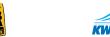
Stephens Media Group A PORTFOLIO OF PEOPLE

2024 Political Rates PREEMPTIBLE Political Rate Card









		Top 40	Top 40	Classic Rock	Classic Rock	AAA/Americana	AAA/Americana	Adult Hits	Adult Hits	AC	AC
	MONTHLY	KCDU 101.7 FM	KCDU 101.7 FM	KHIP 104.3 FM	KHIP 104.3	KPIG 107.5 FM	KPIG 107.5 FM	KKHK 95.5 FM	KKHK 95.5 FM	KWAV 96.9 FM	KWAV 96.9 FM
DAYPART	FREQUENCY	:60	:30	:60	:30	:60	:30	:60	:30	:60	:30
MON - FRI	preemptible										
6A - 7P		30.00	25.00	40.00	30.00	40.00	30.00	25.00	15.00	55.00	25.00
SAT/SUN	preemptible										
6A - 7P		5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00

- 1. All Rates are for 60 or 30 second commercials.
- 2. All Political Broadcast orders must include a NAB agreement form and commercial.
- 3. All rates are GROSS
- 4. Payment must be received in advance.
- 5. For more specific details, see our Political Advertising Disclosure Statement
- 6.Cannot purchase more than12 commercials per day, per station.

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