

ORDER



Orders
Order / Rev: 3541412
Alt Order #: WOC14641862
Product Desc: candidate
Estimate: 1779
Flight Dates: 05/07/24 - 05/14/24
Original Date / Rev: 05/06/24 / 05/06/24
Order Type: NORMAL

KSNB
Primary AE: Amy Osterhoudt
Sales Office: GN-PA
Sales Region: National

Agency Name: Pinpoint Media-Alexandria
Buying Contact:
Billing Contact:
 PO Box 16345
 Alexandria, VA 22302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Adrian Smith for Congress
Demographic: A55+
Product Codes: Candidate - National - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID: 549487
Agency External ID: 107837
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/14/24	104	\$4,775.00	\$4,058.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	104	\$4,775.00	\$4,058.75	0.00
Totals	104	\$4,775.00	\$4,058.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenny Wolgamott			Start Of Order - End Of Order	100%
Amy Osterhoudt			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNB	05/07/24	05/14/24	Local4 Today @ 6a Local4 Today @ 6a (Program: LOCAL4 TODAY AT 6AM)	CM	6:00 AM-7:00 AM	11111--	:30	5	\$20.00	P-04	0.00	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$20.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$20.00		0.00			
N 2	KSNB	05/07/24	05/14/24	NBC Today Show Today Show (Program: TODAY SHOW)	CM	7:00 AM-9:00 AM	22222--	:30	10	\$30.00	P-04	0.00	NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	22222--		10				\$30.00		0.00			
		Week: 05/14/24	05/20/24	-2-----		2				\$30.00		0.00			
N 3	KSNB	05/07/24	05/14/24	NBC Today Show II Today Show II (Program: TODAY THIRD HOUR)	CM	9:00 AM-10:00 AM	11111--	:30	5	\$15.00	P-04	0.00	NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$15.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$15.00		0.00			
N 4	KSNB	05/07/24	05/14/24	M-F 11a-1130a M-F 11a-1130a (Program: FUNNY YOU SHOULD ASK (SYN))	CM	11:00 AM-11:30 AM	11111--	:30	5	\$10.00	P-04	0.00	NM	6	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KSNB	05/07/24	05/14/24	Local4 News @ 1130a	CM	11:30 AM-12:00 PM	11111--	:30	5	\$10.00	P-04	0.00	NM	6	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$10.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$10.00		0.00			
		(Program: LOCAL4 NEWS AT 1130AM)													
N 6	KSNB	05/07/24	05/13/24	NBC News Daily	CM	12:00 PM-1:00 PM	11111--	:30	5	\$15.00	P-04	0.00	NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$15.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$15.00		0.00			
		(Program: NBC NEWS DAILY)													
N 7	KSNB	05/07/24	05/13/24	M-F 1p-2p	CM	1:00 PM-2:00 PM	11111--	:30	5	\$10.00	P-04	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$10.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$10.00		0.00			
		(Program: DATELINE (SYN))													
N 8	KSNB	05/07/24	05/13/24	M-F 2p-3p	CM	2:00 PM-3:00 PM	11111--	:30	5	\$10.00	P-04	0.00	NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$10.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$10.00		0.00			
		(Program: Pictionary (SYN))													
N 9	KSNB	05/07/24	05/13/24	Local4 News @ 5p M-F	CM	5:00 PM-5:30 PM	11111--	:30	5	\$25.00	P-04	0.00	NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$25.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$25.00		0.00			
		(Program: LOCAL4 NEWS AT 5)													
N 10	KSNB	05/07/24	05/13/24	NBC Nightly News	CM	5:30 PM-6:00 PM	11111--	:30	5	\$100.00	P-04	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$100.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$100.00		0.00			
		(Program: NBC NIGHTLY NEWS)													
N 11	KSNB	05/07/24	05/13/24	Local4 News @ 6p M-F	CM	6:00 PM-6:30 PM	11111--	:30	5	\$50.00	P-04	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$50.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$50.00		0.00			
		(Program: LOCAL4 NEWS AT 6)													
N 12	KSNB	05/07/24	05/13/24	M-F 630p-7p	CM	6:30 PM-7:00 PM	11111--	:30	5	\$65.00	P-04	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$65.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$65.00		0.00			
		(Program: BIG BANG THEORY (SYN))													
N 13	KSNB	05/07/24	05/13/24	NBC Monday Prime 2 Hour	CM	6:58 PM-9:00 PM	1-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	1-----		1				\$250.00		0.00			
		Week: 05/14/24	05/20/24	-----1		0									
		(Program: THE VOICE (MON))													
N 14	KSNB	05/07/24	05/13/24	NBC Monday Prime Hr 3	CM	9:00 PM-10:00 PM	1-----	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	1-----		1				\$100.00		0.00			
		Week: 05/14/24	05/20/24	-----1		0									
		(Program: DEAL OR NO DEAL ISLAND)													
N 15	KSNB	05/07/24	05/13/24	Local4 News @ 10p M-F	CM	10:00 PM-10:35 PM	11111--	:30	5	\$85.00	P-04	0.00	NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$85.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$85.00		0.00			
		(Program: LOCAL4 NEWS AT 10)													
N 16	KSNB	05/07/24	05/13/24	NBC The Tonight Show	CM	10:35 PM-11:35 PM	11111--	:30	5	\$40.00	P-04	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/07/24	05/13/24	11111--		5				\$40.00		0.00			
		Week: 05/14/24	05/20/24	-1-----		1				\$40.00		0.00			
		(Program: THE TONIGHT SHOW)													

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(Program: TONIGHT SHOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/07/24	05/13/24	11111--		5				\$40.00		0.00			
N 17	KSNB	05/07/24	05/07/24	NBC Tuesday Prime Hr 2 Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM	- 1-----	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
(Program: WEAKEST LINK (TUE))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	- 1-----		1				\$100.00		0.00			
N 18	KSNB	05/07/24	05/07/24	NBC Tuesday Prime Hr 3 Tuesday Prime Hr 3	CM	9:00 PM-10:00 PM	- 1-----	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
(Program: PASSWORD (TUE))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	- 1-----		1				\$100.00		0.00			
N 19	KSNB	05/07/24	05/08/24	NBC Wednesday Prime Hr 1 Wednesday Prime Hr 1	CM	7:00 PM-8:00 PM	-- 1----	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
(Program: CHICAGO MED (WED))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-- 1----		1				\$300.00		0.00			
N 20	KSNB	05/07/24	05/08/24	NBC Wednesday Prime Hr 2 Wednesday Prime Hr 2	CM	8:00 PM-9:00 PM	-- 1----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
(Program: CHICAGO FIRE (WED))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-- 1----		1				\$250.00		0.00			
N 21	KSNB	05/07/24	05/09/24	NBC Thursday Prime Hr 1 Thursday Prime Hr 1	CM	7:00 PM-8:00 PM	--- 1---	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
(Program: LAW AND ORDER (THU))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	--- 1---		1				\$150.00		0.00			
N 22	KSNB	05/07/24	05/10/24	NBC Friday Prime 2 Hour Friday Prime 2 Hour	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	---- 1--	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
(Program: DATELINE NBC (FRI))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	---- 1--		1				\$100.00		0.00			
N 23	KSNB	05/07/24	05/11/24	NBC Sa Today Sa Today	CM	7:00 AM-9:00 AM	----- 2-	:30	2	\$10.00	P-04	0.00	NM	2	\$20.00
(Program: SATURDAY TODAY SHOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	----- 2-		2				\$10.00		0.00			
N 24	KSNB	05/07/24	05/11/24	NBC Nightly News Sa NBC Nightly News Sa	CM	5:30 PM-6:00 PM	----- 1-	:30	1	\$35.00	P-04	0.00	NM	1	\$35.00
(Program: NBC NIGHTLY NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	----- 1-		1				\$35.00		0.00			
N 25	KSNB	05/07/24	05/11/24	Local4 News @ 6p Sat Local4 News @ 6p Sat	CM	6:00 PM-6:30 PM	----- 1-	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
(Program: LOCAL4 NEWS AT 6 SATURDAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	----- 1-		1				\$20.00		0.00			
N 26	KSNB	05/07/24	05/11/24	Sat 630p-7p Sat 630p-7p	CM	6:30 PM-7:00 PM	----- 1-	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
(Program: BIG BANG THEORY (SYN))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	----- 1-		1				\$30.00		0.00			
N 27	KSNB	05/07/24	05/11/24	NBC Saturday Prime Hr 2 Saturday Prime Hr 2	CM	8:00 PM-9:00 PM	----- 1-	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
(Program: WEAKEST LINK (SAT))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	----- 1-		1				\$100.00		0.00			
N 28	KSNB	05/07/24	05/11/24	Local4 News @ 10p Sat Local4 News @ 10p Sat	CM	10:00 PM-10:30 PM	----- 1-	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
(Program: LOCAL4 NEWS AT 10 SATURDAY)															

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1-		1				\$50.00		0.00			
N29	KSNB	05/07/24	05/12/24	NBC Su Today Su Today	CM	7:00 AM-8:00 AM	-----1	:30	1	\$10.00	P-04	0.00	NM	1	\$10.00
(Program: SUNDAY TODAY SHOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1		1				\$10.00		0.00			
N30	KSNB	05/07/24	05/12/24	NBC Meet The Press Meet The Press	CM	8:00 AM-9:00 AM	-----1	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
(Program: MEET THE PRESS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1		1				\$30.00		0.00			
N31	KSNB	05/07/24	05/12/24	Local4 News @ 5p Sun Local4 News @ 5p Sun	CM	5:00 PM-5:30 PM	-----1	:30	1	\$20.00	P-04	0.00	NM	1	\$20.00
(Program: LOCAL4 NEWS AT 5 SUNDAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1		1				\$20.00		0.00			
N32	KSNB	05/07/24	05/12/24	NBC Nightly News Su NBC Nightly News Su	CM	5:30 PM-6:00 PM	-----1	:30	1	\$35.00	P-04	0.00	NM	1	\$35.00
(Program: NBC NIGHTLY NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1		1				\$35.00		0.00			
N33	KSNB	05/07/24	05/12/24	NBC Sunday Prime Hr 3CM Sunday Prime Hr 3	CM	8:00 PM-9:00 PM	-----1	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
(Program: MAGNUM PI (SUN))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1		1				\$200.00		0.00			
N34	KSNB	05/07/24	05/12/24	NBC Sunday Prime 2 HoCM Sunday Prime 2 Hour B	CM	8:00 PM-10:00 PM- (8:00 PM-10:00 PM)	-----1	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
(Program: SNL MOTHERS DAY (NBC))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1		1				\$100.00		0.00			
N35	KSNB	05/07/24	05/12/24	Local4 News @ 10p SurCM Local4 News @ 10p Sun	CM	10:00 PM-10:35 PI-	-----1	:30	1	\$60.00	P-04	0.00	NM	1	\$60.00
(Program: LOCAL4 NEWS AT 10 SUNDAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1		1				\$60.00		0.00			
N36	KSNB	05/07/24	05/12/24	Sun 1035p-1105p Sun 1035p-1105p	CM	10:35 PM-11:05 PI-	-----1	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
(Program: BIG BANG THEORY (SYN))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----1		1				\$25.00		0.00			
Totals													104	\$4,775.00	