

# ORDER



Austin KBVO

**Orders**  
**Order / Rev:** 28358893  
**Alt Order #:** 28358893  
**Product Desc:** 2024 Awareness  
**Estimate:** 6611  
**Flight Dates:** 02/19/24 - 03/03/24  
**Original Date / Rev:** 02/23/24 / 02/23/24  
**Order Type:** REG

**Primary AE:** Katz Political  
**Sales Office:** K-POL  
**Sales Region:** Nat

**Agency Name:** MFB Media  
**Buying Contact:**  
**Billing Contact:** Sarah Blue  
 2807 Allen Street #2003  
 Dallas, TX 75204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Saving Austin PAC  
**Demographic:** A18+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P3

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:05:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	5	\$330.00	\$280.50
02/26/24	02/26/24	2	\$200.00	\$170.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	5	\$330.00	\$280.50	0.00
March 2024	2	\$200.00	\$170.00	0.00
<b>Totals</b>	<b>7</b>	<b>\$530.00</b>	<b>\$450.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBVO	02/26/24	02/26/24	Mon Prime Hour 1 Mon Hour 1	CM	7p-8p	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Law & Order: SVU-MYNET1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	M-----			1		\$100.00		0.00				
N 2	KBVO	02/26/24	02/26/24	Mon Prime Hour 2 Mon Hour 2	CM	8p-9p	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Law & Order: SVU-MYNET2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/26/24	03/03/24	M-----			1		\$100.00		0.00				
N 3	KBVO	02/24/24	02/24/24	Sat Prime Hour 1 Sat Hour 1	CM	7p-8p	-----S-	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
9-1-1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	-----S-			1		\$75.00		0.00				
N 4	KBVO	02/24/24	02/24/24	Sat Prime Hour 2 Sat Hour 2	CM	8p-9p	-----S-	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
9-1-1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	-----S-			1		\$75.00		0.00				
N 5	KBVO	02/25/24	02/25/24		CM	6p-7p	-----S	:30	1	\$30.00	P3	0.00	NM	1	\$30.00

Order / Rev: 28358893  
 Alt Order #: 28358893  
 Flight Dates: 02/19/24 - 03/03/24

Advertiser: POL/Saving Austin PAC  
 Product Desc: 2024 Awareness  
 Estimate: 6611

Austin KBVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Su 6p-7p											
				Su 6-7p											
SEAL Team A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	-----S			1		\$30.00		0.00				
N 6	KBVO	02/25/24	02/25/24	Sun Prime Hour 1	CM	7p-8p	-----S	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
				Sun Hour 1											
SEAL Team B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	-----S			1		\$75.00		0.00				
N 7	KBVO	02/25/24	02/25/24	Sun Prime Hour 2	CM	8p-9p	-----S	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
				Sun Hour 2											
The Equalizer															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/19/24	02/25/24	-----S			1		\$75.00		0.00				
													Totals	7	\$530.00