

# INVOICE



**KVAL+**  
 4575 Blanton Rd  
 Eugene, OR 97405  
 Main: (541) 342-4961  
 Billing: (541) 342-4961

Invoice #	Invoice Date	Invoice Month	Invoice Period
1044060-1	11/04/18	November 2018	10/29/18 - 11/04/18

Property	Account Executive	Sales Office	Sales Region
KVAL	House House-KVAL Nat Dir	National Direct	NDIR

Billing Address:

**Media Analysis, Inc**  
 Attention: Accounts Payable  
 PO Box 385128  
 Waikoloa, HI 96738

Advertiser	Product	Estimate Number
Marty Wilde for Oregon Hou	Wilde-D-Rep HD11 10/30-1	

Flight Dates	Order #	Alt Order #
10/31/18 - 11/05/18	1044060	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**KVAL+**  
 REMIT TO Sinclair Broadcast Group  
 c/o KVAL  
 PO Box 206270  
 Dallas, TX 75320-6270

Agency Code	Advertiser Code	Product 1/2
		798

Agency Ref	Advertiser Ref
9485	2690014

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/31/18	11/05/18	KVAL News @ 5a	5a-6a	M-WTF--	:30	4	\$60.00	NM	
Weeks: <u>Start Date</u> 10/30/18 <u>End Date</u> 11/05/18 <u>MTWTFSS</u> M-WTF-- <u>Spots/Week</u> 4 <u>Rate</u> \$60.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	Multi	W	10/31/18	5:16 AM	KVAL News @ 5a	5a-6a	:30	MWTV103SHAMEH	\$60.00	NM
1	Multi	Th	11/01/18	4:59 AM	KVAL News @ 5a	5a-6a	:30	MWTV103SHAMEH	\$60.00	NM
4	Multi	F	11/02/18	5:29 AM	KVAL News @ 5a	5a-6a	:30	MWTV103SHAMEH	\$60.00	NM
3	10/31/18	11/02/18	The Talk	1p-2p	--WTF--	:30	3	\$90.00	NM	
Weeks: <u>Start Date</u> 10/30/18 <u>End Date</u> 11/05/18 <u>MTWTFSS</u> --WTF-- <u>Spots/Week</u> 3 <u>Rate</u> \$90.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	Multi	W	10/31/18	1:27 PM	The Talk	1p-2p	:30	MWTV103SHAMEH	\$90.00	NM
3	Multi	Th	11/01/18		The Talk	1p-2p	:00		<del>\$90.00</del>	NM
Unresolved										
1	Multi	F	11/02/18		The Talk	1p-2p	:00		<del>\$90.00</del>	NM
Unresolved										
4	11/01/18	11/05/18	Dr. Oz	3p-4p	M--TF--	:30	3	\$90.00	NM	
Weeks: <u>Start Date</u> 10/30/18 <u>End Date</u> 11/05/18 <u>MTWTFSS</u> M--TF-- <u>Spots/Week</u> 3 <u>Rate</u> \$90.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	Multi	Th	11/01/18	3:27 PM	Dr. Oz	3p-4p	:30	MWTV103SHAMEH	\$90.00	NM
2	Multi	F	11/02/18	3:20 PM	Dr. Oz	3p-4p	:30	MWTV103SHAMEH	\$90.00	NM
5	11/01/18	11/05/18	Dr. Phil	4p-5p	M--TF--	:30	3	\$105.00	NM	
Weeks: <u>Start Date</u> 10/30/18 <u>End Date</u> 11/05/18 <u>MTWTFSS</u> M--TF-- <u>Spots/Week</u> 3 <u>Rate</u> \$105.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	Multi	Th	11/01/18	4:15 PM	Dr. Phil	4p-5p	:30	MWTV103SHAMEH	\$105.00	NM
2	Multi	F	11/02/18	4:55 PM	Dr. Phil	4p-5p	:30	MWTV103SHAMEH	\$105.00	NM

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

# INVOICE



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**KVAL+**  
**REMIT TO Sinclair Broadcast Group**  
**c/o KVAL**  
**PO Box 206270**  
**Dallas, TX 75320-6270**

Invoice # <b>1044060-1</b>	Invoice Date <b>11/04/18</b>	Invoice Month <b>November 2018</b>	Invoice Period <b>10/29/18 - 11/04/18</b>
Advertiser <b>Marty Wilde for Oregon Ho</b>	Product <b>Wilde-D-Rep HD11 10/30-1</b>	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	11/01/18	11/05/18	Dr. Phil	4p-5p	M- TF- -	:30	3	\$105.00	NM	
6	10/31/18	11/05/18	KVAL News @ 6p	6p-630p	M- WTF- -	:30	4	\$225.00	NM	
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
			10/30/18	11/05/18	M- WTF- -	4	\$225.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	Multi	W	10/31/18	6:17 PM	KVAL News @ 6p	6p-630p	:30	MWTV103SHAMEH	\$225.00	NM
4	Multi	Th	11/01/18	6:10 PM	KVAL News @ 6p	6p-630p	:30	MWTV103SHAMEH	\$225.00	NM
1	Multi	F	11/02/18	6:11 PM	KVAL News @ 6p	6p-630p	:30	MWTV103SHAMEH	\$225.00	NM
7	10/31/18	11/05/18	Inside Edition	630p-7p	M- WTF- -	:30	4	\$225.00	NM	
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
			10/30/18	11/05/18	M- WTF- -	4	\$225.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4	Multi	W	10/31/18	6:59 PM	Inside Edition	630p-7p	:30	MWTV103SHAMEH	\$225.00	NM
3	Multi	Th	11/01/18	6:58 PM	Inside Edition	630p-7p	:30	MWTV103SHAMEH	\$225.00	NM
1	Multi	F	11/02/18	6:45 PM	Inside Edition	630p-7p	:30	MWTV103SHAMEH	\$225.00	NM
8	10/31/18	11/05/18	KVAL News @ 11p	11p-1135p	M- WTF- -	:30	4	\$200.00	NM	
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
			10/30/18	11/05/18	M- WTF- -	4	\$200.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	Multi	W	10/31/18	11:32 PM	KVAL News @ 11p	11p-1135p	:30	MWTV103SHAMEH	\$200.00	NM
4	Multi	Th	11/01/18	11:20 PM	KVAL News @ 11p	11p-1135p	:30	MWTV103SHAMEH	\$200.00	NM
3	Multi	F	11/02/18	11:17 PM	KVAL News @ 11p	11p-1135p	:30	MWTV103SHAMEH	\$200.00	NM
9	10/31/18	11/02/18	Late Show With Stephen Colbert	1135p-1237a	- - WTF- -	:30	3	\$90.00	NM	
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
			10/30/18	11/05/18	- - WTF- -	3	\$90.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	Multi	W	10/31/18	12:35 AM	Late Show With Stephen Colbert	1135p-1237a	:30	MWTV103SHAMEH	\$90.00	NM
1	Multi	Th	11/01/18	12:34 AM	Late Show With Stephen Colbert	1135p-1237a	:30	MWTV103SHAMEH	\$90.00	NM
2	Multi	F	11/02/18	12:28 AM	Late Show With Stephen Colbert	1135p-1237a	:30	MWTV103SHAMEH	\$90.00	NM
10	10/31/18	10/31/18	Survivor	8p-9p	- - W- - - -	:30	1	\$1,125.00	NM	
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
			10/30/18	11/05/18	- - W- - - -	1	\$1,125.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	Multi	W	10/31/18	7:59 PM	Survivor	8p-9p	:30	MWTV103SHAMEH	\$1,125.00	NM
11	10/31/18	10/31/18	Seal Team	9p-10p	- - W- - - -	:30	1	\$900.00	NM	
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
			10/30/18	11/05/18	- - W- - - -	1	\$900.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	Multi	W	10/31/18	9:38 PM	Seal Team	9p-10p	:30	MWTV103SHAMEH	\$900.00	NM
12	10/31/18	10/31/18	Criminal Minds	10p-11p	- - W- - - -	:30	1	\$750.00	NM	

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Advertiser <b>Marty Wilde for Oregon Ho</b>	Product <b>Wilde-D-Rep HD11 10/30-1</b>	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	11/02/18	11/02/18	Macgyver	8p-9p	----F--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> 10/30/18 <u>End Date</u> 11/05/18 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Rate</u> \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Multi W 10/31/18 10:49 PM Criminal Minds 10p-11p :30 MWTV103SHAMEH \$750.00 NM									
14	11/02/18	11/02/18	Blue Bloods	10p-11p	----F--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> 10/30/18 <u>End Date</u> 11/05/18 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Multi F 11/02/18 8:46 PM Macgyver 8p-9p :30 MWTV103SHAMEH \$600.00 NM									
15	11/03/18	11/03/18	KVAL News @ 11p	11p-1135p	-----S-	:30	1	\$190.00	NM
Weeks: <u>Start Date</u> 10/30/18 <u>End Date</u> 11/05/18 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$190.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Multi Sa 11/03/18 11:19 PM KVAL News @ 11p 11p-1135p :30 MWTV103SHAMEH \$190.00 NM									
16	11/04/18	11/04/18	CBS NFL Late Game	1p-4p	-----S	:30	1	\$1,050.00	NM
Weeks: <u>Start Date</u> 10/30/18 <u>End Date</u> 11/05/18 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$1,050.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Multi Su 11/04/18 12:59 PM CBS NFL Late Game 1p-4p :30 MWTV103SHAMEH \$1,050.00 NM									
17	11/04/18	11/04/18	NCIS: Los Angeles	9p-10p	-----S	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> 10/30/18 <u>End Date</u> 11/05/18 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Multi Su 11/04/18 <i>Unresolved</i> NCIS: Los Angeles 9p-10p :00 <del>\$675.00</del> NM									

Total Spots **27**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$8,095.00</b>
<u>Agency Commission</u>	<b>\$1,214.25</b>
<u>Net Amount Due</u>	<b>\$6,880.75</b>

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