

ORDER



Orders	Order / Rev:	4300844	
	Alt Order #:	28343465	
	Product Desc:	SFA Fund Inc.	
	Estimate:	4033	
	Flight Dates:	01/20/24 - 01/28/24	Primary AE: Katz Los Angeles
	Original Date / Rev:	01/02/24 / 01/02/24	Sales Office: K-LA
	Order Type:	REG	Sales Region: Nat
Agency	Name:	Target Enterprises	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		15260 Ventura Boulevard	Billing Cycle: EOM
		Sherman Oaks, CA 91403	Agency Commission: 15%
Advertiser	Name:	POL/SFA Fund Inc PAC	Order Brand:
	Demographic:	A18+	New Business End:
	Product Codes:	PL6	Advertiser External ID:
	Revenue Code 1:	AGY	Agency External ID: IN4746
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-ISS	Order Separation: 00:15:00
	Priority:	P4	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/24	01/28/24	1	\$2,200.00	\$1,870.00

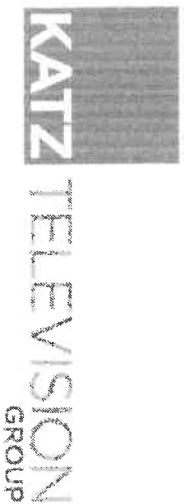
Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	1	\$2,200.00	\$1,870.00	0.00
Totals	1	\$2,200.00	\$1,870.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFFF	01/20/24	01/21/24	NFL AFC/NFC Champio	CM	8:00 PM-11:30 PM	-----SS	:30	1	\$2,200.00	P4	0.00	NM	1	\$2,200.00
COMMENTS APPLY TO SUB LINES A THRU A NFL NFC Div. Playoffs-Sat:															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	-----SS		1				\$2,200.00		0.00			
Totals														1	\$2,200.00



125 West 56th St
New York, NY 10019

Contract # 28343465		Changes as of: 1/2/2024 at 3:11 PM		Version: Current State Version 1	
CPE: 329/371/4033		Flight: 1/15/24 - 1/28/24		Station: WFFF	
Agency: TARGET ENTERPRISES		Advertiser: SFA FUND, INC.		Market: Burlington-Plattsburgh	
15260 VENTURA BLVD		Product: SFA Fund Inc.		Office: LOS ANGELES	
SUITE 1240		Agency Order #: 13106615		Service: Nielsen	
SHERMAN OAKS, CA 91403		Buyer: Solis, Janet		Primary Demo: Adults 55+	
Salesperson: MARK DEUTSCH 323-966-5272		Assistant: MARK DEUTSCH 323-966-5272		Traffic #: 4300844	
Separation:					
Comments: 4pm cutoff on Tue 1/23, ;Separation: 30;PopulationBuyType: CPP					

#	Day/Time	DP	Program	Rate	A55P Rating	Len	1/15 - 1/22		Total Spots	Total \$	CPP*	GRP*
							1/15	1/22				
1	Sa 8p-11:30p		NFL NFC Div. Playoffs-Sat:	\$2,200.00	9.5	30	1	0	1	\$2,200.00	\$231.58	9.5
TOTALS:							1	0	1	\$2,200.00	\$231.58	9.5



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:



Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.



Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises

15260 Ventura Blvd., Ste. 1240

Sherman Oaks, CA 91403

(818) 905-0005

targetla.com

For advertiser:

Name: SFA FUND, INC.

Address: 1305 W 11th Street, #217, Houston, TX 77008

Contact: Katie Reid

Phone: 5176678918

Email: katie@stratvictory.com

Chief executive officers or members of the executive committee or the board of directors or other governing groups: Katie Reid, Treasurer

Federal candidate(s) or election(s) referred to:

N/A



Name(s): Nikki Haley

Office(s): President

Date of election: 1/15/24

Matters of national importance referred to:

N/A



This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: *Katie Reid*

Name: Katie Reid

Date of Request to Purchase Ad Time:
07/17/23

Station Representative

Signature: *alex - h.*

Name: *Alexander von Lichtenberg*

Date of Request to Sell Ad Time: *1/02/24*

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes ☐ No ☒ Date received:

Disposition:

Accepted ☐

Accepted IN PART
(e.g., ad not received
to determine content) ☒

Rejected – provide reason: ☐

Date and nature of follow-ups, if any:

Contract #: *4300844*
Est. #: *4033*

Station Call Letters: *WFFF*
Station Location: *Burlington-Plattsburgh*

Date Received: *1/2/24*
Flight Dates: *1/20 - 1/28/24*