

## Cumulus Tucson Public Affairs Report

4<sup>th</sup> Quarter of 2022

Submitted by Andrew Harvey (Andy Taylor)

Tucson in Review is a weekly 30-minute public affairs program that airs each Sunday morning on all Cumulus Tucson radio stations (KIIM-FM; KHYT-FM; KSZR-FM; KCUB-AM and KTUC-AM) at 5:00am. The following are community issues addressed on the program during the months of October, November and December 2022:

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Light up Lives/Runnin for Heroes and Tucson Firefighters Association

Issue: Rockin 4 Heroes and Firefighter Chili Cookoff Annual Event

Guest: Micheal Quinn –Founder / Matt Jones Tucson Firefighters Association

Discussed the Free Concert Event put together by Light Up Lives, a 501C3 to benefit and thank Law Enforcement, Military and First Responders in Oro Valley. The many different groups involved to help and say thanks

PSA: Don't Text and Drive – Stop Text Stop Wrecks.org / SmokeyBear.com – Prevent Wildfires

Discussed with Matt Jones /Tucson Firefighter Association and the Upcoming Annual Chili Cookoff to Benefit Tucson Firefighter Charities

Aired: October 2<sup>nd</sup>, and October 16<sup>th</sup> 2022

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SAAVI – Southern Arizona Association for the Visually Impaired

Issue: Programs and Services for the Blind in Southern Arizona

Guests: Reginald Laster and Tariq Williams SAAVI

Discussed Saavi and how the organization provides education, training and independent life skills for the Visually Impaired

Aired: October 9<sup>th</sup>, 2022

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Light up Lives/Runnin for Heroes and Tucson Macintosh Users Group

Issue: Rockin 4 Heroes and Apple/Mac Education through TMUG

Guest: Micheal Quinn –Founder / Roger Harmon Founder TMUG

Discussed the Free Concert Event put together by Light Up Lives, a 501C3 to benefit and thank Law Enforcement, Military and First Responders in Oro Valley. The many different groups involved to help and say thanks

PSA: Don't Text and Drive – Stop Text Stop Wrecks.org

Issue: Technology Club/Education

Guest: Roger Harmon – Founder Tucson Macintosh Users Group

Discussed how the Non-Profit TMUG works with users of all ages including Seniors in use and understanding of the Macintosh and special events coming up

Aired: October 16<sup>th</sup>, 2022

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Pima Animal Care Center – PACC – and Ten West Festival

Issue: Overcrowding at PACC/ Animal Adoption and Ten West Festival

Guest: Kayleigh Murdock, Public Information Officer PACC / Liz Pocock CEO Startup Tucson

Discussed the efforts to cut down on Overcrowding at the PACC Shelter including information to those considering Fostering and Adoption. An Upcoming event is discussed involving live broadcast from Cumulus Tucson

PSA : Discover the Forest.org – Find a Trail

Revisited Start Up Tucson Segment with Liz Pocock and the Ten West Festival of Business and the Arts

Aired: October 23<sup>rd</sup> and October 31<sup>st</sup> 2022

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Pima Council on Aging

Issue: Services and Programs for the Elder Residents of Southern Arizona

Guest: Mark Clark, President and CEO PCOA

Discussed the programs and services for the Aging and Caretakers of those in there older years. We talked how the Organization itself has grown to help serve the Community. Aging in Place and Food Insecurity are also discussed

Aired: November 6<sup>th</sup> 2022

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United Way of Tucson – Southern Arizona

Issue: United Way serving the Community

Guest: Melissa D’Auria, VP of Communications and Engagement

Discussed how the Non-Profit United Way serves the community. Quality Education, Financial Wellness and Healthy Communities are discussed. How did the Pandemic affect the United Way and how the community assisted in helping

Aired: November 13<sup>th</sup> ,2022

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Community Food Bank of Southern Arizona

Issue : Food Distribution for those in Need

Guest: Norma Cable - Spokesperson

Discussed how the Community Food Bank of Southern Arizona serves the Communities within Southern Arizona on Efforts to help those facing food insecurities year round. The Community Food Bank also helps those to learn the basics of stretching the dollar and learning to plant fruits and vegetables

Aired: November 20<sup>th</sup> 2022

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Santa Clause Toy Run and Online Security for the Holidays

Issue: Collecting toys for The Salvation Army through a Motorcycle Toy Run

Guest: Alan Hammerel, Owner Renegade Classics /Spokesperson

Discussed the Annual upcoming motorcycle toy run 10<sup>th</sup> Annual Event to collect toys for children through the Salvation Army

PSA: Stop Text Stop Wrecks.org

Issue: Online Safety when Shopping

Guest: Paige Hanson – Symantec LifeLock

Discussed Online Shopping and Safety when online to protect consumers. What are tips for those shopping online

Aired: November 27<sup>th</sup>, 2022

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K9 Heroes and Pickleball Tournament

Issue: Canine Support for Former Law Enforcement and Military Dogs and Handlers

Guest: Barbara Bridges-Founder K9 Heroes

Discussed with Barbera Bridges who founded K9 Heroes to assist Canine Law Enforcement and Military after they have been retired. How does this help those Dogs and handlers.

PSA – Danica Patrick on Feeding America

Issue: Social Activities - What is Pickleball

Discussed with Donna Davis Tournament Director about the Game of Pickleball and its growth throughout Southern Arizona. Donna tells us about the Courts in Green Valley and fun for all ages. We also learn about the upcoming Tournament that benefits info about the Senior Games and Community.

Aired: December 03<sup>rd</sup> 2022

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Red Cross of Southern Arizona and Sun Riders Motorcycle Toy Run and Penny Pitch Fund Raising Event

Issue: Blood Donations and Benefits of Donating Blood especially during the Holidays

Guest: Courtney Slanaker-Executive Director American Red Cross Southern Arizona

Discussed with Courtney Slanaker about donating blood through the holidays and how One Donation can help to save many lives

PSA Ready.Gov Protecting your Important Documents

Issue: 44<sup>th</sup> Anniversary Motorcycle Toy Parade to Benefit Military Families in Need throughout Southern Arizona

Guest: Robin Partridge – Secretary Sun Riders Toy Parade

Discussed with Robin the upcoming annual Toy Parade Run that is set to benefit Military Families in the clubs 44<sup>th</sup> Annual Event.

Issue: Annual Event to raise money for the Arizona Children's Association.

Guest: Buzz Jackson KIIM FM

Discussed the Annual Penny Pitch Event to raise money for the Arizona Children's Association and how it helps the community

Aired December 11<sup>th</sup>, 2022

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Salvation Army, PACC and Riders of the 3<sup>rd</sup> Degree

Issue: Helping those in Southern Arizona

Guest: Captain Christopher Kim – Salvation Army

Discussed Raising money and supporting those in Need in Southern Arizona through the Salvation Army with its Annual Red Kettle Drive and other ways to support the Tucson Shelter and Angel Tree Christmas Toy Program

Issue: PACC

Guest: Kayleigh Murdock, Public Information Officer PACC

Discussed the Holidays and Friends of PACC for Donations to help out the Shelter, the Latest Numbers for Adoptions

PSA; FeedingAmerica.Org

Issue: Diaper Collection

Guest: Art Del Cueto – Riders of the 3<sup>rd</sup>

Discussed the Annual Motorcycle Run to Collect Diapers and Stuffed Animals for Children at the Square and Compass Clinic Tucson