

## ORDER



**Orders**  
**Order / Rev:** 1131642  
**Alt Order #:** 07170264  
**Product Desc:** MMCCO  
**Estimate:** 623  
**Flight Dates:** 05/09/14 - 05/15/14  
**Original Date / Rev:** 05/09/14 / 05/09/14  
**Order Type:** General

**WXIX**

**Primary AE:** Hilary Sanders  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 600 Farimont Avenue  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/McConnell, Mitch/R/Kentucky Se  
**Demographic:** A25-54  
**Product Codes:** PL10b  
**Priority:** P 5  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/28/14	05/15/14	13	\$2,330.00	\$1,980.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2014	13	\$2,330.00	\$1,980.50	0.00
<b>Totals</b>	<b>13</b>	<b>\$2,330.00</b>	<b>\$1,980.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Hilary Sanders			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	05/12/14	05/12/14	News @ 7a News @ 7am (8:30 AM-9:00 AM)	Comm	830a-9a	1-----	:30	1	\$175.00	P 5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/12/14	05/18/14	1-----		1				\$175.00		0.00			
E 2	WXIX	05/15/14	05/15/14	LOC Late News M-F Late News M-F (10:00 PM-10:30 PM)	Comm	10p-1030p	---1---	:30	1	\$600.00	P 5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/12/14	05/18/14	---1---		1				\$600.00		0.00			
E 3	WXIX	05/14/14	05/14/14	LOC Late News M-F Late News M-F (10:00 PM-10:30 PM)	Comm	10P-1030P	--1----	:30	1	\$600.00	P 5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/12/14	05/18/14	--1----		1				\$600.00		0.00			
E 4	WXIX	05/14/14	05/14/14	News @ 5a News @ 5a (5:30 AM-6:00 AM)	Comm	530A-6A	--1----	:30	1	\$65.00	P 5	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/12/14	05/18/14	--1----		1				\$65.00		0.00			
E 5	WXIX	05/14/14	05/14/14	News At 630P News At 630P	Comm	630-7P	--1----	:30	1	\$150.00	P 5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/12/14	05/18/14	--1----		1				\$150.00		0.00			
E 6	WXIX	05/12/14	05/15/14	News @ 7a News @ 7am (8:00 AM-9:00 AM)	Comm	8A-9A	MTWT---	:30	4	\$175.00	P 5	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/12/14	05/18/14	MTWT---		4				\$175.00		0.00			

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Advertiser: POL/McConnell, Mitch/R/Kentucky Sena  
 Product Desc: MMCCO  
 Estimate: 623

**WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	05/12/14	05/15/14	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	MTWT---	:30	4	\$10.00	P 7	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 05/12/14		05/12/14	05/18/14	MTWT---	4		\$10.00		0.00						
Totals													13	\$2,330.00	