



**2024 Political Rates**  
**PREEMPTIBLE Political Rate Card**



DAYPART	MONTHLY FREQUENCY	Top 40		Classic Rock	Classic Rock	AAA/Americana	AAA/Americana	Adult Hits	Adult Hits	AC	AC
		KCDU 101.7 FM :60	KCDU 101.7 FM :30	KHIP 104.3 FM :60	KHIP 104.3 :30	KPIG 107.5 FM :60	KPIG 107.5 FM :30	KKHK 95.5 FM :60	KKHK 95.5 FM :30	KWAY 96.9 FM :60	KWAY 96.9 FM :30
<b>MON - FRI</b> 6A - 7P	preemptible	30.00	25.00	40.00	30.00	40.00	30.00	25.00	15.00	55.00	25.00
<b>SAT/SUN</b> 6A - 7P	preemptible	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00

1. All Rates are for 60 or 30 second commercials.
2. All Political Broadcast orders must include a NAB agreement form and commercial.
3. All rates are GROSS
4. Payment must be received in advance.
5. For more specific details, see our Political Advertising Disclosure Statement
6. Cannot purchase more than 12 commercials per day, per station.

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