

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; margin-left: 40px;">KTEN</span> <span style="font-size: 1.2em; margin-left: 40px;">Sherman-Ada</span>	<b>Date:</b> <span style="font-size: 1.2em; margin-left: 20px;">10/29/14</span>
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I, STRATEGIC MEDIA PLACEMENT  
do hereby request station time concerning the following issue:

SENATE MAJORITY FUND <span style="font-size: 1.2em; margin-left: 20px;">addresses the issues of</span> <span style="font-size: 1.2em; margin-left: 40px;">Social Security and Medicare</span>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Attached			

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

SENATE MAJORITY FUND - 613 GLENRIDGE DR., EDMOND, OK. 73013

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

CHARLES DUDLEY - Director

Dennis Adkins

Ben Barber

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 48 hrs before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/27/14

Date \_\_\_\_\_

  
Signature

Signature

740-201-5500

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Signature

Ryan Harni

Printed Name

Dir of National Sales

Title





10 HIGHPOINT CIRCLE  
DENISON, TX 75020  
903-548-4000  
800 375-5836

<b>Mailing Address</b>  Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015-7010	<b>Contract #</b> 83358	<b>Rev #</b> NEW	<b>Bill Cycle</b> Broadcast	<b>Print Date</b> 10/30/2014	<b>Entry Date</b> 10/29/2014
	<b>Advertiser</b> Oklahoma Senate Majority Fund			<b>Brand</b> Issue	<b>Network</b> KTEN
	<b>Contract Description</b> ISSUE			<b>Dates</b> 10/30/14 - 11/04/14	<b>Revenue Type</b> PL4
	<b>Estimate #</b> 4309	<b>Proposal #</b> 9435240		<b>Primary Salesperson</b> WASHINGTON DC-K	<b>Buyer:</b>

PRE-EMPTIBLE WITH 14  
DAYS NOTICE

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1				X	X			2	10/30 - 10/31	06:30:00 a 06:59:59 a	PL2	:30	2	\$200.00
A 2	1							1	11/03 - 11/03	06:30:00 a 06:59:59 a	PL2	:30	1	\$200.00
A 3				X	X			2	10/30 - 10/31	07:00:00 a 08:59:59 a	PL2	:30	2	\$250.00
A 4	1							1	11/03 - 11/03	07:00:00 a 08:59:59 a	PL2	:30	1	\$250.00
A 5				X	X			1	10/30 - 10/31	09:00:00 a 09:59:59 a	PL2	:30	1	\$160.00
A 6				X	X			1	10/30 - 10/31	10:00:00 a 10:59:59 a	PL2	:30	1	\$160.00
A 7	1							1	11/03 - 11/03	10:00:00 a 10:59:59 a	PL2	:30	1	\$160.00
A 8				X	X			1	10/30 - 10/31	01:00:00 p 01:59:59 p	PL2	:30	1	\$180.00
A 9	1							1	11/03 - 11/03	01:00:00 p 01:59:59 p	PL2	:30	1	\$180.00
A 10				X	X			1	10/30 - 10/31	02:00:00 p 02:59:59 p	PL2	:30	1	\$180.00
A 11				X	X			1	10/30 - 10/31	03:00:00 p 03:59:59 p	PL2	:30	1	\$180.00
A 12	1							1	11/03 - 11/03	03:00:00 p 03:59:59 p	PL2	:30	1	\$180.00
A 13				X	X			1	10/30 - 10/31	04:00:00 p 04:59:59 p	PL2	:30	1	\$190.00



10 HIGHPOINT CIRCLE  
DENISON, TX 75020  
903-548-4000  
800 375-5836

Mailing Address Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015-7010	Contract # 83358	Rev # NEW	Bill Cycle Broadcast	Print Date 10/30/2014	Entry Date 10/29/2014
	Advertiser Oklahoma Senate Majority Fund			Brand Issue	Network KTEN
	Contract Description ISSUE			Dates 10/30/14 - 11/04/14	Revenue Type PL4
	Estimate # 4309	Proposal # 9435240		Primary Salesperson WASHINGTON DC-K	Buyer:

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Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 14	1							1	11/03 - 11/03	04:00:00 p 04:59:59 p	PL2	:30	1	\$190.00
A 15				X	X			2	10/30 - 10/31	05:00:00 p 05:29:59 p	PL2	:30	2	\$320.00
A 16	1							1	11/03 - 11/03	05:00:00 p 05:29:59 p	PL2	:30	1	\$320.00
A 17	1							1	11/03 - 11/03	05:30:00 p 05:59:59 p	PL2	:30	1	\$550.00
A 18				X	X			2	10/30 - 10/31	06:00:00 p 06:29:59 p	PL2	:30	2	\$450.00
A 19	1							1	11/03 - 11/03	06:00:00 p 06:29:59 p	PL2	:30	1	\$450.00
A 20				X	X			2	10/30 - 10/31	06:30:00 p 06:59:59 p	PL2	:30	2	\$650.00
A 21	1							1	11/03 - 11/03	06:30:00 p 06:59:59 p	PL2	:30	1	\$650.00
A 22				X	X			2	10/30 - 10/31	10:00:00 p 10:34:59 p	PL2	:30	2	\$650.00
A 23	1							1	11/03 - 11/03	10:00:00 p 10:34:59 p	PL2	:30	1	\$650.00
A 24						1		1	11/01 - 11/01	07:00:00 a 08:59:59 a	PL2	:30	1	\$180.00
A 25						1		1	11/01 - 11/01	05:00:00 p 05:29:59 p	PL2	:30	1	\$160.00
A 26						1		1	11/01 - 11/01	06:30:00 p 06:59:59 p	PL2	:30	1	\$200.00



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<b>Mailing Address</b>  Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015-7010	<b>Contract #</b>	<b>Rev #</b>	<b>Bill Cycle</b>	<b>Print Date</b>	<b>Entry Date</b>
	83358	NEW	Broadcast	10/30/2014	10/29/2014
	<b>Advertiser</b>			<b>Brand</b>	<b>Network</b>
	Oklahoma Senate Majority Fund			Issue	KTEN
	<b>Contract Description</b>			<b>Dates</b>	<b>Revenue Type</b>
	ISSUE			10/30/14 - 11/04/14	PL4
	<b>Estimate #</b>	<b>Proposal #</b>		<b>Primary Salesperson</b>	<b>Buyer:</b>
	4309	9435240		WASHINGTON DC-K	

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DAYS NOTICE**

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 27							1	1	11/02 - 11/02	05:00:00 p 05:29:59 p	PL2	:30	1	\$280.00
A 28							1	1	11/02 - 11/02	10:30:00 p 10:59:59 p	PL2	:30	1	\$250.00
										Prg: KTEN SUNDAY NEWS AF				
A 29							1	1	11/02 - 11/02	07:15:00 p 10:29:59 p	PL2	:30	1	\$1,200.00
										Prg: NFL FOOTBALL				

Booked		Airtime		NTR		Total	
Broadcast		Gross	Net	Spots	Gross	Net	
Nov 2014		\$12,140.00	\$10,319.00	35			\$12,140.00 \$10,319.00
<b>Totals:</b>		\$12,140.00	\$10,319.00	35			\$12,140.00 \$10,319.00

Payment due in full 30 days after invoicing

Advertiser is liable for all collection and/or legal fees necessary to collect delinquent billing. Channel 49 Acquisition Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.





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DENISON, TX 75020  
903-548-4000  
800 375-5836

<b>Mailing Address</b>  Strategic Media Placement 7669 Stagers Loop Delaware, OH 43015-7010	<b>Contract #</b>	<b>Rev #</b>	<b>Bill Cycle</b>	<b>Print Date</b>	<b>Entry Date</b>
	83375	NEW	Broadcast	10/30/2014	10/30/2014
	<b>Advertiser</b>			<b>Brand</b>	<b>Network</b>
	Oklahoma Senate Majority Fund			Issue	KTEN
	<b>Contract Description</b>			<b>Dates</b>	<b>Revenue Type</b>
	ISSUE			10/31/14 - 11/04/14	PL4
	<b>Estimate #</b>	<b>Proposal #</b>	<b>Primary Salesperson</b>	<b>Buyer:</b>	
	4332	9435647	WASHINGTON DC-K		

**PRE-EMPTIBLE WITH 14  
DAYS NOTICE**

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1		1						1	11/04 - 11/04	06:30:00 a 06:59:59 a	PL2	:30	1	\$200.00
A 2					1			1	10/31 - 10/31	07:00:00 a 08:59:59 a	PL2	:30	1	\$250.00
C 3	1	1						2	11/03 - 11/04	07:00:00 a 08:59:59 a	PL2	:30	2	\$250.00
A 4	1	1						2	11/03 - 11/04	09:00:00 a 09:59:59 a	PL2	:30	2	\$160.00
A 5		1						1	11/04 - 11/04	10:00:00 a 10:59:59 a	PL2	:30	1	\$160.00
A 6					1			1	10/31 - 10/31	05:30:00 p 05:59:59 p	PL2	:30	1	\$550.00
A 7					1			1	10/31 - 10/31	10:35:00 p 11:34:59 p	PL2	:30	1	\$200.00
A 8	1							1	11/03 - 11/03	10:35:00 p 11:34:59 p	PL2	:30	1	\$200.00

Booked				NTR				Total	
Broadcast	Gross	Net	Spots	Gross	Net	Gross	Net	Gross	Net
Nov 2014	\$2,380.00	\$2,023.00	10			\$2,380.00	\$2,023.00		
<b>Totals:</b>	\$2,380.00	\$2,023.00	10			\$2,380.00	\$2,023.00		

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