

Cumulus Tucson Public Affairs Report

3rd Quarter of 2022

Submitted by Andrew Harvey (Andy Taylor)

Tucson in Review is a weekly 30-minute public affairs program that airs each Sunday morning on all Cumulus Tucson radio stations (KIIM-FM; KHYT-FM; KSZR-FM; KCUB-AM and KTUC-AM) at 5:00am. The following are community issues addressed on the program during the months of July, August and September 2022:

Pima County Natural Resources, Parks and Recreation

Issue: Pima County Job Fair

Guest: Nikki Reck – Special Staff Assistant Senior Pima County

Pima County and the City of Tucson holding a Job Fair, Discussed with Nikki Reck on the Different departments and positions available in this Job Fair for Full and Part Time Opportunities.

Aired: July 3rd, 2022

Independent Film Arizona

Issue: Production in Southern Arizona – Economical Benefits

Guests: Elisa Cota-Francis - President

Discussed independent filmmaking in Arizona and with the passage of legislation to allow tax incentives for filmmakers, what does it mean for business and employment throughout the Area? The Recent HBO/Bad Robot Production with the Pilot of “Duster” brought in 16million to the Local Economy

Aired: July 10th and August 21st 2022

Alzheimer's Association

Issue: Health Care

Guest: Morgan Hartford – Desert Southwest Chapter

Information and Education on what Alzheimer's is and how to treat and service those dealing with memory, thinking and behavior, what are the Risk Factors for those as we age and how the Alzheimer's Association continues to educate

Aired: July 17th, 2022

United Way of Tucson – Southern Arizona

Issue: United Way serving the Community

Guest: Melissa D'Auria, VP of Communications and Engagement

Discussed how the Non-Profit United Way serves the community. Quality Education, Financial Wellness and Healthy Communities are discussed. How did the Pandemic affect the United Way and how the community assisted in helping

Aired: July 24th, 2022

Southern Arizona Arts and Cultural Alliance (SAACA)

Issue: The Arts in Southern Arizona

Guest: Kate Marquez, Executive Director SAACA

Discussed the Art's and Art Education in Southern Arizona. Also featured are the many different events SAACA puts on throughout the region. The new educational venue for Saaca is also highlighted

Aired: July 31st and September 4th, 2022

Arizona Society for Human Resources Management

Issue: Employment

Guest: Sherri Smith, Workforce Readiness Director

Discussed how AZSHRM works to help in Job Location and Education providing skills to those applying for not only Job Seekers but also companies having to need to hire without HR Staff.

Aired: August 7th, 2022

Vietnam Veterans of America VVA 106

Issue: Veterans Activities through the VVA Tucson VVA106 Chapter

Guest: Butch Moore, President VVA 106 and Terry Byron VVA Volunteer Member

Discussed how the Vietnam Veterans of America works to serve Veterans of all Conflicts/Wars and how they have access to benefits available to them. The VVA also serves dependents and families of those that have served.

Aired: August 14th, 2022

911 Tower Challenge Foundation

Issue: Commemorative Event to Assist First Responders and Families

Guest: Ben Bueller-Garcia, VP / Board of Directors 911 Tower Challenge

Discussed the 911 Tower Challenge and how the Foundation assist those first responders and families.

Aired: August 28th, 2022

Red Cross of Southern Arizona and VVA 106 Car Show

Issue: Blood Donations and Benefits of Donating Blood. What is needed and required also an Upcoming Car Show

Guest: Courtney Slanaker-Executive Director American Red Cross Southern Arizona and Terry Byron Volunteer VVA 106

Discussed with Courtney Slanaker about donating blood to the Red Cross and what happens after a donation is made. Also, Terry Byron returns to the show to discuss the upcoming Car Show to benefit VVA106

Aired: September 11th 2022

Pima County Sheriffs Auxiliary Volunteers Scam Squad

Issue: Scams and Protecting your information and Assets with Info from the Scam Squad

Guest: Sylvia Bencomo, SAV Manager Scam Squad

Discussed the different Scam Attempts on members of the Community and with Information and support from the Sheriffs Auxiliary people can be protected

Aired: September 18th – Originally Aired June 19th, 2022

Startup Tucson and Project Wet

Issue: Ten West and Startup Tucson/ Business Development in Southern Arizona and Arizona Water Festival

Guest: Liz Pocock – Ten West and Kirstyn Kay Arizona Water Festival

Discussed the Annual Event Startup Tucson and Ten West Festival which assist development in Tucson and Surrounding communities. Project Wet is a program from the University of Arizona which educates 4th Graders on Water Conversation.

Aired: September 25th, 2022

PSA Aired / Discover the Forest.Org