaw Avenue  
F 8am-6pm S 8am-4pm

Segment 2: Food Insecurity

13,000 Fresno County residents don't always know from where they will get their next meal.

Guest: Maria Zapata-Network for A Healthy California

Healthy Resources Fair Sunday, August 12 Noon-4pm

Gong's Market Sanger (559) 255-4300 [www.healthycalif.org](http://www.healthycalif.org)

Segment 3: Hold That Tiger!

Calling Edison High alumni and supporters! The big bash known as the Tiger Town Celebration!  
Guests: Joey Munoz-Edison High Vice-Principal & Ellie Honardoost-Edison High Program Manager  
Tiger Town Celebration  
Saturday, August 25 6pm  
Valdez Exhibit Hall Fresno Convention Center  
RSVP by August 18 (559) 457-2650 [www.edisontigertown.com](http://www.edisontigertown.com)

**LATINO LIFE, 9/9/2012, 10AM, HALF-HOUR, LOCAL**

Segment 1: Immigration Scam Warning - What applicants should know about Deferred Action For Childhood Arrivals.

Guest: Camille Cook-Immigration Lawyer  
Questions about DACA  
Deferred Action Help Center  
1551 E. Shaw Ave., Ste. 107  
559-244-0868  
[www.DA4DC.org](http://www.DA4DC.org)  
United States Citizenship and Immigration Services  
[www.uscis.gov](http://www.uscis.gov)

Segment 2: Running For Kids-The half-marathon benefitting young adults without families.

Guests: Brad Castillo-Kids Kasa & Eva Nan-Kids Kasa

Wascally Wabbit Half-Mawothon  
Kids Kasa Benefit  
Sunday, September 30  
Woodward Park Register at [www.thewascally.com](http://www.thewascally.com) [www.kidskasa.org](http://www.kidskasa.org)

Segment 3: Guelaguetza- Celebration uniting members of indigenous communities.

Guests: Martha Zarate-CBDIO & Leoncio Vasquez-CBDIO  
Guelaguetza Sunday, September 30 11am-4pm  
Roosevelt High Auditorium 4250 E. Tulare Fresno \$5.00 CBDIO (559) 499-1178

**LATINO LIFE, 9/23/2012, 10AM, HALF-HOUR, LOCAL**

Segment 1: Foster Parents-Why it's important Latinos become foster parents. The special Luau designed to help kids in need.

Guest: Lisa Casarez-Angels of Grace Foster Family Agency  
Luau Of Love  
Saturday, September 29 6:00pm  
Arte Americas Downtown Fresno Tickets \$35.00 (559) 268-0000

Segment 2: Charter High School- Learn about the Academy for Civic and Entrepreneurial Leadership- ACEL.

Christine Montanez-ACEL Vice-Principal  
Stephen Morris-ACEL Principal  
[www.Acelfresno.org](http://www.Acelfresno.org)

Segment 3: Mexican Filmmaker- "Like Water For Chocolate" Director Alfonso Arau visits the valley.

CALENDAR EVENTS

Guelaguetza Festival

Sunday, September 30

11am-4pm

Roosevelt High Auditorium

(559) 499-1178

Fresno Fair Concerts

Sunday, October 7-Gerardo Ortiz

Sunday, October 14-Paquita La Del Barrio

[www.fresnofair.com](http://www.fresnofair.com)

**LATINO SPIRIT: A CELEBRATION OF WOMEN**

**Sunday, September 30, 2012, 1PM, 1 HOUR, SYNDICATION**

This hour program is a celebrity hosted tribute to the lives and accomplishments of some of Hispanic America's most remarkable women. Actress Salma Hayek, singer Gloria Estefan, Supreme Court Justice Sonia Sotomayor, NCLR President and CEO Janet Murguia and others share their personal stories as they discuss careers, family, friendship and relationships.

**COMMUNITY CALENDAR EVENTS**

**7/10/12-7/13/2012**

UCP of Central California: Pulling Strings

Karaoke for A Cure: Neuro-Fibromyotosis

**7/17/2012-7/20/2012**

Night of Jazz: Centro La Familia at Arte Americas

Sheriff's Reading Posse: Donate Children's Books

Tiger Town Celebration: Edison High Fundraiser

**7/31/2012-8/03/2012**

Central California Area Derby: Derby Baby Movie Premiere

Fresno Arts Council: Horizon Awards

Firebaugh Cantaloupe Round up Festival

**8/07/2012-8/10/2012**

Celebrant Singers Free Concert

Tiger Town Celebration: Edison High Alumni

**8/14/2012-8/17/2012**

Marjaree Mason Center: Top Ten Professional Women Awards Nominations

American Cancer Society: Bark for Life

**8/21/2012-8/24/2012**

Hinds Hospice: Call for nominations: Spirit of Compassion Award

Welcome Home Parade: Iraq and Afghanistan Veterans

**8/28/2012-8/31/2012**

Harvest Festival: Kerman Kerckhoff Park  
Kings County Job Fair

**9/04/2012-9/07/2012**

Tune In and Tune Up Car Clean: Merced County Fairgrounds  
United Way: Operation Shape Up  
Wascally Wabbit Half-Marathon: Woodward Park

**9/11/2012-9/14/2012**

Evangel Home Banquet: Tornino's Fresno  
Central California Legal Service: Champions of Justice Reception  
New Spirit Charter Academy K-4 Accepting Students

**9/18/2012-9/21/2012**

Roosevelt High Auditorium: Guelaguetza  
Stiletto Race: Pink Heels  
Valley Animal Center: Paws and Pomegranates

**9/25/2012-9/28/2012**

Orosi Memorial Hall: Spanspek Festival  
Good Company Players: To Kill a Mockingbird  
Golden Palace: It's a Girl: Film Screening

**NON-BROADCAST EFFORTS 3<sup>RD</sup> QUARTER 2012**

7/19/2012 ABC30 Advisory Council:

ABC30: Dan Adams, President and General Manager  
Michael Carr, Executive Producer  
Christine Park, News Anchor  
Rick Montanez, News Reporter  
Daniel Simms, Business Manager  
Aurora Diaz, Special Projects/Promotions Producer

Council Members: Kris Aubry, Children's Hospital Central California  
Mary Alice Escarsega-Fechner, Community Services Employment Training  
Dina Gonzalez-Pina, Fresno Pacific University  
Willard Epps, City of Tulare  
Charles Sandefur, Adventist Health Central Valley Network  
MaiKa Yang, Stone Soup Fresno  
Jose Luis Barraza, Fresno Housing Alliance

8/10/2012 ABC30/United Way/City of Fresno: School Supply Giveaway

9/18/2012 Action News Anchor Graciela Moreno MC'd Central California Women's Conference Luncheon. ABC30 Booth Talent signing - Action News Anchors Christine Park, Doug Collins, Sara Sandrik, Angelo Stalis, Warren Armstrong and Amanda Perez. This event is attended by approximately 4000 women.

9/20/2012 Station Tour: Merced High School Production Class: 7 Students

9/28/2012 Action News Anchor Warren Armstrong: MC'd Children's Hospital Central California: Harvest Ball benefit.

**DATE:** July 30, 2012  
**RELEASE DATE:** Immediately

# 25 Years of Saving Lives!

## *ABC30 Kicks Off the Pint for Pint Blood Drive*

(Fresno, CA) – Donating one pint of blood can help save three lives and earn you a pint of free ice cream. ABC30, the Central California Blood Center and Baskin Robbins will kick off the **25<sup>th</sup> Annual Pint for Pint Blood Drive this Friday, August 3rd and Saturday, August 4th.** Action News anchors and reporters will broadcast live from the Jenny Eller Donor Center in Northwest Fresno starting at 5 a.m. Friday.

Over the last 24 years, we have seen 23,427 donors during the Pint for Pint Blood Drive. We're asking the Central Valley to help us reach the goal of 25,000 donors in 25 years. It only takes an hour to donate a pint of blood, and in return, you'll receive a coupon for a free pint of Baskin Robbins ice cream and a free t-shirt. It's a great way to beat the heat while saving lives.

The Central California Blood Center is the sole provider of blood and blood products for the 31 hospitals in Fresno, Tulare, Madera, Kings and Mariposa Counties and must collect between 5,000 to 6,000 pints of blood a month to meet the needs of our Valley community. Learn more at [abc30.com](http://abc30.com) or call (559) 389-LIFE (5433).

**Jenny Eller Donor Center**  
4343 W. Herndon  
Friday 8am-6pm  
Saturday 9am-3pm

**North Fresno Donor Center**  
1010 E. Perrin  
Friday 8am-6pm  
Saturday 9am-3pm

**Central Fresno Donor Center**  
3445 N. First  
Friday 8am-6pm  
Saturday 8am-4pm

**Visalia Donor Center**  
1515 S. Mooney Blvd.  
Friday 8am-6pm  
Saturday 9am-1pm

**Sierra Vista Mall**  
Clovis  
Friday 8am-6pm  
Saturday 8am-4pm



KFSN-TV ABC30, 1777 G Street, Fresno, CA 93706  
Contact: Kristie Gonzales, Creative Services Director (559) 490-3211 [Kristie.Gonzales@abc.com](mailto:Kristie.Gonzales@abc.com)

**DATE:** August 21, 2012  
**RELEASE DATE:** Immediately

# Kids Inspire Hope in Others

## *ABC30 Highlights Young Role Models This Sunday*

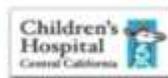


(Fresno, CA) – When faced with overwhelming challenges, kids can be surprisingly resilient. This Sunday, ABC30 profiles some of those young role models in a half-hour special, “**Children First: Inspirational Kids!**” Action News AM Live anchors Margot Kim and Jason Oliveira host the program on *Sunday, August 26, 2012 at 6:30 p.m.*

You’ll meet a boy who lost 55 pounds and another who lost his foot, but not his spirit. Now, both are motivating others. Discover how a foster child who survived abuse became a Student of Promise at Clovis Unified. See a young man transformed from a dropout into a mentor. Art students take over an entire museum with their immigration exhibit, a topic that hits close to home for many local kids. Remember the zoo girl Angel Arellano? She’s all grown up and sharing her latest accomplishments with ABC30.

Children First is a yearlong effort focusing on the challenges, problems and opportunities facing our youth in Central California. The program focuses on how the average person can make a difference in a child’s life and highlights local organizations that work with kids. The Children First campaign includes half-hour programs like “Inspirational Kids!”, 30-second vignettes, public service announcements and special stories on Action News. You can see past episodes of Children First on [abc30.com](http://abc30.com), as well as links to helpful resources.

ABC30 is actively soliciting stories about successful community efforts that benefit children. Submit a Children First story idea to Aurora Diaz at [Aurora.Diaz@abc.com](mailto:Aurora.Diaz@abc.com). ABC30 thanks our partners below for helping put Children First in the Central Valley.



###

KFSN-TV ABC30, 1777 G Street, Fresno, CA 93706  
Contact: Kristie Gonzales, Creative Services Director (559) 490-3211 [Kristie.Gonzales@abc.com](mailto:Kristie.Gonzales@abc.com)

DATE: July 2, 2012  
RELEASE DATE: Immediately

## Children Receive Incredible Care *“60 Years of Caring For Kids”* Airs July 8



(Madera, CA) – It’s hard to find anyone who hasn’t used the services of the only pediatric hospital between Northern and Southern California, **Children’s Hospital Central California**. Action News anchors Graciela Moreno and Warren Armstrong host a half-hour program devoted to this premiere pediatric facility in Madera, which serves more than 67,000 patients in its emergency department every year. **“60 Years of Caring for Kids”** airs **Sunday, July 8 at 6:30 p.m. on ABC30**.

Children’s Hospital Central California is home to the Valley’s only pediatric Neuro-Oncologist. Discover how he’s helping an 8-year-old boy who dreams of becoming a chef. It’s the only place in the Central Valley where experts can save a newborn weighing just 360 grams (less than 13 ounces). That’s how much Tyson the tiny fighter weighed when he was born, and you’ll see exactly how he’s doing now. CHCC is the only place where a boy with a deformed chest can get a life-changing operation. Our camera captures the amazing procedure as the surgical team inserts a 13-inch stainless steel bar to expand his chest. It’s also the only place in the Valley where childhood cancer survivors can seek help for long-term effects that often come with treatment.

It costs \$1 million a day to run this non-profit hospital, which turns 60 this year. Find out how you can help Children’s Hospital continue its mission of helping sick and injured kids 24 hours a day by visiting [waystogive.childrenscentralcal.org](http://waystogive.childrenscentralcal.org). For more information on this special or any of our other local programs, go to [abc30.com](http://abc30.com).

KFSN-TV ABC30, 1777 G Street, Fresno, CA 93706  
Contact: Kristie Gonzales, Creative Services Director (559) 490-3211 [Kristie.Gonzales@abc.com](mailto:Kristie.Gonzales@abc.com)