

ORDER



Orders
Order / Rev: 1131642
Alt Order #: 07170264
Product Desc: MMCCO
Estimate: 623
Flight Dates: 05/09/14 - 05/15/14
Original Date / Rev: 05/09/14 / 05/09/14
Order Type: General

WXIX
Primary AE: Hilary Sanders
Sales Office: T-DC
Sales Region: National

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Farimont Avenue
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/McConnell, Mitch/R/Kentucky Se
Demographic: A25-54
Product Codes: PL10b
Priority: P 5
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/28/14	05/15/14	13	\$2,330.00	\$1,980.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2014	13	\$2,330.00	\$1,980.50	0.00
Totals	13	\$2,330.00	\$1,980.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Hilary Sanders			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WXIX	05/12/14	05/12/14	News @ 7a News @ 7am	Comm	830a-9a (8:30 AM-9:00 AM)	1-----	:30	1	\$175.00	P 5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/12/14	05/18/14	1-----		1		\$175.00		0.00					
E 2	WXIX	05/15/14	05/15/14	LOC Late News M-F Late News M-F	Comm	10p-1030p (10:00 PM-10:30 PM)	---1---	:30	1	\$600.00	P 5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/12/14	05/18/14	---1---		1		\$600.00		0.00					
E 3	WXIX	05/14/14	05/14/14	LOC Late News M-F Late News M-F	Comm	10P-1030P (10:00 PM-10:30 PM)	--1----	:30	1	\$600.00	P 5	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/12/14	05/18/14	--1----		1		\$600.00		0.00					
E 4	WXIX	05/14/14	05/14/14	News @ 5a News @ 5a	Comm	530A-6A (5:30 AM-6:00 AM)	--1----	:30	1	\$65.00	P 5	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/12/14	05/18/14	--1----		1		\$65.00		0.00					
E 5	WXIX	05/14/14	05/14/14	News At 630P News At 630P	Comm	630-7P	--1----	:30	1	\$150.00	P 5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/12/14	05/18/14	--1----		1		\$150.00		0.00					
E 6	WXIX	05/12/14	05/15/14	News @ 7a News @ 7am	Comm	8A-9A (8:00 AM-9:00 AM)	MTWT---	:30	4	\$175.00	P 5	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/12/14	05/18/14	MTWT---		4		\$175.00		0.00					

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WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WXIX	05/12/14	05/15/14	News @ 4:30am News @ 4:30am	Comm	4:30am-5am	MTWT---	:30	4	\$10.00	P 7	0.00	NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/12/14	05/18/14	MTWT---		4		\$10.00		0.00					
													Totals	13	\$2,330.00