

KOLN 840 North 40th St. Lincoln, NE 68503 Sales T & C: www.gray.tv/advertising Main: (402) 467-4321 Billing:

Billing Address:

AxMedia Attention: Accounts Payable 800 W 47TH Street Suite 200 Kansas City, MO 64112

Send Payment To:

KOLN P.O. Box 14200 Tallahassee, FL 32317-4200

Property	KOLN		1				
Invoice #	3538203-1	Order #	3538203				
Invoice Date	05/14/24	Alt Order #	WOC14639126				
Invoice Month	May 2024	Deal #					
Invoice Period	04/29/24 - 05/09/24	Flight Dates	05/03/24 - 05/09/24				
Advertiser	Pete Ricketts for Ser	nate					
Product	2024 Primary Election	n					
Estimate #	6884	6884					
	Account Executive	Amy Osterhoudt					
	Sales Office	Gray National - Chicago					
	Sales Region	National					
	Agency Code	9916670					
	Advertiser Code	662					
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	140343					
	Advertiser Ref	630897					
	Product 1	832					
	Product 2						

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 05/03/24 05/09/24 First News NE @ 6a	6:00 AM-7:00 AM	11111	:30	5	\$65.00	NM	
Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u> 05/03/24 05/09/24 11111	Spots/Week 5	Rate \$65.00					
Spots: <u># Ch Day Air Date Air Time Desc</u>	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KOLN F 05/03/24 7:00 AM First	News NE @ 6a	6:00 AM-7:00 AN	1 :3	0 PRNES2402H			\$65.00 NM
2 KOLN M 05/06/24 6:42 AM First	News NE @ 6a	6:00 AM-7:00 AN	1 :3	0 PRNES2403H			\$65.00 NM
3 KOLN Tu 05/07/24 6:22 AM First	News NE @ 6a	6:00 AM-7:00 AM	1 :3	0 PRNES2403H			\$65.00 NM
4 KOLN W 05/08/24 6:41 AM First	News NE @ 6a	6:00 AM-7:00 AM	1 :3	0 PRNES2403H			\$65.00 NM
5 KOLN Th 05/09/24 6:32 AM First	News NE @ 6a	6:00 AM-7:00 AM	1 :3	0 PRNES2403H			\$65.00 NM
2 05/03/24 05/09/24 CBS This Morning	7:00 AM-9:00 AM	11111	:30	5	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 05/03/24 05/09/24 11111	Spots/Week 5	Rate \$50.00					
Spots: <u># Ch Day Air Date Air Time Desc</u>	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KOLN F 05/03/24 8:46 AM CBS	This Morning	7:00 AM-9:00 AM	1 :3	0 PRNES2402H			\$50.00 NM
2 KOLN M 05/06/24 8:47 AM CBS	-	7:00 AM-9:00 AM	1 :3	0 PRNES2403H			\$50.00 NM
3 KOLN Tu 05/07/24 7:28 AM CBS	-	7:00 AM-9:00 AM	1 :3	0 PRNES2403H			\$50.00 NM
4 KOLN W 05/08/24 8:59 AM CBS	This Morning	7:00 AM-9:00 AM	1 :3	0 PRNES2403H			\$50.00 NM
5 KOLN Th 05/09/24 8:45 AM CBS	This Morning	7:00 AM-9:00 AM	1 :3	0 PRNES2403H			\$50.00 NM
3 05/03/24 05/08/24 Pure Nebraska	9:00 AM-9:30 AM	1-1	:30	2	\$25.00	NM	
Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u> 05/03/24 05/09/24 1-1	Spots/Week	<u>Rate</u> \$25.00					
Spots: # Ch Day Air Date Air Time Desc	cription	Start/End Time	Lenat	h Ad-ID			Rate Type
1 KOLN M 05/06/24 9:15 AM Pure		9:00 AM-9:30 AM		0 PRNES2403H			\$25.00 NM
2 KOLN W 05/08/24 9:22 AM Pure	Nebraska	9:00 AM-9:30 AM	1 :3	0 PRNES2403H			\$25.00 NM
4 05/03/24 05/09/24 M-F 958a-11a	10:00 AM-11:00 AM	- 1- 11	:30	3	\$50.00	NM	
Weeks: Start Date End Date MIWIFSS	Spots/Week	<u>Rate</u> \$50.00					
Spots: <u># Ch Day Air Date Air Time Desc</u>	e e	Start/End Time	Lengt	h Ad-ID			Rate Type



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Invoice #	3538203-1	Invoice Month	May 2024						
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24						
Advertiser	Pete Ricketts for Senate	Pete Ricketts for Senate							
Product	2024 Primary Election								
Estimate #	6884								

ine Start I	Date	End Da	ite Des	scription	Start/End Time	MTWTFSS	Ler		Spots/ Veek	Rate	Туре	
4 05/03	/24	05/09/2	24 M-F	958a-11a	10:00 AM-11:00 AM	/ -1-11		:30	3	\$50.00	NM	
Spots: #	Ch	Day	Air Date	Air Time Desc	cription	Start/End Tim	е	Length	Ad-ID			Rate Ty
1	KOL		05/03/24	10:00 AM M-F	958a-11a	10:00 AM-11:	00 AN	:30	PRNES2402H			\$50.00
2	KOL	N Tu	05/07/24	10:59 AM M-F	958a-11a	10:00 AM-11:	00 AN	:30	PRNES2403H			\$50.00 I
3	KOL	N Th	05/09/24	10:28 AM M-F	958a-11a	10:00 AM-11:	00 AN	:30	PRNES2403H			\$50.00 I
5 05/03	/24	05/09/2	4 10/1	11 News @ Noon	12:00 PM-12:30 PM	/ 11111		:30	5	\$75.00	NM	
Weeks		Start Da 05/03/24			Spots/Week 5	<u>Rate</u> \$75.00						
Spots: #	Ch	Day	Air Date	Air Time Desc	cription	Start/End Tim	е	Length	Ad-ID			Rate T
1	KOL	N F	05/03/24		1 News @ Noon	12:00 PM-12:		:30	PRNES2402H			\$75.00 I
2	KOL	N M	05/06/24	12:18 PM 10/1	1 News @ Noon	12:00 PM-12:	30 PN	:30	PRNES2403H			\$75.00 I
3	KOL		05/07/24	12:22 PM 10/1	1 News @ Noon	12:00 PM-12:	30 PN	:30	PRNES2403H			\$75.00 I
4	KOL	N W	05/08/24	12:17 PM 10/1	1 News @ Noon	12:00 PM-12:	30 PN	:30	PRNES2403H			\$75.00 I
5	KOL		05/09/24	12:29 PM 10/1	1 News @ Noon	12:00 PM-12:		:30	PRNES2403H			\$75.00 I
6 05/03	/24	05/08/2	4 Jeop	pardy	4:30 PM-5:00 PM	- 11- 1		:30	3	\$70.00	NM	
Weeks		Start Da 05/03/24		Date <u>MTWTFSS</u> 0/24 - 11- 1		<u>Rate</u> \$70.00						
Spots: #	Ch		Air Date	Air Time Desc		Start/End Tim	е	Length	Ad-ID			Rate Ty
1	KOL		05/03/24	4:55 PM Jeop		4:30 PM-5:00			PRNES2402H			\$70.00 I
2	KOL		05/07/24	4:36 PM Jeop		4:30 PM-5:00			PRNES2403H			\$70.00 I
3	KOL		05/08/24	4:29 PM Jeop		4:30 PM-5:00			PRNES2403H			\$70.00 I
7 05/03	/24	05/06/2	24 10/1	1 News Today @	9 5p 5:00 PM-5:30 PM	11		:30	2	\$100.00	NM	
Weeks		Start Da 05/03/24			Spots/Week 2	<u>Rate</u> \$100.00						
Spots: #	Ch		Air Date	Air Time Desc	_	Start/End Tim	۵	Length	DI-PA			Rate Ty
1 Spoils. <u>#</u>	KOL		05/03/24		1 News Today @ 5p	5:00 PM-5:30	_		PRNES2402H			\$100.00 I
2	KOL		05/06/24		1 News Today @ 5p	5:00 PM-5:30			PRNES2403H			\$100.00 I
												\$100.00 I
8 05/03	/24	05/09/2	:4 10/1	11 News @ 6p	6:00 PM-6:30 PM	11111		:30	5	\$200.00	NM	
Weeks		Start Da 05/03/24	4 05/09	Date <u>MTWTFSS</u> 9/24 11111	Spots/Week 5	<u>Rate</u> \$200.00						
Spots: <u>#</u>	Ch		Air Date	Air Time Desc		Start/End Tim	e	Length				Rate Ty
1	KOL	NF	05/03/24	6:26 PM 10/1	1 News @ 6p	6:00 PM-6:30	PM	:30	PRNES2402H			\$200.00 I
2	KOL	N M	05/06/24	6:21 PM 10/1	1 News @ 6p	6:00 PM-6:30	PM	:30	PRNES2403H			\$200.00 I
3	KOL	N Tu	05/07/24	6:08 PM 10/1	1 News @ 6p	6:00 PM-6:30	PM	:30	PRNES2403H			\$200.00 I
4	KOL	N W	05/08/24	6:26 PM 10/1	1 News @ 6p	6:00 PM-6:30	PM	:30	PRNES2403H			\$200.00 I
5	KOL	N Th	05/09/24	6:20 PM 10/1	1 News @ 6p	6:00 PM-6:30	PM	:30	PRNES2403H			\$200.00 I
9 05/03/	/24	05/09/2	24 M-F	Wheel of Fortun	e 6:30 PM-7:00 PM	11111		:30	5	\$250.00	NM	
		Start Da 05/03/24				<u>Rate</u> \$250.00						
Weeks							-	longth				Poto T
		Day	Air Date	Air Time Desc	cription	Start/End Tim	е	Length	Au-ID			
Weeks Spots: <u>#</u> 1	<u>Ch</u>		<u>Air Date</u> 05/03/24	Air Time Desc 6:44 PM M-F	cription Wheel of Fortune	Start/End Tim 6:30 PM-7:00			PRNES2402H			<u>Rate</u> <u>Ty</u> \$250.00 I
Spots: <u>#</u>		NF	<u>Air Date</u> 05/03/24 05/06/24	6:44 PM M-F		6:30 PM-7:00 6:30 PM-7:00	PM	:30				\$250.00 I \$250.00 I



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Invoice #	3538203-1	Invoice Month	May 2024						
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/09/24						
Advertiser	Pete Ricketts for Senate	Pete Ricketts for Senate							
Product	2024 Primary Election								
Estimate #	6884								

Line Start Date End	Date Desc	cription	Start/End Time	MTWTFSS Lo	ength	Spots/ Week	Rate	Туре	
9 05/03/24 05/	09/24 M-F	Wheel of Fortune	6:30 PM-7:00 PM	11111	:30	5	\$250.00	NM	
4 KOLN	ayAir DateW05/08/24Th05/09/24	Air Time Descrip 6:43 PM M-F Wh 6:55 PM M-F Wh	neel of Fortune	<u>Start/End Time</u> 6:30 PM-7:00 PM 6:30 PM-7:00 PM		Ad-ID PRNES2403H PRNES2403H			Rate Type \$250.00 NM \$250.00 NM
10 05/03/24 05/	09/24 10/1	1 News @ 10p M-F	10:00 PM-10:35 PM	11111	:30	5	\$300.00	NM	
Weeks: Star	<u>EDate</u> 3/24 <u>End D</u> 05/09/		Spots/Week 5	<u>Rate</u> \$300.00					
	ay Air Date	Air Time Descrip		Start/End Time	Length				Rate Type
_	F 05/03/24	10:10 PM 10/11 N	•	10:00 PM-10:35 PM		PRNES2402H			\$300.00 NM
	M 05/06/24	10:28 PM 10/11 N	•	10:00 PM-10:35 PM		PRNES2403H			\$300.00 NM
	Tu 05/07/24	10:30 PM 10/11 N		10:00 PM-10:35 PM		PRNES2403H			\$300.00 NM
4 KOLN	W 05/08/24	10:30 PM 10/11 N	•	10:00 PM-10:35 PM		PRNES2403H			\$300.00 NM
5 KOLN	Th 05/09/24	10:12 PM 10/11 N	lews @ 10p M-F	10:00 PM-10:35 PM	/ :30	PRNES2403H			\$300.00 NM
11 05/03/24 05/	06/24 Mon	day Prime Hr 3	9:00 PM-10:00 PM	1	:30	1	\$400.00	NM	
	<u>End D</u> 3/24 05/09/	ate <u>MTWTFSS</u> 24 1	Spots/Week 1	<u>Rate</u> \$400.00					
	ay Air Date	Air Time Descrip	tion	Start/End Time	Length				Rate Type
1 KOLN	M 05/06/24	9:39 PM Monday	/ Prime Hr 3	9:00 PM-10:00 PM	:30	PRNES2403H			\$400.00 NM
12 05/03/24 05/	07/24 Tues	day Prime Hr 1	7:00 PM-8:00 PM	- 1	:30	1	\$400.00	NM	
Weeks: <u>Star</u> 05/0	<u>End D</u> 3/24 05/09/		Spots/Week 1	<u>Rate</u> \$400.00					
	ay Air Date	Air Time Descrip		Start/End Time	Length				Rate Type
1 KOLN	Tu 05/07/24	7:44 PM Tuesda	y Prime Hr 1	7:00 PM-8:00 PM	:30	PRNES2403H			\$400.00 NM
13 05/03/24 05/	07/24 Tues	aday Prime Hr 2	8:00 PM-9:00 PM	- 1	:30	1	\$400.00	NM	
05/0	<u>End D</u> 3/24 05/09/	ate         MTWTFSS           24         - 1	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u># Ch D</u>	ay Air Date	Air Time Descrip	tion	Start/End Time	Length				Rate Type
1 KOLN	Tu 05/07/24	8:48 PM Tuesda	y Prime Hr 2	8:00 PM-9:00 PM	:30	PRNES2403H			\$400.00 NM
14 05/03/24 05/	08/24 Wed	nesday Prime Sp A	6:58 PM-8:30 PM	1	:30	1	\$500.00	NM	
	<u>Date</u> End D 3/24 05/09/		Spots/Week 1	<u>Rate</u> \$500.00					
Spots: <u># Ch D</u>	ay Air Date	Air Time Descrip		Start/End Time	Length	Ad-ID			Rate Type
1 KOLN	W 05/08/24	7:56 PM Wednes	sday Prime Sp A	6:58 PM-8:30 PM	:30	PRNES2403H			\$500.00 NM
15 05/03/24 05/	09/24 Thur	sday Prime Hr 1	7:00 PM-8:00 PM	1	:30	1	\$500.00	NM	
	<u>Date</u> End D 3/24 05/09/	<u>ate MTWTFSS</u> 241	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: <u># Ch</u> D	ay Air Date	Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Type
1 KOLN	Th 05/09/24	7:46 PM Thursda	ay Prime Hr 1	7:00 PM-8:00 PM	:30	PRNES2403H			\$500.00 NM
16 05/03/24 05/	09/24 Thur	sday Prime Hr 2	8:00 PM-9:00 PM	1	:30	1	\$350.00	NM	
Weeks: Star	<u>End D</u> 3/24 05/09/	MTWTFSS           24        1	Spots/Week 1	<u>Rate</u> \$350.00					



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Invoice #	3538203-1	Invoice Month	May 2024						
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Advertiser	Pete Ricketts for Senate	Pete Ricketts for Senate							
Product	2024 Primary Election								
Estimate #	6884								

Line Start Date End Date	e Description	Start/End Time	MTWTFSS Le		Spots/ Veek	Rate	Туре	
16 05/03/24 05/09/24	•	8:00 PM-9:00 PM	1	:30	1	\$350.00	NM	
·	Air Date <u>Air Time</u> Descrip 05/09/24 8:44 PM Thursda		Start/End Time 8:00 PM-9:00 PM	Length 2 :30	Ad-ID PRNES2403H			Rate Type \$350.00 NM
17 05/03/24 05/03/24	Friday Prime Hr 2	8:00 PM-9:00 PM	1	:30	1	\$450.00	NM	
Weeks: <u>Start Date</u> 04/29/24 Spots: # Ch Day /	End Date <u>MTWTFSS</u> 05/05/24 1 Air Date Air Time Descrip	Spots/Week_ 1	<u>Rate</u> \$450.00 Start/End Time	Length	Ad-ID			Rate Type
1 KOLN F (			8:00 PM-9:00 PM		PRNES2402H			\$450.00 NM
18 05/03/24 05/04/24	CBS This Morning Satu	rd 7:00 AM-9:00 AM	1-	:30	1	\$30.00	NM	
Weeks: <u>Start Date</u> 04/29/24	05/05/241-	Spots/Week 1	<u>Rate</u> \$30.00					
Spots: <u># Ch Day /</u> 1 KOLN Sa (	Air Date         Air Time         Descrip           05/04/24         7:25 AM CBS Th	o <u>tion</u> nis Morning Saturday	Start/End Time 7:00 AM-9:00 AM	Length 30 <sup>1</sup> :30	Ad-ID PRNES2403H			<u>Rate</u> <u>Type</u> \$30.00 NM
19 05/03/24 05/04/24	PGA Golf	11:00 AM-7:00 PM	2-	:30	2	\$300.00	NM	
Weeks: Start Date 04/29/24		Spots/Week 2	Rate \$300.00					
	Air Date <u>Air Time</u> Descrip		Start/End Time	Length				Rate Type
2 KOLN Sa ( 1 KOLN Sa (	05/04/24 3:53 PM PGA G 05/04/24 5:14 PM PGA G		11:00 AM-7:00 PM 11:00 AM-7:00 PM		PRNES2403H PRNES2403H			\$300.00 NM \$300.00 NM
20 05/03/24 05/04/24				:30	1	\$50.00	NM	
	6р			.50	1	\$30.00		
Weeks: <u>Start Date</u> 04/29/24	05/05/241-	Spots/Week 1	<u>Rate</u> \$50.00					
·	Air Date <u>Air Time</u> Descrip 05/04/24 6:12 PM 10/11 S		<u>Start/End Time</u> 6:00 PM-6:30 PM	Length	Ad-ID PRNES2403H			<u>Rate</u> <u>Type</u> \$50.00 NM
								\$30.00 NM
21 05/03/24 05/04/24	•	10:00 PM-10:35 PM	1-	:30	1	\$150.00	NM	
Weeks: Start Date 04/29/24		Spots/Week_ 1	<u>Rate</u> \$150.00					
	Air Date <u>Air Time</u> Descrip		Start/End Time	Length				Rate Type
1 KOLN Sa (	05/04/24 10:19 PM 10/11 N	lews @ 10p Sa	10:00 PM-10:35 PM	/ :30	PRNES2403H			\$150.00 NM
22 05/03/24 05/05/24	CBS Sunday Morning	8:00 AM-9:30 AM	1	:30	1	\$125.00	NM	
Weeks: Start Date 04/29/24	<u>End Date</u> <u>MTWTFSS</u> 05/05/241	Spots/Week 1	<u>Rate</u> \$125.00					
·	Air Date <u>Air Time</u> Descrip		Start/End Time	Length	<u>Ad-ID</u> prnes2403h			Rate Type
		, ,	8:00 AM-9:30 AM					\$125.00 NM
23 05/03/24 05/05/24	Face The Nation	9:30 AM-10:30 AM	1	:30	1	\$75.00	NM	
Weeks: <u>Start Date</u> 04/29/24	05/05/241	Spots/Week 1	<u>Rate</u> \$75.00					
Spots: <u># Ch Day /</u> 1 KOLN Su (	Air DateAir TimeDescrip05/05/249:59 AM Face T		Start/End Time 9:30 AM-10:30 AM	Length 2 30	Ad-ID PRNES2403H			<u>Rate</u> <u>Type</u> \$75.00 NM
24 05/03/24 05/05/24	PGA Golf	11:00 AM-7:00 PM	2	:30	2	\$300.00	NM	



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Advertiser	Pete Ricketts for Senate	Pete Ricketts for Senate							
Product	2024 Primary Election								
Estimate #	6884								

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks:	Start Date 04/29/24	End Date <u>MTWTFSS</u> 05/05/242	Spots/Week 2	Rate \$300.00					
Spots: <u>#</u> Ch	Day Air	Date <u>Air Time</u> Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KO	LN Su 05	/05/24 2:29 PM PGA G	olf	11:00 AM-7:00 P	M :3	0 PRNES2403	H		\$300.00 NM
2 KO	LN Su 05	/05/24 3:14 PM PGA G	iolf	11:00 AM-7:00 P	M :3	0 PRNES2403	H		\$300.00 NM
25 05/03/24	05/05/24	Sunday Prime Hr 1	6:00 PM-7:00 PM	1	:30	1	\$500.00	NM	
Weeks:	Start Date 04/29/24	End Date         MTWTFSS           05/05/24         1	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> Ch	Day Air	Date <u>Air Time</u> Descrip	otion	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
1 KO	LN Su 05 Credited		y Prime Hr 1	6:00 PM-7:00 PN	1 :0	0			<del>\$500.00</del> NM
26 05/03/24	05/05/24	Sunday Prime Hr 3	8:00 PM-9:00 PM	1	:30	1	\$400.00	NM	
Weeks:	Start Date 04/29/24	End Date         MTWTFSS           05/05/24        1	Spots/Week 1	<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch				Start/End Time		h Ad-ID			Rate Type
1 KO	LN Su 05	/05/24 8:37 PM Sunda	y Prime Hr 3	8:00 PM-9:00 PM	1 :3	0 PRNES2403	H		\$400.00 NM
27 05/06/24	05/06/24	Monday Prime Hr 2	8p-9p	1	:30	1	\$500.00	NM	
Weeks:	Start Date 05/03/24	End Date         MTWTFSS           05/09/24         1	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> Ch				Start/End Time		h Ad-ID			Rate Type
1 KO	LN M 05	/06/24 8:46 PM Monda	y Prime Hr 2	8p-9p	:3	0 PRNES2403	H		\$500.00 NM
				Total Spots	5	58			

#### Payment Terms 30 Days

- Gross Total
   \$10,840.00

   Agency Commission
   \$1,626.00
- Net Amount Due \$9,214.00
- Invoice Balance as of 05/16/24 2:13:21 PM CT \$0.00