

INVOICE

Remit Address:

KWQC
PO Box 743299
Atlanta, GA 30384
Main: (563) 383-7000
Billing: (317) 296-3100



Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Fort Myer Drive
Suite 400
Arlington, VA 22209
USA

| | | | |
|-------------------|---------------------------|-----------------|-----------------------|
| Advertiser | POL/McCombie-Hro/R/STR/IL | Invoice # | 949220-1 |
| Product | MCCOMBIE FOR IL | Invoice Date | 10/09/16 |
| Estimate Number | 1901 | Invoice Month | October 2016 |
| | | Invoice Period | 10/03/16 - 10/09/16 |
| Property | KWQC | Order # | 949220 |
| Account Executive | HRP Washington | Alt Order # | 08408368 |
| Sales Office | HRP/Washington | Deal # | |
| Sales Region | National | Order Flight | 10/04/16 - 10/10/16 |
| Billing Calendar | Calendar | Agency Code | 9912521 |
| Billing Type | Cash | Advertiser Code | 137 |
| Special Handling | | Product 1/2 | 144 |
| | | Agency Ref | IN13871/SP2622/AL1146 |
| | | Advertiser Ref | |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|----------------|---------------|-----|----------------------|--------|----------|--------------|------------|----------------|-------|
| 1 | KWQC | M-F 10pm News | M-F 10p-1035p | | 10/03/16 to 10/09/16 | 1x | ----1-- | | | | |
| | KWQC | | | F | 10/07/16 | :30 | 10:16 PM | ILHTV092101H | \$1,500.00 | | 1 |
| 2 | KWQC | M-F 5pm News | M-F 5p-530p | | 10/03/16 to 10/09/16 | 1x | ----1-- | | | | |
| | KWQC | | | F | 10/07/16 | :30 | 5:27 PM | ILHTV092101H | \$940.00 | | 1 |
| 3 | KWQC | M-F 6pm News | M-F 6p-630p | | 10/03/16 to 10/09/16 | 1x | ----1-- | | | | |
| | KWQC | | | F | 10/07/16 | :30 | 6:12 PM | ILHTV092101H | \$650.00 | | 1 |
| 4 | KWQC | Today Show M-F | M-F 7a-9a | | 10/03/16 to 10/09/16 | 1x | ----1-- | | | | |
| | KWQC | | | F | 10/07/16 | :30 | 7:56 AM | ILHTV092101H | \$325.00 | | 1 |
| 8 | KWQC | Sa 5pm News | Sa 5p-530p | | 10/03/16 to 10/09/16 | 1x | -----1- | | | | |
| | KWQC | | | Sa | 10/08/16 | :30 | 5:13 PM | ILHTV092101H | \$565.00 | | 1 |
| 9 | KWQC | Today Show Sa | Sa 7a-9a | | 10/03/16 to 10/09/16 | 1x | -----1- | | | | |
| | KWQC | | | Sa | 10/08/16 | :30 | 8:21 AM | ILHTV092101H | \$375.00 | | 1 |
| 10 | KWQC | Su 5pm News | Su 5p-530p | | 10/03/16 to 10/09/16 | 1x | -----1 | | | | |
| | KWQC | | | Su | 10/09/16 | :30 | 5:20 PM | ILHTV092101H | \$875.00 | | 1 |
| 11 | KWQC | M-F 10pm News | M-F 10p-1035p | | 10/03/16 to 10/09/16 | 1x | ---1--- | | | | |
| | KWQC | | | Th | 10/06/16 | :30 | 10:19 PM | ILHTV092101H | \$1,500.00 | | 1 |
| 12 | KWQC | M-F 6pm News | M-F 6p-630p | | 10/03/16 to 10/09/16 | 1x | ---1--- | | | | |
| | KWQC | | | Th | 10/06/16 | :30 | 6:12 PM | ILHTV092101H | \$650.00 | | 1 |
| 13 | KWQC | M-F 6am News | M-F 6a-7a | | | | | | | | |

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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| Billing Calendar | Calendar | Agency Code | 9912521 |
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| Special Handling | | Product 1/2 | 144 |
| | | Agency Ref | IN13871/SP2622/AL1146 |
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|------|---------|--------------|-----------------|-----|----------------------|--------|----------|--------------|------------|----------------|-------|
| 13 | KWQC | M-F 6am News | M-F 6a-7a | | 10/03/16 to 10/09/16 | 1x | ---1--- | | | | |
| | KWQC | | | Th | 10/06/16 | :30 | 6:24 AM | ILHTV092101H | \$975.00 | | 1 |
| 14 | KWQC | M-F 5pm News | M-F 5p-530p | | 10/03/16 to 10/09/16 | 1x | -1----- | | | | |
| | KWQC | | | Tu | 10/04/16 | :30 | 5:29 PM | ILHTV092101H | \$940.00 | | 1 |
| 15 | KWQC | M-F 6am News | M-F 6a-7a | | 10/03/16 to 10/09/16 | 1x | -1----- | | | | |
| | KWQC | | | Tu | 10/04/16 | :30 | 6:59 AM | ILHTV092101H | \$975.00 | | 1 |
| 16 | KWQC | M-F 630p-7p | M-F 630p-7p | | 10/03/16 to 10/09/16 | 1x | -1----- | | | | |
| | KWQC | | | Tu | 10/04/16 | :30 | 6:37 PM | ILHTV092101H | \$1,440.00 | | 1 |
| 17 | KWQC | Tonight Show | M-F 1035p-1137p | | 10/03/16 to 10/09/16 | 1x | --1---- | | | | |
| | KWQC | | | W | 10/05/16 | :30 | 11:12 PM | ILHTV092101H | \$175.00 | | 1 |
| 18 | KWQC | M-F 6pm News | M-F 6p-630p | | 10/03/16 to 10/09/16 | 1x | --1---- | | | | |
| | KWQC | | | W | 10/05/16 | :30 | 6:30 PM | ILHTV092101H | \$650.00 | | 1 |
| 19 | KWQC | M-F 630p-7p | M-F 630p-7p | | 10/03/16 to 10/09/16 | 1x | --1---- | | | | |
| | KWQC | | | W | 10/05/16 | :30 | 6:54 PM | ILHTV092101H | \$1,440.00 | | 1 |
| 20 | KWQC | M-F 630p-7p | M-F 630p-7p | | 10/03/16 to 10/09/16 | 1x | ----F-- | | | | |
| | KWQC | | | F | 10/07/16 | :30 | 6:47 PM | ILHTV092101H | \$1,440.00 | | 1 |

Aired Spots 17

Gross Total \$15,415.00

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| Deal # | |
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| | |
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| Billing Calendar | Calendar |
| Billing Type | Cash |
| Special Handling | |

| | |
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| Agency Code | 9912521 |
| Advertiser Code | 137 |
| Product 1/2 | 144 |

| | |
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| Agency Ref | IN13871/SP2622/AL1146 |
| Advertiser Ref | |

Agency Commission **\$2,312.25**
Net Amount Due **\$13,102.75** Payment Terms 30 Days

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