STATION:	KALP-FM	**ORDER#:**	3203001	**DATE:**	10/27/2022
MARKET:	UM - Alpine, TX	**AMOUNT:**	$378.00	**AGENCY:**	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	**SPOTS:**	21		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				Invoices@MediaFinancial.com
SALES OFFICE:	PHILADELPHIA	**SLS PH:**	412 421 2600		
SALESPERSON:	Roger Rafson	**SLS FAX:**	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	**AGY CLI:**		**CONTRACT # FOR INVOICING**	**4435273**
ADVERTISER:	Beto for Texas	**AGY PRD:**		**INVOICE:**	MEDIA FINANCIAL SERVICES
PRODUCT:	11/1-11/7 - Est 12390 - Candidate	**AGY EST:**	12390		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	11-01-2022 TO 11/7/2022	[X]Unwired [ ]Spot [ ]Mod			Invoices@MediaFinancial.com
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		**SPOT TYPE:**		**LAST SENT:**	10/27/2022 10:51

COMMENTS

10/27/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. Thank you. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**

10/27/2022: PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

*****CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.*****

WEEK#1 **11/1/2022 To 11/7/2022** **WK TOT $378.00** **WK TOTAL SPOTS 21**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF../M	6:00AM	7:00PM	60	11/1/2022	11/7/2022	15	$18	$270
	2		.....SS	6:00AM	7:00PM	60	11/5/2022	11/6/2022	6	$18	$108

TOTAL	Nov														Total
SPOT	21														21
CASH	378.00														378.00
TOTAL	378.00														378.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Middle Seat Consulting LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

- [ ] FEDERAL CANDIDATE
- [x] STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Beto O'Rourke

Authorized committee:
Beto for Texas

Agency requesting time (and contact information):
[ ] N/A Middle Seat Consulting LLC (c/o Sage Media Planning & Placement)

Candidate's political party:
Democratic

Office sought (no acronyms or abbreviations):
Governor of Texas

Date of election:
November 8th, 2022
[x] General [ ] Primary

Treasurer of candidate's authorized committee:
Gwendolyn Pulido

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

[ ] the candidate listed above who is a legally qualified candidate, or

[x] the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature: Patricia S Benevich
Name: Kenneth Pennington	Name: Patricia Benevich
Date of Request to Purchase Ad Time: 8/17/2022	Date of Station Agreement to Sell Time: 10/27/2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? [✓] Yes [ ] No Date ad received: 10/27/2022

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): [ ] Yes [ ] No [X] N/A

Disposition:

[X] Accepted

[ ] Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

[ ] Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 3203001	Station Call Letters: KVLF KALP	Date Received/Requested: 10/27/2022
Est. #: 12390	Station Location: Alpine, TX	Run Start and End Dates: 11/1/2022 - 11/7/2022

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.